

LIA PLUSH TECHNOLOGY (LiaPlus AI)

Assignment Report

Lovely Professional University

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About the Company: LIA PLUSH TECHNOLOGY (LiaPlus AI)

LiaPlus AI is an innovative technology firm operating under **LIA PLUSH TECHNOLOGY**, focused on leveraging artificial intelligence to simplify and enrich user interactions through conversational platforms. The company specializes in **prompt engineering**, **AI assistant design**, and **intelligent chat interfaces** that help automate and streamline communication processes across various industries.

Their flagship projects often include virtual assistants tailored for **education**, **healthcare**, and **government schemes**, with a mission to make information accessible, clear, and actionable for all users, especially in semi-urban and rural demographics.

Key highlights of the company:

- **Core Expertise:** AI-driven conversation systems, NLP, user-centered design
- **Focus Areas:** Admission counseling bots, government scheme guidance, and healthcare assistant bots
- **Vision:** Empowering organizations with AI tools that communicate with empathy, accuracy, and regional relevance
- **Clients & Partners:** Educational institutions, hospitals, and public service agencies

LiaPlus AI believes in the power of **context-aware dialogue** to bridge gaps in understanding and accessibility, offering scalable solutions that are both technically robust and socially impactful.

Objective of the Internship

The internship aimed to evaluate and enhance the ability to design **AI-powered conversational flows** that are intelligent, context-aware, and user-friendly, specifically for guiding prospective nursing students through the admission process of a nursing college.

Key Responsibilities

As part of the internship assignment, the following tasks were performed:

1. Conversational Flow Design

- Developed structured, multi-step conversations to assist users interested in B.Sc Nursing admissions.
- Integrated user response handling both positive and negative interactions.

2. Information Delivery

- Presented essential information about:
 - Eligibility Criteria
 - Course Structure and Duration
 - Fee Breakdown (₹70,000 annually in three installments)
 - Hostel and Hospital Training Facilities
 - Location (Delhi)
 - Recognitions (INC) and Clinical Training Sites
 - Scholarship Opportunities
 - Seat Availability (60 total)

3. User Interaction Handling

- Designed responses that adapt based on user input.
- Maintained a professional and polite tone in all flows.
- Provided appropriate end-of-conversation prompts based on user interest.

Skills Developed

- Prompt Engineering
- Conversational UI/UX Design
- User-Centered Communication
- Information Structuring and Flow
- Multilingual Communication (English-Hindi)
- AI Response Scripting

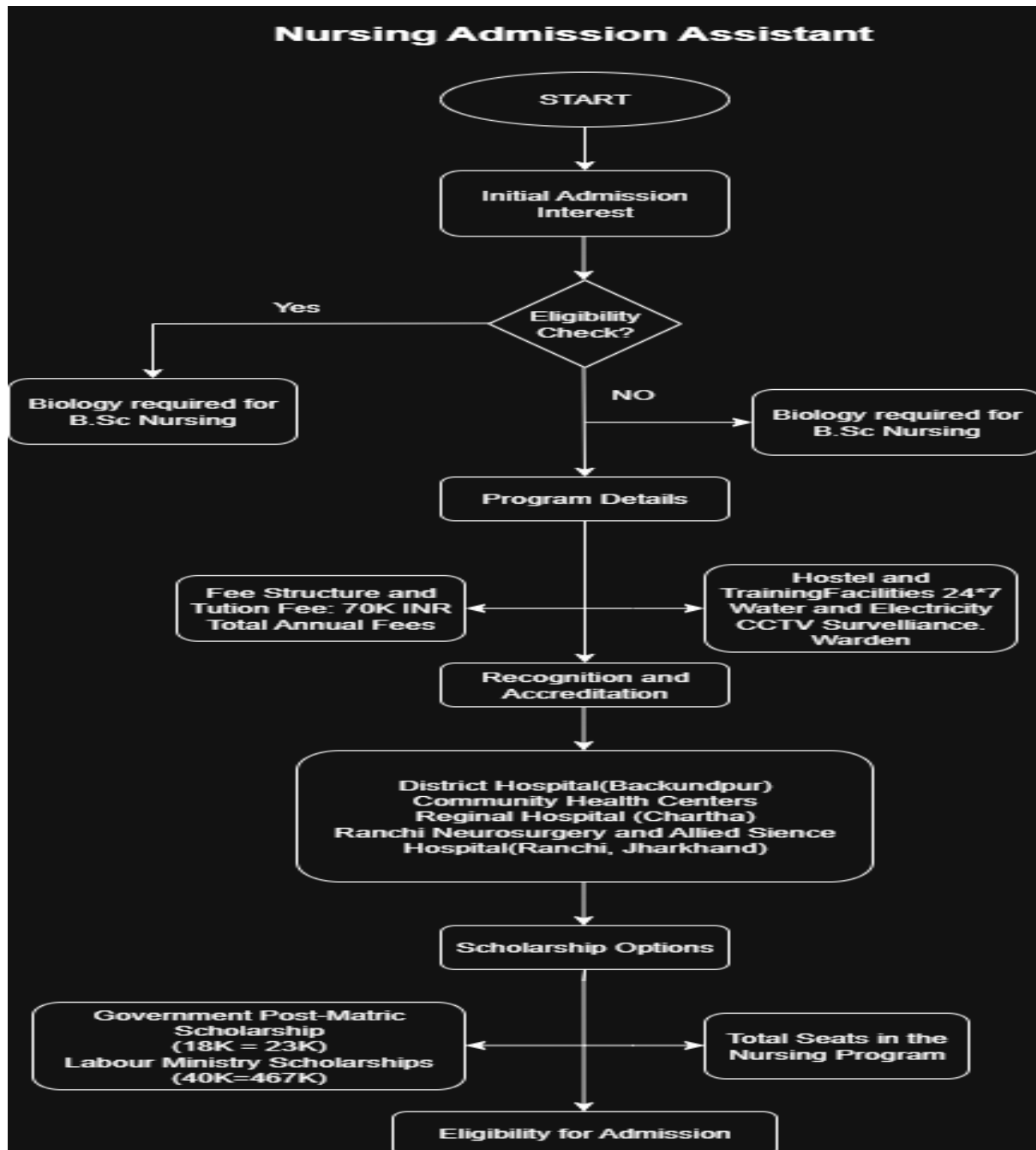
Tools and Concepts Used

- Conversational Design Principles
- NLP Context Handling
- User Journey Mapping

- Flowchart Planning (Optional Visualization Considered)

Outcome

A complete, structured chatbot conversation flow for LiaPlus AI was created, covering all key areas required by the nursing admission process. The design was aligned with user behavior, ensuring a seamless and informative experience for the user.



Git Hub - <https://github.com/DIV123PAN/Lia>

Screenshot Of Chat: -

