

Izzy Goldman by David

age: 22

residence: Virginia

education: Working towards Bachelor's

occupation: College Student

marital status: Single

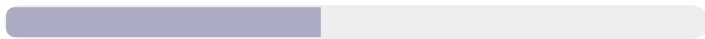


"The human experience is a mysterious expedition"

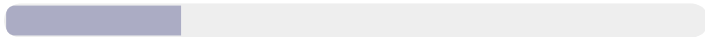
Izzy loves to spend time with friends after work or college.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Finding a way to be successful in life while having fun

Needs

- Nice simple ways to spend time with friends no matter where they are
- A good paying job

Values

- Honesty
- Good friends

Wants

- A simple way to find activities throughout town

Fears

- Afraid that there won't be anything around town to do