



My Health APP

Select Page

General

Detail

Total users

3.5K

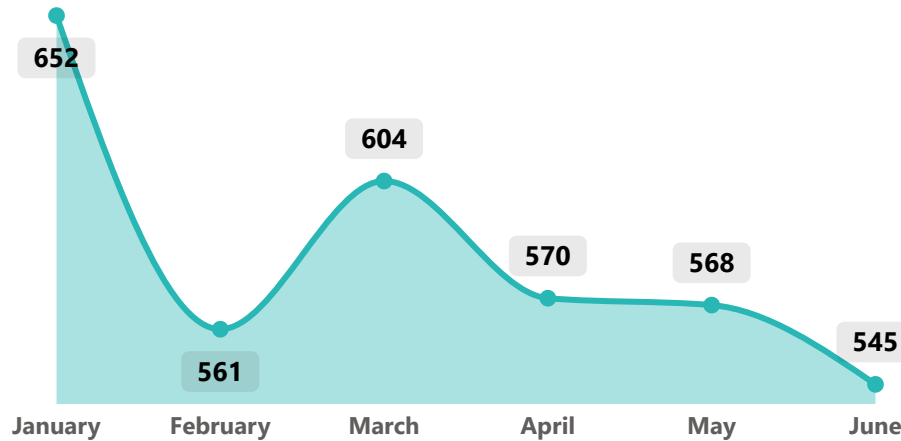
Inactive users

747

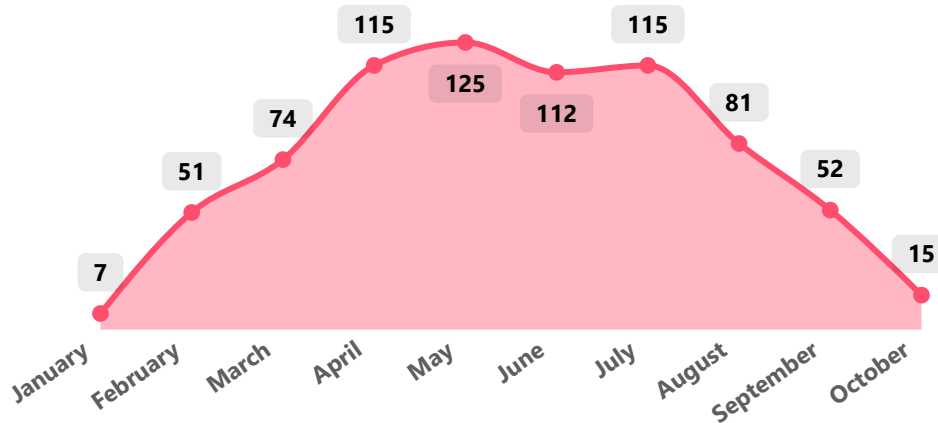
Churn %.

21%

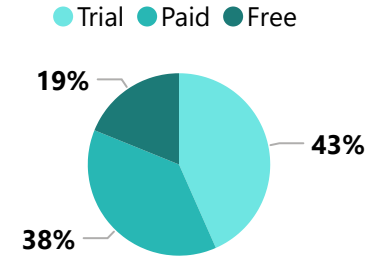
Total users by Month



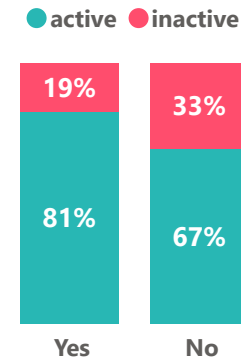
Inactive users by Month



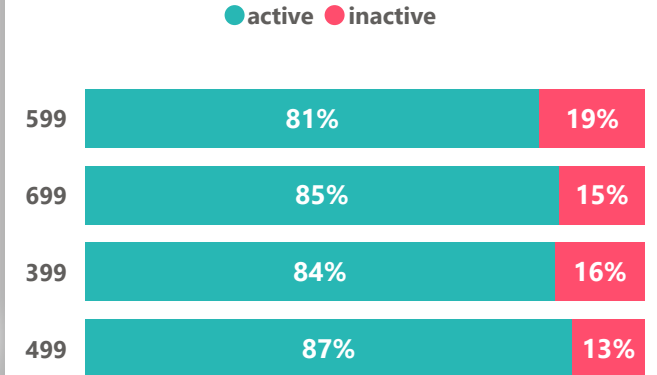
Inactive users by sub. type



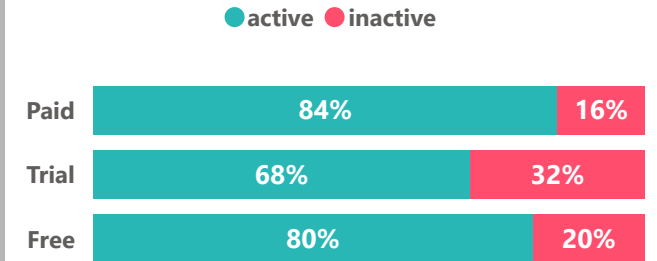
Total users Status by Onboarding



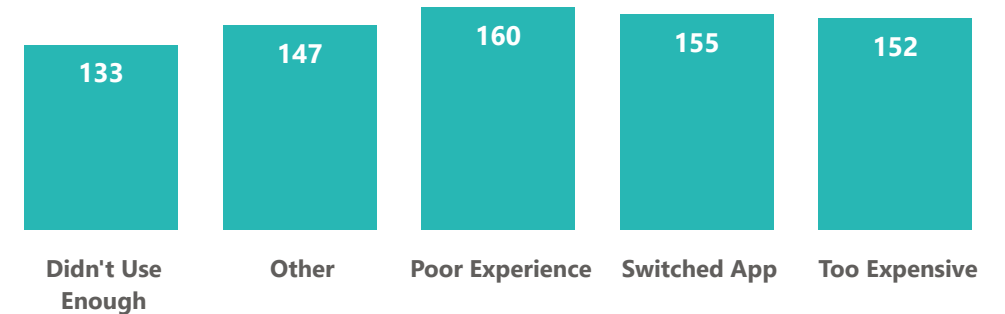
User churn % by sub. price



User Churn % by Sub. Type



Users cancellation reason





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Genaral

Detail

Total users

3.5K

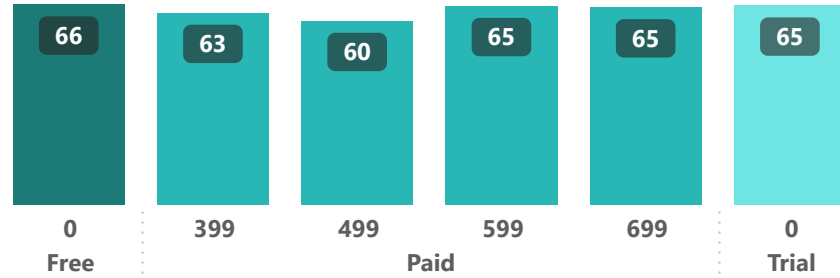
Inactive users

747

Churn %.

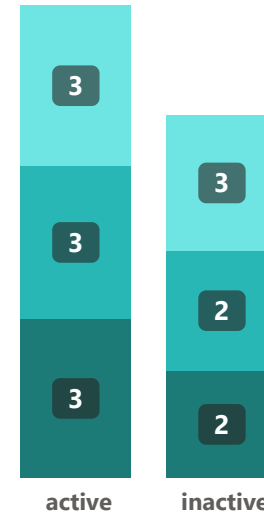
21%

Avg. day spend by users (sub. price)



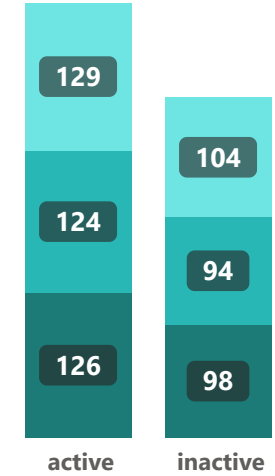
Avg. of coach interactions by Users

● Free ● Paid ● Trial



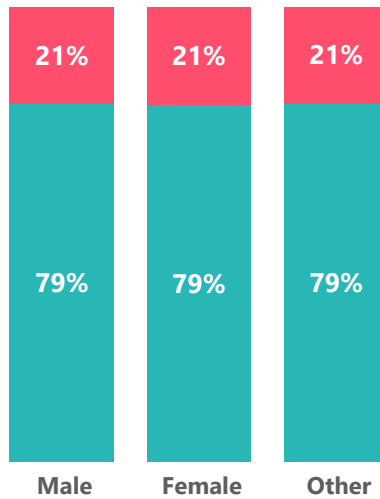
Avg. of first 7 day active minutes by Users

● Free ● Paid ● Trial



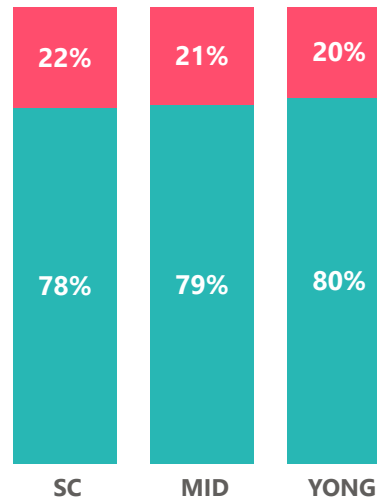
User churn % by gender

● active ● inactive



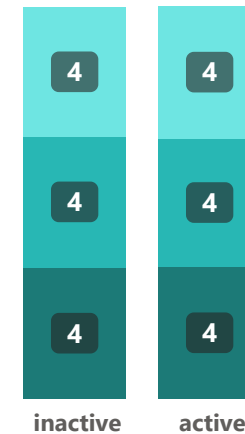
User Churn % by Age Group

● active ● inactive



Avg. of Workout logs by Users

● Free ● Paid ● Trial



Avg. of diet logs by Users

● Free ● Paid ● Trial

