



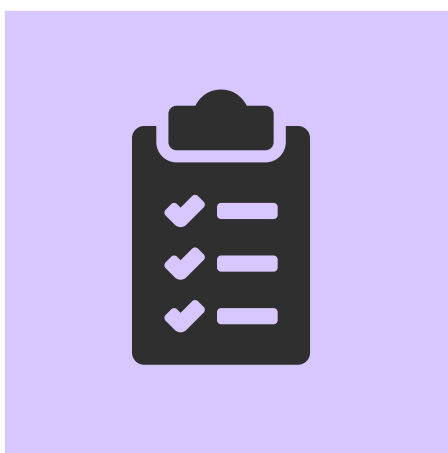
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

Persona’s name

Short summary of the persona

To organisations requiring assistance to deliver their development program and ambitions

Bright idea are a company specialising in offering help and support.

A bright idea is aclever thought or plan.

Type your paragraph...

MODELS OF CONSULTING

Type your paragraph...

- 1.Strategy
- 2.Operations
- 3.Financial
- 4.Human resources

- 5.Information technology
- 6.Planning
- 7.Reporting

EXAMPLES
1.He came highly recommendationand full of bright idea

2. Whose bright idea was it to call a magazine something plaintive and filled with pathos

3.The marriage of architecture and acoustics is a bright idea

FEATURES
1.Product road map
2.Product management
3.Collaboration

4.Innovation management
5.Idea management
6.Discuss management

STAGES IN CONSULTING
1.Establishing a relationship with the client
2.Assessing the problem
3.setting goals
4.Implementing solutions
5.Evaluating effectiveness