Computational Finance Project:

Project Idea:

The project idea is to create an analysis of customer behaviour using machine learning, the model should display various data points in correlation to human behaviour

Tech Stack:

Pandas,numpy,linear regression, decision trees , sk learn, matplotlib

Why are we doing this project:

We are making this project to create a model which can help business to understand human behaviour during buying goods , this can help them to make changes in their marketing and production

Other Similar Project Ideas:

1) Study purchase behaviour – understanding the pattern of students buying study materials
2) Analysis of human behaviour on video platforms