**Sustainability and Carbon Footprint**:

Document: Sustainability Report & Carbon Footprint\_CG

*Q1(in Blue) will be one of the default/pre-populated question*

1. What are the measures to reduce the carbon footprint after the new product launch?
2. Define carbon footprint reduction strategies for companies aiming to achieve sustainability and mitigate the impacts of climate change?
3. Explain role of distribution and logistics in the supply chain and have a significant impact on the carbon footprint of any company?
4. How end-of-life disposal phase is crucial for minimizing the environmental impact associated with waste generation and promoting sustainable practices?
5. Define the scope and boundaries in carbon footprint assessments?
6. List data collection methods in carbon footprint assessment process?
7. What are the best practices to follow for calculation methodology used in carbon footprint assessments?

Document: Carbon footprint

1. How does the company plan to reduce its environmental impact by 2030?
2. How can consumer-goods manufacturers reduce their environmental impact?
3. How are “green” start-ups gaining market share in consumer-goods segments?
4. What is the ESG score of leading consumer-goods suppliers?
5. What is the share of consumer emissions that reside in supply chains?
6. How can a company set the right target level for sustainability?

Additional Documents:

**New Product Launch**

Document: New Product Launch\_CG

*Q1(in Blue) will be one of the default/pre-populated question*

1. What are the Inventory management recommendations to optimize inventory levels after new product launch?

Document: The-Anatomy-of-a-Product-Launch-by-ProductPlan

1. Who needs to be in your product launch kickoff?

Document: perspectives-on-retail-and-consumer-goods\_issue-8

1. Define CPG value creation model for Western brands?
2. What new distribution channels can wholesalers use to offload excess inventory?
3. Why have consumers become more strategic about spending?
4. Is there a way business can better manage their inventory and forecast future consumer consumption by investing in technology?
5. Do additional promotional events reduce excess inventory?
6. What solutions can companies use to control costs and maintain profitability?
7. Why are total rewards important to balancing costs with offering workers what they want?

**Sales Forecast:**

Document: How to forecast sales

1. List various factors affecting sales forecasting

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**Try Your Data Functionality**

**Document**: **Bobbie Baby Formula Monthly Sales Report**

1. What are the key Sales highlights for Contoso?
2. How is sales forecasting looking for the next month for Contoso?
3. Provide region sales analysis for Contoso?
4. Provide detailed product analysis for the Contoso product portfolio?

**Document**: **Baby Formula Product Specs**

1. Provide approximate nutritional composition per serving for Contoso Product?

**Document**: **Sustainability Report**

1. Provide approximate nutritional composition per serving for Contoso Product?