



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

analytics in placement gives more accurate result about what they need

allow users to share,analyze and interact with data in different content formats to enable smarter,collabrate descision making

users may have particular data points of interest within a data set ,as opposed to the general messaging

analytics represents the action of collecting,interepting and to your plans and process



this tool is designed to assist students and organizations in tracking,analyzing,and optimizing placement-related data

this tool provides a comprehensive solution to manage and gain insights into the placements process,making it easier for both students and placement officers

analytics exposes their incompetence and creates uncertainty around their skills. that's makes more difficulty

analytict might seem very complex and very technical. when we work with more numbers.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?