

DANIELLE HAIRSTON

CONTACT

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Location: Colorado Springs, CO
(Open to relocating)

EDUCATION

User Experience Design

Certification

CareerFoundry

May 2020 - January 2021

B.S. Psychology & Biology

Cognitive Neuroscience

University of Denver

Sept 2013 - June 2017

SKILLS

Competitor Analysis

Usability Testing

User Research

User Personas/Journeys

Prototyping

Wireframes

Information Architecture

HTML

CSS

Collaboration

Detail Oriented

TOOLS

Adobe XD

Balsamiq

Optimal Sort

Google Forms

Atom

RESUME SUMMARY

Certified UX/UI Designer and Researcher with a Bachelors in Psychology. Skilled in conducting and analyzing impactful user research, understanding complex human behaviors, and designing empathetic and user friendly products that solve problems. Experience creating user flows, wireframes, prototypes, sitemaps, UI components, and more backed by effective and thorough user testing and iteration. Familiarity with applying HTML and CSS in website development.

EXPERIENCE

SUMMIT DERMATOLOGY

UX Researcher | Jan. 2021 - June 2021

- Conducted contextual interviews to understand the workflows, needs, and pain points when working with the new Electronic Medical Records system.
- Collaborated with all departments within the clinic to successfully provide solutions personalized specifically for their needs and goals which increased efficiency and productivity of patient documentation and management.
- Conducted usability testing to understand how well the solutions coincided with their needs and created iterations to further improve the product's usability.
- Presented research findings and mockups to the entire clinic in an articulate and engaging manner and encouraged feedback and constructive criticism.

Project Manager | Jan. 2020 - June 2021

Lead Medical Assistant | April 2019 - June 2021

Medical Assistant | Aug. 2017 - April 2019

PORTFOLIO WEBSITE

UX/UI Designer & Frontend Developer | Oct. 2020 - Jan. 2021

- Designed/Developed a responsive portfolio website through the use of mobile-first design, HTML, CSS, JavaScript, and UX methodologies.

SCAVAPP

UX/UI Designer & Researcher | June 2020 - Oct. 2020

- Analyzed the data from user research and incorporated feedback to provide validated and iterated solutions that effectively informed design decisions.
- Performed usability tests with the target audience after each stage of low, medium, and high fidelity wireframe and prototype creation for web and iOS to understand usability issues and validate user-centered designs.

TESTTACKLR

UX/UI Designer & Researcher | May 2020 - June 2020

- Defined the information architecture of interactions, tasks, navigation, and flow through observation, research, ideation, prototyping, and iteration.
- Created storytelling deliverables (i.e. user flows, sitemaps, user personas, wireframes, prototypes, etc.) to demonstrate product opportunities and needs.