



Says
BBB

Bright Ideas Consulting , A Consulting Firm Relies On Zoho Books To Track

Their Billables Hours, Expenses And Client Invoices

Bright Ideas Consulting Is A Private Limited company Also Registered Under GST In Tamilnadu

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Bright Ideas Consulting Offers Various Services In India And Outside

You Can Easily Connect Your Bank Account With ZOHO Books

You Can Effortlessly Track Your Expenses With ZOHO Books



ZOHO Books

Short summary of the persona

ZOHO Books Helps To Avoid Accounting Errors

You Can Rely On ZOHO Books For Accounting Requirements

Several Innovative Applications Are There to Perform Accounting

Investing In Accounting Software To Automize Their Business of The Operations

ZOHO Books For The Business Is Utmost Importance

Today World is Massively Influenced By Modern Technologies

Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)