

Usability review

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Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

Score

N/A = not applicable
or can't be assessed

Comments

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

Features & functionality

1 Features and functionality meet common user goals and objectives.

Very poor

Es imposible llevar a cabo la experiencia de compra ya que el carrito no almacena los productos

2 Features and functionality support users desired workflows.

Poor

La página funciona adecuadamente mostrando los productos y talleres disponibles pero no hace posible la compra

3 Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).

Excellent

4 Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).

Very poor

No hay ni siquiera posibilidad de registrarse como usuario en la página

5 Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.

Poor

Aparece el botón para darle a "agregar a la cesta" y es posible darle, sin embargo, no añade nada realmente al carrito

Homepage / starting page

6 The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.

Excellent

En el inicio de sesión se muestra claramente el propósito de la página

7 The home page / starting page is effective in orienting and directing users to their desired information and tasks.

Excellent

8 The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.

Excellent

El inicio de sesión es claro, con un diseño muy acorde al contenido de la página. Está bien estructurado y ordenador.

Navigation

9 Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).

Excellent

Es muy predecible ya que tiene un nombre poco común

10 The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.

Moderate

Sólo tiene la barra de navegación en la parte superior de la página por lo que si estás en la parte de abajo tienes que subir hasta arriba para poder acceder a otra sección

11 The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc...).

Poor

Una vez dentro del catálogo de productos se puede navegar con filtros, pero no hay ningún tipo de búsqueda general de la página

12 The site or application structure is clear, easily understood and addresses common user goals.

Good

La estructura de la página es correcta y aborda los objetivos

13 Links are clear, descriptive and and well labelled.

Excellent

14 Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.

Poor

La página no cuenta con sus propias funciones pero las de navegador son suficientes

15 The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).

Moderate

La ubicación se encuentra resaltada pero solo desde la versión pantalla completa, en cuanto pasa a un diseño "responsive" de media pantalla deja de aparecer resaltado

16 Users can easily get back to the homepage or a relevant start point.

Poor

Pinchando en el logotipo es posible, sin embargo esté solo está visible en la parte superior de la página

17 A clear and well structure site map or index is provided (where necessary).

Moderate

Search

18 A consistent, easy to find and easy to use search function is available throughout (where desirable).

Very poor

Solo hay función de búsqueda dentro del catálogo

19 The search interface is appropriate to meet user goals (e.g. multi-parameter, prioritised results, filtering search results).

Very poor

Solo hay filtrado de resultados de búsqueda en cuanto a ordenación

20 The search facility deals well with common searches (e.g. showing most popular results), misspellings and abbreviations.

Very poor

No acepta faltas de ortografía

21 Search results are relevant, comprehensive, precise, and well displayed.

Very poor

Una vez buscas una palabra concreta te salen los artículos que la incluyan pero dejan de aparecer las fotos

Control & feedback

22 Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action).

Good

Suele tardar unos segundos en responder

23 Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before placing an order).

Good

24 Users can easily give feedback (e.g. via email or an online feedback / contact us form).

Excellent

Aparece en la sección "contacto" un formulario para hacer consultas, además de su correo electrónico y teléfono

Forms

25 Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.

Good

26 A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).

Moderate

Solo solicitan nombre, correo electrónico y teléfono

27 Required and optional form fields are clearly indicated.

Excellent

28 Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.

Very poor

29 Help and instructions (e.g. examples, information required) are provided where necessary.

Very poor

No hay ningún tipo de ayuda ni se especifica la información requerida

Errors

30 Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).

Good

Los mensajes de error aparecen junto al campo a rellenar

31 Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.

Excellent

Los mensajes de error describen claramente cuál es el problema

32 Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented.

Moderate

Se indica que un campo es obligatorio mediante un asterisco, pero en ningún sitio pone lo que este signidica

33 Users are able to easily recover (i.e. not have to start again) from errors.

Excellent

Los campos sin error no se borran

Content & text

34 Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals.

Moderate

Las imágenes son pobres y de mala calidad, aunque es cierto que hay contenido multimedia que acompaña para describir prácticamente cada párrafo

35 Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context.

Very poor

No hay ningún enlace a otros contenidos

36 Language, terminology and tone used is appropriate and readily understood by the target audience.

Excellent

Todo el texto es adecuado

37 Terms, language and tone used are consitent (e.g. the same term is used throughout).

Good

Utiliza términos muy coloquiales y se dirige al usuario como si se tratara de un conocido

38 Text and content is legible and scanable, with good typography and visual contrast.

Moderate

En el inicio, en media pantalla, el texto es ilegible debido al color de la imagen de fondo y el color de las letras, que no contrastan

Help

39 Online help is provided and is suitable for the user base (e.g. is written in easy to understand language and only uses recognised terms). Where appropriate contextual help is provided.

Very poor

No se ofrece ningún tipo de ayuda en línea, más allá de las direcciones de contacto ofrecidas

40 Online help is concise, easy to read and written in easy to understand language.

Very poor

41 Accessing online help does not impede users (i.e. they can resume work where they left off after accessing help).

Very poor

42 Users can easily get further help (e.g. telephone or email address).

Excellent

Ponen un correo electrónico y número de teléfono a la disposición del usuario

Performance

43 Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays).

Moderate

Al pasar de una sección a otra tarda unos segundos

44 Errors and reliability issues don't inhibit the user experience.

Moderate

45 Possible user configurations (e.g. browsers, resolutions, computer specs) are supported.

Poor

No se adapta especialmente bien en cuanto deja de estar en pantalla completa

Overall usability score (out of 100) *

59

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Moderate

* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

* Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

* Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user experience could be significantly improved.

* Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast majority of important tasks.

* Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all important tasks on the site or system.