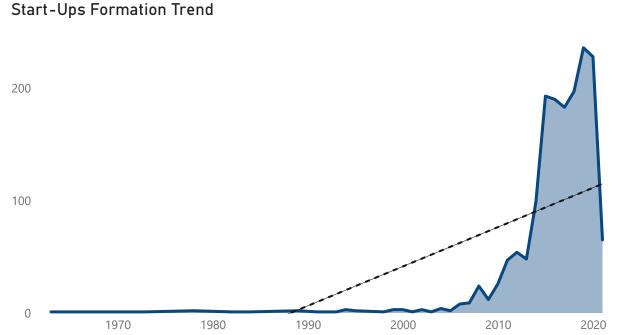
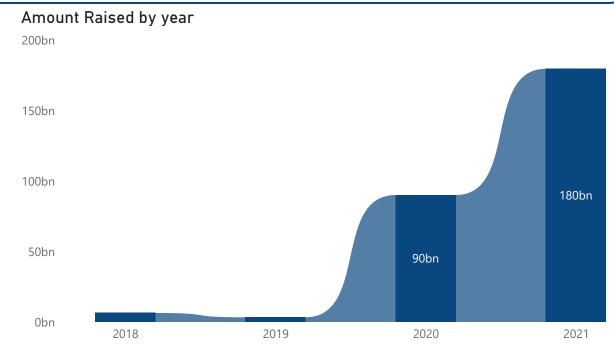
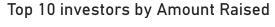
## Region Sector Year **INDIAN STARTUP ECOSYSTEM DASHBOARD** All All All **Amount Raised** No. of Startups **Investor Ratio** Unicorns Unicorns Value Deals Made **Investors Ecosystem** Metrics 279bn 2843 2143 1746 1.23 4 225bn

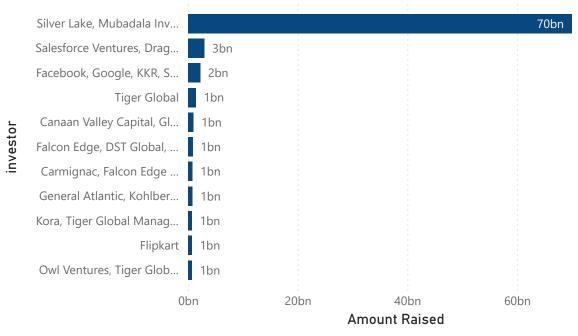


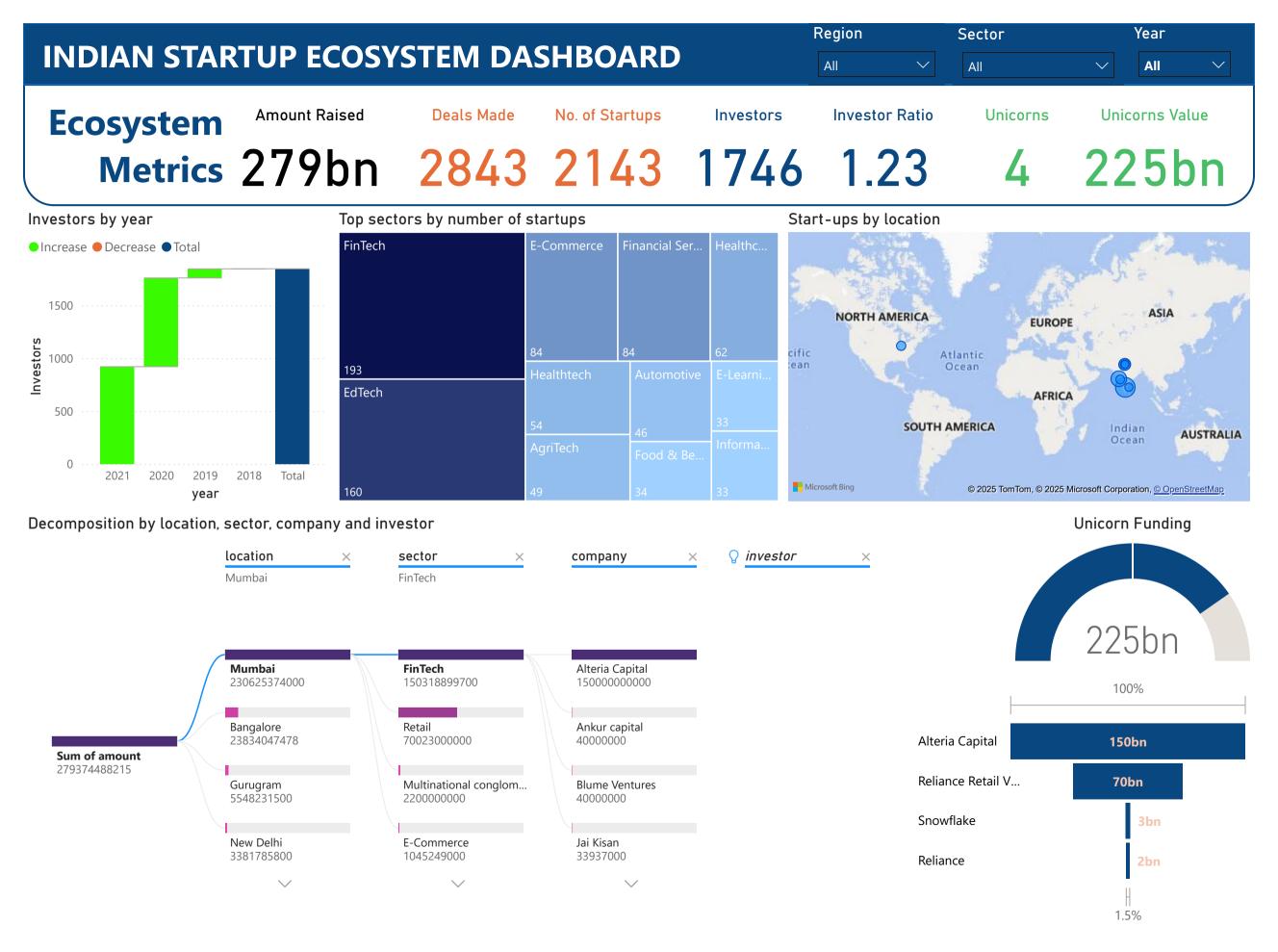
Top Sectors By Amount Raised

● FinTech ● Retail ● EdTech ● E-Commerce ● Tech company **Retail 29.72%** FinTech 65.22% **EdTech 2.48%** Tech company 1.27%









## Region Sector Year **INDIAN STARTUP ECOSYSTEM DASHBOARD** All All All **Amount Raised** Deals Made No. of Startups Investors **Investor Ratio** Unicorns Unicorns Value **Ecosystem** Metrics 279bn 2843 2143 1746 1.23 4 225bn Amount Raised by year Start-Ups Formation Trend 200bn 200 150bn 100bn 180bn 100 50bn 90bn 0bn 1980 1990 1970 2000 2010 2020 2018 2019 2020 2021 Top Sectors By Amount Raised Top 10 investors by Amount Raised ● FinTech ● Retail ● EdTech ● E-Commerce ● Tech company Silver Lake, Mubadala Inv... 70bn Salesforce Ventures, Drag... Facebook, Google, KKR, Si... Tiger Global **Retail 29.72%** Canaan Valley Capital, Gla... investor Falcon Edge, DST Global, ... Carmignac, Falcon Edge C... 1bn General Atlantic, Kohlberg... FinTech 65.22% Kora, Tiger Global Manag... **EdTech 2.48%** Flipkart E-Commerce 1.3% Owl Ventures, Tiger Globa... 0bn 20bn 40bn 60bn **Amount Raised** Top sectors by number of startups Start-ups by location Investors by year FinTech Financial Ser.. Healthc. E-Commerce ■ Increase■ Decrease■ Total **NORTH AMERICA** EUROPE Atlantic 193 <u>≥</u> EdTech **AFRICA** 500 SOUTH AMERICA Indian **AUSTRALIA** Ocean 2021 2020 2019 2018 Total Microsoft Bing © 2025 TomTom, © 2025 Microsoft Corporation, <u>© OpenStreetMap</u> 160 year Unicorn Funding Decomposition by location, sector, company and investor location sector company $\times$ FinTech Mumbai Mumbai **FinTech** Alteria Capital 230625374000 150318899700 150000000000 100% Ankur capital Bangalore Retail 23834047478 70023000000 40000000 Alteria Capital 150bn Sum of amount 279374488215 Reliance Reta... 70bn Multinational conglom... Blume Ventures Gurugram 5548231500 2200000000 40000000 Snowflake 3bn New Delhi E-Commerce Jai Kisan 3381785800 1045249000 33937000 Reliance 2bn 1.5% **DASHBOARD SUMMARY** € \$ Ask a question about your data At \$1,79,57,07,26,000, 2021 had the highest Amount Raised and was 5,282.12% higher than 2019, which had the lowest Amount Raised at \$3,33,64,33,200. Try one of these to get started 2021 had the highest Amount Raised at \$1,79,57,07,26,000, followed by 2020, 2018, and 2019. top locations by growth top locations by investors 2021 accounted for 64.28% of Amount Raised. Show all suggestions Across all 4 year, Amount Raised ranged from \$3,33,64,33,200 to \$1,79,57,07,26,000. **Disha Gupta**