BLUEBERRY WINERY
FIRST INSIGHTS

CODE ANALYTICS
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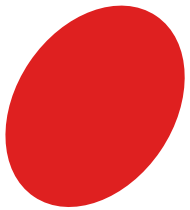
PRESENTATION TOPICS

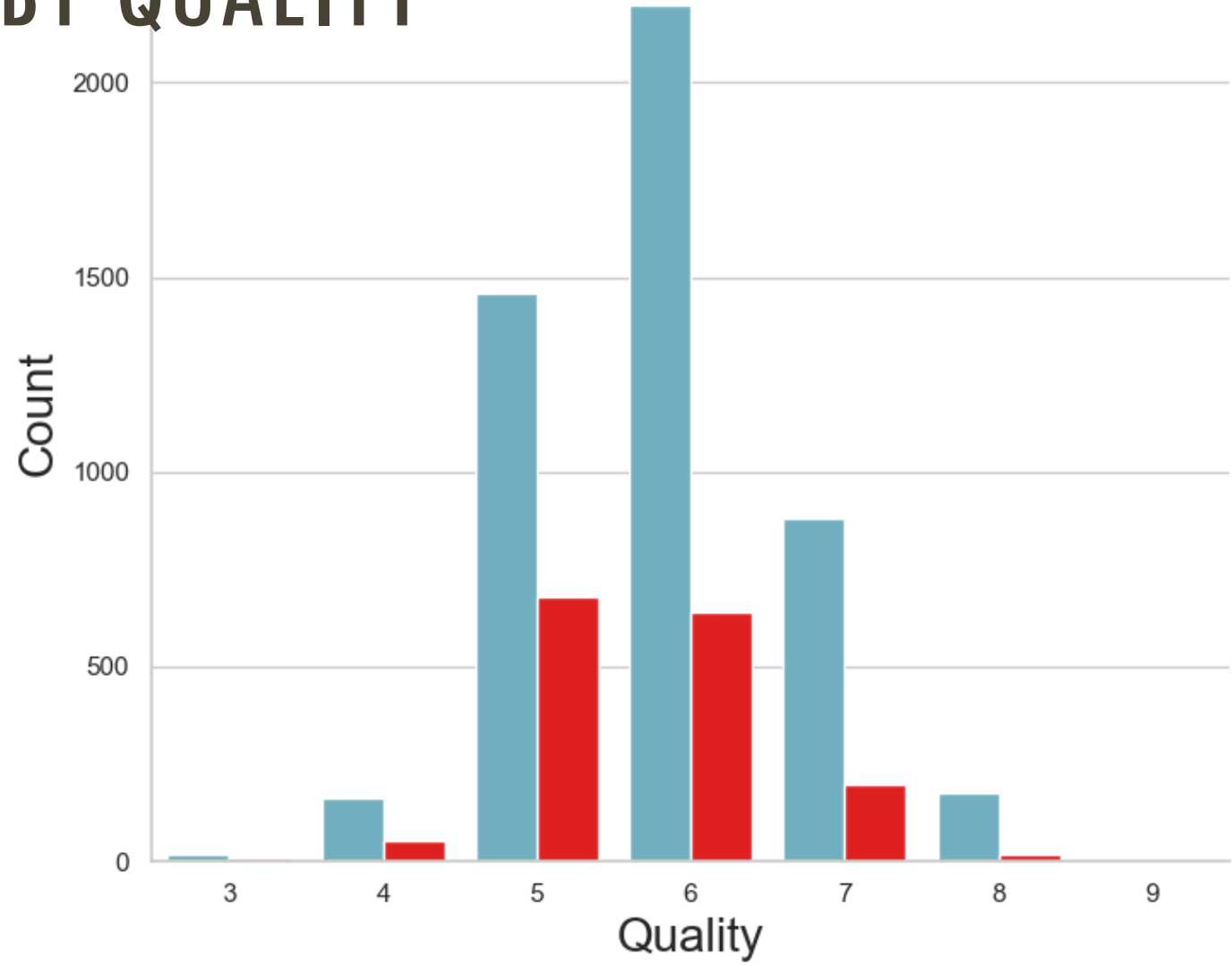
- The task – a very short summary
- About the data
- THE QUESTION
- What the data told me (so far)
- What‘s next?



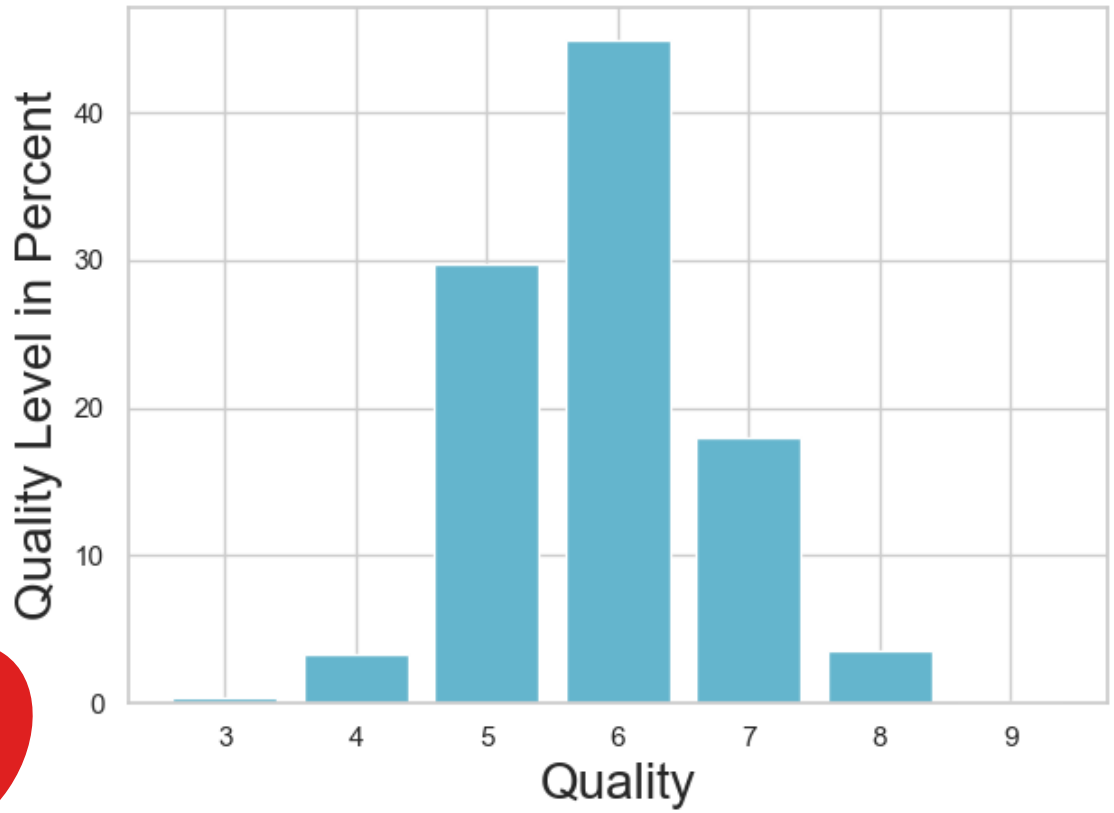
HOW CAN BLUEBERRY WINERY BUILD A DATA DRIVEN BUSINESS?

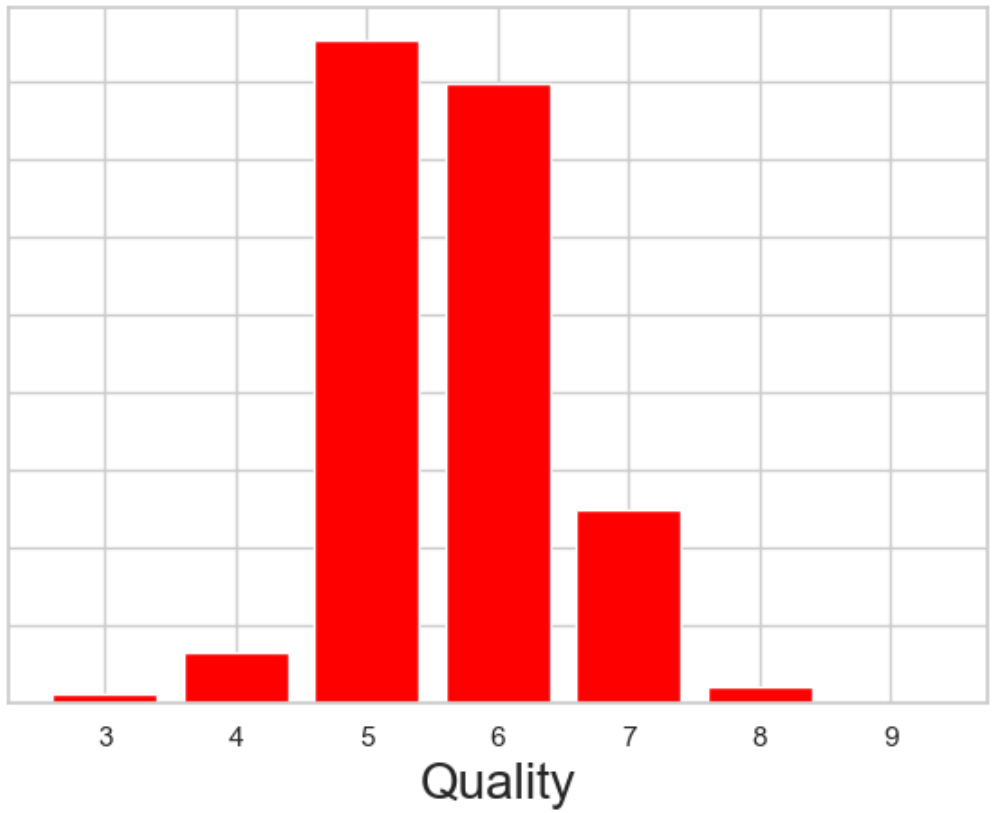
Which critical information can data analytics provide to optimize products and market strategies including price setting?

DISTRIBUTION OF WHITE AND RED WINE IN GIVEN DATASET BY QUALITY



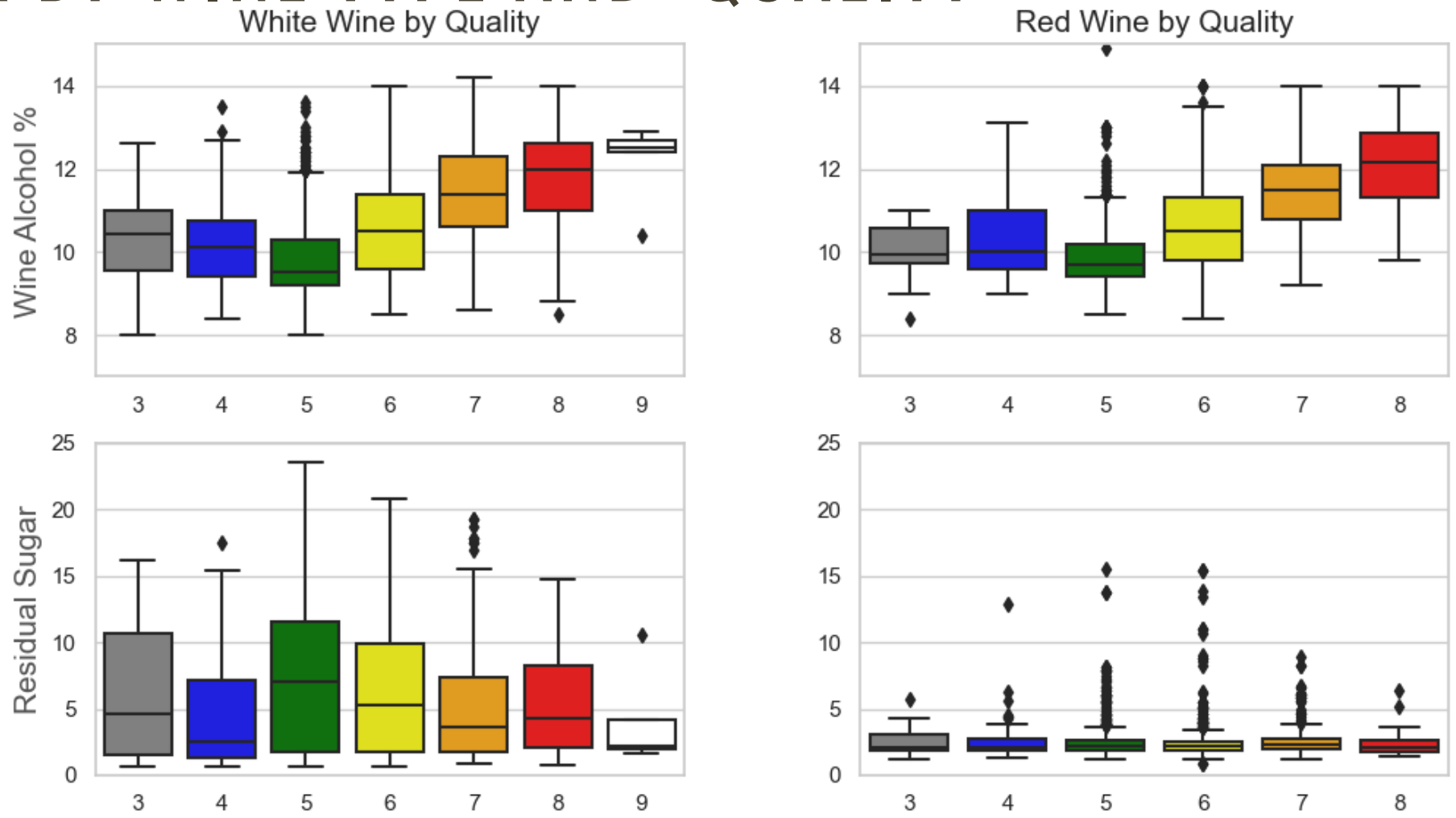
DISTRIBUTION OF WHITE AND RED WINE IN GIVEN DATASET BY QUALITY IN PERCENT



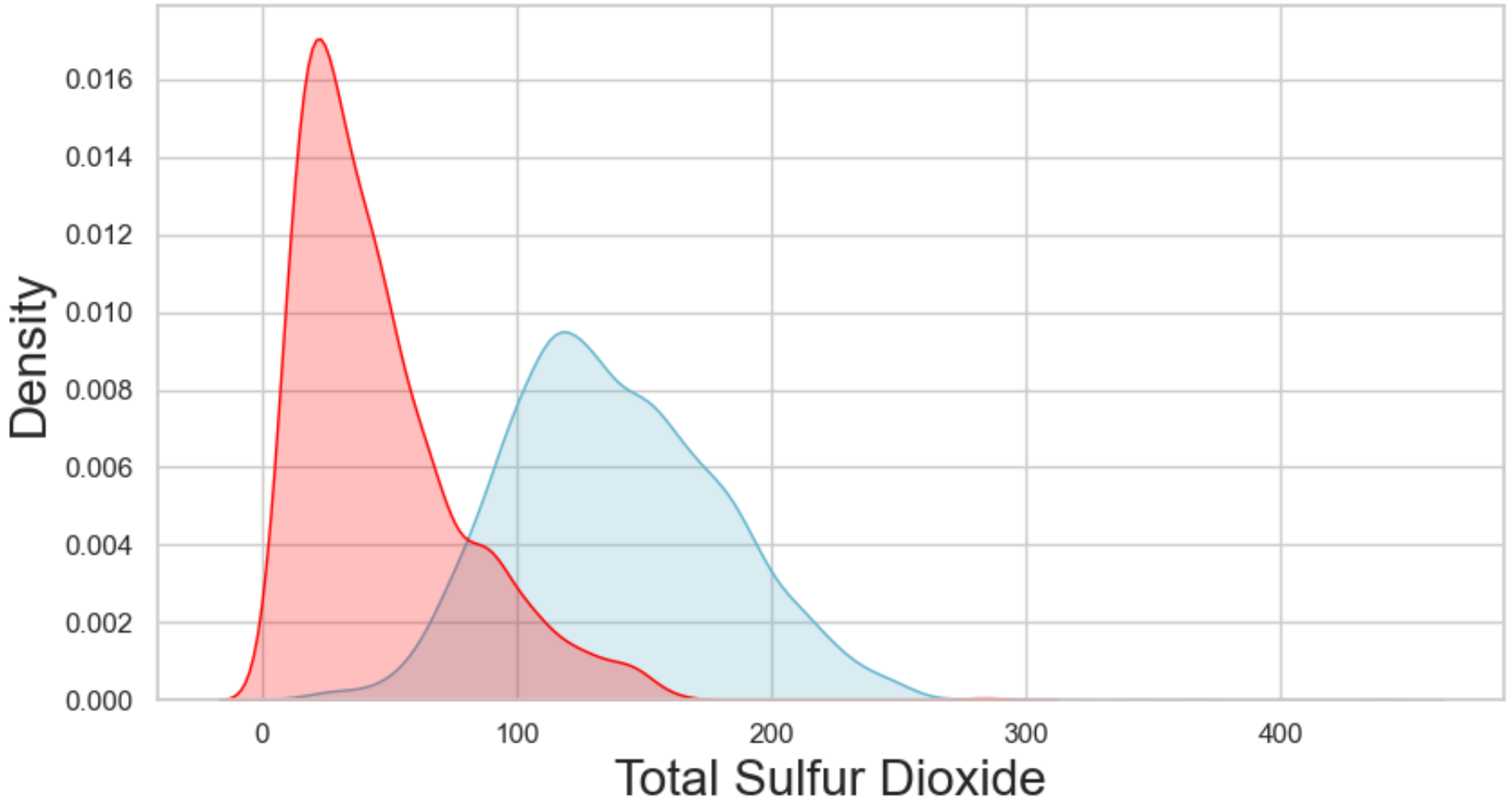


IS THERE A FORMULA FOR THE PERFECT WINE ?

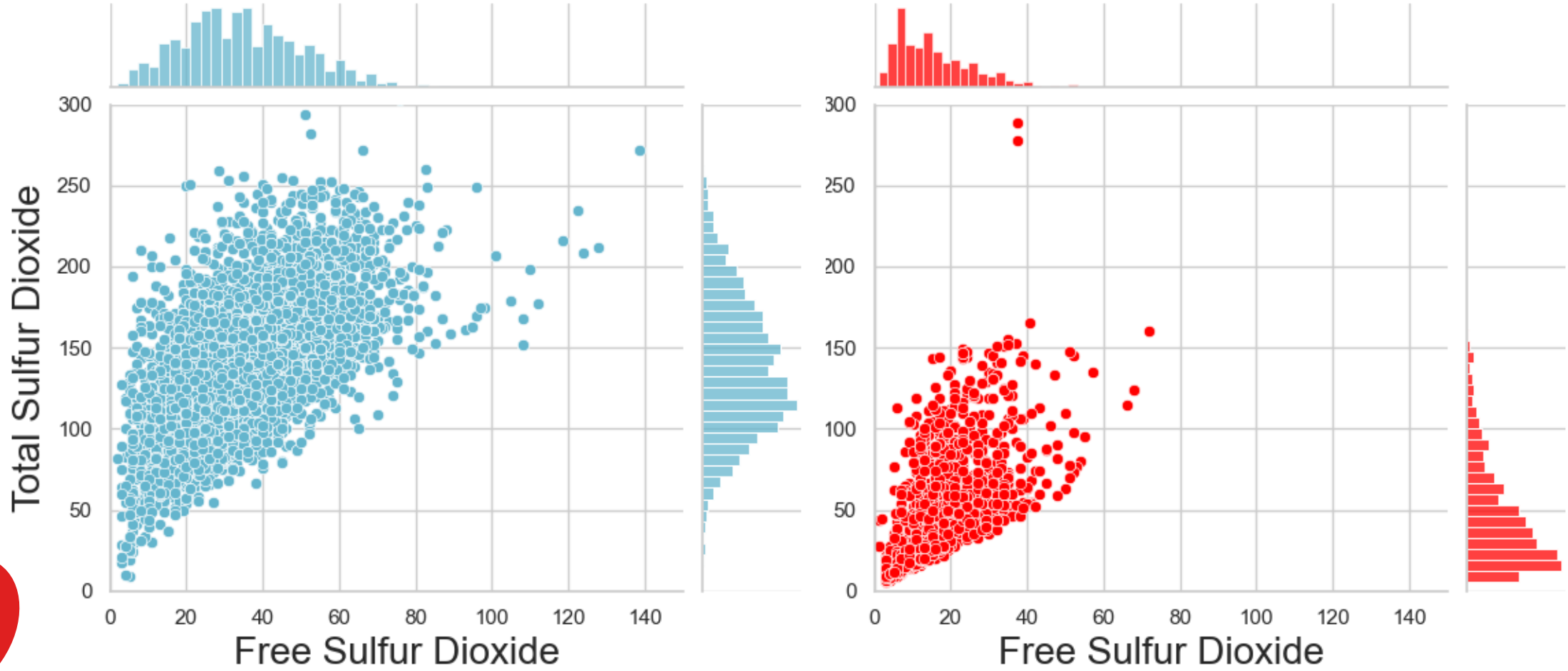
DIFFERENCE IN ALCOHOL LEVEL AND RESIDUAL SUGAR BY WINE TYPE AND QUALITY



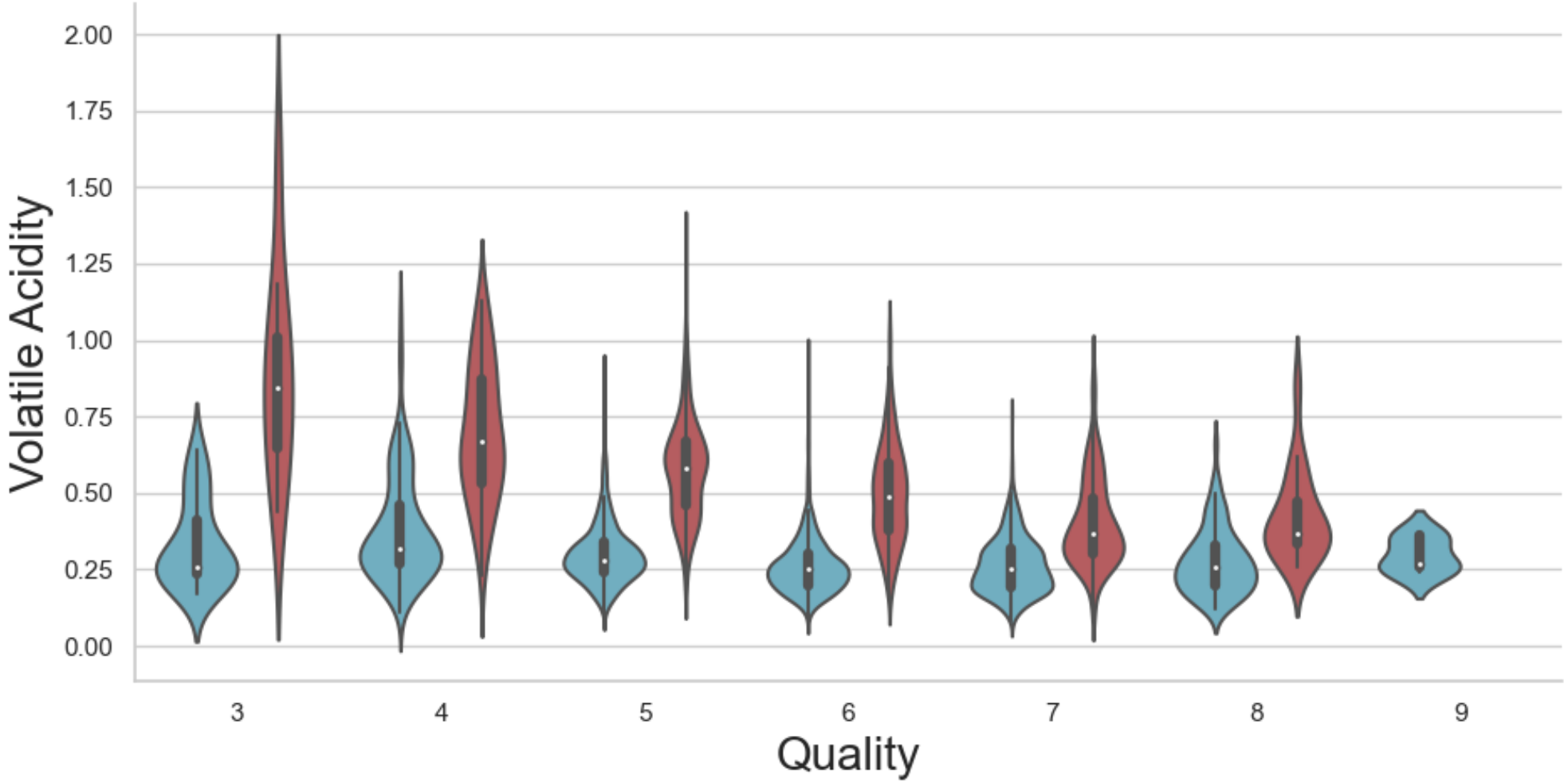
DIFFERENCES IN TOTAL SULFUR DIOXIDE IN WHITE AND RED WINE



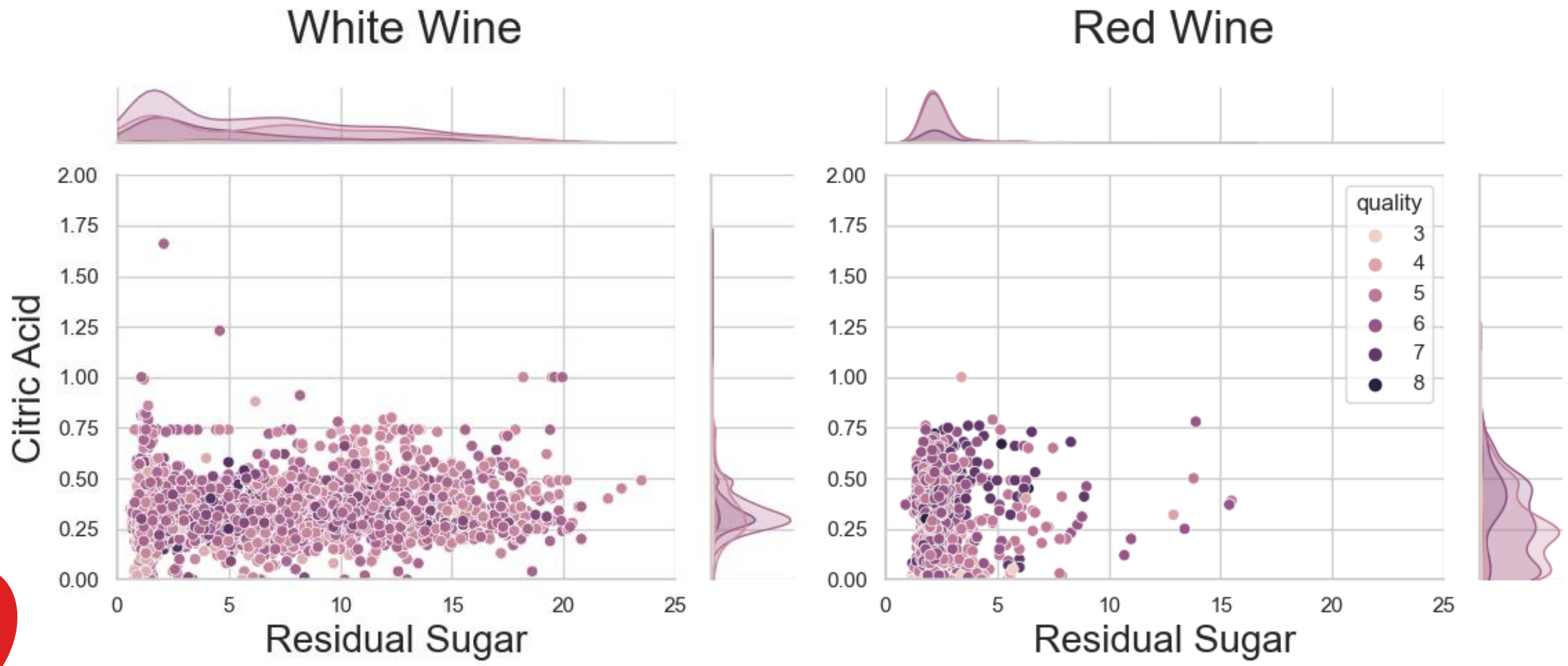
DIFFERENCES IN SULFUR DIOXIDES IN WHITE AND RED WINE



DIFFERENCES IN VOLATILE ACIDITY IN WHITE AND RED WINE BY QUALITY



DIFFERENCES IN VOLATILE ACIDITY IN WHITE AND RED WINE BY QUALITY



MAYBE. . .

NEXT STEPS: DIGGING DEEPER WITH MORE DATA

THANK YOU !