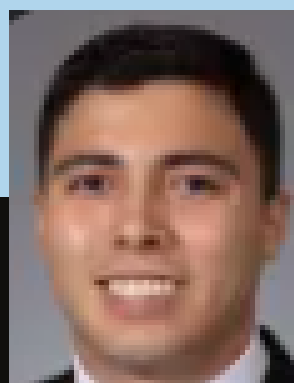
A photograph of a movie theater audience from behind, looking towards a bright screen. The seats are blue with red trim. The text is overlaid on the top half of the image.

PATH TO BLOCKBUSTER:

NAVIGATING THE JOURNEY TO BOX OFFICE SUCCESS

OUR TEAM



David
Johnson

Houston, TX
Your paragraph text



Norman
Jen

New York, NY
Your paragraph text

CONTENT

01

BUSINESS OBJECTIVES

02

DATA ANALYSIS AND METHODS

03

RESULTS

04

NEXT STEPS

05

FUTURE IDEAS

06

CONTACTS

BUSINESS OBJECTIVES

01

WHAT GENRE IS
THE MOST
PROFITABLE?

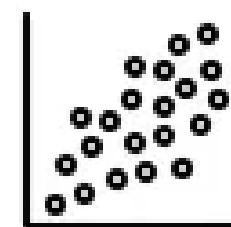
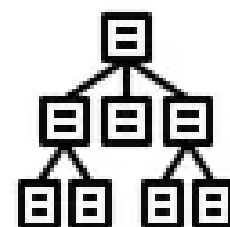
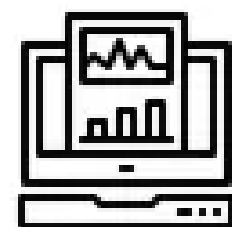
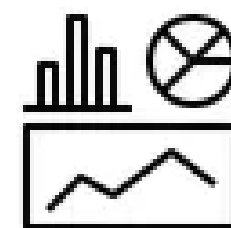
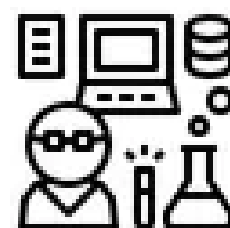
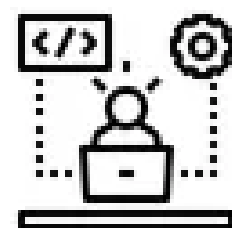
02

WHAT SEASON
MAKES FOR THE
MOST
PROFITABLE
RELEASE?

03

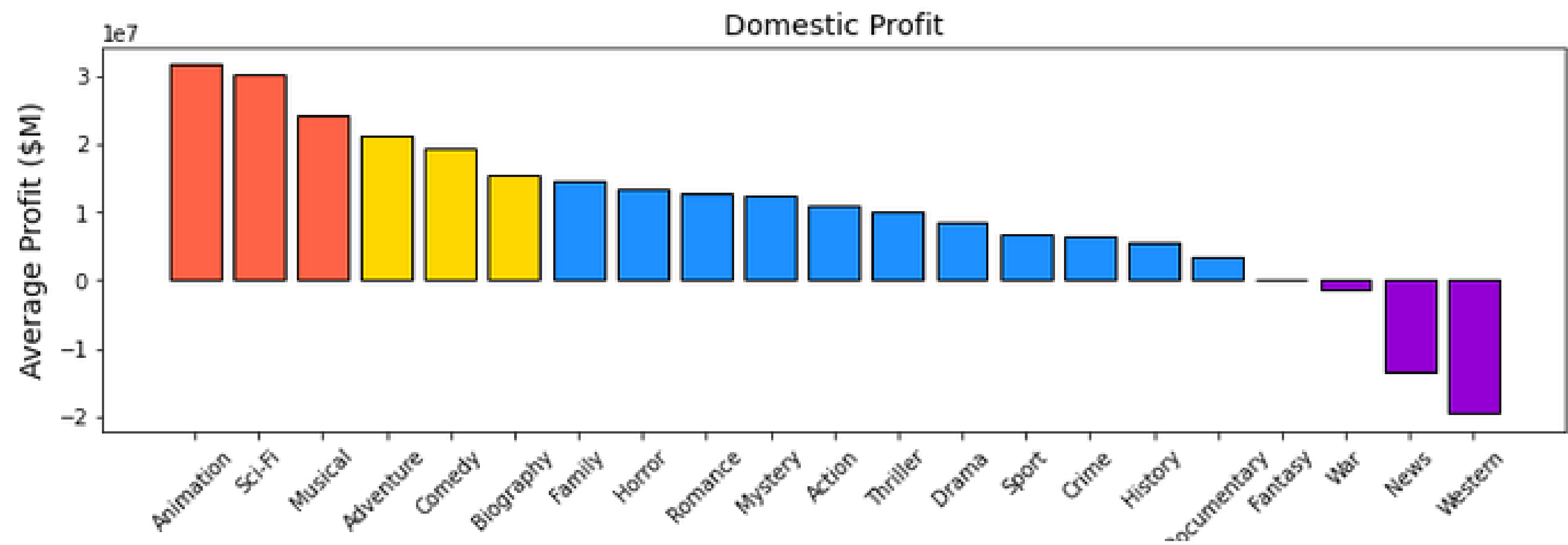
WHAT WRITERS
AND DIRECTORS
HAVE HAD THE
MOST SUCCESS?

DATA ANALYSIS

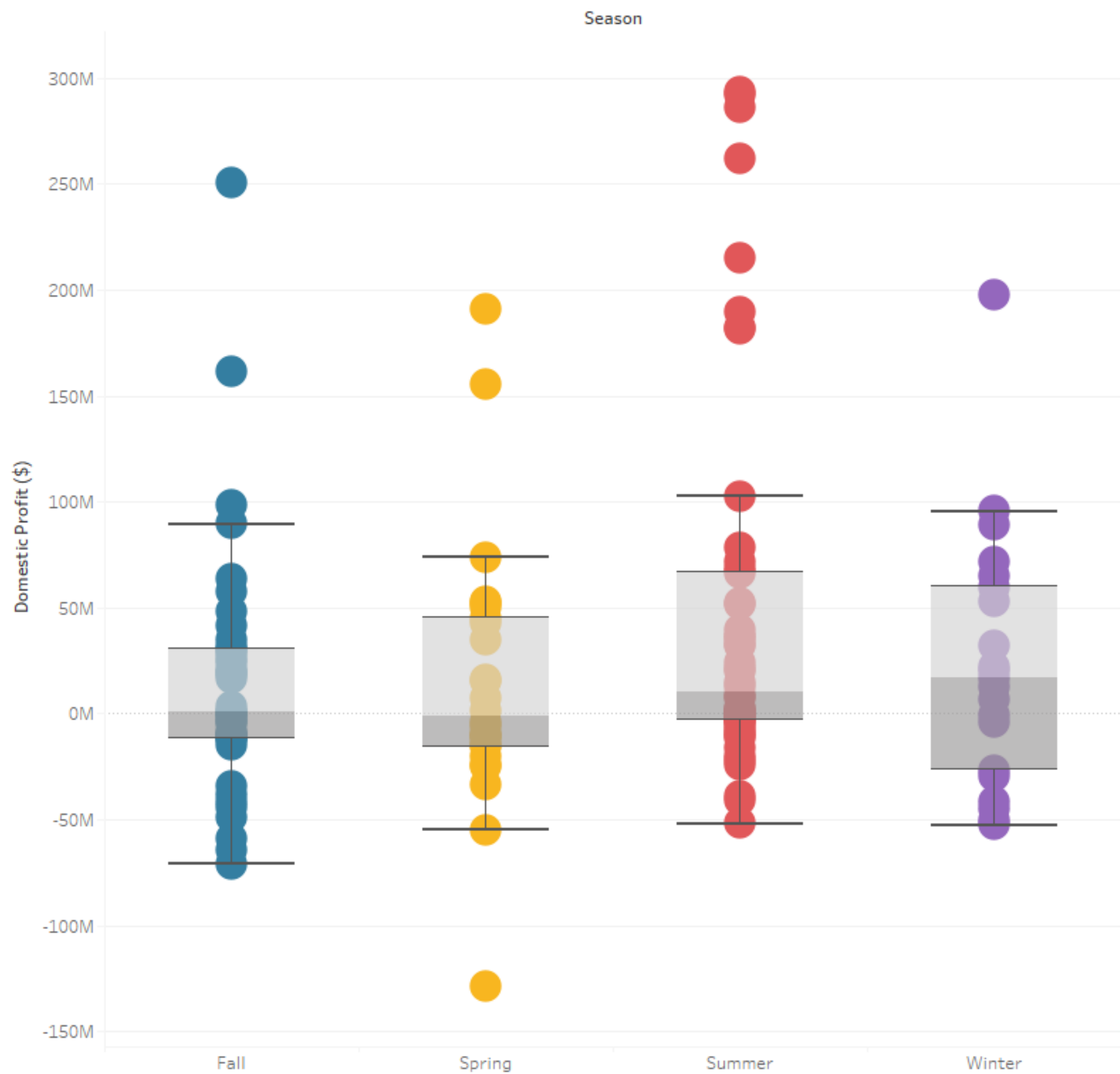


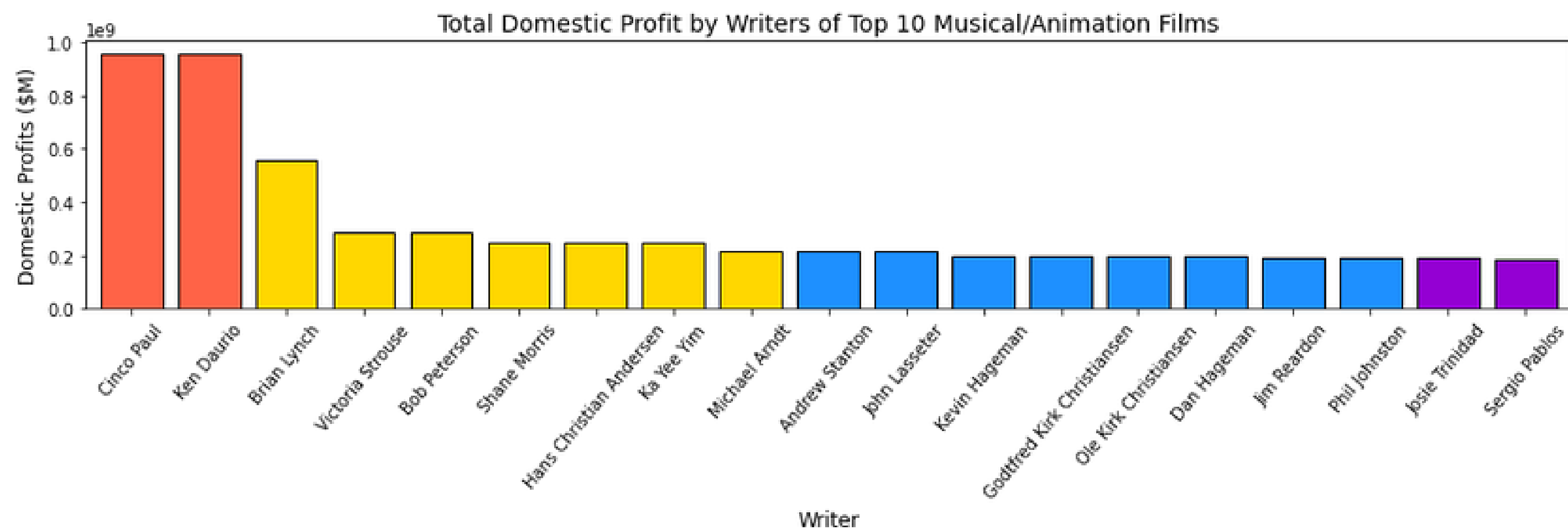
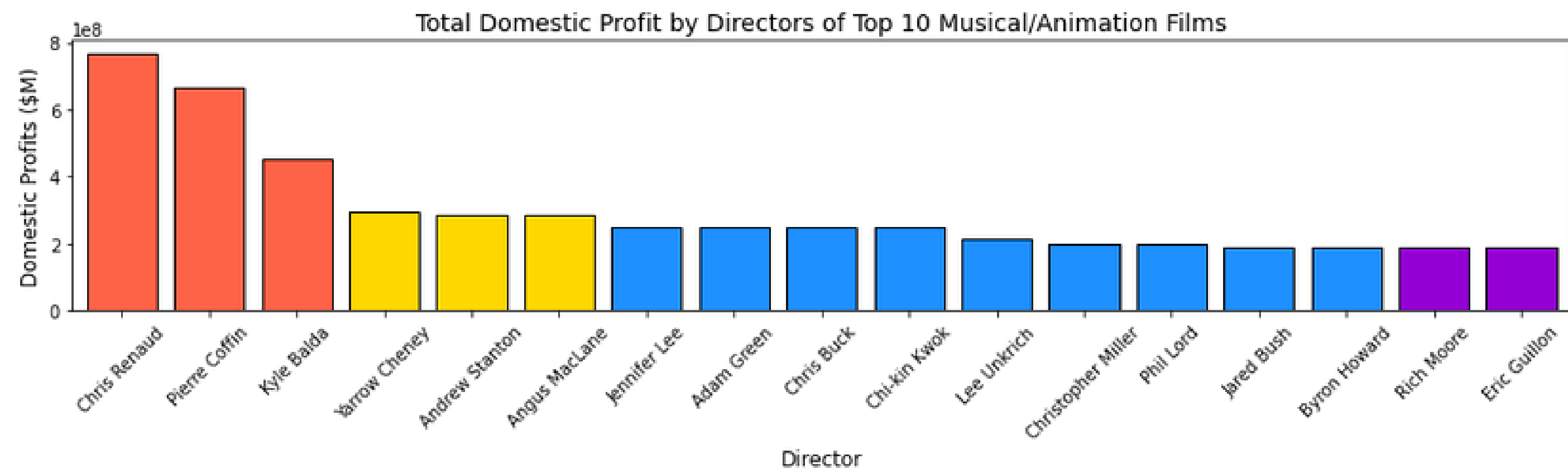
The Data

- Source: IMDb and The Numbers
- Dataframe from IMDb had and The Numbers that had 5,782 films in common
- IMDb database had information on
 - Writers/Directors
 - Ratings
 - Genres
 - Region
- The Numbers database had information on
 - Budget
 - Domestic Gross Sales
 - Worldwide Gross Sales
 - Release Date



Domestic Profits by Season





RESULTS

- Produce Musical/Animation Films.
- Release the movies during the summer months.
- Invest in experienced writers like Cinco Paul and Ken Daurio.
- Invest in experienced directors like Kyle Balda, Chris Renaud, and Pierre Coffin.



NEXT STEPS

Find the best voice actors.

STEP 1



STEP 2

Budget Planning

Marketing Strategy

STEP 3



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