

# DJ HERSH

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## FRONTEND DEVELOPER

*"Revamping the digital landscape with creative precision, dedicated to crafting top-notch user experiences driven by a love for the latest tech trends."*

Analytical and resourceful frontend web developer with 3+ years of experience, with a passion for creating cutting-edge React applications. Strong communication skills and a quick learner, known for writing clean and concise code. Proven track record of employing creative problem-solving strategies. Self-motivated and committed to staying updated on new technologies.

## CORE COMPETENCIES

- |              |                |             |
|--------------|----------------|-------------|
| • HTML       | • React Native | • MongoDB   |
| • CSS        | • Redux        | • Mongoose  |
| • JavaScript | • jQuery       | • MySQL     |
| • TypeScript | • Node         | • Sequelize |
| • React      | • Express      | • Git       |

## PROFESSIONAL EXPERIENCE

### Frontend Developer

POCKET PITCH: 10/2023 – PRESENT

- Spearheading the successful transition of an existing IOS native application to a cross-platform solution using React Native, resulting in a reduction in development time and improved maintainability.
- Continuously engaged in ongoing learning and professional development, staying abreast of the latest advancements in React Native and mobile app development.
- Upon successful release to the Android store, accessibility of the application will be notably expanded.

### Frontend Developer (Junior to Lead)

INVESTCLOUD: 05/2021 – 10/2023

- Partnered with business analysts and clients to develop and implement effective system solutions resulting in enhanced software as a service (SaaS).
- Effectively utilized leadership skills with a team of 7 developers, resulting in improvement of project deliverables and ensuring the seamless launch of multiple digital financial solutions for high-profile clients.
- Elevated customer satisfaction by implementing user-friendly portal features and streamlined design elements, resulting in a marked reduction of new bugs.
- Recognized as a mentor of other developers within 6 months of employment, which showcased expertise and leadership in fostering professional growth, knowledge transfer, and collaboration.

### Frontend Web Development Intern

ONNTEK.: 02/2021 – 04/2021

- Analyzed complex business requirements and converted them into clear and actionable technical specifications, while fostering seamless communication between cross-functional teams.
- Developed a user-friendly React application for construction contractors, resulting in reduced quote turnaround time.
- Collaborated with the frontend development team during work sessions, contributing to a large improvement in code efficiency and a decrease in the time required to implement new features.

### Web Developer (Freelance)

12/2020 – 05/2021

- Collaborated closely with clients to evaluate their unique vision and requirements, ensuring the successful translation of ideas into fully functional mobile-responsive web pages, which exceed client expectations.

## EDUCATION & CERTIFICATIONS

**Full-Stack Web Development Certification** | UCLA Extension, Los Angeles, CA, 01/2021

**Bachelor of Fine Arts, Musical Theatre** | American Musical and Dramatic Academy, Los Angeles, CA, 06/2011

## ADDITIONAL TECHNICAL SKILLS

Bootstrap, TailwindCSS, Jest, VS Code, Git, GitHub, EmailJS, React-PDF, JSONwebtoken (JWT), Axios, Passport, AJAX, RESTful API, Postman, Multer, Cloudinary, Vite, Expo, Jira, Confluence