

MARCH EVENTS



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	1	

ACADEMY UP: CLOUD FOUNDATIONS

6:00pm to 8:00m Kenneth C Rowe Management Building

MAR 1 2

INDUSTRY SHOWCASE: AVANADE

4:00pm to 5:30pm Goldberg Computer Science Building

17

HAPPY SAINT PATRICK'S DAY

MAR **22**

CONSULTING 101
WORKSHOP

1:00pm to 5:00pm Goldberg Computer Science Building MAR

SHIFTKEY LOUNGE: ENTREPRENEURSHIP

> 6:00pm-7:00pm Goldberg Computer Science Building

MAR 12

ACADEMY UP: PRACTICAL CYBERSECURITY

6:00pm to 8:00pm Kenneth C Rowe Management Building

MAR 18

SHIFTKEY LOUNGE: FINTECH

6:00pm to 7:00pm Goldberg Computer Science Building

MAR **24**

ALUMNI SPEAKS: ANDRES COLLART

4:00pm to 5:30pm Goldberg Computer Science Building MAR 5 ACADEMY UP: PRACTICAL CYBERSECURITY

6:00pm to 8:00pm Kenneth C Rowe Management Building

MAR 1) INDUSTRY SHOWCASE: RBC

4:00pm to 5:30pm Goldberg Computer Science Building

MAR 19

ACADEMY UP:
PRACTICAL CYBERSECURITY

6:00pm to 8:00pm Kenneth C Rowe Management Building

MAR **26**

ACADEMY UP: PRACTICAL CYBERSECURITY

6:00pm to 8:00pm Kenneth C Rowe Management Building MAR

6

WOMEN'S EXCELLENCE GALA

5:00pm to 7:00pm Dalhousie Student Union Building

MAR 15

SNOWBALL AWARDS

5:00pm to 11:30pm The Westin Nova Scotian

MAR 20

SPEECH CRAFT WORKSHOP

5:30pm to 8:30pm Goldberg Computer Science Building

MAR **28**

INDUSTRY SHOWCASE: VOLTA

4:00 pm to 5:30pm Goldberg Computer Science Building







Course Syllabus

Week 1: Introduction to Cybersecurity

- What is cybersecurity, and why does it matter?
- Common cyber threats (malware, phishing, ransomware).
- Understanding attack vectors (social engineering, network attacks).

Hands-on Activity: Phishing Email Analysis.

Week 2: Network & Data Security

- Basics of firewalls, intrusion detection, and secure communication.
- Encryption fundamentals (symmetric vs. asymmetric).
- Best practices for authentication (MFA, password security).

Hands-on Activity: Team Activity (TBA)

Week 3: Application Security & Cyber Defense

- Secure software development practices & common vulnerabilities.
- OWASP Top 10 (SQL Injection, Cross-Site Scripting).
- Incident response planning & threat intelligence basics.
- Cybersecurity Frameworks

Hands-on Activity: Web Application Scanning with OWASP ZAP.

Week 4: Ethical Hacking & Exam Prep

- Basics of penetration testing & reconnaissance techniques.
- Cyber laws, ethical responsibilities in hacking.

Hands-on Activity: Reconnaissance Exercise & Case Study.

Exam format overview & revision session.

Course Schedule & Assessment

Course Meeting Schedule:

• Time: Wednesdays, 6:00 - 8:00 PM

• Location: Rowe 1020

Session Dates:

• Week 1: March 5th

• Week 2: March 12th

• Week 3: March 19th

• Week 4: March 26th

Final Assessment (April 2nd)

- The **final assessment** will be held **in-person**.
- Exam format: MCQs, Short Answer, and Long Answer Questions.
- More details on the exam structure will be announced in Week 4.

Important Notes:

- Attendance is highly recommended to maximize learning.
- **Minimum of 3** sessions need to be attended to qualify for the certification.
- Hands-on activities will directly help in assessment preparation.
- Reach out if you have any questions or need extra resources!

Grade Breakdown

Assessment Components:

Lecture Quizzes (4 total) (Held Every Week)

- Each quiz is worth **2.5**%
- Total: **10**%

Team Assignment (In-Class, Week 2)

• Worth **10**%

Final Exam (In-Person on April 2nd)

• Worth **80**%

Course Passing Requirement:

Minimum passing percentage: 80%



What is Cybersecurity?

- Cybersecurity is the practice of protecting networks, devices, and data from unauthorized access, attacks, and damage. It ensures that information remains confidential, accurate, and accessible to authorized users. At its core, cybersecurity is built on the CIA Triad:
- **Confidentiality:** Only authorized users can access sensitive data.
- Integrity: Ensuring data is not altered or tampered with by unauthorized users.
- Availability: Keeping data and systems functional and accessible at all times.



Why Cybersecurity Matters?

Cybercrime is a growing global threat, affecting businesses, governments, and individuals. In **2023** alone, **cybercrime cost the world over \$8 trillion**. Common attacks include **data breaches, ransomware, and fraud** that lead to financial losses and reputational damage.

- Every 39 seconds, a cyberattack occurs worldwide.
- Over 80% of hacking attacks exploit weak passwords or outdated software.
- Small businesses are frequent targets—60% go bankrupt within six months of a major cyberattack.

Example: In 2021, the **Colonial Pipeline ransomware attack** shut down the U.S. fuel supply, showing the **real-world consequences of poor cybersecurity.**



Common Cyber Threats

There are various types of **cyber threats** that individuals and organizations face:

- **Malware:** Malicious software that infects systems (e.g., viruses, trojans, worms).
- **Phishing:** Deceptive emails that trick users into providing sensitive information.
- Ransomware: Hackers encrypt data and demand payment for decryption.
- Man-in-the-Middle (MITM) Attacks: Cybercriminals intercept communication between two parties to steal data.





Fake emails impersonating trusted sources



Fake emails impersonating trusted sources



Suspicious links leading to credential theft



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Poor grammar, urgent requests, and unknown senders are warning signs



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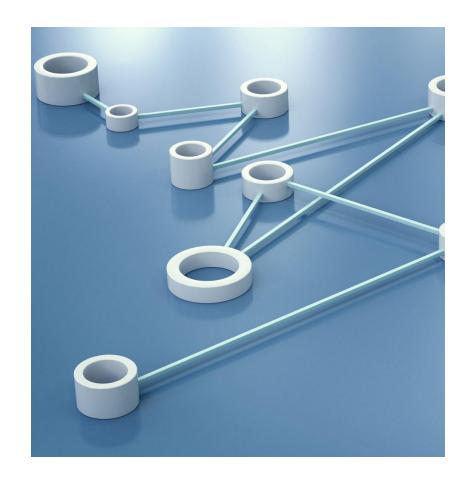


Example: "Your account is locked! Click to verify"

Practical Activity – Phishing Email Analysis

- Visit <u>Google's Phishing Quiz</u> and analyze sample emails.
- Identify red flags like fake domains, urgency, and typos.

Link to website: https://phishingquiz.withgoogle.com

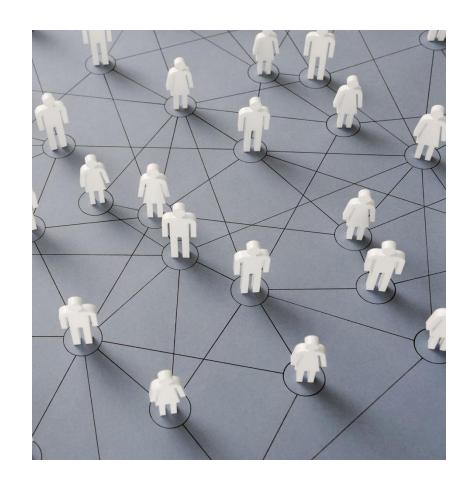


Understanding Attack Vectors

Attack vectors are entry points that hackers use to exploit vulnerabilities:

- **Social Engineering:** Manipulating people into revealing passwords or installing malware.
- **Network-Based Attacks:** Exploiting weak Wi-Fi security and unpatched systems.
- Insider Threats: Employees or contractors intentionally or accidentally leaking data.

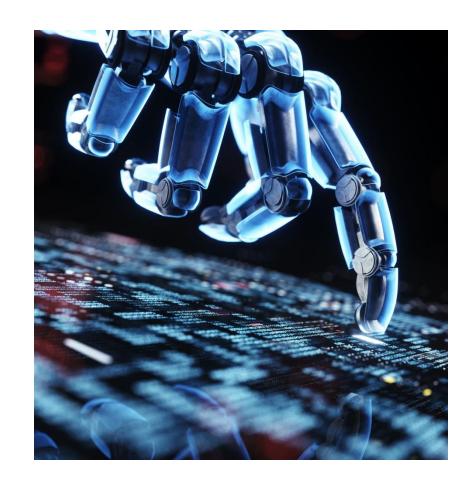
Example: A hacker pretending to be IT support calls an employee, claiming they need to reset their password. If the employee shares their credentials, the attacker gains access.



Cybersecurity Best Practices

- Use Strong, Unique Passwords A mix of uppercase, numbers, and special characters.
- Enable Multi-Factor Authentication (MFA) Extra security beyond passwords.
- Avoid Clicking Suspicious Links Always hover over links before clicking.
- **Keep Software Updated** Security patches prevent attacks.

Example: 81% of hacking-related breaches are due to weak or stolen passwords.



Discussion & Q&A



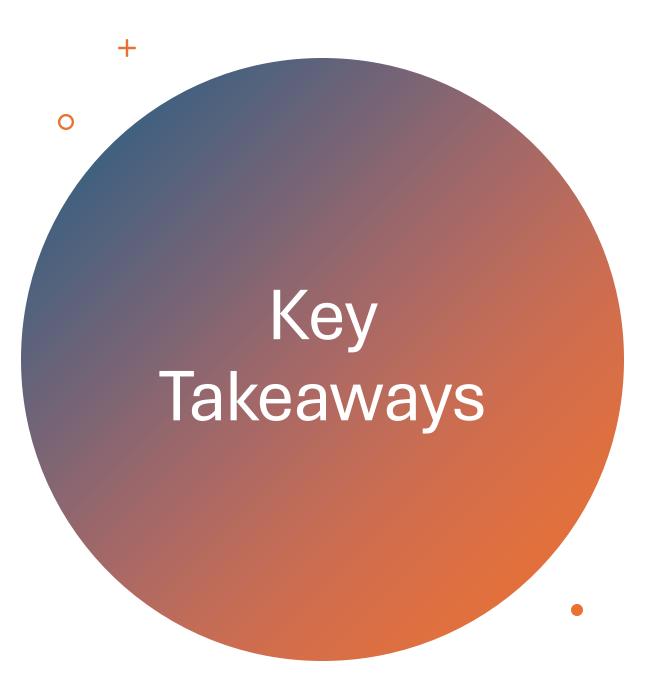




What is the biggest cybersecurity threat you have encountered?

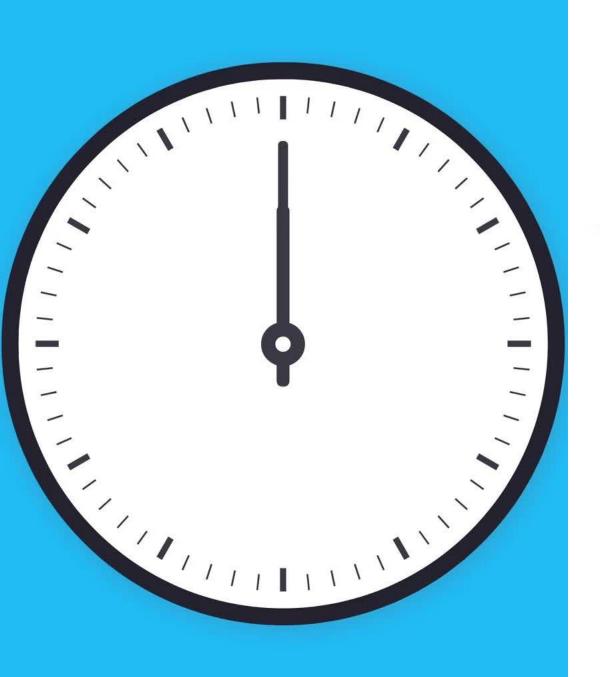
How do you protect yourself online?

Have you or anyone you know faced a cyber attack?



- Cybersecurity is a global concern affecting businesses & individuals.
- Phishing, malware, and ransomware are major security threats.
- Attack vectors include social engineering, network vulnerabilities, and insider threats.
- Awareness, strong passwords, and multi-factor authentication are key to online safety.

Final Thought: Cybersecurity isn't just an **IT issue—it's a life skill** in today's digital world.



Quiz Time!

• Time Limit – 15 Minutes. Quiz begins at 7:45 pm and will close at 8:00 pm.

• Questions: MCQ's, True or False and Short Answer.

Next Week Preview

Preview of Week 2 Topics:

- Firewalls & Intrusion Detection
 Systems (IDS/IPS) Blocking cyber threats.
- Secure Communication Protocols (HTTPS, SSL/TLS) – Keeping data safe online.
- Encryption & Hashing Basics –
 Protecting sensitive data.

Next week, we'll talk about what tools hackers may use to crack passwords and how we can use encryption to keep data secure.

