

DESIGNING WITH COLOR

Wide World Importers

GETTING STARTED

- ◉ Where to begin?
- ◉ Knowing what you like
 - Magazines
 - Friends' houses
 - Store displays
- ◉ Exploring how color feels

UNDERSTANDING COLOR

- ◉ Color wheel primer
- ◉ Tones and hues
- ◉ Saturation
- ◉ What's in a name
 - Cerulean or Azurite
 - Verdigris or Malachite
 - Vermilion or Realgar

PICKING A PALETTE

- ◉ What colors are your room now?
- ◉ What colors do you like?
- ◉ What colors do you dislike?
- ◉ What's your budget?

COLORIZING YOUR ROOM

- ◉ Where to add color
- ◉ Furniture and accessory changes
- ◉ How to match colors
 - Does Verdigris work with Realgar?

SAMPLE

- ◉ So you like verdigris; what next?
- ◉ Check the color wheel
- ◉ Work with the swatches

PULLING IT ALL TOGETHER

- ◉ Make up an action plan
- ◉ Give it a rest, then revisit it
- ◉ Call in your reinforcements
 - Friends
 - Family
 - Professionals
- ◉ Make it happen!