

**A. P. C. MAHALAXMI**  
**COLLEGE FOR WOMEN**

**Project Title:**

***Subscribers Galore Top Youtube  
Channels***

**Team Members :**

Azhagudivya .A  
Harilakshmi Sridevi .S  
Kanimercy .G  
Selva Swetha .T  
Vikashini .S

# Project Report

## **Subscribers Galore Top Youtube Channels**

### **1. Introduction :**

#### 1.1. Overview:

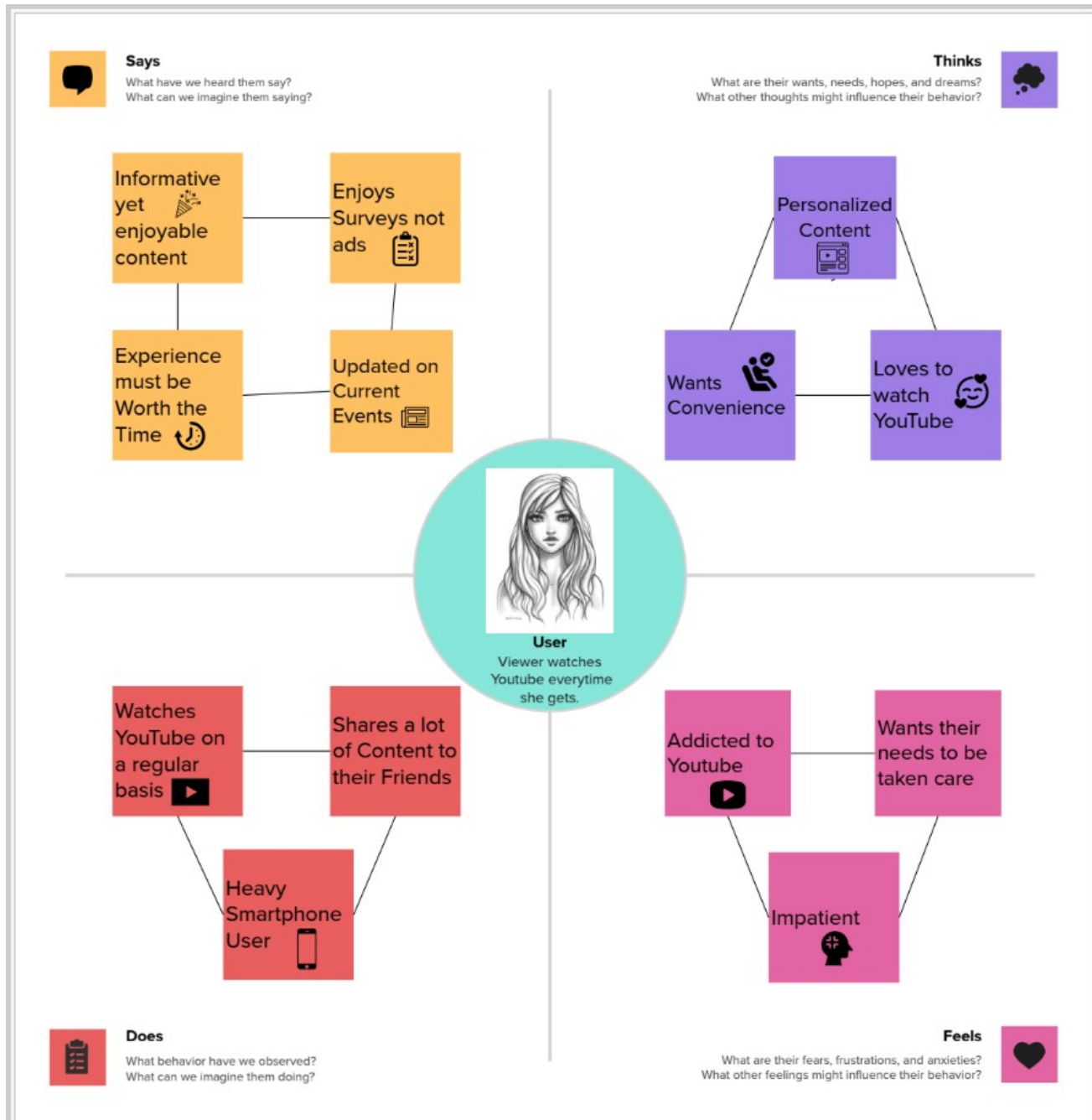
This project is about the Statistics of the Subscribers Of An Youtube Channels. Here we have collected the information about the subscribers of the top 50 Channels of Youtube. Information about the Subscribers such as their Language, Country, Thier Interest, etc... could be seen here with the use of pie chart, bar chart, maps, etc...

#### 1.2. Purpose:

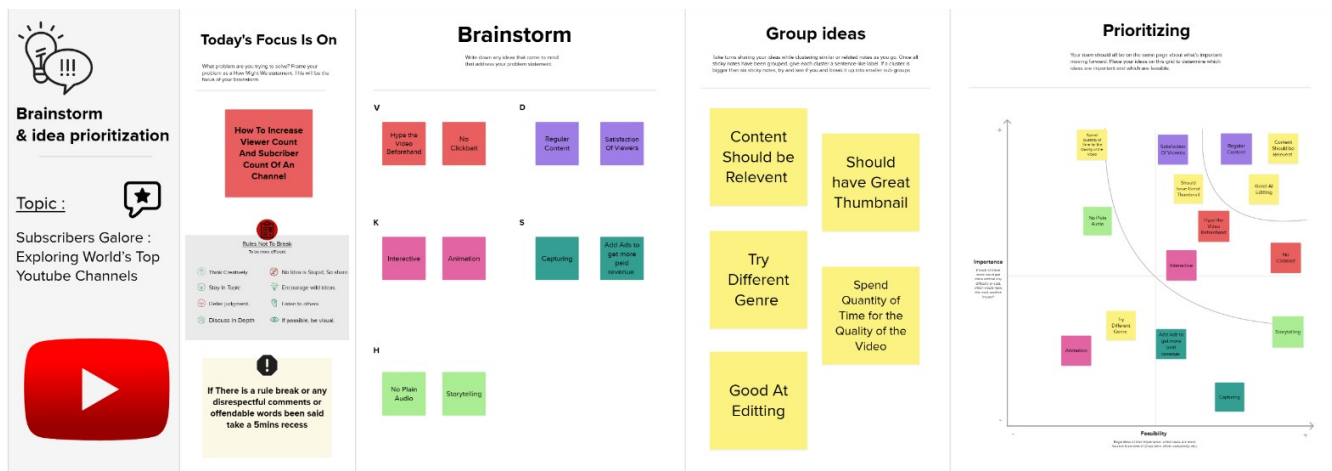
This can be used by new content creators to be aware of what would help them achieve their goal of reaching the top Youtube Creators. They get information on what their subscribers would love to watch and what further more they could do to uphold their channels content quality.

## 2. Problem Definition & Design Thinking :

### 2.1. Empathy Map:

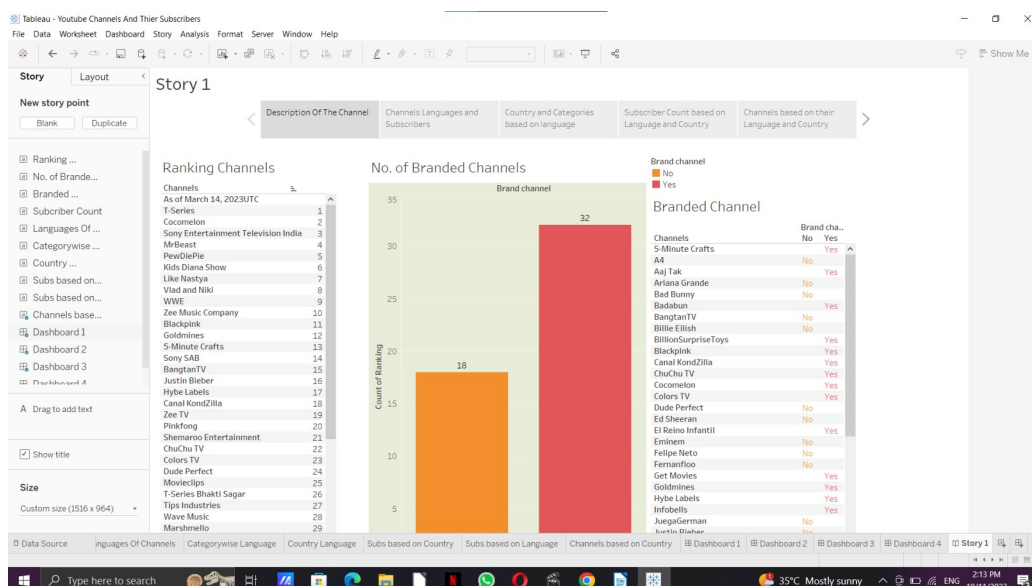


## 2.2. Brainstorm Map:

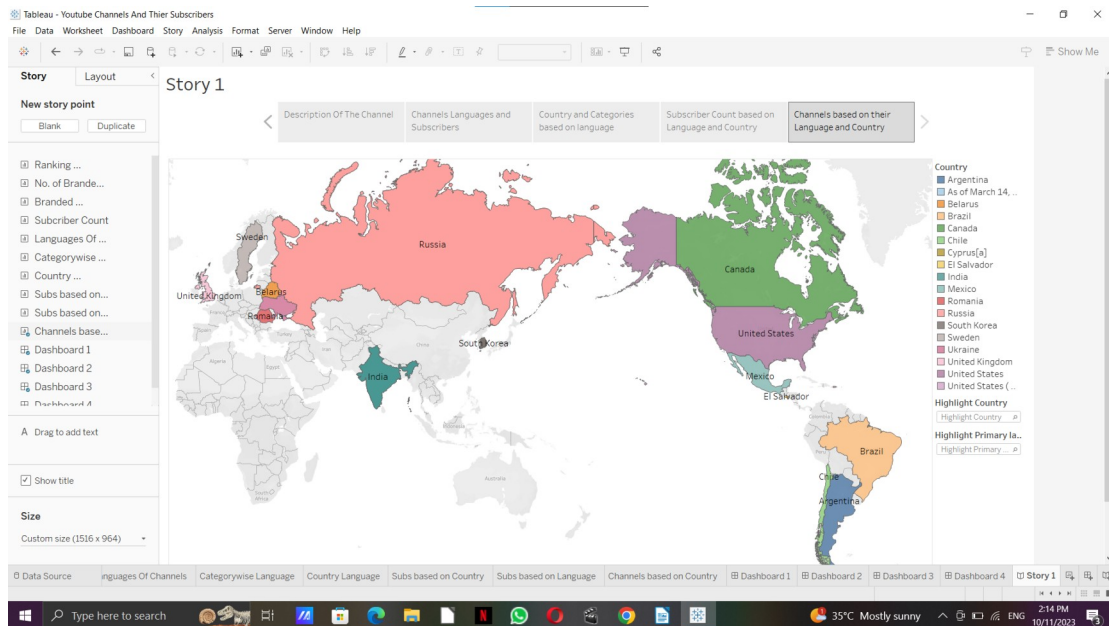


## 3. Result :

For our Project we have used Tableau and completed a “Story” with many “Dashboards” that give out Information about the Youtube Channels and their Subscribers.







## **4. Advantages & Disadvantages :**

Our Project can be used as an source of information about the channels that have been successful in Youtube. This gives an new channel an advantage to create a channel based on the requirement of their viewers in order to increase their subscriber count.

This infact could backfire as the user could create content purely on these basis but with no specializations or uniqueness. Also people's favors may change in future era where these data might be outdated.

## **5. Applications :**

New content creators can use this to be aware of what would help them achieve their goal of reaching the top Youtube Creators. They get information on what their subscribers would love to watch and what further more they could do to uphold their channels content quality.

## **6. Conclusion :**

Not all Youtube Channels are the same each has its own flavor according to the creator and the viewers who enjoy it. A consistent Channel with the viewer's best interest at heart has always been successful. All 50 of the channels have surpassed 40 million subscribers, 7 of them have surpassed 100 million subscribers. Only 1 channel (T-Series) has surpassed 200 million subscribers.

## **7. Future Scope :**

Our Future has become more digitalized than we think. Being a Youtube Creator has now become a profession. Our Project would help these Young Influencer to enter into Youtube with awareness