

Make A Video With
Smart Features



ClipCatch AI

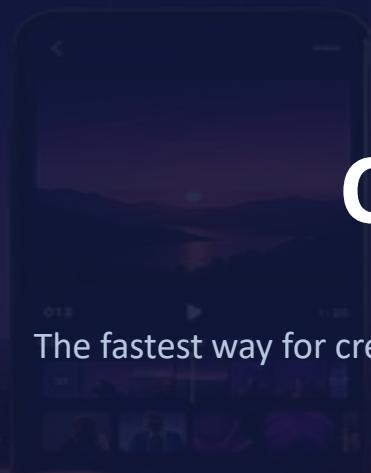
Blog Products Cutpro AI Tools Pricing

Make Video With AI

All-powered editor for everyone. Think bigger, edit faster.

Download

Try online



ClipCatch AI

The fastest way for creators to turn hours of content into **viral moments**

By Team 5: Simret, Ananya, Dhriti Rajesh, Ramith, Skanda, Aadhyta

M Hood

Z LEGALZOOM

AUTODESK

descript

Z LEGALZOOM

Having Trouble In
Other Platform?

Project File Gets Corrupted

Exporting Takes Too Long

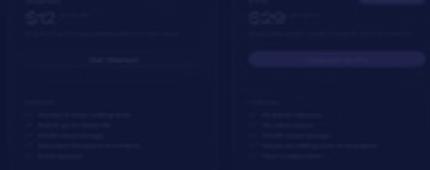
Missing Fonts or Effects

App Crashes

Make A Video With
Smart Features



Choose The Right Plan
For Your Editing



One-Stop Tools,
Professional Videos



Create Animation Videos
In Just A Few Minutes



The Problem



- ▶ Thousands of creators upload **long videos** daily, but best moments remain buried
 - ▶ Without efficient clip extraction, creators lose **visibility** and engagement
 - ⌚ Creators spend **3+ hours** hunting for that one viral moment in a 2-hour video
- "Content banana easy hai... par viral moment dhoondna? Dimaag ka dahi."



What ClipCatch AI Brings to the Table

 Turns long videos into **viral clips** **in seconds**

 Uses **real AI intelligence**, not manual work

 Thinks like a **creator**, listens like an **editor**

 Identifies hooks, tracks audio, detects motion

"Creator mehnat karega creation pe... clipping hum karenge."



How Does ClipCatch Work?



Built to **think like a creator**, listen like an editor, and predict like the algorithm



Identifies **hook phrases**, tracks audio spikes, detects motion changes



Converts speech with **Whisper** and scores every moment with a viral potential index



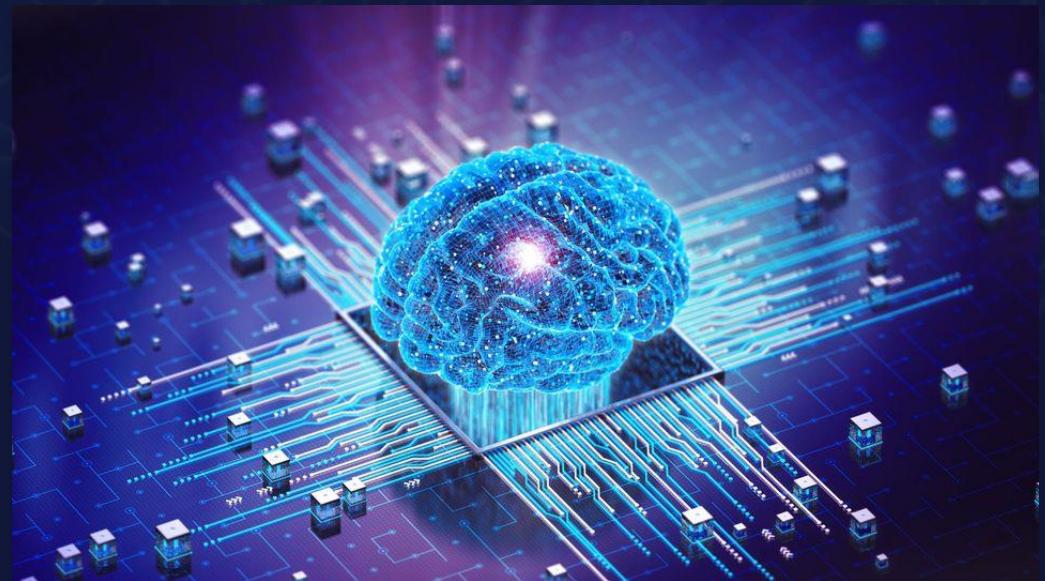
Upload once → get **ready-to-post** viral clips

Whisper

Librosa

OpenCV

RandomForest



"Creator mehnat karega creation pe... clipping hum karenge."

LOREM IPSUM DOLOR SIT AMET, CONSECTETUER ADIPISCING ELIT,

Technical Workflow

1

Video Segmentation

Split long video into small overlapping parts

FFprobe + Python

2

Speech Extraction

Transcribe every word with precision

Whisper AI

3

Meaning Capture

Convert speech to understand context & emotion

SentenceTransformers

4

Hook Detection

Scan for curiosity words, emotional triggers

Custom Engine

5

Audio & Motion Analysis

Process energy, pitch, tempo & visual activity

Librosa + OpenCV

6

Viral Scoring

Assign virality score to each moment

RandomForest Model

7

Clip Selection

Remove overlapping clips, keep best moments

Optimization Algorithm

8

Clip Export

Generate clean clips ready for posting

FFmpeg

Demo of the App

1 Upload Video

Upload a **long video** (lecture, podcast, or vlog)

2 AI Analysis

ClipCatch starts **analyzing** and transcribing

3 Moment Detection

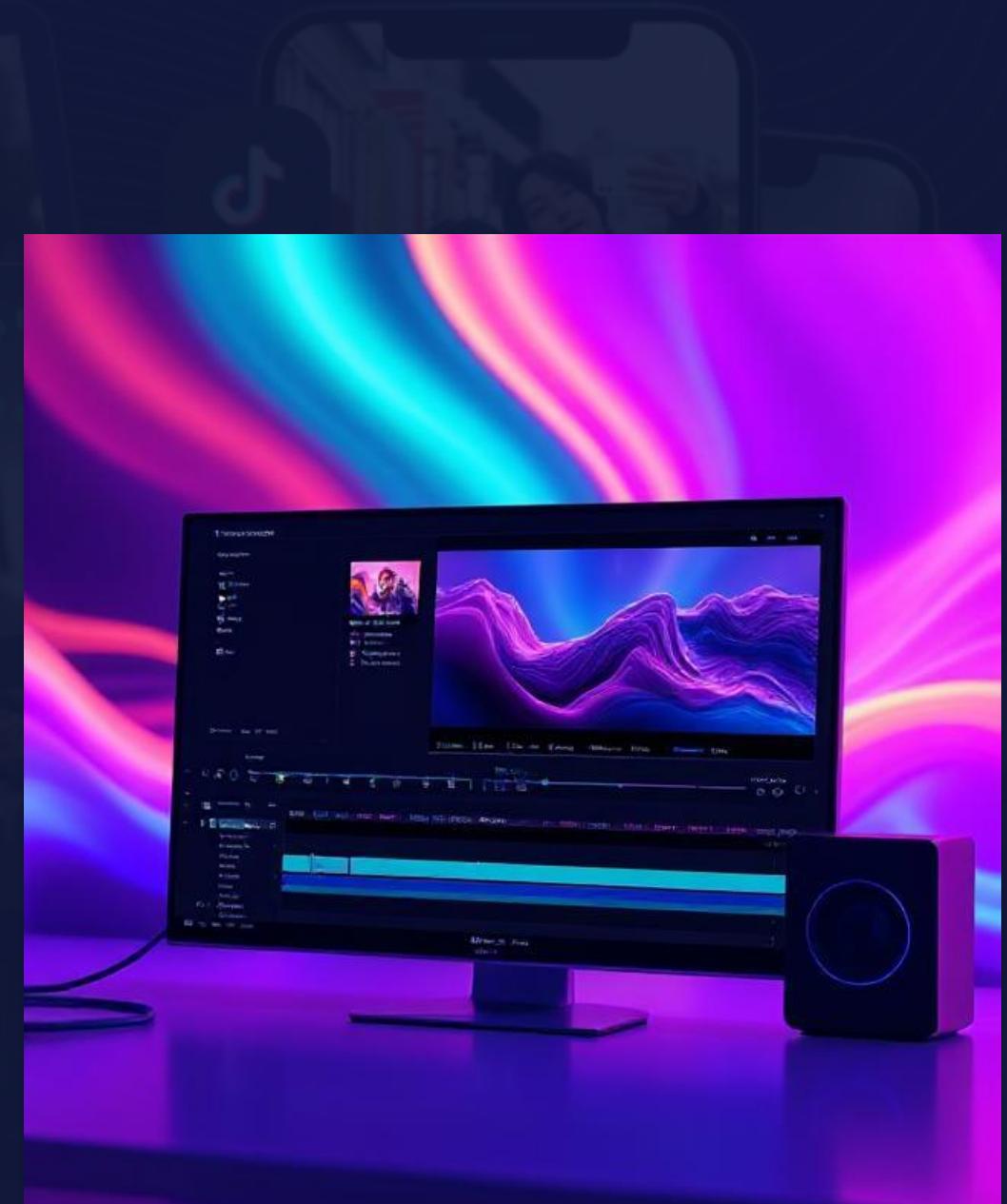
AI finds **hook words** and processes audio & visual cues

4 Results

Ranked list of **top 10** most engaging moments

5 Generate Clips

Click to get **30-50 sec** viral-ready clips



Use Cases



YouTubers



Video Marketing Made Easy

EFFECTIVE WAYS TO
CREATE SOCIAL MEDIA

VIDEOS THAT GOES VIRAL



Influencers

Create **viral reels** in seconds



Podcasters

Extract **highlight moments** for social media



Educators

Turn lectures into **micro-lessons**



Businesses

Repurpose webinars for **social media**



Event Creators

Extract **stage highlights** from recordings

If your content is long... ClipCatch makes it short, sharp, and viral-ready.

Future Scope

In the future, creators won't ask "What should I clip?"

They'll ask "Which clip should I post first?" — and ClipCatch will answer that.

Our Vision

- Every creator becomes a content machine
- No editor needed for clipping
- Every long video → 10 viral clips

IS AI THE FUTURE
OF CONTENT
CREATION?



Creators should create. AI should do the rest.

Thank You!

- ⌚ Saves creators **time** with automated clip generation
- ↗️ Grows **reach** by extracting viral-worthy moments
- ⚡ Makes every creator **10x faster** in a world that rewards speed

ClipCatch AI is not just a tool...

It's the future of content repurposing

AI FOR CONTENT CREATION



THE FUTURE OF CONTENT
CREATION

Team 5: Simret, Ananya, Dhriti Rajesh, Ramith, Skanda, Aadhyta