# Dilip Choudhary

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### **Professional Summary**

Data Analyst specializing in Python, SQL, Power BI, and Tableau with a track record of delivering measurable business results. Increased data accuracy by 25%, reduced manual processing time by 35%, and uncovered \$500K+ in revenue opportunities. Experienced in predictive modeling, ETL automation, KPI tracking, and advanced data visualization.

#### Technical Skills

Programming Python (Pandas, NumPy, Matplotlib), SQL, Excel (Pivot Tables, Macros,

VLOOKUP)

BI & Visualization Tableau, Power BI

Data Science Predictive Modeling, Regression, Classification, TensorFlow, A/B Testing

Data Management ETL, Data Cleaning, Data Modeling, Warehousing

#### Professional Experience

#### **Data Analytics Intern**

Tata Group (Virtual) — Jan 2025

- Performed EDA on 10,000+ financial records using Python and GenAI, identifying risk indicators that increased dataset reliability by 25%.
- Built a no-code delinquency prediction system achieving 92% accuracy, enabling managers to make faster credit decisions.
- Automated repetitive collection workflows using AI, reducing manual intervention by 35% and cutting processing time from 2 hours to 1.3 hours.

## Data Analysis Intern

Deloitte (Virtual) — May 2025

- Designed interactive Tableau dashboards for 5,000+ forensic records, reducing reporting time by 45%.
- Automated classification processes in Excel with VBA macros, improving segmentation efficiency by 30%.
- Delivered insights that increased accuracy of forensic analytics by 20%, improving fraud detection rates.

#### **Projects**

### Predicting IPO Listing Gains (TensorFlow, Python)

- Developed a deep learning model using IPO metrics such as issue size and subscription levels, achieving 95% test accuracy.
- Applied L2 regularization, improving model generalization (Train: 87%, Test: 81%).
- Conducted feature importance analysis to identify top 5 variables impacting IPO performance.

## Sales Opportunity Analysis (Power BI, SQL)

- Analyzed 1,200+ sales transactions, uncovering \$500K+ in untapped revenue potential.
- Discovered that 53% of restaurant sales and 84% of retail revenue came from high-value customers, enabling targeted marketing campaigns.
- Built dynamic Power BI dashboards with filters and KPIs, allowing real-time sales performance tracking.

#### E-Commerce Funnel Analysis (SQL, Excel)

- ullet Wrote complex SQL queries to track customer journeys through marketing funnels across  $50\mathrm{K}+$  sessions.
- $\bullet$  Increased conversion rates by 12% and reduced cart abandonment by 8% via A/B testing insights.
- Recommended UX improvements that improved returning customer rate by 10%.

#### Education

B.Tech in Computer Science & Engineering (Data Science) Garden City University, Bengaluru — 2022-2026

## Certifications

Cisco Data Analytics Essentials (2024)  $\bullet$  Oracle SQL Certification (2024)  $\bullet$  JPMorgan Excel Skills (2024)  $\bullet$  Cisco Python Programming (2024)  $\bullet$  IBM Machine Learning with Python (2024)  $\bullet$  Python Cisco (2023)