Diego Marin

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Medellin - Antioquia - Colombia

UX/UI DESIGNER & FRONTEND DEVELOPER

Marketing specialist, UX/UI designer and FrontEnd developer with a background in Business Administration and proven track record in wireframing, prototyping, UI design, iterative feedback implementation, skilled in stakeholder coordination to align with project requirements and meet deadlines effectively. Collaborative team player with a history of successful engagement with development teams to enhance user experiences and drive project success. I am passionate about leveraging technology and design to create compelling and impactful digital solutions. Strong communication skills for effective stakeholder engagement and collaboration complement my approach. I possess adaptability to evolving project needs and changing priorities, alongside problem-solving abilities to address complex design challenges. Attention to detail ensures high-quality deliverables, and my creativity and innovation bring fresh perspectives to design concepts.

TRAINING AND SKILLS

Design and Prototyping: Figma, Adobe Photoshop, Adobe Illustrator, Optimal Worshop, Whimsical, Justinmind, and Balsamiq
Project Management: Trello
Text Editor: VSC (Visual Studio Code)
Version Control: Git, Github
Frontend Development: HTML5, CSS3, SASS, Bootstrap, Javascript, and React
Backend Development: Ruby, and Ruby on Rails
Data Base: Postgresql, and Firebase
Effective Communication: Clearly express ideas and collaborate with teams.
Teamwork: Collaborate efficiently with others to achieve common goals.
Creativity: Generate innovative ideas and creative solutions.
Problem-Solving: Identify problems and find solutions quickly.
Time Management: Handle multiple tasks and meet deadlines.
Adaptability: Adjust to new tools and changes in the work environment.
Critical Thinking: Analyze information and make informed decisions.
Attention to Detail: Ensure accuracy and quality in work.
Leadership: Guide and motivate teams toward project success.
Ability to Learn: Quickly learn new technologies and methodologies.

PROFESSIONAL EXPERIENCE

UI designer - Freelancer   2023
COCREVA - Buenos Aires, Argentina
✔ As part of my role, I managed wireframing, prototyping, UI design, feedback iteration, and final delivery. I coordinated closely with stakeholders to meet project requirements and deadlines.
✔ Achieved significant milestones in my capacity, I successfully collaborated with development teams on a freelance project for COCREVA significantly impacting its objectives. My contributions enhanced the user experience and ensured project success."
Programs Used: Figma, Visual Studio Code, HTML5, and CSS3

Digital Marketing Specialist - Self-employment -   2018/ to present date
Medellin, Colombia
✔ In my position, I have managed various digital marketing tasks, including SEO, social media, and positioning strategies.
✔ Successfully executed duties and responsibilities, with 6 years of freelance digital marketing experience, I've successfully boosted online presence and engagement for clients.
Programs Used: Google Analytics, Hotjar, Canva, and Excel

Maintenance worker   **2012 / 2018**
Maxi Maid Service - Kelowna, BC, Canada
✓ While working in maintenance in another country, I honed efficient task management and collaboration skills in multicultural teams, ensuring quality standards while adapting to diverse international work environments.
✓ Excelled within my areas of responsibility, I developed strong teamwork and communication skills, fostering effective collaboration and clear communication within the team.

Logistics and Distribution Assistant   **2011 / 2012**
COINSI SAS - Medellin, Colombia
✓ In my position, I coordinated logistics operations, managed inventory, facilitated communication, prioritized efficiency, and upheld customer service standards.
✓ Delivered key results in my position, I improved logistics efficiency, maintained precise inventory levels, enhanced departmental communication, optimized operational processes, and consistently meeting customer service benchmarks.
Programs Used: Excel and G&G software

EDUCATION

React Frontend developer   **2024**
Coderhouse. Buenos Aires, Argentina

UX/UI developer   **2023**
Coderhouse. Buenos Aires, Argentina

Fullstack Web developer   **2022**
Le Wagon. Buenos Aires, Argentina

Frontend Web developer   **2021**
IME, Medellin, Colombia

ESL (English Second Language)   **2014**
Okanagan College. Kelowna, BC, Canada

Business Administration graduate   **2006**
Business Administration School degree (EAN). Medelin, Colombia

Marketing graduate   **2004**
Esumer University. Medelin, Colombia

ACHIEVEMENTS

✓ While studying at Coderhouse, I consistently ranked in the top 10 in various courses, including: JavaScript, React, UX/UI Design, and Adobe Photoshop -Illustrator. I earned several benefits, such as: A freelance opportunity with COCREVA, Discounts on additional courses, Extra training sessions, and the opportunity to showcase my projects on their official page
✓ Le Wagon Awarded a scholarship for the Web Development Bootcamp

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LANGUAGES

Spanish - Native   **English** - B2   **French** - B1

CONTACT ME AT

🐙 https://github.com/DIGORACCOON4279

Bē https://www.behance.net/diegomarin21

🗔 https://portfolioraccoon.netlify.app/