



ATHENS STATE
UNIVERSITY

MAXimum WELLness Travel

Is a travel agency that helps others find

- Places to relax
- Places to explore





MAXimum WELLness

Many are too busy to research their own travel plans.

- Working many hours
- Taking care of children

The site care provide some recommendations

- New Year's
- Spring break

Stakeholders

- Employees
- Customers
- Destination
 - Government
 - Suppliers
 - Domestic Airlines





Stakeholders

Destination Stakeholders

Tourism is the effect

Government

Local government receives more tourism

Can lead to more growth

Suppliers

More demand for items

Domestic Airlines

A travel method are the Airlines

More travelers

Audience

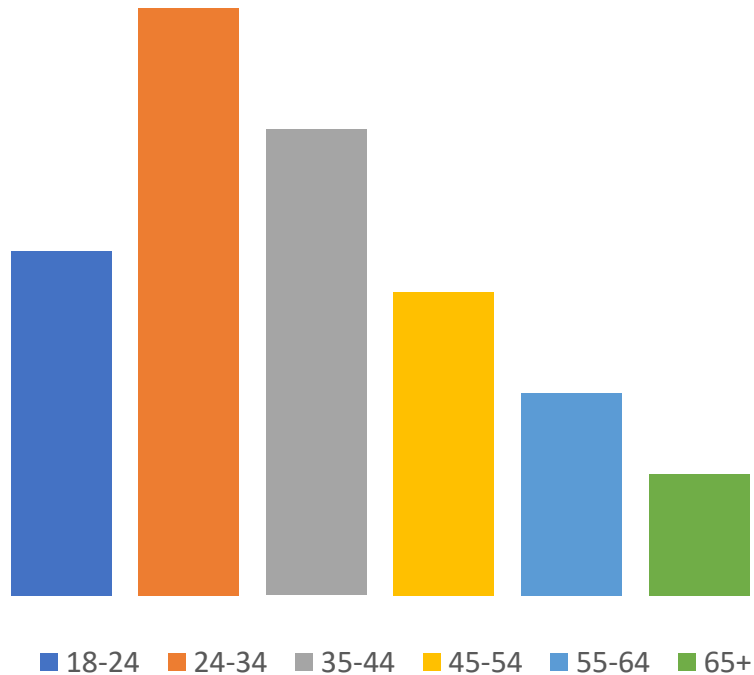
- Families, Couples, Single individuals
- Gender isn't as much a concern
- Age is a different matter



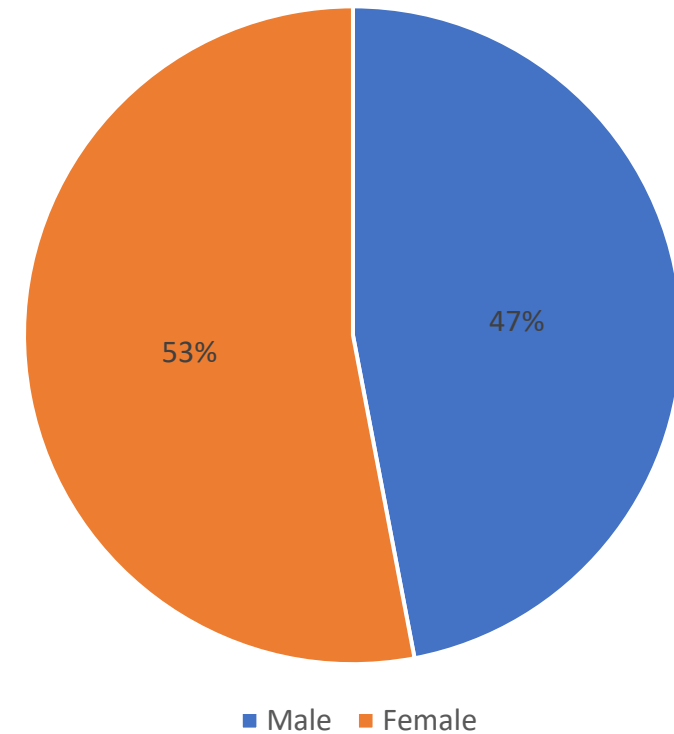
Audience

General Audience

- Any Gender
- From age 18 – 65+

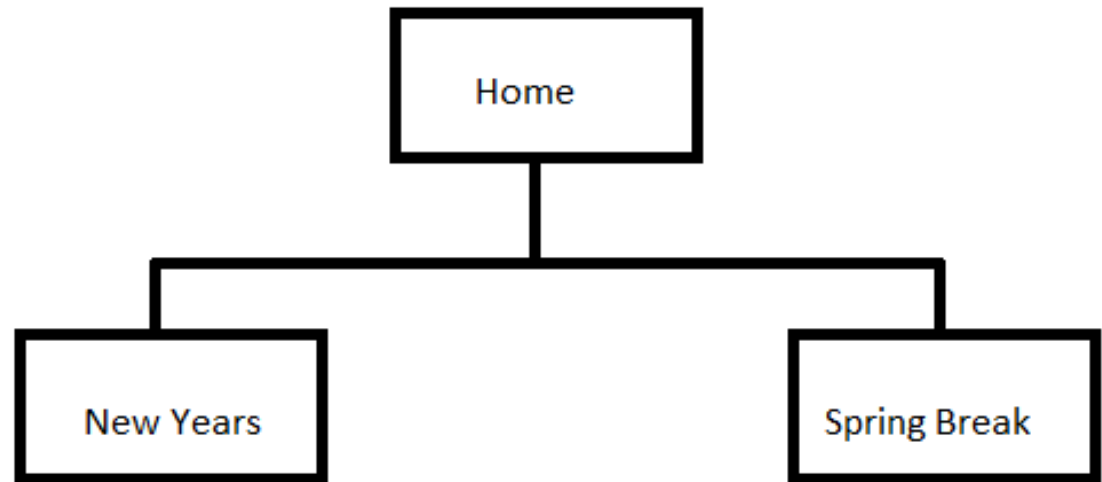


Gender



Sitemap

- Three Sites
 - Home
 - New Years
 - Spring Break



Prototype Site

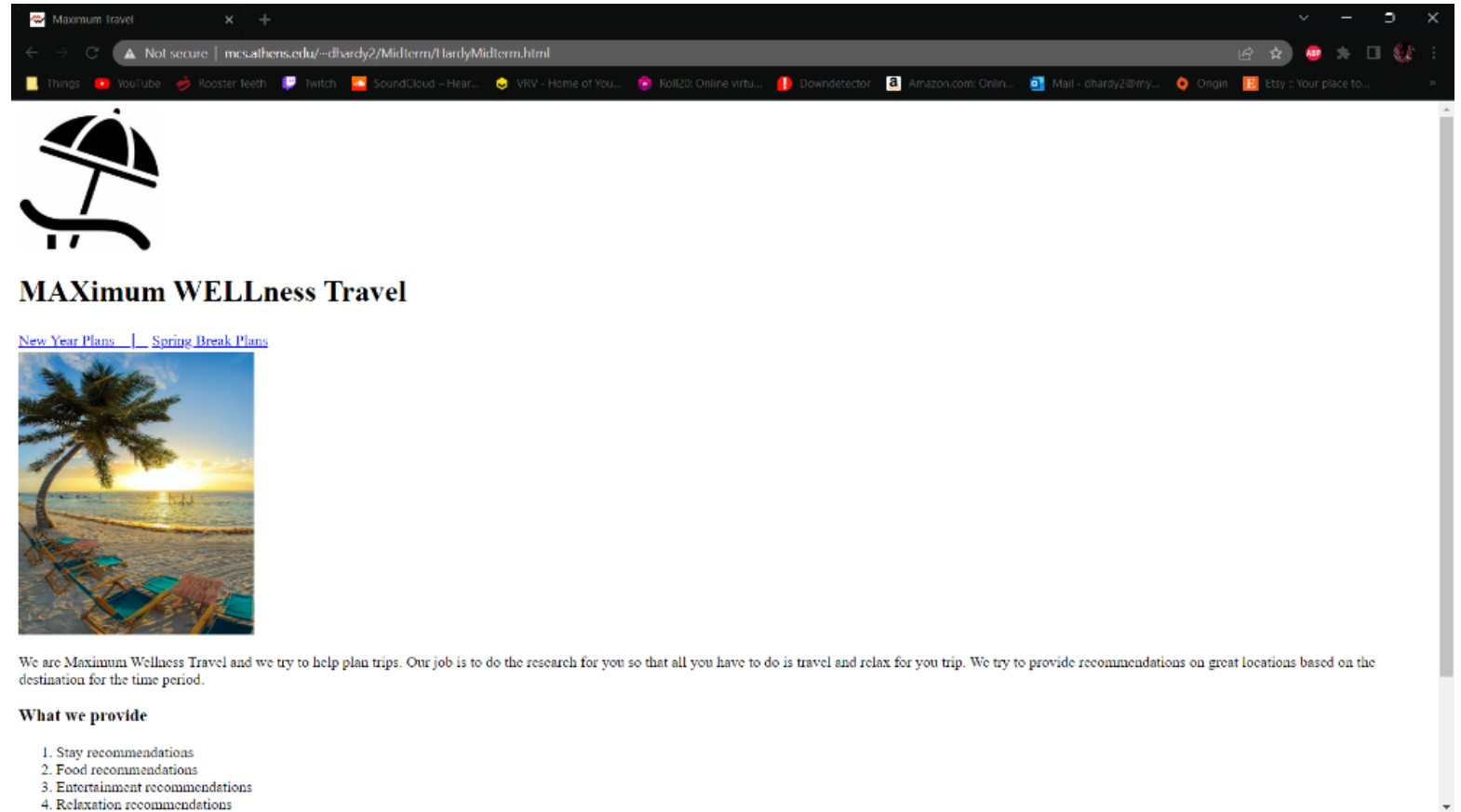
- Three Sites
 - Home - Live
 - New Years - Live
 - Spring Break - Live





Home

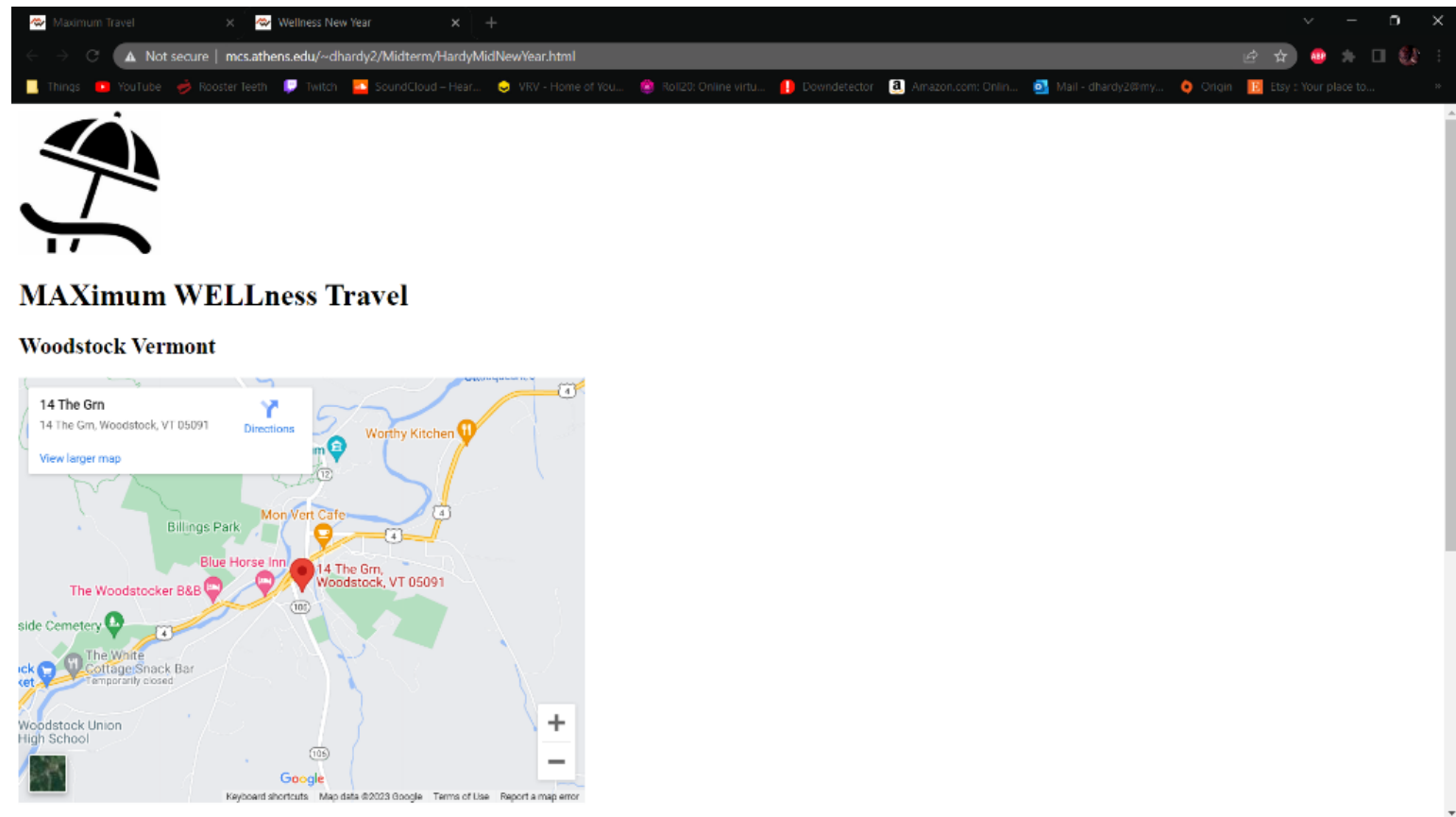
- Accessibility Alerts
 - Header levels
 - Table issues
- Is Validated





New Year's

- No Accessibility Alerts
- Is Validated





Spring Break

- Accessibility Alert
 - No captions for YouTube video
- Is Validated

MAXimum WELLness Travel

South Padre Island, Texas

Bring Your Family to Spring Break at So...

Watch on YouTube

For a Spring Break getaway, this beautiful island is a great place to go for its wonderful weather, water, sports, and nature. All kinds of outdoor activities and several items that can be rented so that you can enjoy your time in the water. Our recommendation on a place to stay is with the South Padre Resort Rentals as they provide amazing accommodations in a luxury beachfront condominiums. As for places to eat we only have one recommendation so far and that is Claytoun's Beach Bar & Event Venue as they provide wonderful food and live music.