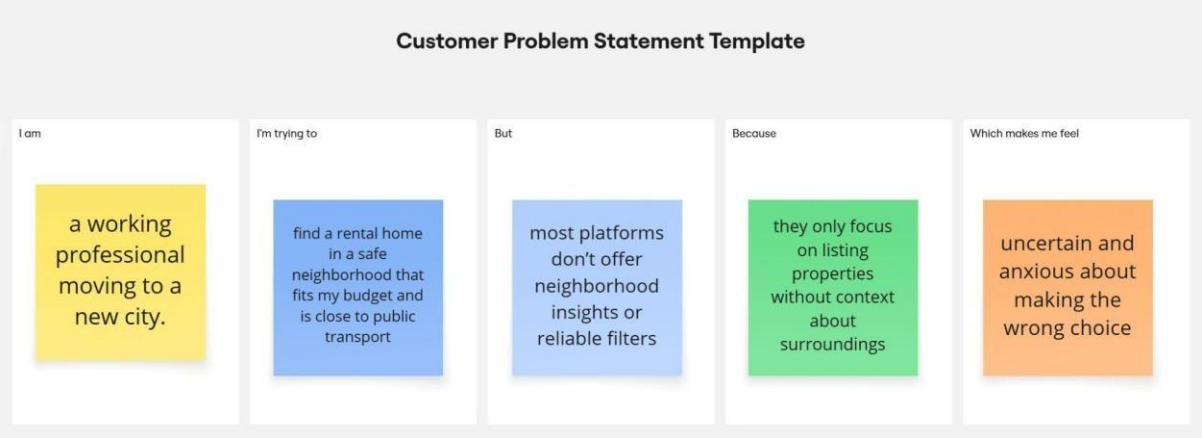
Ideation Phase
Define the Problem Statements

Date	19 july 2025
Team ID	LTVIP2025TMID53111
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

Customer Problem Statement Template:

To define the core problems people face while searching for rental houses online, and use those insights to guide the development of **HouseHunt**



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a working professional moving to a new city.	find a rental home in a safe neighbourhood that fits my budget and is close to public transport	most platforms don't offer neighbourhood insights or reliable filters	they only focus on listing properties without context about surroundings	uncertain and anxious about making the wrong choice
PS-2	a student looking for an affordable rental near campus	find a verified listing with roommates or shared housing	there's no clear way to identify legit shared housing options	many listings are outdated or unverified	confused and frustrated during my search