**1. Define Requirements:**

* Meet with inventors to finalize and clarify app requirements.
* Identify core features, user roles, and preferences.

**2. Choose Technology Stack:**

* Decide on the platform ( both).
* Choose a mobile app development framework (React Native).
* Select a backend language (Python) and database (SQL).

**3. Design Database Schema:**

* Create a database schema to store user profiles, watchlists, and streaming provider information.
* Establish relationships between entities (users, watchlists, shows, streaming providers).

**4. User Authentication:**

* Implement user authentication and authorization.
* Allow users to create multiple profiles with separate watchlists.

**5. External API Integration:**

* Identify and integrate with external APIs for fetching show/movie details, ratings, and streaming provider information.

**6. User Interface:**

* Develop a user-friendly interface for users to input preferences and filter options.
* Design screens for watchlists, search results, and user profiles.

**7. Import Watchlists:**

* Implement functionality to import watchlists from different streaming providers.
* Provide users with options to sync and update watchlists.

**8. Sorting and Filtering Options:**

* Implement sorting options based on filters like genre, year range, type, rating, and cost.
* Allow users to set priorities for their watchlists.

**9. Export/Share/Sort Watchlists:**

* Develop features to export watchlists and share them with friends and family.
* Implement sorting options for collaborative searching.

**10. Notifications:**

* Set up a notification system for updates on new shows/movies matching user preferences.

**11. Testing:**

* Conduct unit testing, integration testing, and usability testing.
* Identify and fix bugs promptly.
* Test the app's performance and scalability.

**12. Deployment:**

* Deploy the app to relevant app stores (iOS App Store, Google Play Store).
* Set up server infrastructure for backend services.

**13. Analytics and Marketing Integration:**

* Integrate analytics tools to gather user data and app usage statistics.
* Implement marketing features like referral programs or promotions.

**14. User Feedback and Iterative Development:**

* Establish a system for collecting and analyzing user feedback.
* Iterate on the app based on user reviews and suggestions.

**15. Documentation:**

* Create comprehensive documentation for development, deployment, and maintenance.
* Include user guides and FAQs for a smooth user experience.

**16. Ongoing Maintenance and Support:**

* Provide ongoing support for bug fixes and updates.
* Stay informed about changes in streaming provider APIs for continued compatibility.

**17. Future Enhancements:**

* Keep the platform open for future improvements and features.
* Explore opportunities for partnerships with streaming providers or other industry stakeholders.