📄 Front-End Web Development Project Submission

✅ Project Overview

This is a **Next.js project bootstrapped with `create-next-app`** and hosted on **Vercel**.

For my Front-End Web Development assessment, I redesigned and revamped a real-world website for a friend's business — **Limitless Marketing**, a local sales and marketing company based in Ireland. The goal was to give their site a more professional, responsive, and modern look while applying the skills and best practices taught throughout the course.

This project demonstrates:

- Clean, semantic HTML and CSS

- Responsive layout using modern techniques

- JavaScript interactivity

- Integration of a **third-party REST API** using `fetch` and asynchronous functions

- Deployment on **Vercel** for live hosting

- Documentation and version control using **GitHub**

💡 Why I Chose This Project

I chose to work on my friend's business website to:

- Apply real-world skills to a meaningful project

- Help a local business improve its online presence

- Fully meet the project brief using a genuine use case

- Showcase my ability to take an existing static site and transform it into a dynamic, API-integrated, responsive web app

As part of the technical requirements, I integrated the NewsData.io REST API to display live marketing-related news. This fulfilled the course's requirement for third-party API integration and added a functional layer to the project.

🔗 Project Output Links

1. 🌐 Live Website:
https://www.limitless-marketing.ie

2. 📁 GitHub Repository:
Include your GitHub repo URL here, e.g.
https://github.com/DJN2122/Limitless-Marketing-Website

3. 🎥 Video Demo:
loom project showcase

4. 🗄 Google Drive (ZIP Code Submission):
📷 *Limitless-Marketing-Website*

📁 Reports Included

- ✅ docs/accessibility-report.md

- ✅ docs/performance-report.md