

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	06 May 2023
Team ID	NM2023TMID20436
Project Name	Project - Unleashing the potential of youth student performance analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Great! Here's a possible approach for a team gathering and collaboration session to select the problem statement for student performance analysis:

1. Define the purpose of the session: The purpose of this session is to collaboratively identify and select the most pressing problem statement related to student performance analysis that our team can address through a project or initiative.
2. Review the empathy map canvas: Share the empathy map canvas that we created earlier with the team, and ask them to review it individually for a few minutes. Encourage them to add any additional thoughts, feelings, or actions that they think should be included.
3. Share the problem statements: Based on the empathy map canvas, ask the team to brainstorm and write down as many problem statements related to student performance analysis as they can think of. These can be broad or specific, and should be written on separate sticky notes or index cards.
4. Group and categorize the problem statements: Ask the team to group the problem statements into categories or themes that capture the main issues or challenges related to student performance analysis. This can be done through a group discussion, or by physically moving the sticky notes or index cards into piles based on common themes.

Step-2: Brainstorm, Idea Listing and Grouping

1. Brainstorm ideas: Encourage the team to individually brainstorm and write down as many ideas as they can think of for addressing the problem statement. These can be broad or specific, and should be written on separate sticky notes or index cards.
2. Group and categorize the ideas: Once the brainstorming time is up, ask the team to group and categorize the ideas into themes or categories. This can be done through a group discussion or by physically moving the sticky notes or index cards into piles based on common themes.
3. Discuss and refine the ideas: As a group, discuss each idea and identify any potential strengths, weaknesses, or opportunities. Refine and clarify the ideas as necessary to ensure that they align with the problem statement and have the potential to address the key issues and challenges related to student performance analysis.

Step-3: Idea Prioritization

1. Discuss and refine the ranking: As a group, discuss the ranking of the ideas and identify any potential strengths, weaknesses, or opportunities associated with each idea. Refine and adjust the ranking as necessary to ensure that the most feasible, impactful, and aligned ideas are at the top of the list.
2. Select the top ideas: Once the ranking has been refined and adjusted, select the top ideas that we will focus on implementing to address the problem statement related to student performance analysis. These should be the ideas that have the highest scores based on the defined criteria and are feasible to implement within our resources and time frame.
3. Define next steps: Once the top ideas have been selected, work together as a team to define the next steps for implementing them, including assigning responsibilities, setting deadlines, and identifying any necessary resources or support.