Author Questionnaire – CRC Press/Chapman & Hall/AK Peters

**Date completed:**

# A: THE AUTHOR - 1

1. Name as it should appear on the book:

Position and affiliation:

Mailing Address (*for any formal correspondence*):

ORCID iD:

Twitter Handle and Display Name:

Date of Birth (*for Library of Congress data*):

Telephone:

Email address:

Nationality:

Short autobiographical note (*ideally 25-50 words; this is what we will use on the back cover of the book, our website, promotional mailings, etc.*):

# A: THE AUTHOR - 2 (if applicable)

1. Name as it should appear on the book:

Position and affiliation:

Mailing Address (*for any formal correspondence*):

ORCID iD:

Twitter Handle and Display Name:

Date of Birth (*for Library of Congress data*):

Telephone:

Email address:

Nationality:

Short autobiographical note (*ideally 25-50 words; this is what we will use on the back cover of the book, our website, promotional mailings, etc.*):

# B: BOOK INFORMATION

2. Title:

3. Subtitle:

4. Author(s)/Editor(s):

*(as names will appear on title page)*

5. Please supply a brief synopsis of the book, suitable for your intended readership (of around 200-250 words). This will be used as the basis for jacket copy as well as for leaflets, catalogues and the web. Please note that the purpose of this blurb is to promote your book and to make it stand out in the marketplace.

We suggest that you structure your description with the following paragraphs:

(1) An introductory paragraph to interest the non-specialist, the general reader, the librarian or bookseller (about 50 words).

(2) A second factual and informative paragraph which expands on the first by describing the main item or areas covered by the book (at least 100 words).

(3) A paragraph which illustrates the main findings and originality of the research, or specifies its particular usefulness to its **intended audience** (about 50 words).

6. What is unique about your book, and what features do you think we should stress in our promotion?

7. If your book is a new edition of an already published work, please specify the main changes and improvements that have been made.

## C: STANDARD EDITORIAL QUERIES

8. **Cover Image:**  
If you would like us to consider any particular image/s for the book’s cover design, you will need to be able to secure a license\* and high-resolution image file/s\*.

\* Including the following rights: worldwide distribution; physical and electronic formats; minimum print run of 1,000 copies; use in promotional materials  
\*\* Image file specifications: a minimum of 300 DPI and a shortest edge of 1,500 pixels

9. Endorsements:  
If you wish to include endorsements on the back cover of your book, or in advanced marketing information, please approach potential endorsers prior to delivering the final manuscript.

Thank you very much for taking the time to complete this questionnaire. If you have any additional information on your book that you think is important and that has not been covered elsewhere, please attach a separate sheet.