

EXPERIMENT – 01

WRITE 6 MACHINE LEARNING ALGORITHMS WITH THERE DESCRIPTION AND ONE APPLICATION OF EACH.

❖ Linear Regression:

+ Description:

- Linear Regression Is A Supervised Learning Algorithm and Tries to Model the Relationship Between A Continuous Target Variable and One Or More Independent Variables by Fitting A Linear Equation to The Data.
- A Linear Regression Model Tries to Fit A Regression Line to The Data Points That Best Represents the Relations or Correlations.
- Equation:

$$y=A+Bx$$

- Where Y Is the Dependent Variable, x Is the Independent Variable, B Is the Slope of The Line and A Is The y-Intercept.

+ Example:

- Suppose We Would Like to Design A Computing Machinery That Can Estimate the Price of Used Vehicles, Say A Car.
- The Feature Such as The Brand, Year, Capacity, Etc., Are Taken as Input and The Output Is the Price of The Cars.
- In These Problem Regression Can Help Use in Estimating the Car Price.

❖ K-Means Clustering:

+ Description:

- Clustering Is A Way to Group A Set of Data Points in A Way That Similar Data Points Are Grouped Together.
- K-Means Clustering Aims to Partition Data into K Clusters in A Way That Data Points in The Same Cluster Are Similar and Data Points in The Different Clusters Are Farther Apart.
- Firstly, We Have to Randomly Select Centroids for Each Cluster. Calculate the Distance of All Data Points to The Centroids.
- Assign Data Points to The Closest Cluster. Find the New Centroids of Each Cluster by Taking the Mean of All Data Points in The Cluster.
- Repeat Steps 2,3 And 4 Until All Points Converge and Cluster Centres Stop Moving.

+ Example:

- Clustering Helps Marketers Improve Their Customer Base and Work on The Target Areas. It Helps Group People (According to Different Criteria's Such as Willingness, Purchasing Power Etc.)

Based on Their Similarity in Many Ways Related to The Product Under Consideration.

- *Clustering Helps in Identification of Groups of Houses on The Basis of Their Value, Type and Geographical Locations.*
- *Clustering Is Used to Study Earth-Quake. Based on The Areas Hit by An Earthquake in A Region, Clustering Can Help Analyse the Next Probable Location Where Earthquake Can Occur.*

❖ **Naïve Bayes:**

+ **Description:**

- *Naive Bayes Is A Supervised Learning Algorithm Used for Classification Tasks. Hence, It Is Also Called Naive Bayes Classifier.*
- *Naive Bayes Assumes That Features Are Independent Of Each Other And There Is No Correlation Between Features.*
- *The Intuition Behind Naive Bayes Algorithm Is the Bayes' Theorem:*

$$P(A|B) = P(A) \cdot P(B) / P(B) \text{ (Bayes' Theorem)}$$

- *$P(A|B)$: Probability of Event A Given Event B Has Already Occurred*
- *$P(B|A)$: Probability of Event B Given Event A Has Already Occurred*
- *$P(A)$: Probability of Event A*
- *$P(B)$: Probability of Event B*

+ **Example:**

- *For Example, The Temperature Being 'Hot' Has Nothing to Do with The Humidity or The Outlook Being 'Rainy' Has No Effect on The Winds.*
- *Hence, The Features Are Assumed to Be Independent.*

❖ **Logistic Regression:**

+ **Description:**

- *Logistic Regression Is A Supervised Learning Algorithm Which Is Mostly Used for Binary Classification Problems.*
- *The Basis of Logistic Regression Is the Logistic Function, Also Called the Sigmoid Function, Which Takes in Any Real Valued Number and Maps It to A Value Between 0 And 1.*
- *Equation:*

$$1 / (1 + e^{-\text{Value}})$$

+ **Example:**

- *For Example, You May Want to Know the Likelihood of a Visitor Choosing an Offer Made on Your Website — Or Not (Dependent Variable).*
- *Your Analysis Can Look at Known Characteristics of Visitors, Such as Sites They Came From, Repeat Visits to Your Site, Behaviour on Your Site (Independent Variables).*
- *Logistic Regression Models Help You Determine A Probability of What Type of Visitors Are Likely to Accept the Offer — Or Not.*

- As A Result, You Can Make Better Decisions About Promoting Your Offer or Make Decisions About the Offer Itself.

❖ **K-Nearest Neighbours:**

+ **Description:**

- K-Nearest Neighbours (KNN) Is A **Supervised** Learning Algorithm That Can Be Used to Solve Both Classification and Regression Tasks.
- The Main Idea Behind KNN Is That the Value or Class of a Data Point Is Determined by The Data Points Around It.
- KNN Classifier Determines the Class of a Data Point by Majority Voting Principle.
- It Is Very Important to Determine an Optimal K Value. If K Is Too Low, The Model Is Too Specific and Not Generalized Well. It Also Tends to Be Sensitive to Noise. This Situation Is Known as Overfitting.
- On the Other Hand, If K Is Too Large, The Model Is Too Generalized and Not A Good Predictor on Both Train and Test Sets. This Situation Is Known as Underfitting.

+ **Example:**

- KNN Can Be Effectively Used in Detecting Outliers.
- One Such Example Is Credit Card Fraud Detection.

❖ **Decision Tree:**

+ **Description:**

- A Decision Tree Builds Upon Iteratively Asking Questions to Partition Data.
- In This the Data Is Visualized in The Form of Decision Tree
- The Aim of The Decision Tree Algorithm Is to Increase the Predictiveness As Much as Possible So That the Model Keeps Gaining Information About The Dataset.

+ **Example:** An Example of The Medical Use of Decision Trees Is in The Diagnosis of a Medical Condition from The Pattern of Symptoms, In Which the Classes Defined by The Decision Tree Could Either Be Different Clinical Subtypes or A Condition, Or Patients with A Condition Who Should Receive Different Therapies.