



# WNM601 FINAL PROJECT

Passion in Music

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# PERSONAL INTRO

- ❖ First semester WNM student
- ❖ Work full-time job
- ❖ 7 years at the U.S., born in China
- ❖ I enjoy travelling, adventure, and music.
- ❖ Hope to continue my passion in art and music lifetime long.

# PROJECT - PROPOSAL

❖ Topic changes: Music > Childhood memory > Culture of Europe > Passion in Music

❖ Main concepts:

- Moments of music
- Urbanity of music
- Starting music
- Intro of music (homepage)
- Classic music

❖ Goal: Share my passion in music, attract more music lovers, and build up visuality of music interactions with visitors.

❖ Proposal link: <http://www.beautycheckitout.com/wnm601/m9/>

# BRAIN STORMING

## Design period 1:

Style1: <https://invis.io/BKBEQYXQ5#/230263659> Final Project Style1-1

Style2: <https://invis.io/RXBEQZ8N9#/230263782> Final Project Style2-1

Style3: <https://invis.io/FMBEQZTQT#/230263865> Final Project Style3-1

PASSION  
N  
MUSIC

## Design period 2:

<https://invis.io/8EBIDLFVT#/231431913> 1-pdf 1

Music In Life



Precious creation of human beings

PASSION  
N  
MUSIC

# INFOGRAPHIC

## Research updates:

Website trend in 2017: video background, animation, bold, Parallax Scrolling

User experience of image size

Text pairing researches



Target audience:

50% M vs. 53% F

Picture & colors: Do you prefer more text or picture?

Pictures < Content	<div></div>	1/10
Pictures > Content	<div></div>	6/10
Pictures = Content	<div></div>	4/10

Comments

-Audience suggests that color is simple and good for the first design (black & white), but strong contrast gives a little pressure. Layers and sharpness adjustment are recommended.

Animation vs Interaction: Do you think this is a boring topic? How to make it related to you?

A: Music topic is a specific topic, target audience will like it, but they also knew about it.

B: Maybe video and background music can be added.

C: Animation can be extra credit, a comment section maybe? Or discussion board?

Other question: (Future task TBD )

Do you feel enough freedom to go back and forward?

Will you recommend this website to your friend?

# PERSONAS

- ❖ Age 14 – 40
- ❖ **Moments of music** for people who want to discuss about music, share their stories
- ❖ **Urbanity of music** for people who want to know new theory, ideas of music
- ❖ **Starting music** for people who do not know much about music, raising up interests
- ❖ **Classic music** for people who love music and other performance, enjoy classic concept
- ❖ Creative people give me feedback of designs!

# STYLE GUIDE

**Main color: Black, White, Red**

Lines: Solid

Font Family - title : 'Gravitas One', cursive

Font Family – subtitle : 'Poiret One', cursive

Font Family - content: 'Raleway', sans-serif;

Regular font- size : 15px

Image size width : 100%

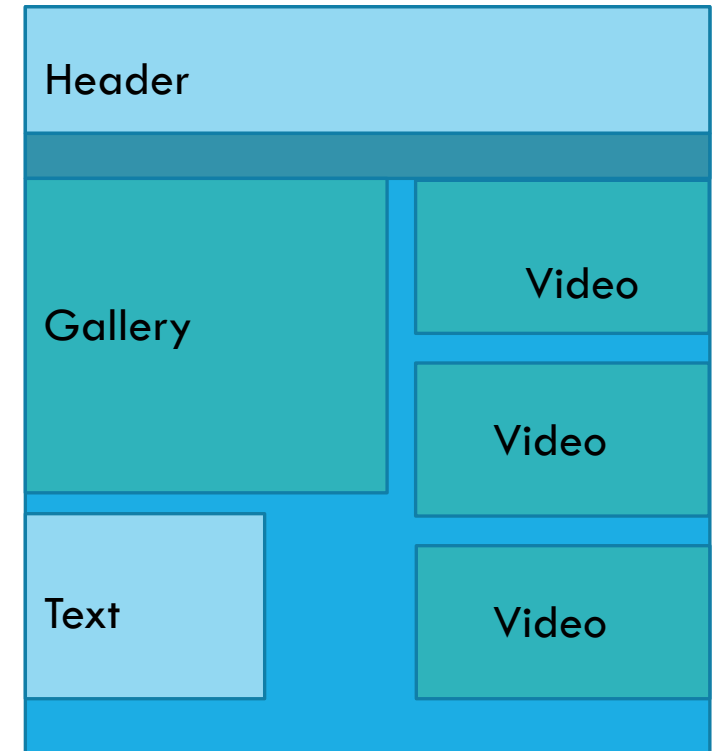
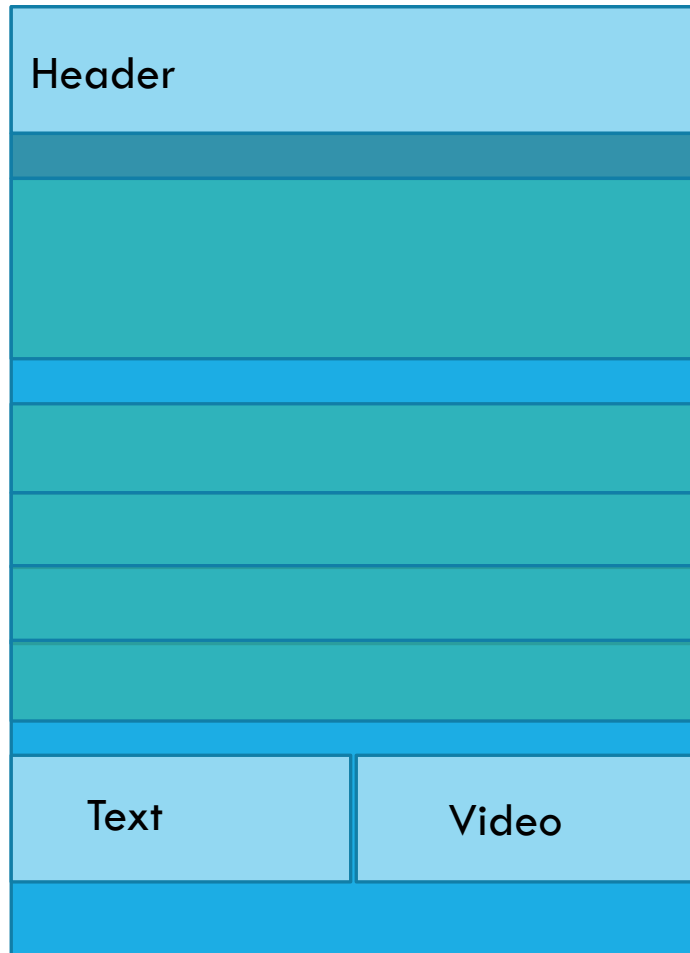
Image size height: 800px

# TESTING RESULT

- ✓ Animation working good
- ✓ Navigation working
- ✓ Video playing well
- ✓ Hover menu & image working
- ✓ Comment submit to
- ✓ All image display
- ✓ Gallery slideshow & content changing working
- ✓ Games working (notes draggable, droppable, but not able reset)



# SITEMAP / WIREFRAMES



# DESIGN ITERATION

Live website:

<http://beautycheckitout.com/wnm601/final/>