The CSPS Digital Academy

Mission | The Digital Academy helps public servants gain the knowledge, skills, and confidence needed for government in the digital age.

Vision | Canadian public servants are equipped to build and work in a digital government.

Team Norms |
1. We champion and embody Canada's Digital Standards.
2. We put people first.
3. We make a positive impact.
4. We are insatiably curious learners.
5. We believe in public service.

The Discover Series

A suite of foundational offerings to help all public servants navigate today's new digital reality by introducing practical skills, tools, and techniques

Legend: Strategy | MVP | Pilot | Production

Topic	The idea	Q1 — Expected reach: **1,192** learners	Q2 / Q3 — Expected reach: **24,128** learners	Self-paced Skillsoft courses — Available in Q1
Digital	**Discover Digital** demystifies what it means to do government in a digital era. Learn the impact of technological change on how government works, effects internal and external services, and how to navigate government in this new context.	**Course #1: Improving How We Work in a Digital Era** • Module design and development • Completed MVP: CSPS (17 participants)	• MVP2 delivery to CSPS • External pilots across the GC in EN and FR • Course launch and delivery	**8 courses** — Top courses for learners: • Building a Culture of Design Thinking (I605) • Expert Insights on Lean UX (I607) • Exploring the Relationship between UI/UX Design (I608)
Agile	**Discover Agile** provides a practical overview of what it means to create an Agile culture in the Government of Canada.	**Module #1: Collaboration Techniques and Practices** Completed MVP: • CSPS (10 participants) Upcoming MVP: • MOU partners (15 participants) • Now exploring activities best suited for virtual delivery	• Refine, launch, and sustain Module #1 • Module #2: Visualization for better performance	**4 courses** — Top courses for learners: • Developing and supporting an agile mind-set (I557) • Agile stakeholder engagement and team development (I558) • Learning from failure (I559)
Data	**Discover Data** aims to develop data competencies in support of a data-literate workforce and create a common language around data.	**Module #1: Using Data in the GC** Completed MVP: • CSPS (20 participants) • FPTM partners (24 participants) Upcoming pilot: • Across the GC (20 participants) • Now exploring activities to explain key learning points (e.g. data persona, data lifecycle)	• Embed Data Literacy Assessment and use results to guide development of future Discover Data courses • Refine, launch, and sustain Module #1 • Design Module #2: Evidence-based decision-making	**12 courses** — Top courses for learners: • Making data-driven decisions (I514) • Working with data for effective data-driven decision-making (I516) • Guiding analysis for effective data-driven decision making (I517) • Exploring data visualization (I519)
Cloud	**Discover Cloud** goes over the information you need to care about - whether or not you work in IT - and includes an overview of the opportunities, applications and limitations of cloud computing, as well as what it means to set up proper architecture and infrastructure.	• **Multiple modules planned with AWS** with labs and TTT components • Exploring a similar delivery model with IBM and Microsoft. With support from all organizations, it is possible to create one cohesive course	• Partnership development and consolidation • Iterate based on partnership development, evaluation data, and registration #s	**1 course** Embracing the Cloud for Business Efficiency (I623)
Cyber Security	**Discover Cyber Security** provides best practices and practical tips to help public servants stay safe online.	**Module #1: Cyber Security Basics** Canadian Centre for Cyber Security leveraging existing course content. DA supporting through testing, delivery, design, and communications.	• Design and pilot Module #1 • Iterate based on partnership development, evaluation data, and registration #s	**1 course** Network Security Threats and Their Impacts (I619)
Trending Technology	**Discover Trending Technology** takes learners through the opportunities and limitations, as well as policy implications beyond the hype of what's new in the digital space.	• **Scoping specific topics and content** that will meet learner needs • Assessing resources to develop design and develop courses	• Design Discover AI • Deliver first MVPs of Discover AI	**5 courses** — Top courses for learners: • Getting started with Machine Learning (I630) • Creating Engagement with Virtual Reality (I613) • Applying Virtual Assistant Technology (I615)
Leadership	**What does it mean to be a leader in the digital era?** This suite of courses introduces leaders to the culture, practices and technologies that have changed all sectors of society, including government.	**Discover Digital for Executives I500** *Modules #1-3* • Completed 3 pilots with ~54 public servants • Upcoming pilot in French (20 participants) **Discover Digital for Executives Peer Connect I501** *Module #4* • Upcoming pilot: CRA (18 participants) • Continue onboarding of I500 to GCcampus	• Launch and sustain Modules #1-3 of I500 • Launch Module #4: Discover Digital for Executives: Peer Connect I501	**2 courses** • Best Practices for Digital Transformation (I501) • Rethinking Business Models to Enable Digital Transformation (I502)
VR/AR Learning	**Develop proof of concept virtual environments** to demonstrate how VR can be leveraged to support the application of theoretical concepts acquired during online courses.	• **Design plan** of possible virtual environments	• Develop test virtual environment • Perform user testing and iterate	**2 courses** • Creating Engagement with Virtual Reality (I613) • Applying Virtual Assistant Technology (I615)

Busrides

Bite-sized learning about digital technology and government

Engagement (2019-2020) — **Users** 17,236 | **Pageviews** 90,449

Q1	Content	• Going Remote Guide • CDS-CSPS FWD Thinking series to host on Busrides • Content architecture and learning pathways research • Planning new content with partners across the GC
	Site Improvements	• Conducted extensive user testing • Improved user interface • Improved search functionality
	Communications	• Presented Busrides Going Remote Guide to Federal Youth Network • Featured in Code for Canada Blog • Drafted workflow indicating steps to publishing that includes feedback from partners across the School
Q2 / Q3		• Link Busrides content to Discover Series offerings • Exploring LinkedIn Learning licensing • Develop FWDThinking Series

Top Episodes

Remote Work, Defined (3,455 page views)

Going Remote Guide (For Employees) (2,979 page views)

Going Remote Guide (For Managers) (2,245 views)

Digital Events

Helping public servants increase their digital acumen, build networks, and engage with experts from digital-related sectors, nationally and internationally

Events Schedule

May 14	June 22	August	September	October	November
Strong Digital Leadership in the Time of COVD-19 (1400 learners)	Fast Tracking Digital	An Armchair Discussion on Data	An Armchair Discussion on Agile	Annual Cyber Security Conference	Annual Digital Open Government Forum

Virtual Learning and Events

Working with our partners across the School to support a 'virtual first' delivery approach being adopted for the Discover Series and events; working to deliver the best user experience and participant interactivity.

Objectives
1. **Create a level playing field for all participants.** All public servants will be offered the same suite of products on the same platform.
2. **Increase level of interactivity** to provide a more dynamic and engaging experience
3. **Experiment** with best practices, tools, and platforms to create an exceptional online experience over the medium-and long-term (e.g. breakout rooms, polls, VR, AI for translation, virtual booths, live streaming, etc.)

Partnerships and Cost-Sharing Strategy

2019-2020

Goal $1,000,000
Collected $1,175,000

Partner Departments
• Agriculture and Agri-Food Canada (AAFC)
• Impact Assessment Agency of Canada (IAAC)
• Innovation, Science and Economic Development (ISED)
• National Research Council (NRC)
• Public Services and Procurement Canada (PSPC)
• Transport Canada (TC)

Q1
• Continue to fund the DA's activities through cost-sharing on co-delivery and co-creation of learning content with OGDs
• Finalized bid evaluations and learning services RFP for digital skills delivery to support Discover Series and cost-shared content delivery
• Fostering integration with DA offerings and activities (e.g., event invites, participation in pilots, etc.)
• Updated budget submission to reflect the COVID situation

2020-2021

Goal $1,400,000
Collected $600,000

Partner Departments
• National Research Council (NRC)
• Public Services and Procurement Canada (PSPC)
• Shared Services Canada (SSC)
+ new partnerships to be solidified

Q2 / Q3
• Implement new MoU strategy, continue outreach activities, and build new tools to ensure accurate and timely reporting
• Operationalize the content and delivery support for digital skills development in digital topics
• Review the Fellows Program and optimize processes, benefits, and eventual repositioning

Stay in touch | 🚌 Busrides | 📰 Subscribe to our newsletter | 🐦 @School_GC | 🐦 @DigitalAcademyCAN