DANIEL (DJ) HERSH

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FRONTEND DEVELOPER

"Revamping the digital landscape with creative precision, dedicated to crafting top-notch user experiences driven by a love for the latest tech trends.”

Analytical and dedicated Frontend Developer with over 3 years of hands-on experience, driving innovation in the digital realm through the meticulous creation of cutting-edge React applications. Fueled by a fervor for emerging tech trends, I specialize in crafting top-tier user experiences with precision and creativity. Notable achievements include spearheading the successful transition of an existing iOS application to a cross-platform solution using React Native at Pocket Pitch, resulting in streamlined development and heightened maintainability. Proven ability to collaborate with cross-functional teams, demonstrated leadership in guiding a team of 7 developers at InvestCloud, and recognized as a mentor within a short span, showcasing expertise in fostering professional growth and collaboration. With a commitment to ongoing learning, I stay at the forefront of new technologies in web development, ensuring that the solutions I create not only meet but exceed industry standards.

CORE COMPETENCIES

- HTML
- CSS
- JavaScript
- TypeScript
- React
- React Native
- Redux
- jQuery
- Node
- Express
- MongoDB
- Mongoose
- MySQL
- Sequelize
- Git

PROFESSIONAL EXPERIENCE

Frontend Developer   POCKET PITCH: 10/2023 – PRESENT

- Spearheaded the successful transition of an existing iOS native application to a cross-platform solution using React Native and Expo.
- Achieved a reduction in development time and improved maintainability.
- Continuously engaged in ongoing learning and professional development, staying abreast of the latest advancements in React Native and mobile app development.
- Upon successful release to the Android store, accessibility of the application will be notably expanded by up to 50%.

Frontend Developer (Junior to Lead)   INVESTCLOUD: 05/2021 – 10/2023

- Partnered with business analysts and clients to develop and implement effective system solutions resulting in enhanced software as a service (SaaS).
- Utilized leadership skills with a team of 7 developers, resulting in improvement of project deliverables and ensuring the seamless launch of multiple digital financial solutions for high-profile clients.
- Demonstrated mastery of proprietary software, leading to the assignment of an individual project while effectively contributing to team projects.
- Elevated customer satisfaction by implementing user-friendly portal features and streamlined design elements, resulting in a marked reduction of new bugs.
- Recognized as a mentor of other developers within 6 months of employment, which showcased expertise and leadership in fostering professional growth, knowledge transfer, and collaboration.

Frontend Web Development Intern   ONNTEK.: 02/2021 – 04/2021

- Analyzed complex business requirements and converted them into clear and actionable technical specifications, while fostering seamless communication between cross-functional teams.
- Developed a user-friendly React application for construction contractors utilizing redux and hooks, resulting in reduced quote turnaround time.
- Collaborated with the frontend development team during work sessions, contributing to a large improvement in code efficiency and a decrease in the time required to implement new features.

Web Developer (Freelance)   12/2020 – 05/2021

- Collaborated closely with clients to evaluate their unique vision and requirements, ensuring the successful translation of ideas into fully functional mobile-responsive web pages, which exceed client expectations.

EDUCATION & CERTIFICATIONS

Full-Stack Web Development Certification | UCLA Extension, Los Angeles, CA, 01/2021

Bachelor of Fine Arts, Musical Theatre | American Musical and Dramatic Academy, Los Angeles, CA, 06/2011

TECHNICAL SKILLS

Programming Languages: HTML, CSS, JavaScript, TypeScript
Front-End: React, React Native, Redux, Hooks, jQuery
Back-End: Node, Express
Databases: MongoDB, Mongoose, MySQL, Sequelize
Tools: Bootstrap, TailwindCSS, Material UI, NPM, Jest, VS Code, Git, GitHub, EmailJS, React-PDF, JSONwebtoken (JWT), Axios, Passport, AJAX, RESTful API, Postman, Multer, Cloudinary, Vite, Expo, Jira, Confluence