

shoeX

THE SNEAKY COIN

US 4 Billion

Total Available Market (TAM) of
footwear market in Australia

3.6%

Annual Growth Rate

21 x Growth

Resale Shoe Market Growth

Size the Market

Some shoes fetch million dollar price tags.
Far out of reach from the average person

OPPORTUNITIES

PROBLEMS

SUMMARY

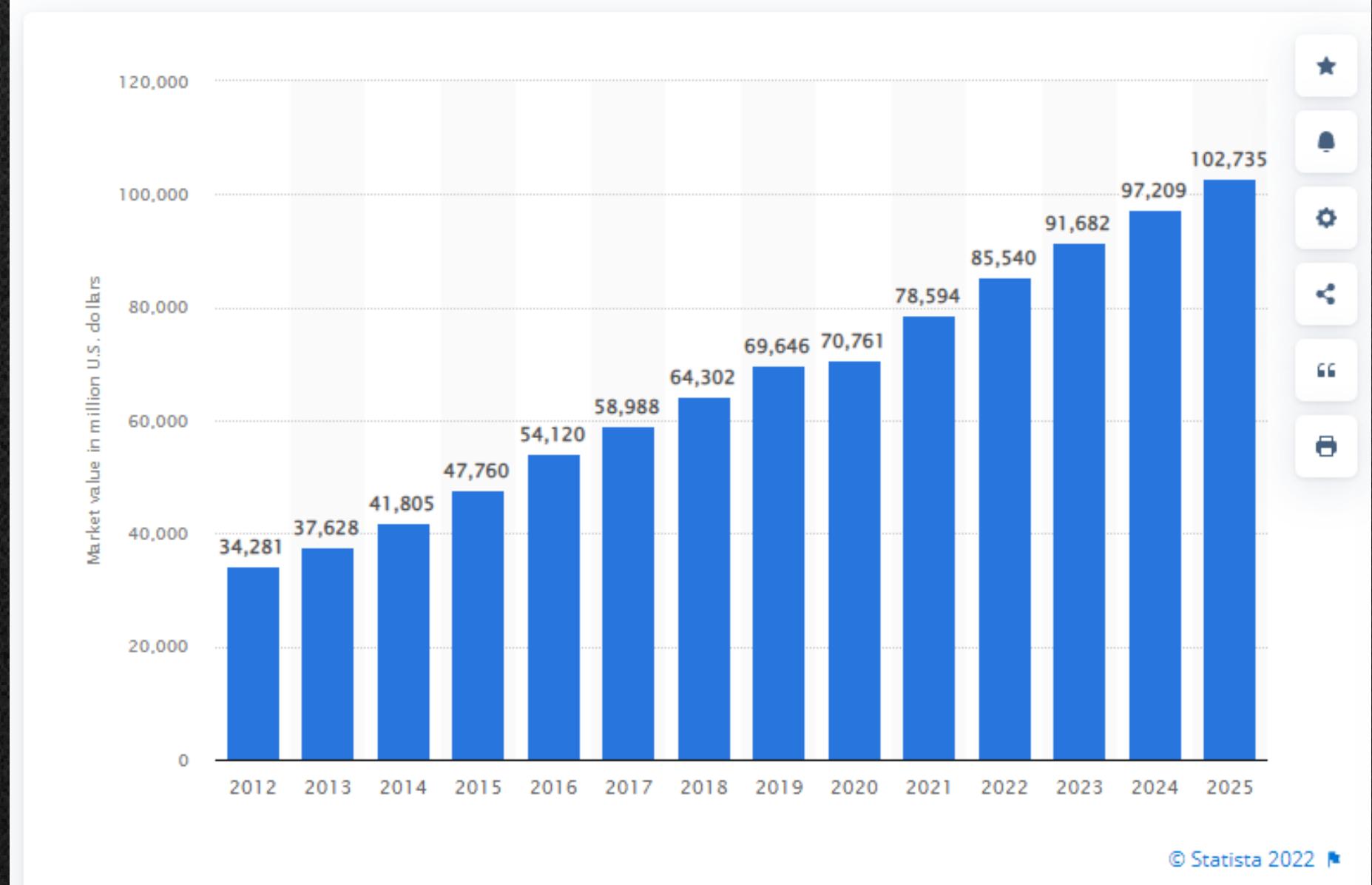
APPROACH

DEMO

FUTURE

Q&A

Value of the sneakers market worldwide from 2012 to 2025 (in million U.S. dollars)



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Target Market

Male < 40 with College Degree with income > \$60,000



Diversifier

Young Investors choosing alternative asset classes



Sneaker Freakz

Sneaker nerd who want the trendiest shoes quickly

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Problems

1

Problem 1

Owning Expensive Shoes
is risky and has many
associated costs
including storage

2

Problem 2

Trading Shoes is an Illiquid
market

3

Problem 3

Novices get
Disadvantaged by Sniper
Bots and Fake Shoes

Solution

Sneaker Tokenization

A revolutionary way to trade high-end sneakers, backed by the collateral of a stockpile of investment grade shoes



Secure

Revolutionary

Immutable

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Executive Summary

What do Shoes Have To Do with FinTech?

- Data Analysis
- Machine Learning
- ERC-20 Token
- Presale
- Crowdsale
- Shoe NFT

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Approach

Website for users interaction
(Streamlit)



Data Analysis & Machine learning
model for inventory development
(SKLearn)

Warehouse
Inventory management

Smart contracts
ERC-20, ERC-721.
(Solidity & Python & Pandas)



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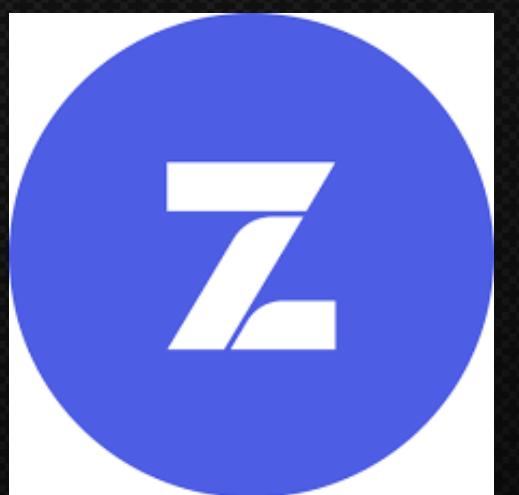
Techniques & Tools

Front-end



Streamlit

Back-end



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Technical Challenges

1

Challenge 1

Streamlit is Limited - EG
Countdown Timer

2

Challenge 2

Using The Full Stack - EG
Integrating The Front and
Backend

3

Challenge 3

Whitelisted Crowdsale
was limited in
OpenZeppelin

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Demo

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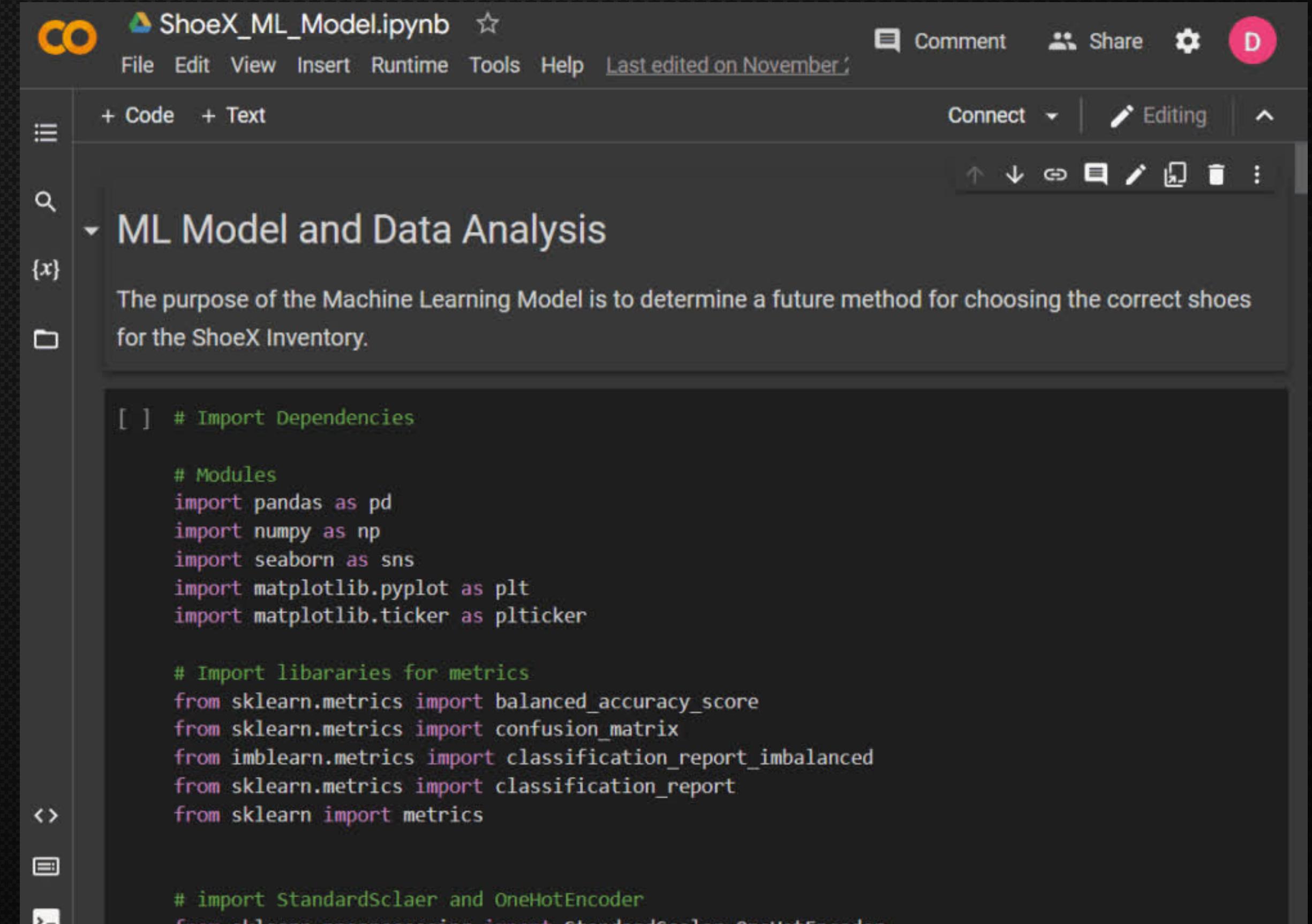
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ML



The screenshot shows a Jupyter Notebook interface with the following details:

- File:** ShoeX_ML_Model.ipynb
- Toolbar:** File, Edit, View, Insert, Runtime, Tools, Help, Last edited on November 1, 2023, Comment, Share, Settings, User icon (D).
- Code Cell:** Contains Python code for importing dependencies and metrics.
- Section Header:** ML Model and Data Analysis
- Description:** The purpose of the Machine Learning Model is to determine a future method for choosing the correct shoes for the ShoeX Inventory.

```
[ ] # Import Dependencies

# Modules
import pandas as pd
import numpy as np
import seaborn as sns
import matplotlib.pyplot as plt
import matplotlib.ticker as plticker

# Import libraries for metrics
from sklearn.metrics import balanced_accuracy_score
from sklearn.metrics import confusion_matrix
from imblearn.metrics import classification_report_imbalanced
from sklearn.metrics import classification_report
from sklearn import metrics

# import StandardScaler and OneHotEncoder
from sklearn.preprocessing import StandardScaler, OneHotEncoder
```

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Future Roadmap

We are looking for \$15 Million in funding from the pre-sale and \$10M from the crowdsale. The Funds will be used to fund the inventory and business costs.

Presale

Q4 2022

Launch

Q2 2023

Crowdsale

Q3 2023

Delivery

Q4 2023



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What's next

- Frontend & Backend Integration/Enhancement
- Warehouse Management System
- Cloud Deployment for ICO page
- Users Database Email Capture/Campaign
- NFT System For Shoe Storage/Delivery
- Proof of Inventory

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