



## **Group – 17**

### **Lab-09 UI/Ux Design**

**Topic: Social Media app like instagram,facebook etc...**

### **Software Engineering (IT314)**

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## Web Pages:

### 1. Login Page:

FanFiled

**FanFiled**

Connect with friends and the world around you on FanFiled.

email

Password

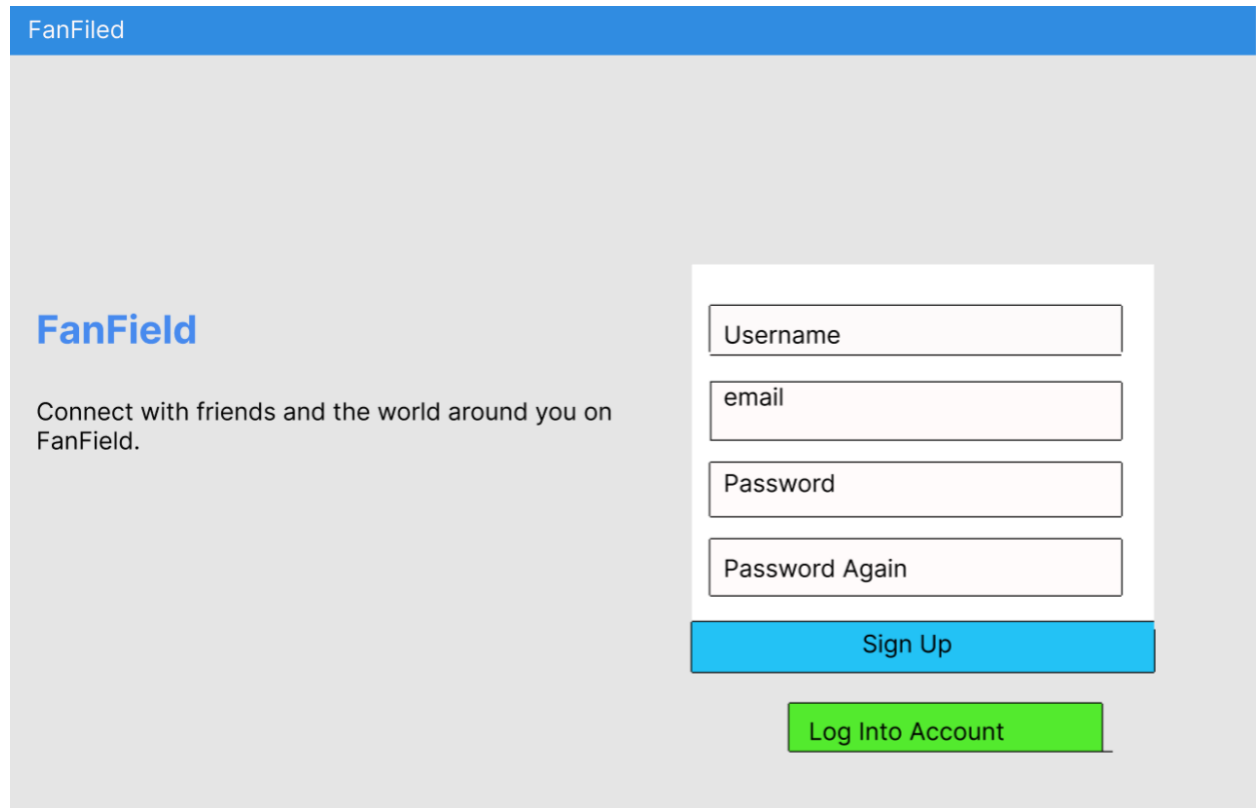
Login

[Forgot Password?](#)

Create New Account

- This is a simple Login page.
- An existing user can log into the fanfiled website from here.
- If a user has registered using email and password, they have to use the same for signing in.
- There is also option of create new account for new users.

## 2. Signup Page:



The image shows a web page for 'FanFiled'. At the top is a blue header bar with the text 'FanFiled' in white. The main content area has a light gray background. On the left, the 'FanFiled' logo is displayed in blue, followed by the text 'Connect with friends and the world around you on FanFiled.' On the right, there is a white rectangular box containing a signup form. The form consists of four text input fields stacked vertically, labeled 'Username', 'email', 'Password', and 'Password Again'. Below these fields is a blue button labeled 'Sign Up'. Below the blue button is a green button labeled 'Log Into Account'.

FanFiled

**FanFiled**

Connect with friends and the world around you on FanFiled.

Username

email

Password

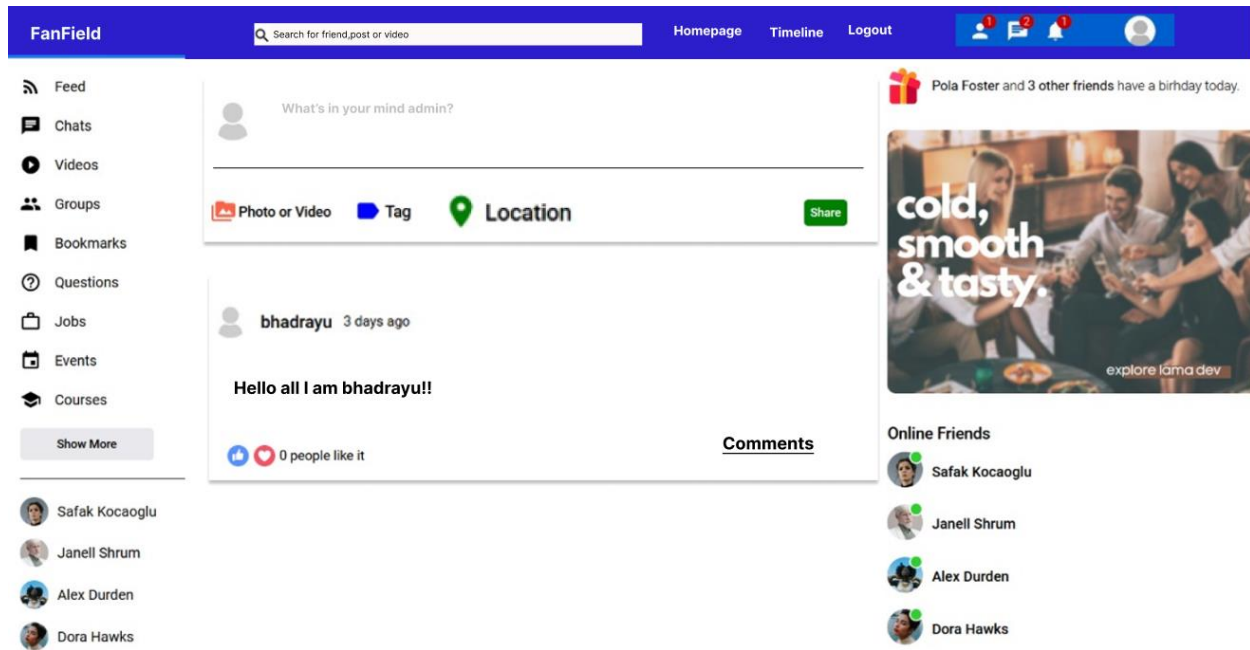
Password Again

Sign Up

Log Into Account

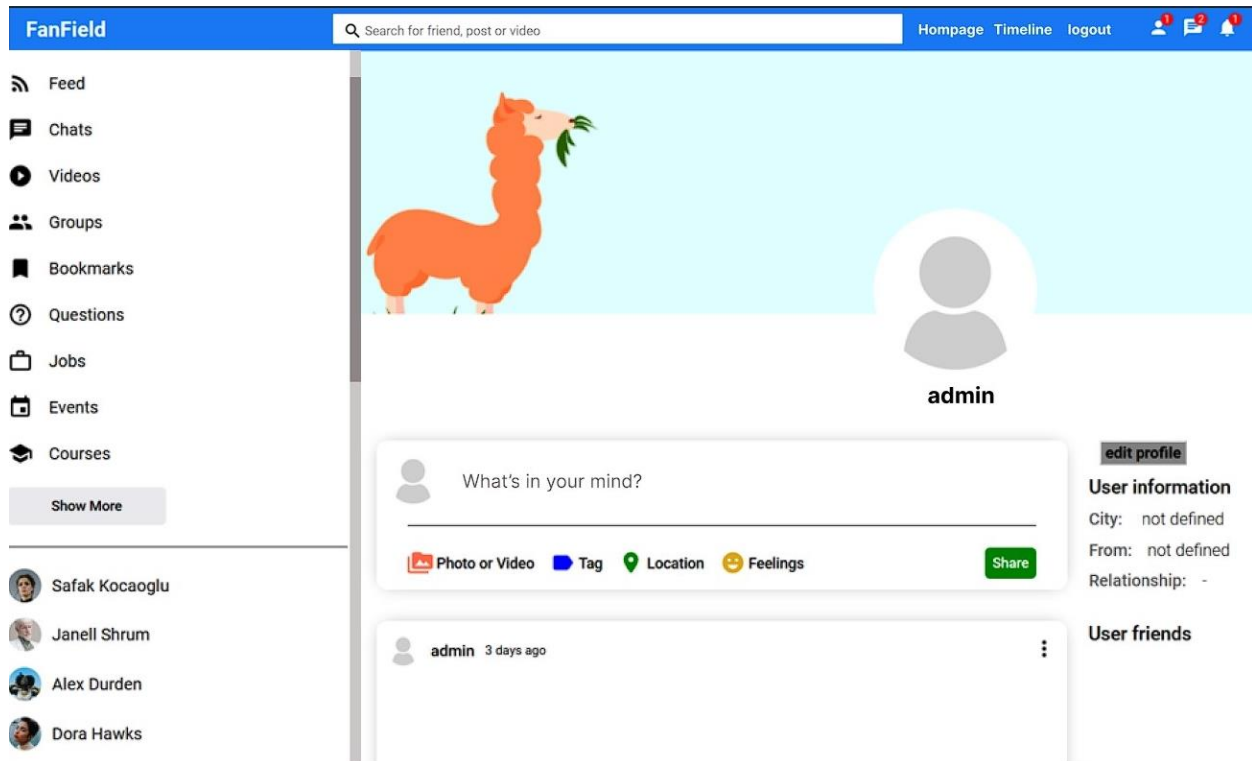
- If new user come than it will go through sign up page and create an account.
- User have to fill details like username , email , paasword.

### 3. Home Page:



- This is the page that pops up whenever a user opens the fanfield website.
- When user post image in fanfield it apper on homepage.
- It also has chat,timeline and logout buttons.

#### 4. Profile Page:



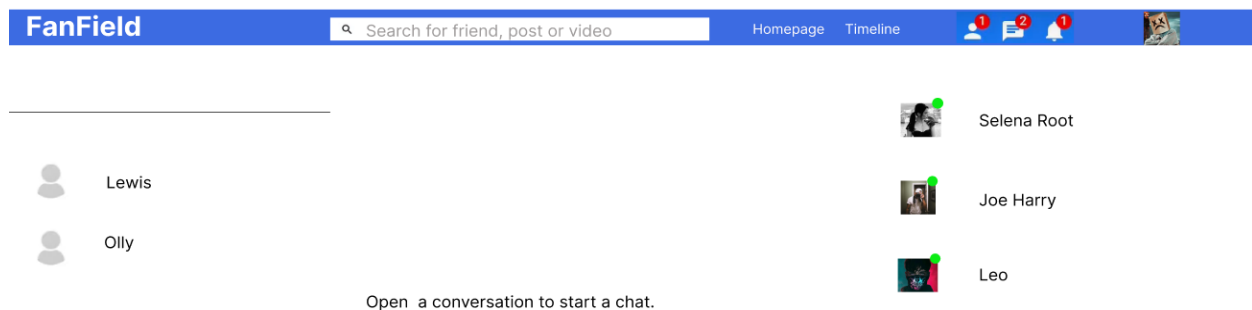
- Profile Page contains all the details like username , city , relationship status , where are you from etc.
- Also you can see all your previous post and stories and how many likes you get on your post.
- And also you can see your followers.

## 5. Edit Profilepage :

The screenshot shows the 'Edit Profile' page for a user named 'Admin'. The page has a blue header with the 'Fan Field' logo, a search bar, and navigation links for 'Homepage', 'Timeline', and 'Logout'. On the left, there is a sidebar with icons for 'Feed', 'Chats', 'Videos', 'Groups', 'Bookmarks', 'Questions', 'Jobs', 'Events', and 'Courses', along with a 'Show More' button. Below the sidebar, there is a list of user avatars: Safak Kocaoglu, Janell Shrum, Alex Durden, and Dora Hawks. The main content area has a light blue header with a profile picture placeholder and the name 'Admin'. Below this, there are five rows of form fields: 'City' (with a 'City name' input), 'From' (with a 'From' input), 'Relationship' (with a 'Your status' input), 'Profile Photo' (with a 'Select photo' button), and 'Cover photo' (with a 'Select photo' button). At the bottom of the form is an 'Enter' button.

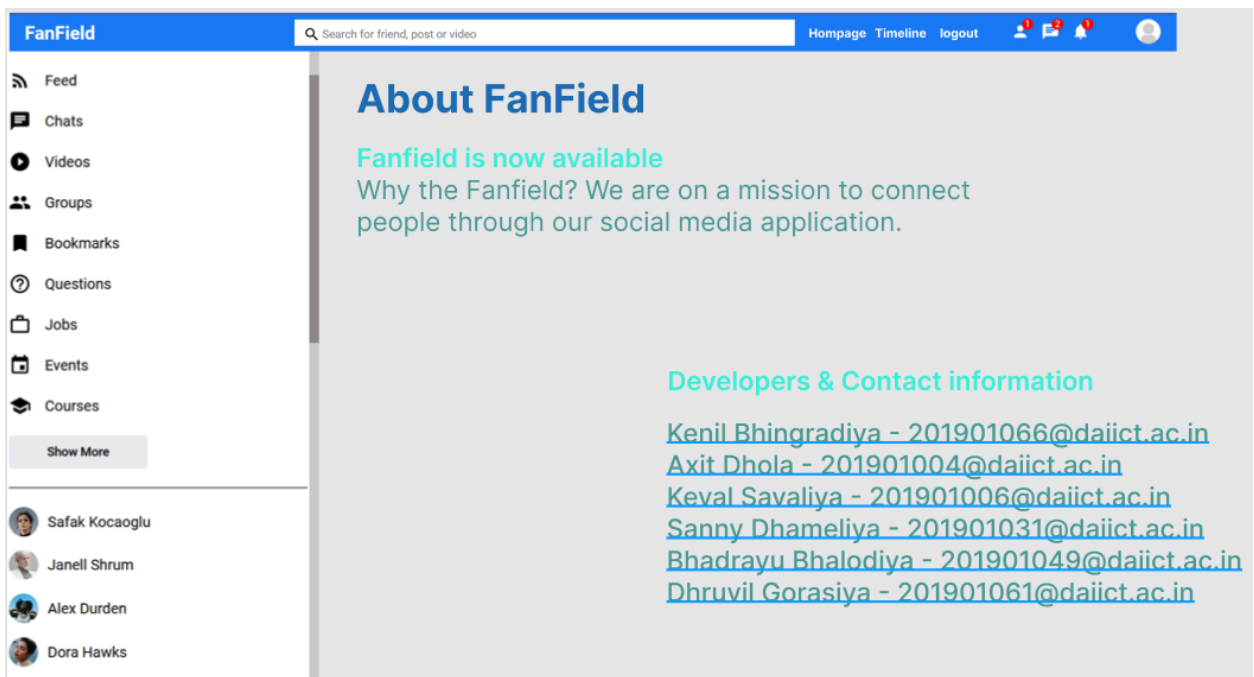
- In update page you can update your basic details.
- Like you can change profile photo or cover photo , city , from and other deatils.

## 6. Chat



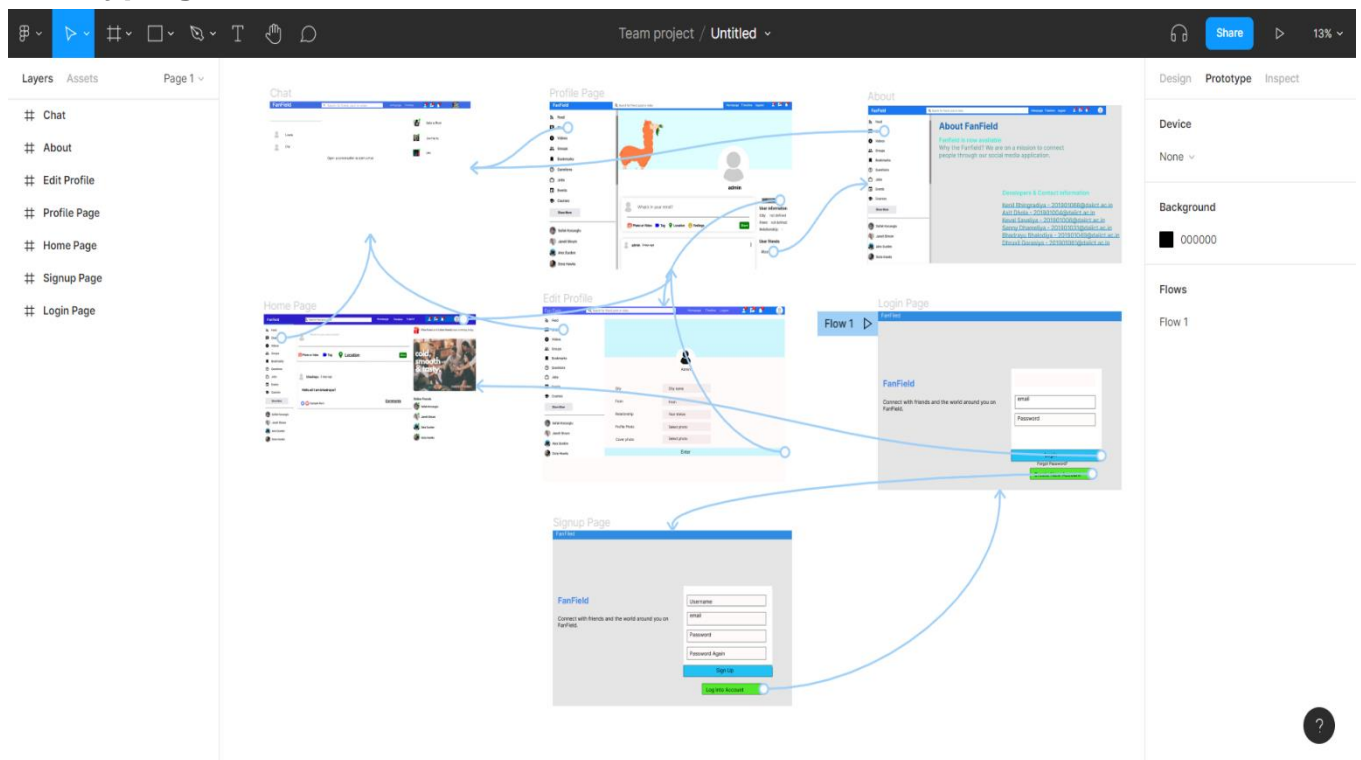
- This is the chat page of our fanfield website.
- here we show all the friends of our user.
- there is also present a homepage and timeline button.

## 7. About Page



- This page contains details like website mission , purpose , upcoming new features etc.
- Also This page contains all the details and contact information of website developers.

## Prototyping/Flow:



- The flow of the website is pretty simple.
- The flow from one frame to another can be seen in the image above.
- The light-blue lines show flow in the direction from one page to another (dot to the arrow.)
- On all the pages, there are three common buttons: profile, timeline and homepage.
- The Sign up button will redirect the user to the Sign up page.
- On the login page, login button will lead the user to the home page.
- On click on profile, it will lead user to profile page and in profile page edit button lead to Edit profile page.
- Chat button will lead user to chat page .



## **Groups made during the designing process:**

- All the pages have the same background and a few buttons.
- So, the background image, Fanfield logo, Homepage, and Profile button on the top right corner are grouped together.
- On the Home page search bar, chat, comment option, and the text above them are grouped together.
- In the Sign Up pages, all the text fields and buttons in the center box are in one group.
- In the login page, text fields of required email and password are given to login into account.
- For the buttons, email address, and password fields, we have used the 'rectangle' option of Figma.
- In the chat page, buttons of previously searched names are shown and on clicking on particular name chat with that person can start.
- All the different pages are displayed using different frames.

## **Importance of UI/UX in Software Products:**

- Any company's primary purpose is to raise sales and expand its operations. - The importance of UX/UI Design in attaining this goal cannot be overstated.
- The application's UX/UI Design enhances the user experience and increases customer satisfaction, increasing the number of users.
- The UI and UX Design help gain consumers' trust and encourage them to use your app or website by giving them what they want.
- The success of strong UI and UX may be measured by the number of customers who visit your website/app.
- The relevance of UI and UX Design becomes even more important for a start-up or a small business because first impressions stay a long time, and UI and UX design may make or break brand recognition.
- It improves client happiness, resulting in a higher return on investment.
- It assists you in better understanding your target demographic.
- Helps to establish your brand
- It helps you save time and money.