

**Keiichi S Lindley**

**Sr. Web Developer**

**Name** Keiichi Samuel Lindley

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## PERSONAL SUMMARY

Seasoned Web-Developer and creative thinker with over five years of experience in developing complex web based applications to the very highest standards. Extensive experience in open source technologies and languages, with a high awareness of industry trends, particularly in regard to accessibility, usability, emerging technologies and social media marketing.

Highly adept at agile development methods, OOP Practices utilizing MVC frameworks, with a proven ability to manage complete project life cycles, from documentation through to design, testing and implementation.

## TECHNICAL SKILLSET

### Programing Languages

- ✓ XHTML/HTML5
- ✓ CSS
- ✓ PHP (MVC Framework)
- ✓ SQL
- ✓ JS/jQuery/AJAX/XML/JSON

- ✓ VB.NET
- ✓ C#
- ✓ C++
- ✓ Android (Jelly Bean 2.0)
- ✓ iPhone
- ✓ API Protocols (SOAP / REST / XML-RPC )

### Professional Competencies

- ✓ Completed over 50 projects, included wireframes, GUI design, Front/Back-end coding, QA, SEO, Social Media Marketing and live deployment
- ✓ Working with clients/management to define a projects scope, architecture and design
- ✓ Developing detailed proposals, timelines and functional requirement specifications documents
- ✓ Managing expectations / Progress reports / Milestone completions & Performance updates
- ✓ Project management & collaboration across multiple development teams
- ✓ Experienced with Zend, Yii, Code Igniter, Cake and Symphony PHP Frameworks
- ✓ Word Press (Custom Plug-ins, Widgets, Templates & Add-ons from the ground up)
- ✓ Joomla (Custom Modules, Components & Templates from the ground up)
- ✓ Unit & System Testing / Quality Assessment / Use Cases / User Experience Simulations
- ✓ Linux, UNIX, OSX and Windows Installation, System Administration & Maintenance
- ✓ Adobe CS5 Suite, Microsoft Office (Word, Access, PowerPoint, Project), Visual Studio, VI, Eclipse IDE
- ✓ Apache, PHP, Perl, MySQL, Ruby, Python, openVPN, CSF (Firewall), cPanel / WHM / Webmin, PHPMyAdmin,

## PROFESSIONAL EXPERIENCE

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### Climate Actio2n

PROJECT MANAGER / TECH LEAD

August 2009 – May 2010

- ❖ Designed a data model to store carbon calculations.
- ❖ Developed architecture to integrate the platform with CO2 API external interfaces (largest API DB in the world)
- ❖ Managed three simultaneous projects across three separate countries

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### Trekiz

CHIEF TECHNOLOGY CONSULTANT

April 2010 – March 2011

- ❖ Advised founders on who to hire
- ❖ 250+ hrs consulting CEO, COO on industry standards and best practice procedures
- ❖ Managed exec/investor expectations
- ❖ Developed business logic for the Web
- ❖ Helped prevent scope creep
- ❖ Lead project from design to launch

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### Fei Chang Hao Kan (FCHK)

CO-FOUNDER & CHIEF TECHNOLOGY OFFICER

March 2010 – February 2011

- ❖ Designed hardware / software infrastructure for social Network competition platform
- ❖ Designed & developed data mode to record views / votes / metadata for over 500K competition images
- ❖ Managed outsourcing teams in U.S.A & India

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### China Social Commerce Group (CSCG)

CO-FOUNDER & CHIEF TECHNOLOGY OFFICER

April 2011 – March 2012

- ❖ Chaired a 3 day workshop with guest speakers from largest international IT dev company (500K+ employees)
- ❖ Designed proprietary model which leverages both Social Media Marketing as well as a GPT type revenue model.

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### China Study Abroad (CSA)

TECH LEAD / PROJECT MANAGER

June 2012 – February 2013

- ❖ Custom Joomla / Flickr / Facebook Integration
- ❖ Facebook Social Graph API Integration

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### Snap Adventures (SNAP)

TECH LEAD / PROJECT MANAGER

June 2012 – February 2013

- ❖ Designed unique revenue which leverages crowd-sourcing revenue model and affiliate marketing