

RESPONSIBLE



Choose wisely by being responsible.

What it's about; what it does for us...

...We want to contribute and feel valued; we pay attention to how we affect others.

We feel this when...

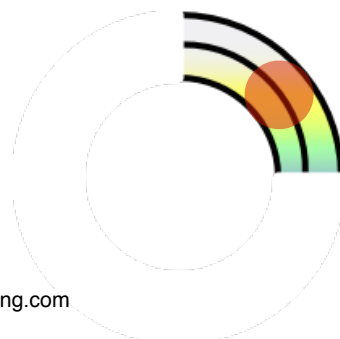
...we want to play our part and do what we ought to do.

It makes us...

...take care over our choices. We are able to balance our interests with others' interests. We think about the consequences of our actions, especially how they will affect others.



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