

# Blog Content

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As a consumer, have you seen yourself shift to more eco-friendly products examples, or organic products for your day-to-day activities? The truth is that the world is witnessing a big shift towards eco-consciousness and sustainability. This opens up an exciting opportunity for retailers and drop shippers to embrace.

But what products amongst these would you sell and why? This blog is the answer, and here you can find the top 15 popular eco-friendly product examples and stores:

So without any wait, let's dig in!

LitExtension provides a well-optimized Cart to Cart migration service that will help you transfer all your data accurately, painlessly with utmost security.

Selling eco-friendly products doesn't come with a big investment especially because you do not need a physical store. In fact, 75% of sustainable and eco-friendly products are better sold online than in-store.

To get you started, here are 15 popular and excellently well-selling sustainable and eco-friendly products examples that you can consider for your own store:

Beeswax wraps are currently a favorite item of homemakers in the modern kitchen. Natural beeswax food wraps are an eco-friendly alternative to the generally used plastic wrap made from organic cotton infused with beeswax, jojoba oil, and tree resin. They are more pliable than regular wraps and self-adhesive, molding to the shape of food items and containers perfectly.

By replacing single-use plastic wrap, natural beeswax food wraps help reduce plastic waste, which is a significant contributor to environmental pollution. Also, if you are on the hunt for some quirky printed beeswax wraps, you can find them at Meli Wraps.

Its benefits would include:

The next best eco-friendly product examples include organic cotton tote bags. They are reusable bags made from organic cotton and free from pesticides and harmful chemicals. Most people are seeking this eco-friendly alternative to single-use plastic bags for shopping and daily use.

Organic cotton bags are the result of organic farming practices, they reduce the environmental impact of conventional cotton production. Tote Bag Factory has some interesting options for cotton bags in different sizes and shapes, and they are definitely worth a check.

They offer tons of benefits, including:

Solar-powered appliances are gaining immense popularity these days, and one of the most heard-of devices in this category would be garden lights. By absorbing the energy from the sun through solar panels and storing it in batteries, solar-powered garden lights are favored by many people to provide light for outdoor spaces.

With solar-powered lights, you can rely less on normal electricity. This would in turn minimize greenhouse gas emissions as well as the carbon footprint. Since this product utilizes renewable energy, by selling it, you are promoting sustainable lighting solutions.

This is one of the easiest products to find on the internet. You can effortlessly find a variety of them on Amazon, Walmart, and even Lowe's at affordable prices.

Their benefits:

Stainless steel water bottles are not a new discovery, and yet they are one of the best eco-friendly product examples we can think of. Plus, since they are always in demand, you can sell them at almost any time of the year. They are reusable containers made from food-grade stainless steel, designed to hold and carry beverages.

There is no doubt that stainless steel bottles are way better alternatives than plastic bottles. Besides, it's the favorite water carrier for students and people who go to the office.

Hydro Flask is one of the most popular brands selling these eco-friendly stainless steel bottles. They have a variety of bottles in different sizes and colors.

Its benefits are:

Green cleaning products are one of the best eco-friendly products examples, and they have gained immense popularity in recent days. There's no other reason for this other than the fact that they use biodegradable and non-toxic ingredients. This makes them safe for both users (households with infants and children prefer this) and the environment.

Unlike conventional cleaning products that people generally use that contain harsh chemicals, these eco-friendly alternatives reduce water pollution and minimize harmful impacts on aquatic life when washed down the drain.

The Grove Collaborative has a good collection and variety of eco-friendly cleaning products.

Some of its well-known benefits include:

Some of you might have heard or even used this before; for others, this could be news. But yes, eco-friendly phone cases do exist and look nothing less than regular phone cases. These phone cases are only made from sustainable materials, including recycled materials like plastics or plant-based materials.

They offer the same level of protection as traditional phone cases but with a significantly lower environmental footprint. Eco-friendly phone cases, although they don't get the same engagement as other sustainable products do, can help immensely reduce electronic waste and minimize the impact of plastic pollution on the environment.

We loved CASTEiFY's collection of compostable phone covers, and you should check them out too.

The benefits of eco-friendly phone cases are:

Bamboo cutlery sets look like wooden cutlery sets that we have all seen, but are more adaptable and a better and lighter alternative to disposable plastic cutlery. Made from renewable, fast-growing bamboo, these sets typically include reusable forks, knives, spoons, and straws.

Like most eco-friendly products examples out there, these cutlery sets disable the use of single-use plastic containers, which are the primary reasons for high levels of plastic waste and pollution.

These eco-friendly product examples are easily available on Amazon and in eco-friendly stores like Totally Bamboo.

Some of its benefits are:

Recycled stationery is also a great eco-friendly products examples made from post-consumer waste or other recycled materials. When we say stationary, we are talking about notebooks, notepads, pens, pencils, and other writing instruments.

These eco-friendly products examples help reduce the demand for virgin paper production, instantly promoting the recycling loop. A popular store selling eco-friendly stationery, such as eco-conscious wedding invites and graduation cards is Paper Culture, and they have a heart-warming collection that is truly worth a look.

Benefits:

Bigger brands in the beauty industry are now taking up the new concept – organic skin care. These products are not only made from natural and ethically sourced ingredients but are also free from harmful chemicals and artificial additives.

They are gentle on the skin and the environment, as they do not contribute to water pollution or damage ecosystems like conventional skincare products often do. There are many brands selling organic skincare and beauty products, and 100% Pure is a popular brand in this niche.

Organic skincare products come with certain benefits, such as:

Next one of the best eco-friendly products examples is organic baby clothing. They are usually made from organic cotton or other sustainable fibers, ensuring they are free from harmful pesticides or chemicals.

Organic baby clothes too are soft, comfortable, and also extremely safe for a baby's delicate skin. This makes them a popular choice among environmentally conscious parents.

You will find tons of stores selling organic baby clothing as the demand grows, and brands like Burt's Bees Baby and Monica + Andy are some of the good ones.

Why it stands out and is a great product to sell:

Biodegradable plant pots are made from materials that can break down naturally over time. These pots are the best and environment-friendly substitute for traditional plastic pots. You can find them on Amazon or Walmart, and even sites like Grow Organic for a good price.

Reusable kitchen storage bags look like the regular zip-lock bags and pouches that are generally used in the kitchen. However, they are made from durable and food-safe materials.

Customers can wash these bags and use them repeatedly, thus reducing plastic waste. You can check out Homelux Theory for reusable bags of different sizes and prices.

Its benefits:

Natural laundry detergents are similar to the organic cleaning agents we discussed before. They too, are usually made from plant-based and biodegradable ingredients. Unlike traditional detergents that contain harsh chemicals, natural laundry detergents are safe for the environment and human health.

Purex, the famous detergent brand, too, has a plant-based detergent offering that satisfies all eco-conscious consumers looking for practical, sustainable cleaning solutions.

This is why they are loved by consumers:

Reusable coffee cups or coffee tumblers are not just Instagram-worthy but are a sustainable alternative to disposable coffee cups, which contribute to massive amounts of single-use plastic and paper waste. Most if not all of the reusable coffee cups are made from materials like stainless steel or glass.

This makes them more durable, insulated, and designed for on-the-go coffee enthusiasts. Keepcup does just that!

Why people love it:

When it comes to eco-friendly home decor, you can easily find a wide range of products. This includes many sustainable and ethically produced items that can add an eco-conscious touch to interior design.

Right from organic cotton cushion covers and placemats to bamboo-based wall decor, and furniture made with recycled materials, these products provide environmentally responsible choices for home decoration.

You can find an exclusive collection of home decor products in Village Thrive, an eco-friendly home goods store.

Why they are great:

If you are intending to migrate to Shopify, LitExtension offers a great migration service that helps you transfer your data from the current eCommerce platform to a new one accurately, painlessly with utmost security.

Now if you are planning to get into the business of selling sustainable and eco-friendly products examples because, let's not ignore it, the market is huge and is expected to expand by 22.4% between 2022 and 2030.

So, if you want a piece of this, and are looking for reliable, eco-friendly dropshipping suppliers, then this section is for you.

As we were doing our search for the best dropshipping suppliers for eco-friendly products examples, Green DropShip appeared the first. They specialize in a wide range of natural and organic products for businesses seeking to align with sustainable values. Furthermore, the platform fully integrates with Shopify and many more eCommerce platforms and features over 20,000 high-quality items.

Right from organic food and beverages to natural health and wellness products, they cater to various industries and consumer preferences. This will give businesses like yours access to plenty of sustainable options to meet the demands of the growing eco-conscious consumer base.

Also, the company gives utmost importance to product quality and sourcing. So all the products sold by them meet strict eco-friendly and ethical standards. This is because they partner with only responsible manufacturers.

Moreover, Green DropShip offers a seamless and efficient dropshipping experience for businesses who are looking for eco-friendly products examples to sell. They handle inventory management, order processing, and shipping. All you need to do is import the products from Green DropShip to your store and promote your store. When the orders start pouring in, they will take care of the rest and even ship the products directly to the customers.

Based in the United Kingdom, Jungle Culture is a popular eco-friendly brand that sells eco-friendly products examples. Its only mission is to promote sustainability and positive environmental living. They partner directly with skilled craftsmen local artisans and farmers in Vietnam for their products.

Their signature product, reusable straws, is the #1 bestselling bamboo straws on Amazon, a standout example of their dedication to sustainability. Some of their other popular product offerings include coconut shell bowls and bamboo cutlery sets.

Jungle Culture is also the manufacturer, supplier, and wholesaler of eco-friendly products examples and supplies bulk products to over 1,000 shops and organizations worldwide. If you are looking to sell zero-waste products like bamboo and coconut shell bowls, razors, straws, etc., then Jungle Culture can be a reliable drop shipper.

If you were on the lookout for dropshipping suppliers in the green category and for unique eco-friendly products examples, you might have already come across Ecofreak. They have rebranded and are now known as GreenWave Enterprises.

The supplier specializes in manufacturing, supplying, and wholesaling a diverse range of eco-friendly products with a strong commitment to providing high-quality zero-waste items. Their primary focus is on serving businesses such as refilleries, brands, eco-friendly stores, gift shops, beauty shops, and boutiques.

What we really liked about this particular supplier is that they offer a corporate-buy option for businesses. This lets you as a brand, purchase eco-friendly dress shirts and accessories for your employees.

This program is meant to empower other B2B drop shippers to provide sustainable corporate products to their customers, meeting the increasing demand for environmentally responsible choices in the business sector.

Nature's Brand was a difficult find for us, but it is probably one of the very few brands that sells and offers organic skincare and beauty eco-friendly products examples as a dropshipping supplier.

They have a long list of products, including skincare, hair care, supplements, and more, all made from natural and organic ingredients. Additionally, the products are all carefully formulated without the use of any harmful chemicals, synthetic additives, or artificial fragrances. So you don't have to worry about your customer's satisfaction as you are only selling them the best of the best.

The supplier is also a Certified USDA Organic manufacturer and has 6 brands under them selling their wide range of products. Their wholesale program lets you purchase products from them at a 40% discount.

Nature's Brand will also list your store under the store locator for customers to visit and purchase. You can also join their affiliate program or start a private label with their products. The options are many!

If your focus is on home furnishings, and if you are looking for home-decor dropshipping suppliers that sell bedding sets and more, then White Lotus Home is your best bet. The brand specializes in some of the most in-demand types of bedding materials, including organic and natural bedding products using organic cotton, natural latex, and other eco-friendly materials.

Since they are organic, they are also free from harmful chemicals and toxins that are commonly found in traditional bedding products that we are all familiar with. This ensures a safe and restorative sleep environment for customers.

The brand actively supports local farming communities by promoting and advocating for green farming practices.

White Lotus Home goes the extra mile to assist businesses in maintaining a high profit margin with complimentary shipping services across the United States. This way, businesses can offer eco-friendly bedding products to their customers without the burden of shipping costs.

Here are some of the top dropshipping stores if you are looking for inspiration for eco-friendly products examples:

This one might not seem like a dropshipping store, but it indeed is. Warmly Decor has carved a niche in the eco-friendly home decor and furniture market. With a focus on sustainable and aesthetically pleasing products, Warmly caters to environmentally conscious homeowners.

Their modern and sleek website, with hues of grey, is definitely an attraction, and customers are drawn to its high-quality imagery and visually appealing layout.

The store also has a strong presence on Pinterest, with 89.6K followers and 7.3M monthly views, driving immense traffic to the website. And since they directly ship the products from the factories to the consumers, the shipping time is considerably more.

Mentioning a go-to destination for stationery enthusiasts, we can hardly skip through Notebook Therapy. We absolutely loved their offerings and their delightful assortment of eco-friendly and aesthetically pleasing stationery products.

The product range includes journals, pencil cases, bags, etc. Notebook Therapy focuses on earth-friendly materials for our products, packaging, and practices.

The website, as well as the products, shows a deep admiration for East-Asian culture, specifically Korea and Japan's extraordinary and distinct cultures. Even the products are inspired by them! And with warm colors and fun typography, this website is definitely a design inspiration for other brands.

They, too, have a strong presence on Pinterest with creative posts on eco-friendly products examples and 28.2K followers with 1.6M monthly views.

As the health and wellness industry booms, Fresh Juice Blender has made its mark as a leading brand for blending enthusiasts. If you haven't already come across this viral juice blender, then you must check it out.

This blender comes with a sleek design and high-quality blades for making that perfect healthy juice on the go. Thus, the store appeals to health-conscious consumers looking to incorporate fresh and nutritious blends into their daily routines.

But fresh juice blender doesn't exactly sound like a brand name, right? Well, when you search for this high-volume keyword (4.7K in volume), you will not miss this site, as it's ranking #1.

Sage & Sill has become a well-known player in the eco-friendly products examples for home decor space for quite some time now. And by home decor, we are explicitly talking about home decor products that are meant for plants, including vases, stands, and hangers.

Most of their products are made with jute, wood, and ceramic, and they are focused on seeking sustainable home decor solutions.

The website's design gives off a green look and feels that's very calming. With the balance of green and beige hues, they have created an eco-friendly and uniform space for shoppers. And it is a big attraction for visitors, as most of their products are for plants, which are green too!

Maximize your dropshipping stores on Shopify now:

From reusable items like stainless steel straws and biodegradable phone cases to innovative energy-saving devices and eco-conscious fashion, the selection of eco-friendly products examples for dropshipping has never been more diverse.



As environmental consciousness continues to grow, entrepreneurs can tap into this demand by integrating eco-consciousness into their business models. Hopefully, LitExtension – #1 Shopping Cart Migration Expert has helped you more assured with your decision to run an eco-friendly business.

Gain deeper insights into the eCommerce world via our LitExtension blog or join the Facebook Community group.

Camellia is a seasoned professional writer with over five years experience researching website builders and e-commerce platforms. She has published over 100 articles making her a respected voice in the industry. Camellia has strong academic credentials including qualifications in statistical analysis and a certificate in market research. By keeping up with trends and rigorous testing, Camellia delivers engaging, helpful content to support informed decision making for her readers.

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