



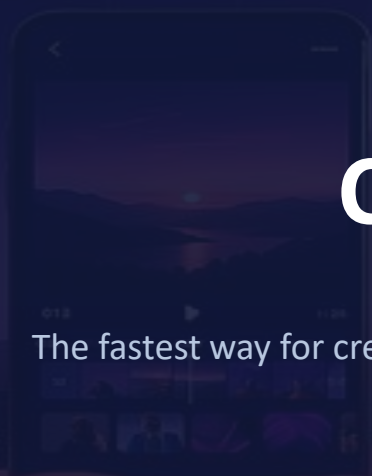
ClipCatch AI

Blog Products Cutpro AI Tools Pricing

Make Video With AI

An powered editor for everyone. Think bigger, edit faster.

Download Try online



ClipCatch AI

The fastest way for creators to turn hours of content into **viral moments**

1 2 3 4 5 6 7 8 9 10

M Hoot LEGALZOOM AUTODESK descript LEGALZOOM

Having Trouble In Other Platform?

Project File Data Corrupted
Exporting Takes Too Long
Missing Fonts or Effects
App Crashes

Make A Video With Smart Features



Choose The Right Plan For Your Editing

Monthly Annual

Feature	Free	Pro
Duration	5 min	10 min
Resolution	720p	1080p
Export	1080p	4K
Watermark	Yes	No
Cloud Storage	No	Yes
Collaboration	No	Yes
AI Tools	No	Yes

One-Stop Tools. Professional Videos



Create Animation Videos In Just A Few Minutes

Get started



The Problem



Thousands of creators upload **long videos** daily, but best moments remain buried

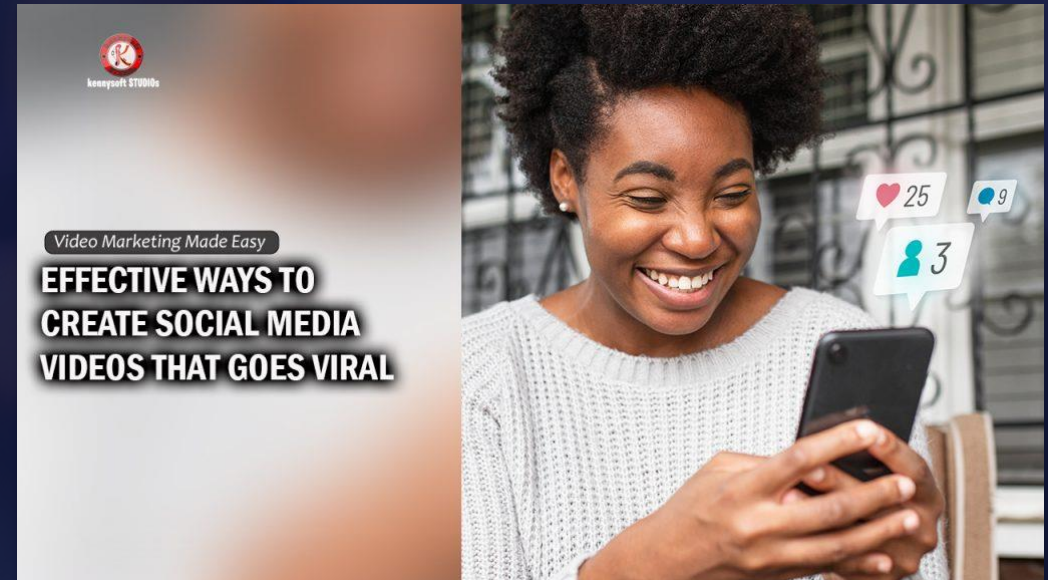


Without efficient clip extraction, creators lose **visibility** and engagement



Creators spend **3+ hours** hunting for that one viral moment in a 2-hour video

"Content banana easy hai... par viral moment dhoondna? Dimaag ka dahi."



What ClipCatch AI Brings to the Table



Turns long videos into **viral clips**
in seconds



Uses **real AI intelligence**, not
manual work



Thinks like a **creator**, listens like
an **editor**



Identifies hooks, tracks audio,
detects motion

"Creator mehnat karega creation pe... clipping hum karenge."



How Does ClipCatch Work?



Built to **think like a creator**, listen like an editor, and predict like the algorithm



Identifies **hook phrases**, tracks audio spikes, detects motion changes



Converts speech with **Whisper** and scores every moment with a viral potential index



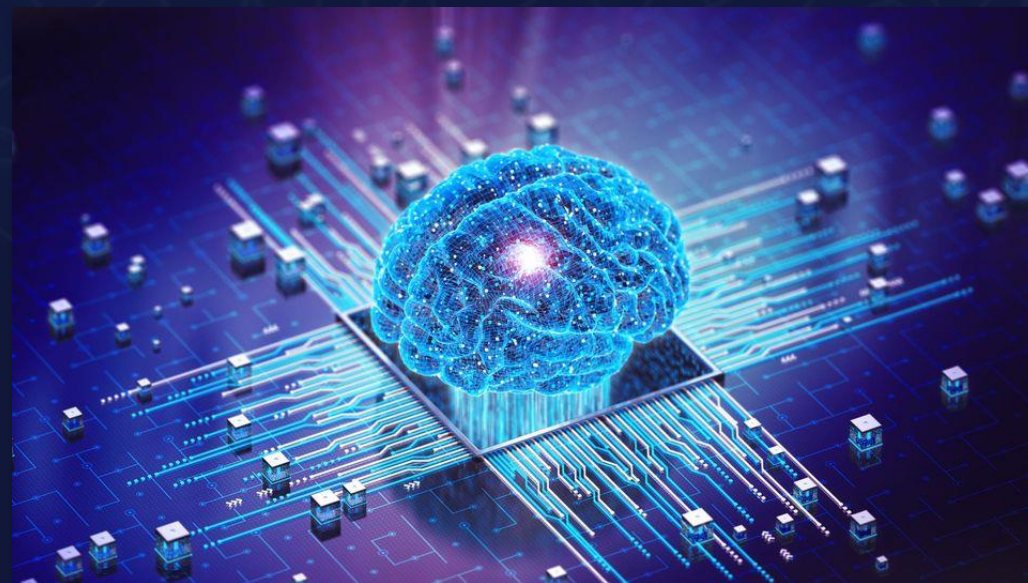
Upload once → get **ready-to-post** viral clips

Whisper

Librosa

OpenCV

RandomForest



"Creator mehnat karega creation pe... clipping hum karenge."

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT.

Technical Workflow

1

Video Segmentation

Split long video into small overlapping parts

FFprobe + Python

2

Speech Extraction

Transcribe every word with precision

Whisper AI

3

Meaning Capture

Convert speech to understand context & emotion

SentenceTransformers

4

Hook Detection

Scan for curiosity words, emotional triggers

Custom Engine

5

Audio & Motion Analysis

Process energy, pitch, tempo & visual activity

Librosa + OpenCV

6

Viral Scoring

Assign virality score to each moment

RandomForest Model

7

Clip Selection

Remove overlapping clips, keep best moments

Optimization Algorithm

8

Clip Export

Generate clean clips ready for posting

FFmpeg

ClipCatch thinks like a creator — but works faster than any editor

Demo of the App

1

Upload Video

Upload a **long video** (lecture, podcast, or vlog)

2

AI Analysis

ClipCatch starts **analyzing** and transcribing

3

Moment Detection

AI finds **hook words** and processes audio & visual cues

4

Results

Ranked list of **top 10** most engaging moments

5

Generate Clips

Click to get **30-50 sec** viral-ready clips



Use Cases



YouTubers



Long videos → Shorts



Podcasters

Extract **highlight moments** for social media



Educators

Turn lectures into **micro-lessons**



Influencers

Create **viral reels** in seconds



Businesses

Repurpose webinars for **social media**



Event Creators

Extract **stage highlights** from recordings




If your content is long... ClipCatch makes it short, sharp, and viral-ready.

Future Scope

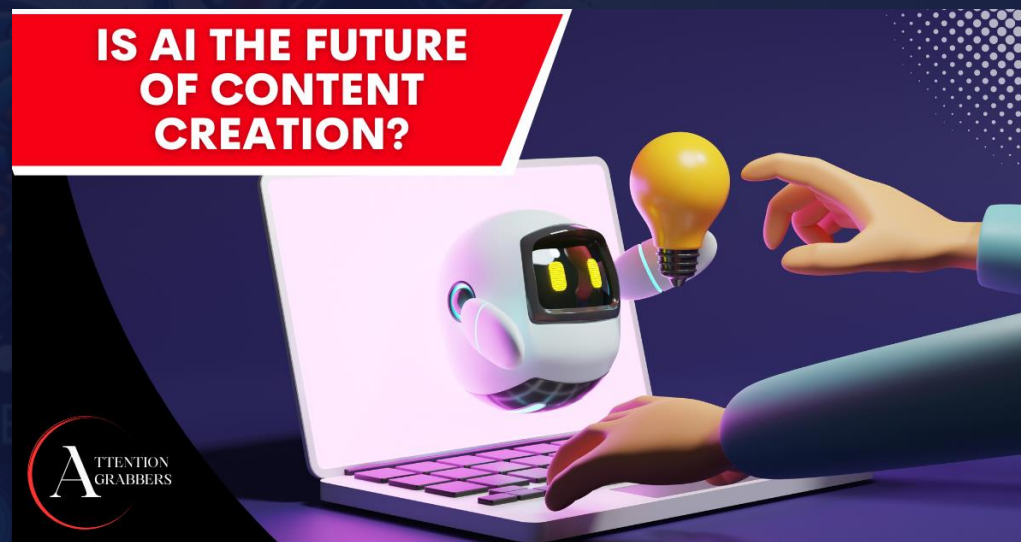
In the future, creators won't ask "What should I clip?"

They'll ask "Which clip should I post first?" — and ClipCatch will answer that.

Our Vision

-  Every creator becomes a content machine
-  No editor needed for clipping
-  Every long video → 10 viral clips

Creators should create. AI should do the rest.



Thank You!



Saves creators **time** with automated clip generation



Grows **reach** by extracting viral-worthy moments



Makes every creator **10x faster** in a world that rewards speed

ClipCatch AI is not just a tool...

It's the future of content repurposing

Team 5: **Simret, Ananya, Dhriti Rajesh, Ramith, Skanda, Aadhitya**

**AI
FOR
CONTENT
CREATION**

