

```
#Set up
```

```
library(tidyverse)
```

```
## -- Attaching packages ----- tidyverse 1.3.2 --
## v ggplot2 3.4.0      v purrr  0.3.5
## v tibble  3.1.8      v dplyr  1.0.10
## v tidyr   1.2.1      v stringr 1.4.1
## v readr   2.1.3      v forcats 0.5.2
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()    masks stats::lag()
```

```
library(caret)
```

```
## Loading required package: lattice
##
## Attaching package: 'caret'
##
## The following object is masked from 'package:purrr':
##
##     lift
```

```
library(reticulate)
library(recipes)
```

```
##
## Attaching package: 'recipes'
##
## The following object is masked from 'package:stringr':
##
##     fixed
##
## The following object is masked from 'package:stats':
##
##     step
```

```
library(vip)
```

```
##
## Attaching package: 'vip'
##
## The following object is masked from 'package:utils':
##
##     vi
```

```
library(rpart)
library(beepr)
library(cutpointr)
```

```
##
## Attaching package: 'cutpointnr'
##
## The following objects are masked from 'package:caret':
##
##     precision, recall, sensitivity, specificity
```

```
library(gt)

#Read in data
train <- read.csv("tweet_train.csv")
test <- read.csv("tweet_test.csv")

#Drop ID
train <- train[-c(1)]
test <- test[-c(1)]
```

```
#Load in encoding model
```

```
use_condaenv('r-reticulate')

#conda_install(envname = 'r-reticulate',
#              packages = 'sentence_transformers',
#              pip       = TRUE)

st <- import('sentence_transformers')

model.name <- 'bert-base-uncased'

longformer <- st$models$Transformer(model.name)
pooling_model <- st$models$Pooling(longformer$get_word_embedding_dimension())
LFmodel <- st$SentenceTransformer(modules = list(longformer,pooling_model))
```

```
#Recipe and folds
```

```
#Create recipe
blueprint <- recipe(x = train,vars = colnames(train),
                    roles = c('outcome', rep('predictor',773))) %>%
  step_dummy('month', one_hot = T) %>%
  step_harmonic('day',frequency=1,cycle_size=7, role='predictor') %>%
  step_harmonic('date',frequency=1,cycle_size=31,role='predictor') %>%
  step_harmonic('hour',frequency=1,cycle_size=24,role='predictor') %>%
  step_normalize(paste0('V',1:768)) %>%
  step_normalize(c('day_sin_1','day_cos_1',
                  'date_sin_1','date_cos_1',
                  'hour_sin_1','hour_cos_1')) %>%
  step_normalize(all_numeric_predictors())

#Create fold
folds = cut(seq(1, nrow(train)), breaks = 10, labels = F)

#Index list
index <-vector('list', 10)
```

```

for (i in 1:10){
  index[[i]] <- which(folds != i)
}

cv <- trainControl(method = "cv",
                   index = index,
                   classProbs = TRUE)

#Hyperparameter grid
grid <- data.frame(alpha = 0 ,
                   lambda = seq(0,3, 0.01))

beep::beep(4)

```

```
#GLM
```

```

set.seed(0294875)
model_glmnet <- caret::train(blueprint,
                             data = train,
                             method= "glmnet",
                             trainControl = cv,
                             family = 'binomial',
                             tuneGrid = grid)

```

```
## Loading required namespace: glmnet
```

```
## Loading required package: Matrix
```

```
##
```

```
## Attaching package: 'Matrix'
```

```
## The following objects are masked from 'package:tidyr':
```

```
##
```

```
## expand, pack, unpack
```

```
## Loaded glmnet 4.1-4
```

```
prediction_glm <- predict(model_glmnet, test, type = 'prob')
```

```
#Best fit
```

```
model_glmnet$bestTune
```

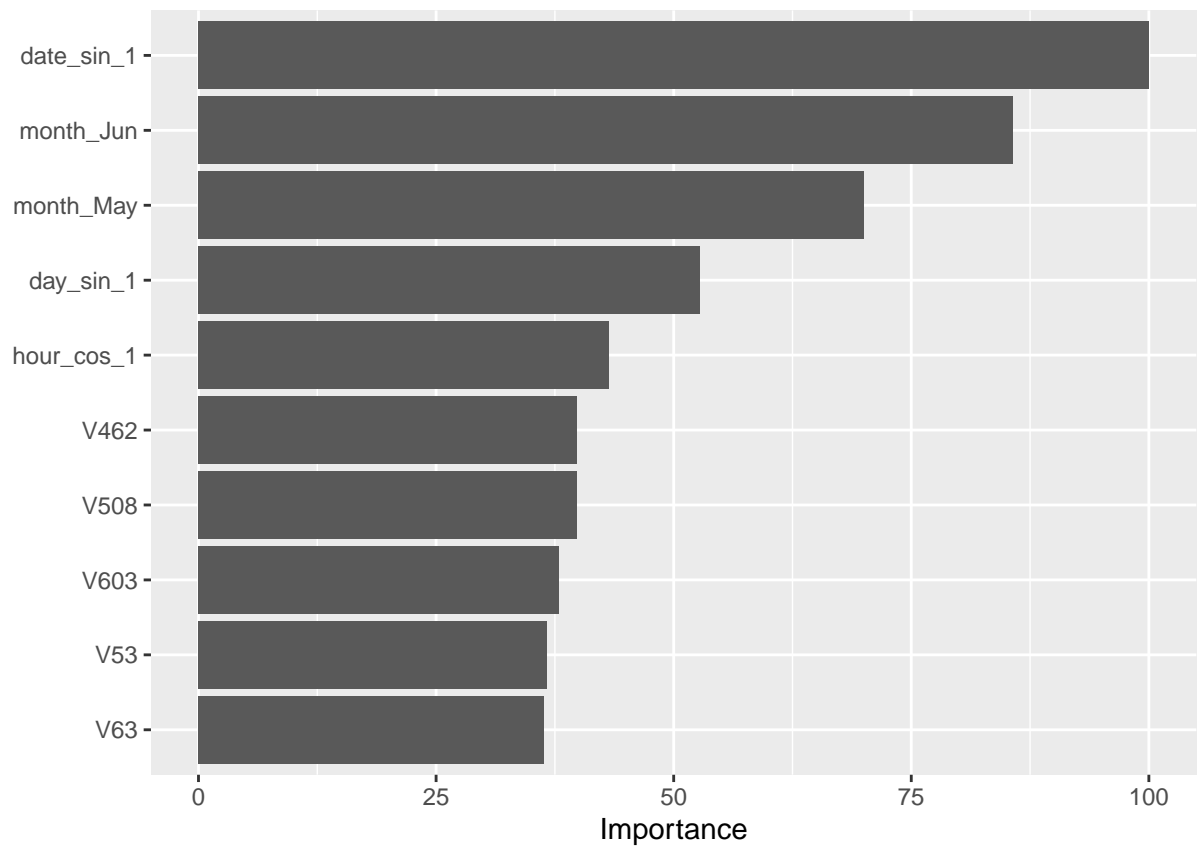
```
## alpha lambda
```

```
## 31      0      0.3
```

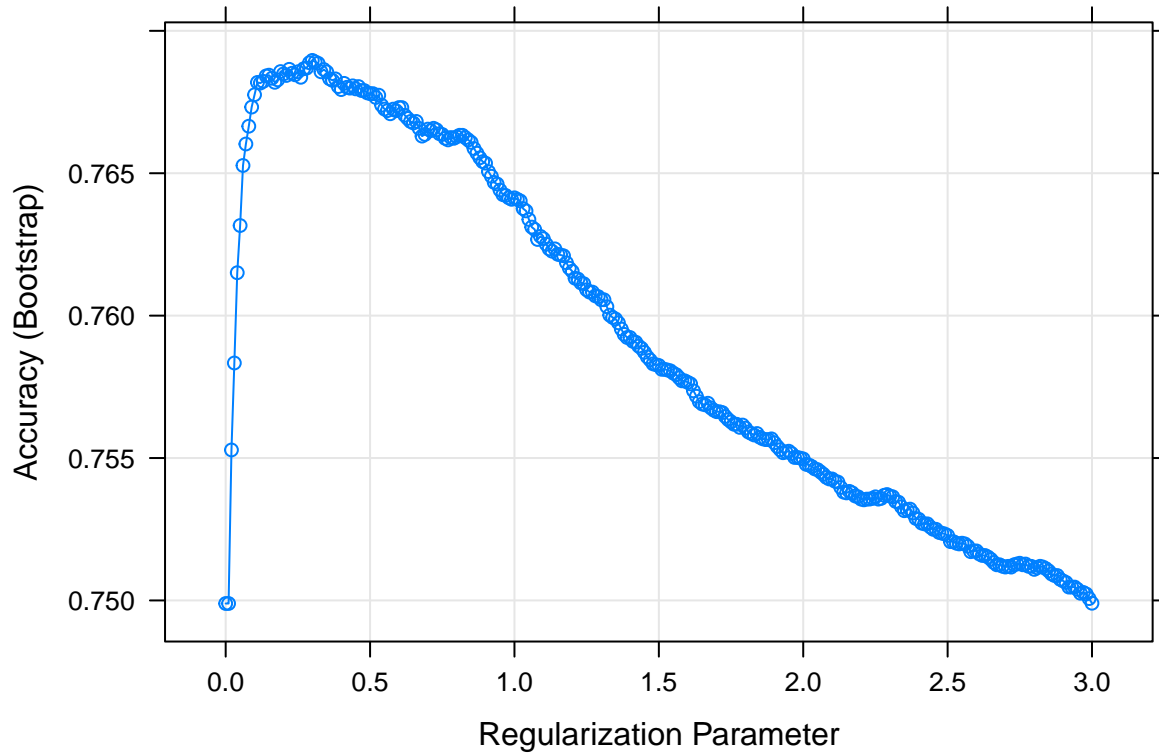
```
model_glmnet$results[29,]
```

```
##      alpha lambda Accuracy      Kappa AccuracySD      KappaSD
## 29      0    0.28 0.7686897 0.5373852 0.009457094 0.01891813
```

```
vip(model_glmnet)
```



```
plot(model_glmnet)
```



```
saveRDS(model_glmnet, "./GLM_Model")
```

```
#GLM accuracy
```

```
#Confusion matrix
glm_pred_class <- ifelse(prediction_glm$positive>.6, 1,0)
glm_confusion <- table(test$sentiment,
                        glm_pred_class)

#AUC
glm_cut <- cutpointr(x = prediction_glm$positive,
                     class = test$sentiment)
```

```
## Assuming the positive class is positive
```

```
## Assuming the positive class has higher x values
```

```
glm_auc <- auc(glm_cut)
#ACC
glm_acc <- model_glmnet$results[29,][3]
glm_rsqa <- glm_acc^2
#TPR
glm_tpr <- glm_confusion[2,2]/
  (glm_confusion[2,1]+
   glm_confusion[2,2])
```

```

#TNR
glm_tnr <- glm_confusion[1,1]/
  (glm_confusion[1,1] +
    glm_confusion[1,2])

```

```

#PRE
glm_pre <- glm_confusion[2,2]/
  (glm_confusion[1,2] +
    glm_confusion[2,2])

```

#Decision tree model

```

set.seed(0294875)
cv_tree <- trainControl(method = "cv",
  index = index,
  classProbs = F)

grid_tree <- data.frame(cp=seq(0,0.02,.001)) #Hyper parameter: complexity parameter

```

```

model_tree <- caret::train(blueprint,
  data      = train,
  method    = 'rpart',
  tuneGrid  = grid_tree,
  trControl = cv_tree,
  control   = list(minsplit=20,
    minbucket = 2,
    maxdepth  = 30))

```

```
model_tree$bestTune
```

```
##      cp
## 4 0.003
```

```
model_tree$results[4,]
```

```
##      cp Accuracy      Kappa AccuracySD      KappaSD
## 4 0.003 0.658831 0.3179721 0.03134496 0.06280724
```

```

predict_tree <- predict(model_tree, test,type = 'prob')
predict_tree

```

```

##      negative  positive
## 1  1.00000000 0.00000000
## 2  0.13445378 0.86554622
## 3  0.82051282 0.17948718
## 4  0.81566820 0.18433180
## 5  0.25869565 0.74130435
## 6  0.29032258 0.70967742

```

7 0.13445378 0.86554622
8 0.25869565 0.74130435
9 0.29032258 0.70967742
10 0.21951220 0.78048780
11 0.82857143 0.17142857
12 0.24736842 0.75263158
13 0.21052632 0.78947368
14 0.24736842 0.75263158
15 1.00000000 0.00000000
16 1.00000000 0.00000000
17 0.82051282 0.17948718
18 0.19424460 0.80575540
19 0.29032258 0.70967742
20 0.13445378 0.86554622
21 0.79487179 0.20512821
22 0.29032258 0.70967742
23 0.81566820 0.18433180
24 0.82051282 0.17948718
25 0.24736842 0.75263158
26 0.13445378 0.86554622
27 0.30000000 0.70000000
28 0.24736842 0.75263158
29 0.74809160 0.25190840
30 0.19424460 0.80575540
31 0.23893805 0.76106195
32 0.13445378 0.86554622
33 0.88888889 0.11111111
34 0.24736842 0.75263158
35 0.31578947 0.68421053
36 0.79487179 0.20512821
37 1.00000000 0.00000000
38 0.82051282 0.17948718
39 0.82857143 0.17142857
40 0.19424460 0.80575540
41 1.00000000 0.00000000
42 0.21052632 0.78947368
43 0.00000000 1.00000000
44 0.00000000 1.00000000
45 0.13445378 0.86554622
46 0.24736842 0.75263158
47 0.82000000 0.18000000
48 0.74809160 0.25190840
49 0.25869565 0.74130435
50 0.82051282 0.17948718
51 0.21951220 0.78048780
52 0.25869565 0.74130435
53 0.82000000 0.18000000
54 0.81566820 0.18433180
55 0.81566820 0.18433180
56 0.25869565 0.74130435
57 0.81818182 0.18181818
58 0.79487179 0.20512821
59 0.24000000 0.76000000
60 0.25869565 0.74130435

```

## 61 0.81818182 0.18181818
## 62 0.24736842 0.75263158
## 63 0.00000000 1.00000000
## 64 1.00000000 0.00000000
## 65 0.23728814 0.76271186
## 66 0.21951220 0.78048780
## 67 0.20000000 0.80000000
## 68 0.13445378 0.86554622
## 69 0.77500000 0.22500000
## 70 0.25869565 0.74130435
## 71 0.25869565 0.74130435
## 72 0.25869565 0.74130435
## 73 0.74809160 0.25190840
## 74 0.21951220 0.78048780
## 75 1.00000000 0.00000000
## 76 1.00000000 0.00000000
## 77 0.90000000 0.10000000
## 78 0.29032258 0.70967742
## 79 0.24736842 0.75263158
## 80 0.23893805 0.76106195
## 81 0.81566820 0.18433180
## 82 0.13445378 0.86554622
## 83 0.25869565 0.74130435
## 84 0.18181818 0.81818182
## 85 0.83783784 0.16216216
## 86 0.81566820 0.18433180
## 87 0.79487179 0.20512821
## 88 0.81566820 0.18433180
## 89 0.81818182 0.18181818
## 90 0.25869565 0.74130435
## 91 1.00000000 0.00000000
## 92 0.74809160 0.25190840
## 93 0.88888889 0.11111111
## 94 1.00000000 0.00000000
## 95 0.83783784 0.16216216
## 96 0.13445378 0.86554622
## 97 0.25869565 0.74130435
## 98 0.74809160 0.25190840
## 99 0.79487179 0.20512821
## 100 1.00000000 0.00000000
## 101 0.25869565 0.74130435
## 102 0.21428571 0.78571429
## 103 0.13445378 0.86554622
## 104 1.00000000 0.00000000
## 105 0.13445378 0.86554622
## 106 0.81566820 0.18433180
## 107 0.81566820 0.18433180
## 108 1.00000000 0.00000000
## 109 0.17391304 0.82608696
## 110 0.81566820 0.18433180
## 111 0.25869565 0.74130435
## 112 0.13445378 0.86554622
## 113 0.24000000 0.76000000
## 114 0.81566820 0.18433180

```


115 0.23893805 0.76106195
116 0.29032258 0.70967742
117 0.81818182 0.18181818
118 0.25869565 0.74130435
119 0.81566820 0.18433180
120 0.25869565 0.74130435
121 0.74809160 0.25190840
122 0.21428571 0.78571429
123 0.76642336 0.23357664
124 0.88888889 0.11111111
125 0.04878049 0.95121951
126 0.25869565 0.74130435
127 1.00000000 0.00000000
128 0.13445378 0.86554622
129 0.25869565 0.74130435
130 0.82051282 0.17948718
131 0.25869565 0.74130435
132 1.00000000 0.00000000
133 0.13445378 0.86554622
134 0.88888889 0.11111111
135 0.25869565 0.74130435
136 0.13445378 0.86554622
137 0.83783784 0.16216216
138 0.25869565 0.74130435
139 0.19424460 0.80575540
140 0.13445378 0.86554622
141 0.25869565 0.74130435
142 0.82857143 0.17142857
143 0.24000000 0.76000000
144 0.25869565 0.74130435
145 0.74809160 0.25190840
146 1.00000000 0.00000000
147 0.82051282 0.17948718
148 0.13445378 0.86554622
149 0.13445378 0.86554622
150 0.13445378 0.86554622
151 0.19424460 0.80575540
152 1.00000000 0.00000000
153 0.92857143 0.07142857
154 0.13445378 0.86554622
155 0.23893805 0.76106195
156 1.00000000 0.00000000
157 1.00000000 0.00000000
158 0.13445378 0.86554622
159 0.25869565 0.74130435
160 0.25869565 0.74130435
161 0.76642336 0.23357664
162 0.79487179 0.20512821
163 1.00000000 0.00000000
164 0.21052632 0.78947368
165 0.21052632 0.78947368
166 0.24528302 0.75471698
167 0.25869565 0.74130435
168 0.24000000 0.76000000

169 0.29032258 0.70967742
170 0.11428571 0.88571429
171 0.00000000 1.00000000
172 1.00000000 0.00000000
173 0.25869565 0.74130435
174 0.82857143 0.17142857
175 0.13445378 0.86554622
176 0.27586207 0.72413793
177 0.77500000 0.22500000
178 0.82051282 0.17948718
179 0.23893805 0.76106195
180 0.17391304 0.82608696
181 0.30000000 0.70000000
182 1.00000000 0.00000000
183 0.00000000 1.00000000
184 0.27586207 0.72413793
185 1.00000000 0.00000000
186 0.25869565 0.74130435
187 0.13445378 0.86554622
188 0.24528302 0.75471698
189 0.77500000 0.22500000
190 1.00000000 0.00000000
191 0.04878049 0.95121951
192 0.13445378 0.86554622
193 0.23728814 0.76271186
194 0.79487179 0.20512821
195 0.25869565 0.74130435
196 0.74809160 0.25190840
197 1.00000000 0.00000000
198 0.81566820 0.18433180
199 0.13445378 0.86554622
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201 0.25869565 0.74130435
202 1.00000000 0.00000000
203 0.24736842 0.75263158
204 0.84444444 0.15555556
205 0.13445378 0.86554622
206 0.25869565 0.74130435
207 1.00000000 0.00000000
208 0.24736842 0.75263158
209 0.29032258 0.70967742
210 0.81566820 0.18433180
211 0.68750000 0.31250000
212 0.27586207 0.72413793
213 0.13445378 0.86554622
214 0.81566820 0.18433180
215 1.00000000 0.00000000
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217 0.29032258 0.70967742
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219 0.81566820 0.18433180
220 0.81250000 0.18750000
221 0.24528302 0.75471698
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223 0.74074074 0.25925926
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343 0.74074074 0.25925926
344 0.00000000 1.00000000
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347 0.81566820 0.18433180
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365 0.29032258 0.70967742
366 0.04878049 0.95121951
367 0.25869565 0.74130435
368 0.79487179 0.20512821
369 0.29032258 0.70967742
370 0.83783784 0.16216216
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376 0.76642336 0.23357664
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378 0.25869565 0.74130435
379 0.23728814 0.76271186
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383 0.13445378 0.86554622
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385 1.00000000 0.00000000
386 0.79487179 0.20512821
387 0.25869565 0.74130435
388 0.81566820 0.18433180
389 0.20000000 0.80000000
390 0.81566820 0.18433180
391 0.25869565 0.74130435
392 0.81566820 0.18433180
393 1.00000000 0.00000000
394 0.74074074 0.25925926
395 0.21951220 0.78048780
396 0.11428571 0.88571429
397 1.00000000 0.00000000
398 0.81566820 0.18433180
399 0.25869565 0.74130435
400 0.13445378 0.86554622
401 0.74809160 0.25190840
402 0.14285714 0.85714286
403 0.29032258 0.70967742
404 0.84444444 0.15555556
405 0.24000000 0.76000000
406 0.18367347 0.81632653
407 0.25869565 0.74130435
408 0.24000000 0.76000000
409 0.25869565 0.74130435
410 0.18367347 0.81632653
411 0.74809160 0.25190840
412 0.24736842 0.75263158
413 0.27586207 0.72413793
414 0.90000000 0.10000000
415 0.13445378 0.86554622
416 0.74074074 0.25925926
417 0.19424460 0.80575540
418 0.79487179 0.20512821
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420 0.74809160 0.25190840
421 0.13445378 0.86554622
422 0.76642336 0.23357664
423 0.25869565 0.74130435
424 0.23728814 0.76271186
425 0.90000000 0.10000000
426 0.21951220 0.78048780
427 0.82051282 0.17948718
428 0.24736842 0.75263158
429 0.82000000 0.18000000
430 0.27586207 0.72413793
431 0.19424460 0.80575540
432 1.00000000 0.00000000
433 0.25869565 0.74130435
434 0.14285714 0.85714286
435 0.77500000 0.22500000
436 0.82857143 0.17142857
437 0.21052632 0.78947368
438 0.68750000 0.31250000

439 1.00000000 0.00000000
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```

```
saveRDS(model_tree, "./Tree_Model")
```

```
#Tree accuracy
```

```
#Confusion matrix
tree_pred_class <- ifelse(predict_tree$positive>.6, 1,0)
tree_confusion <- table(test$sentiment,
                        tree_pred_class)

#AUC
tree_cut <- cutpointr(x = predict_tree$positive,
                     class = test$sentiment)
```

```
## Assuming the positive class is positive
```

```
## Assuming the positive class has higher x values
```

```
tree_auc <- auc(glm_cut)
#ACC
tree_acc <- model_tree$results[4,][2]
tree_rsq <- tree_acc^2
#TPR
tree_tpr <- tree_confusion[2,2]/
  (tree_confusion[2,1]+
   tree_confusion[2,2])
#TNR
tree_tnr <- tree_confusion[1,1]/
  (tree_confusion[1,1] +
   tree_confusion[1,2])

#PRE
```

```
tree_pre <- tree_confusion[2,2]/
  (tree_confusion[1,2] +
   tree_confusion[2,2])
```

#Gradient boosting forest

```
#Grid
grid_forest <- expand.grid(shrinkage = 0.1,
                          n.trees = 1:500,
                          interaction.depth = 5,
                          n.minobsinnode = 10)

model_gbm <- caret::train(blueprint,
                          data      = train,
                          method    = 'gbm',
                          tuneGrid  = grid_forest,
                          trControl = cv,
                          bag.fraction = 1,
                          verbose   = F)
```

Loading required namespace: gbm

Loaded gbm 2.1.8.1

You have loaded plyr after dplyr - this is likely to cause problems.
 ## If you need functions from both plyr and dplyr, please load plyr first, then dplyr:
 ## library(plyr); library(dplyr)

 ## Attaching package: 'plyr'

The following objects are masked from 'package:dplyr':
 ##
 ## arrange, count, desc, failwith, id, mutate, rename, summarise,
 ## summarize

The following object is masked from 'package:purrr':
 ##
 ## compact

```
#Optimized parameters
model_gbm$bestTune
```

```
##      n.trees interaction.depth shrinkage n.minobsinnode
## 166      166              5      0.1              10
```

```
model_gbm$results[399,] #399 iteration
```

```
##      shrinkage interaction.depth n.minobsinnode n.trees  Accuracy      Kappa
## 399      0.1           5           10      399 0.7645567 0.5287304
##      AccuracySD      KappaSD
## 399 0.02451047 0.04872453
```

```
#Predict against test data
```

```
predict_gbm <- predict(model_gbm, test,type = 'prob')
```

```
saveRDS(model_gbm,"./GBM_model")
```

```
#GBM accuracy
```

```
#Confusion matrix
```

```
gbm_pred_class <- ifelse(predict_gbm$positive>.6, 1,0)
gbm_confusion <- table(test$sentiment,
                        gbm_pred_class)
```

```
#AUC
```

```
gbm_cut <- cutpointr(x = gbm_pred_class,
                     class = test$sentiment)
```

```
## Assuming the positive class is positive
```

```
## Assuming the positive class has higher x values
```

```
gbm_auc <- auc(gbm_cut)
```

```
#ACC
```

```
gbm_acc <-model_gbm$results[399,][5]
```

```
gbm_rsqa <- gbm_acc^2
```

```
#TPR
```

```
gbm_tpr <- gbm_confusion[2,2]/
  (gbm_confusion[2,1]+
   gbm_confusion[2,2])
```

```
#TNR
```

```
gbm_tnr <- gbm_confusion[1,1]/
  (gbm_confusion[1,1] +
   gbm_confusion[1,2])
```

```
#PRE
```

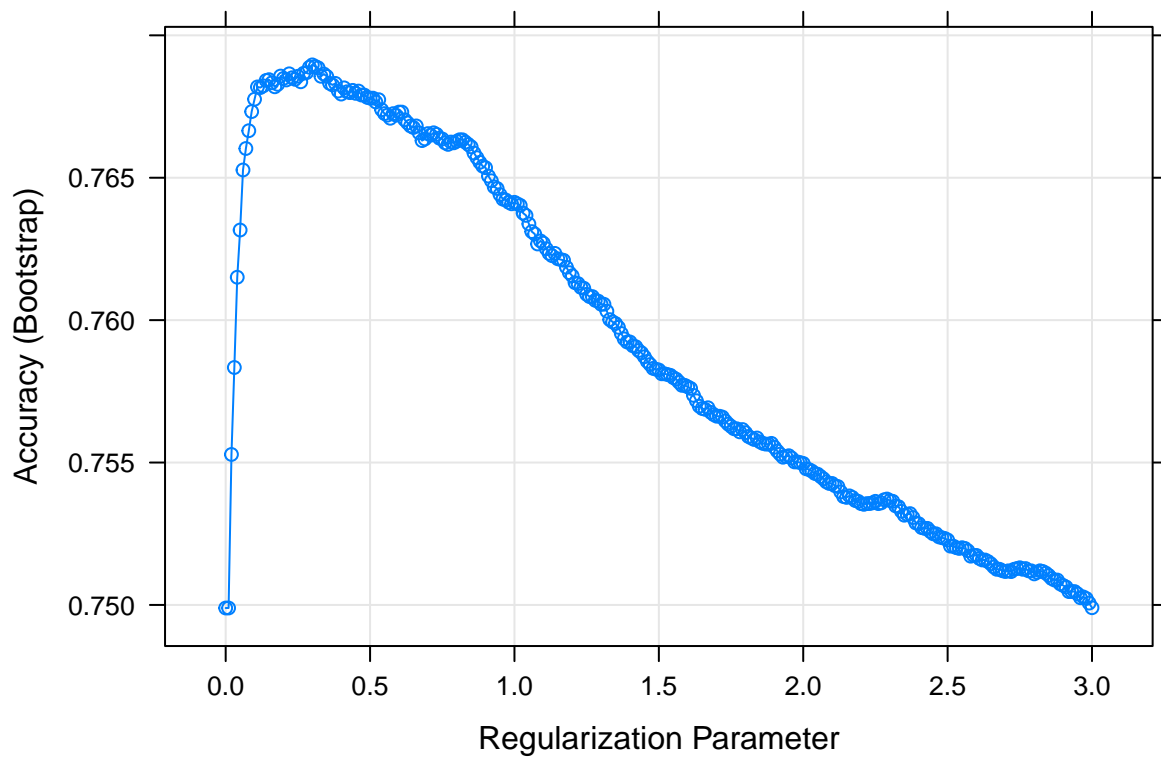
```
gbm_pre <- gbm_confusion[2,2]/
  (gbm_confusion[1,2] +
   gbm_confusion[2,2])
```

```
#Compare
```

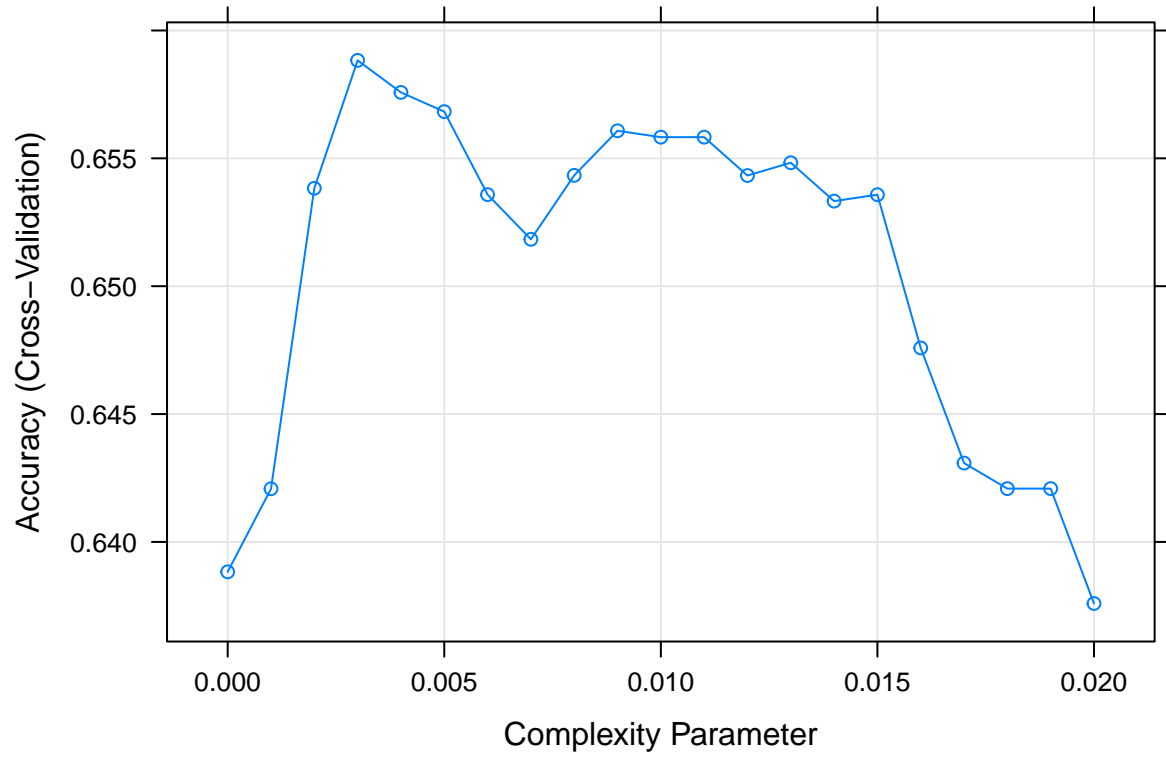
```
df <- tibble(auc = c(glm_auc, tree_auc, gbm_auc),
             acc = c(glm_acc$Accuracy,tree_acc$Accuracy,gbm_acc$Accuracy),
             tpr = c(glm_tpr,tree_tpr,gbm_tpr),
             tnr = c(glm_tnr,tree_tnr, gbm_tnr),
             pre = c(glm_pre,tree_pre,gbm_pre),
             Rsqa = c(glm_rsqa, tree_rsqa, gbm_rsqa))
rownames(df) <- c("GLM", "Tree", "GBM")
```

```
## Warning: Setting row names on a tibble is deprecated.
```

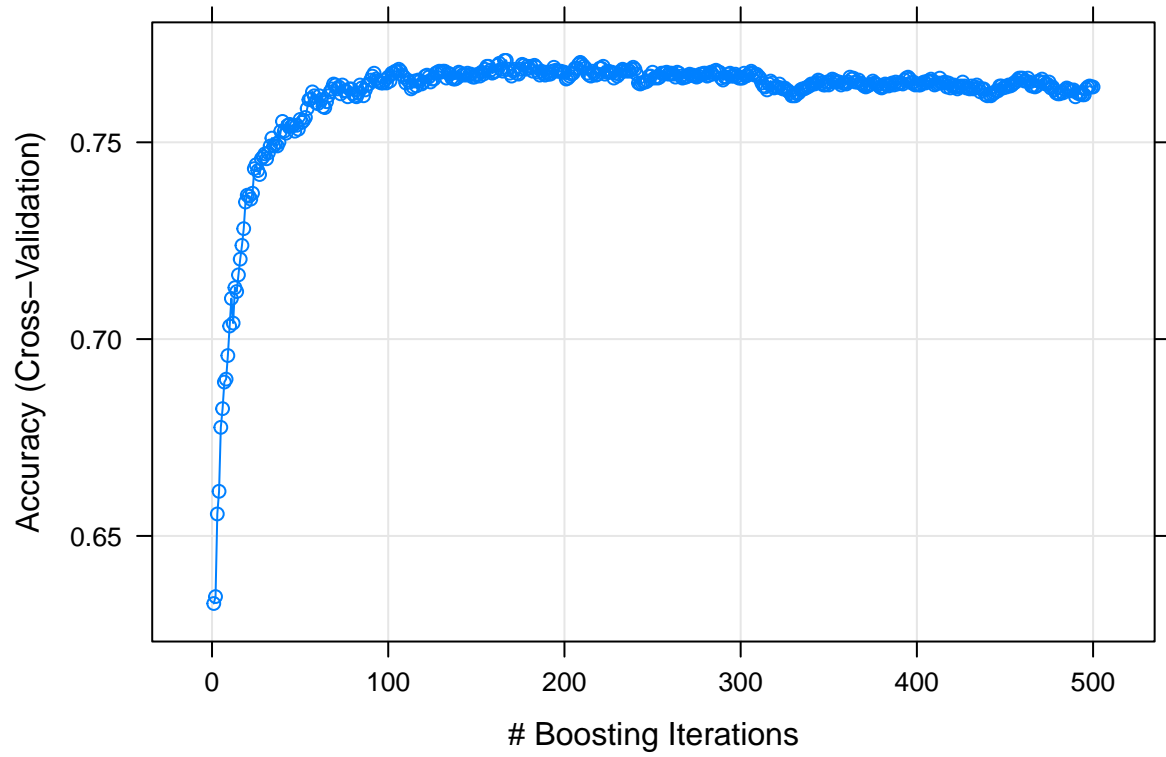
```
tab <- df %>% gt( rownames_to_stub = T) %>%  
  tab_header("Machine learning model comparison",  
    subtitle = "General linear model,  
    Forest model, and Gradient boosted foest model")  
#gtsave(tab,"table.html")  
  
plot(model_glmnet)
```



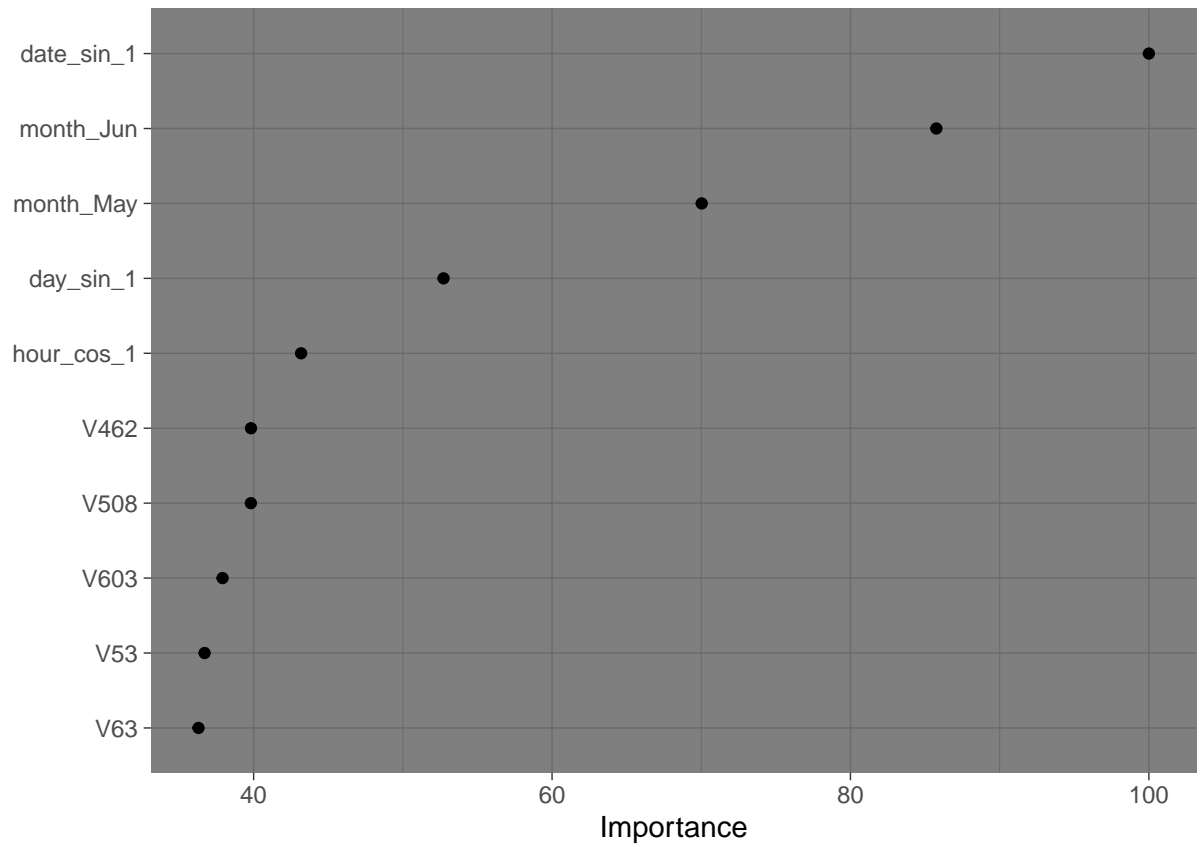
```
plot(model_tree)
```



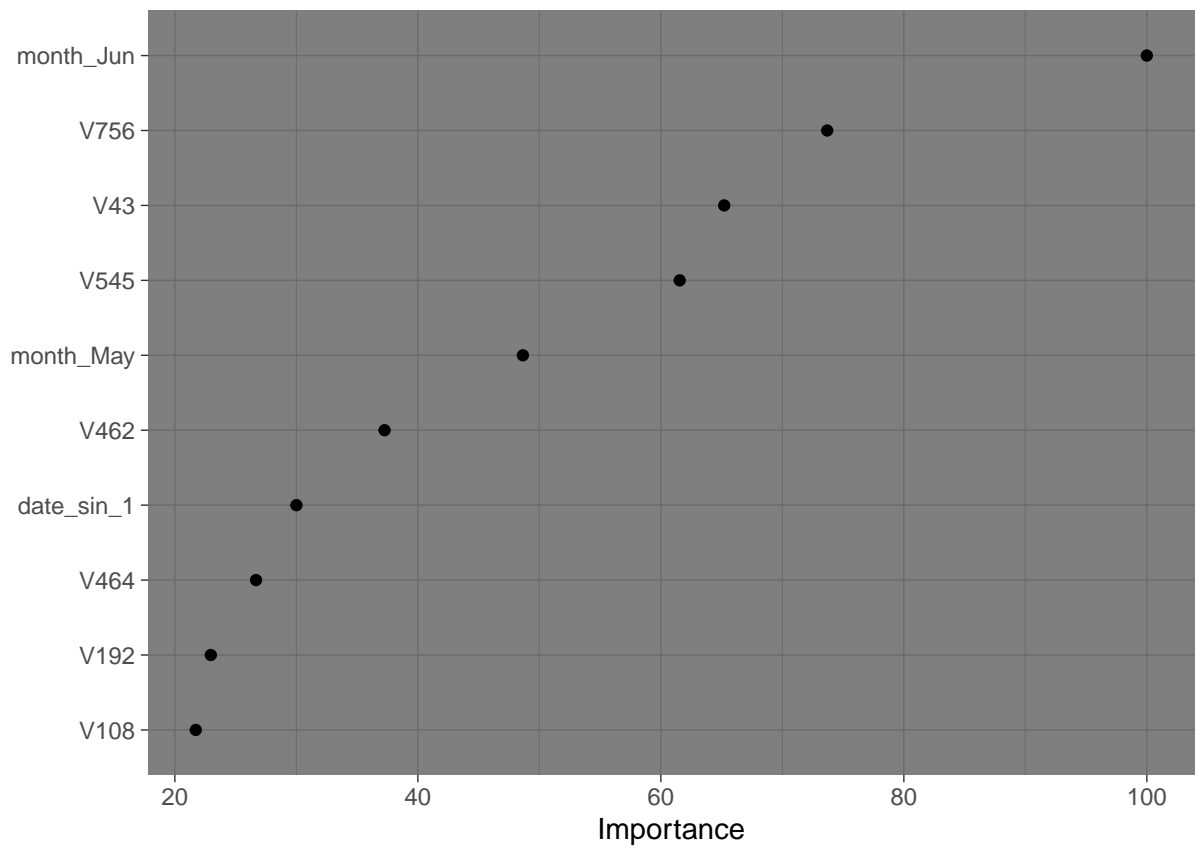
```
plot(model_gbm)
```



```
vip(model_glmnet, num_features = 10, geom = "point") + theme_dark()
```



```
vip(model_tree,num_features = 10, geom = "point") + theme_dark()
```



```
vip(model_gbm,num_features = 10, geom = "point") + theme_dark()
```