

# DHARTI PATEL

Senior Front End Developer

## CONTACT

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## FRONTEND TECHNOLOGIES

- HTML5 & Semantic Markup
- CSS3 & Advanced Styling
- Responsive Web Design
- Umbraco

## BACKEND & ECOMMERCE

- .NET Framework
- nopCommerce Platform
- Database Connectivity

## FRAMEWORKS & LIBRARIES

- Bootstrap Framework
- jQuery & DOM Manipulation
- CSS Preprocessors
- JavaScript

## PROFILE

Senior Front-End Developer with 6+ years of experience designing and building responsive web design and web apps in the IT Industry. Proficient with CSS and JS Frameworks, with extensive knowledge of UI/UX. Notable achievement include boosting the conversion rate of an existing website by 80% with improved code and design.

## WORK EXPERIENCE

### Senior Umbraco Developer

2022 - PRESENT

Naapbooks Limited

- Developed and maintained websites and web applications using Umbraco CMS.
- Customized Umbraco themes, templates, and content structures to meet client specifications..
- Implemented multi-language support and content versioning for global websites.
- Collaborated with UI/UX designers to ensure responsive, accessible, and user-friendly designs.
- Optimized website performance through caching strategies, image optimization, and efficient media management.

### Front End Developer

Naapbooks Pvt. Ltd.

2019-2022

- Worked with design application and back-end teams to create web application.
- Clearly and effectively communicating design process, ideas and solutions to individual colleagues, teams and clients.
- I had the responsibility to train people the front-end basics and helped them.
- Partnered with designer teams to take client wireframes from conception to implementation.
- Implemented performance tuning techniques on stored procedures and backend queries which resulted improvement in application performance.

## TOOLS & METHODOLOGIES

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- Version Control (Git)
- Visual Studio
- Figma

## LANGUAGES

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- English
- Hindi
- Gujarati

## EDUCATION

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2013-2015

INDIRA GANDHI NATIONAL  
OPEN UNIVERSITY

- Master of Computer  
Application

2010-2012

GUJARAT UNIVERSITY

- Bachelor of Computer  
Application

### Web Designer

Proex Advisors LLP

2017-2019

- Building Websites that are easy to understand, navigate and use.
- Created responsive website designs for multiple devices like desktop, mobile and tablets.
- Monitoring, Maintaining and Improving a website post launch.
- Created products that are user-friendly, effective and appealing.
- Utilized HTML, CSS and JavaScript to create responsive landing pages for company.
- Implemented front-end technical solutions to meet project requirements for creation of new web pages.

### Intern

Proex Advisors LLP

2016-2017

- Completed 6 month internship as a Full Stack Developer.

## KEY PROJECTS

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E-commerce Platform Development  
nopCommerce Implementation

- Customized nopCommerce themes and plugins for client requirements
- Integrated payment gateways and shipping modules
- Optimized site performance and mobile responsiveness

Responsive Web Applications  
Bootstrap & jQuery Solution

- Developed multiple responsive websites using Bootstrap framework
- Implemented dynamic features using jQuery and AJAX
- Ensured accessibility and performance optimization