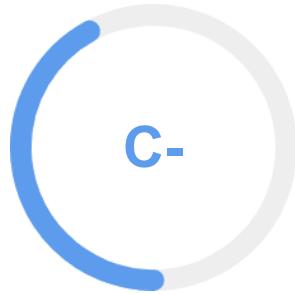


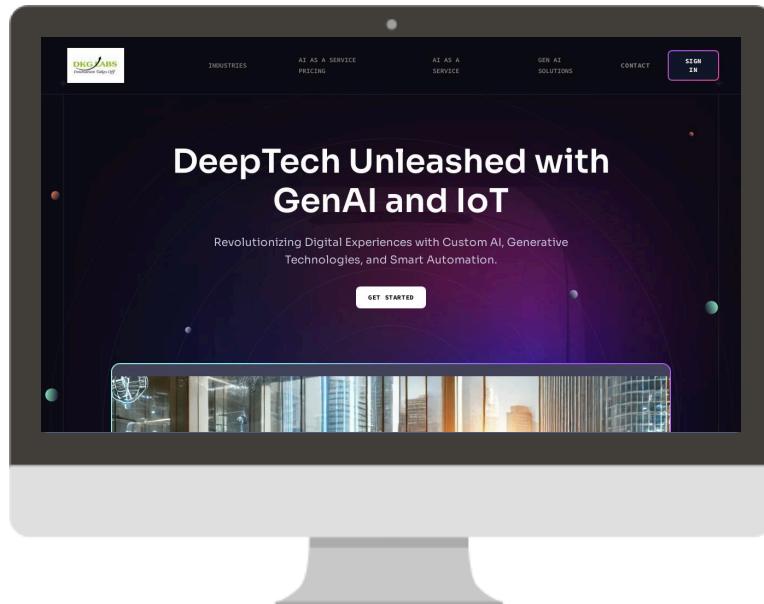
(HTTPS://WWW.SEOPTIMER.COM/)[Options](#)[Download as PDF](#)

Audit Results for www.dkglabs.com



Your page could be better

Recommendations: 20



On-Page SEO

Links

(HTTPS://WWW.SEOPTIMER.COM/)



Links



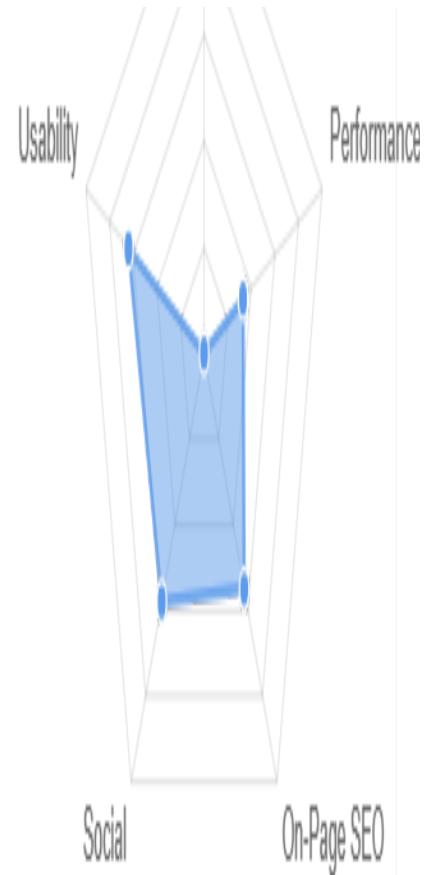
Usability



Performance



Social



Report Generated: 24 February 9:03AM UTC [Refresh Results Now](#)

[Run a Quick Audit...](#)

[Your Website](#) [Issues](#) [Tasks](#) [Keyword Rankings](#) [Tools](#) [My Account](#) [Logout](#)

Fine Wine and Spirits | Harry's Wine & Spirits in Brentwood, Los Angeles
<https://harryswinela.com>

Crawl Progress: 9/41 Pages Crawled
 Crawling <https://harryswinela.com/fine-wine-gift-baskets>

41 Pages Found	22 Outstanding Issues	0 Tasks Completed
38 Average Position	0 Positions Moved Up	0 Positions Moved Down

[Go To Issues](#) [Go To Tasks](#) [Go To Rankings](#)

Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS.
[\(HTTPS://WWW.SEOPTIMER.COM/\)](https://www.seoptimer.com/)

Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

[Learn More - DIY SEO \(https://www.seoptimer.com/diy-seo/\)](https://www.seoptimer.com/diy-seo/)

Recommendations

Toggle:

Performance Social Usability On-Page SEO Links Other

Execute a Link Building Strategy

Links

High Priority

Reduce your total page file size

Performance

Medium Priority

Reduce length of title tag (to between 50 and 60 characters)

On-Page SEO

Medium Priority

Lengthen meta description (to between 120 and 160 characters)

On-Page SEO

Medium Priority

Add Canonical Tag

On-Page SEO

Medium Priority

Remove Duplicate H1 Tags

On-Page SEO

Medium Priority

Add Alt attributes to all images

On-Page SEO

Low Priority

Use your main keywords across the important HTML tags
(HTTPS://WWW.SEOPTIMER.COM/)

On-Page SEO

Low Priority

Make use of HTTP/2+ protocol

Performance

Low Priority

Optimize your images to reduce their file size

Performance

Low Priority

Optimize your page for Mobile PageSpeed Insights

Usability

Low Priority

Add a DMARC mail record

Other

Low Priority

Add an SPF record

Other

Low Priority

Implement an analytics tracking tool

On-Page SEO

Low Priority

Add a favicon

Usability

Low Priority

Add business address and phone number

Other

Low Priority

Add Local Business Schema

Other

Low Priority

Create and link associated Instagram profile
(HTTPS://WWW.SEOPTIMER.COM/)

Social

Low Priority

Increase your YouTube channel subscribers

Social

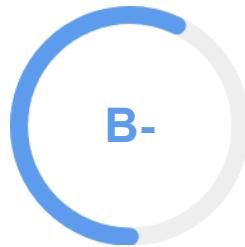
Low Priority

Setup & Install a Facebook Pixel

Social

Low Priority

On-Page SEO Results



Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

DKG Labs – AI-Driven Computer Vision & Generative AI Solutions

Length : 66

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 120 and 160 characters (including spaces).

Explore DKG Labs for cutting-edge AI solutions in Computer Vision and Generative AI. Best services for your needs.

Length : 114

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://www.dkglabs.com> :

DKG Labs – AI-Driven Computer Vision & Generative AI Solutions

Explore DKG Labs for cutting-edge AI solutions in Computer Vision and Generative AI. Best services for your needs.

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page has more than one H1 Tag. It is generally recommended to only use one H1 Tag on a page.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

Show details

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	2
H3	0
H4	11
H5	6
H6	0

Show details

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Individual Keywords

(HTTPS://WWW.SEOOPTIMER.COM/)	Meta Description Tag	Headings Tags	Page Frequency
-------------------------------	----------------------	---------------	----------------

islands	×	×	×	12
iot	×	×	✓	11
real-time	×	×	✓	9
explore	×	✓	×	7
management	×	×	✓	7
tracking	×	×	×	7
saint	×	×	×	7
generative	✓	✓	×	6

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency
core features	×	×	×	6
generative ai	✓	✓	×	5
computer vision	✓	✓	✓	4
features real-time	×	×	×	3
core features real-time	×	×	×	3
gen ai	×	×	✓	2
dkg labs	✓	✓	×	2
content creation	×	×	×	2

Amount of Content

Your page has a good level of textual content, which will assist in its ranking potential.

Word Count: 1122

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 46 images on your page and 23 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

Show details

Canonical Tag

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.
(HTTPS://WWW.SEOPTIMER.COM/)

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

Your website appears to have a robots.txt file.

<http://www.dkglabs.com/robots.txt>

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

Your website appears to have an XML sitemap.

<https://www.dkglabs.com/sitemap.xml>

Analytics

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

You are using JSON-LD Schema on your page.

Links

Backlink Summary

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor



Domain Strength	Page Strength
-----------------	---------------

(HTTPS://WWW.SEOPTIMER.COM/)



Backlinks



Referring Domains



Nofollow Backlinks



Dofollow Backlinks



Edu Backlinks



Gov Backlinks



Subnets



IPs

Top Backlinks

These are the highest value external pages we have found linking to your site.

Domain strength	Referring Page URL	Referring Page Title	Anchor Text
55	http://alestat.com/www,dkglabs.com.html	dkglabs.com - statistics for dkglabs.com alestat.com	dkglabs.com

Top Pages by Backlinks

These are the pages on your site with the most backlinks from other sites.

URL	Backlinks
http://dkglabs.com/ (HTTPS://WWW.SEOPTIMER.COM/)	2

Top Anchors by Backlinks

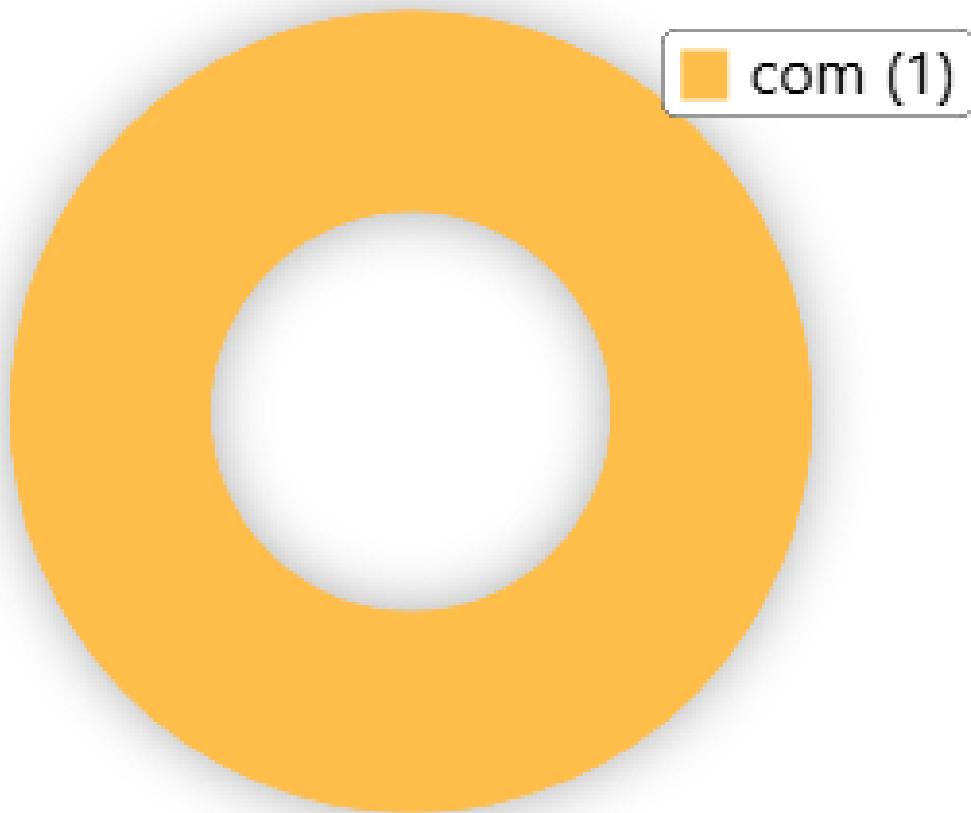
These are the top pieces of Anchor Text we found used to link to your site.

Anchor	Backlinks
dkglabs.com	1
Redirect to dkglabs.com	1

Top Referring Domain Geographies

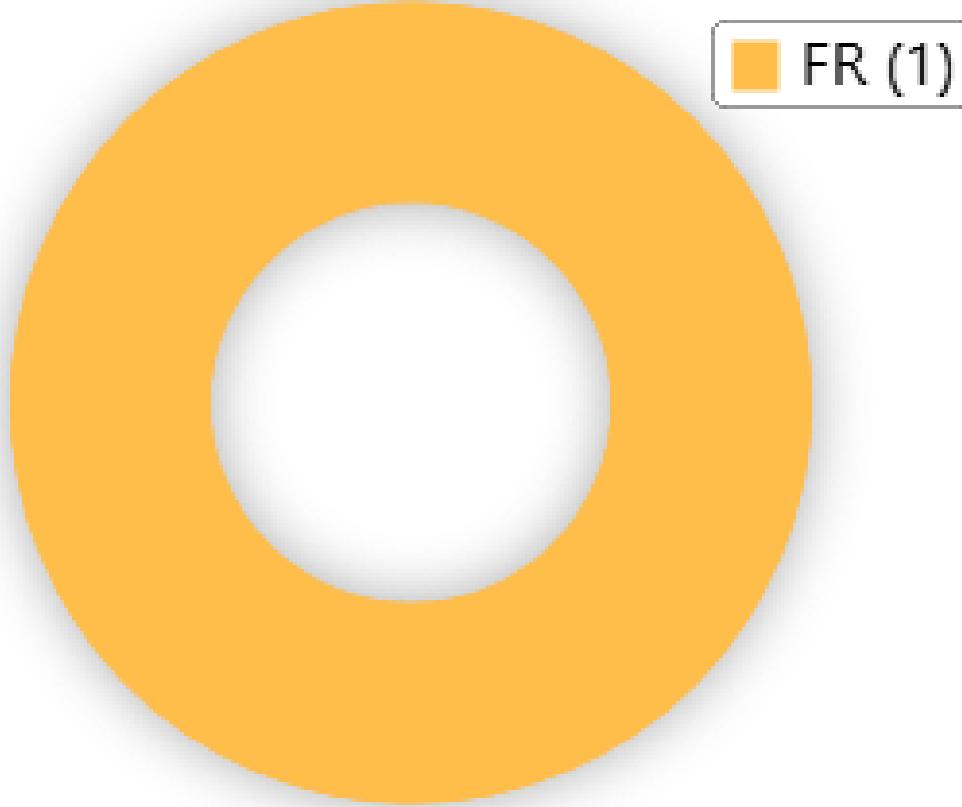
These are the Top Geographies we have found linking to your site.

Top TLDs



Top Countries

(HTTPS://WWW.SEOPTIMER.COM/)



On-Page Link Structure

We found 8 total links. 25% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

([HTTPS://WWW.SEOPTIMER.COM/](https://www.seoptimer.com/))

configuring viewports'. The right side of the report features several red 'X' marks indicating issues like slow loading factors and missing style tags, along with green checkmarks for good practices like mobile responsiveness."/>

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an [example PDF Report](#) (https://www.seoptimer.com/docs/seo-audit-sample-pdf_en.pdf).

Embed the Audit Tool into your website. Get notified of leads straight from your website.

[Learn More - White Label](https://www.seoptimer.com/white-label/) (<https://www.seoptimer.com/white-label/>)

Usability

(HTTPS://WWW.SEOPTIMER.COM/)

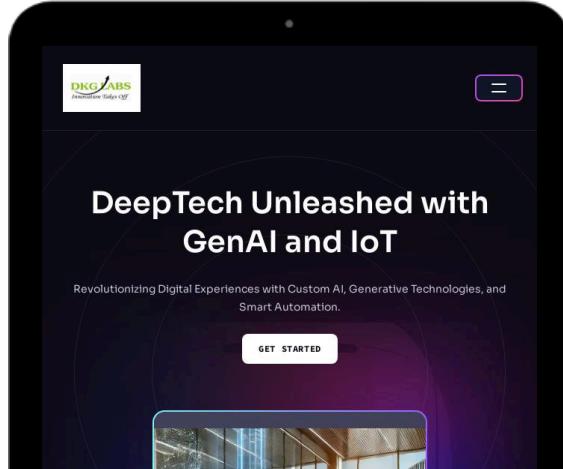


Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



([HTTPS://WWW.SEOPTIMER.COM/](https://www.seoptimer.com/))



Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawlable by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value
First Contentful Paint	3.3 s
Speed Index	4.9 s
Largest Contentful Paint	6.8 s
Time to Interactive	6.8 s
Total Blocking Time	0 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Properly size images	2.12 s
Serve images in next-gen formats	1.82 s
Eliminate render-blocking resources	1.31 s
Avoid multiple page redirects	0.63 s
Reduce unused JavaScript	0.3 s

Opportunities	Estimated Savings
Efficiently encode images (HTTPS://WWW.SEOPTIMER.COM/)	0.15 s
Google's PageSpeed Insights - Desktop	
Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.	
	
Lab Data	Value
First Contentful Paint	0.8 s
Speed Index	1 s
Largest Contentful Paint	1.3 s
Time to Interactive	1.3 s
Total Blocking Time	0 s
Cumulative Layout Shift	0.011
Opportunities	Estimated Savings
Preload Largest Contentful Paint image	0.73 s
Serve images in next-gen formats	0.33 s
Eliminate render-blocking resources	0.3 s
Avoid multiple page redirects	0.19 s
Properly size images	0.17 s
Flash Used?	
No Flash content has been identified on your page.	
iFrames Used?	
There are no iFrames detected on your page.	
Favicon	
We have not identified a favicon on your page.	
Favicons are a way to increase brand visibility and make your page more recognizable when browsing amongst multiple browser tabs or bookmarks.	
Email Privacy	
No email addresses have been found in plain text on your page.	
Legible Font Sizes	
The text on your page appears to be legible across devices.	

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.
(HTTPS://WWW.SEOPTIMER.COM/)

Performance Results



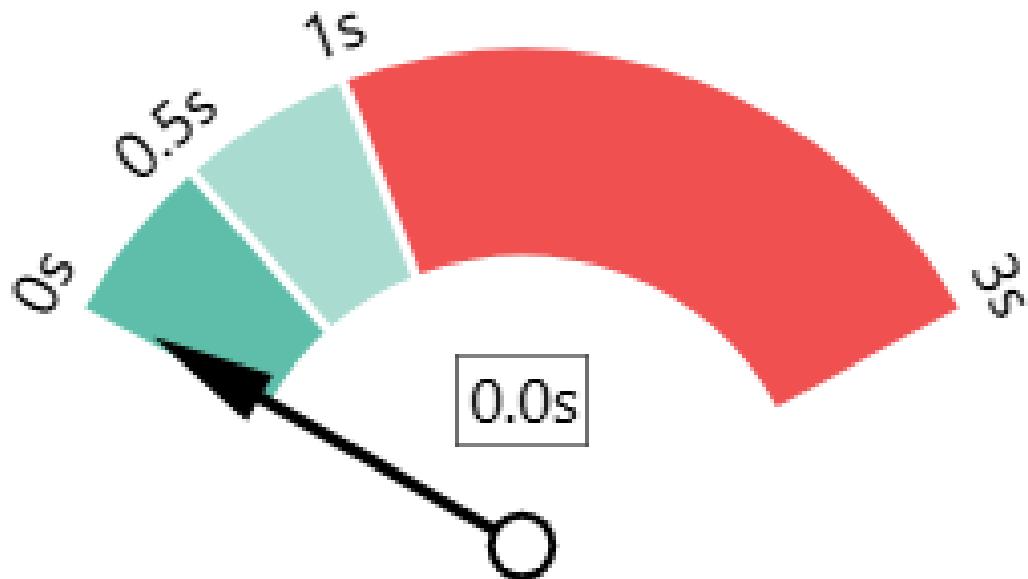
Your performance could be better

Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

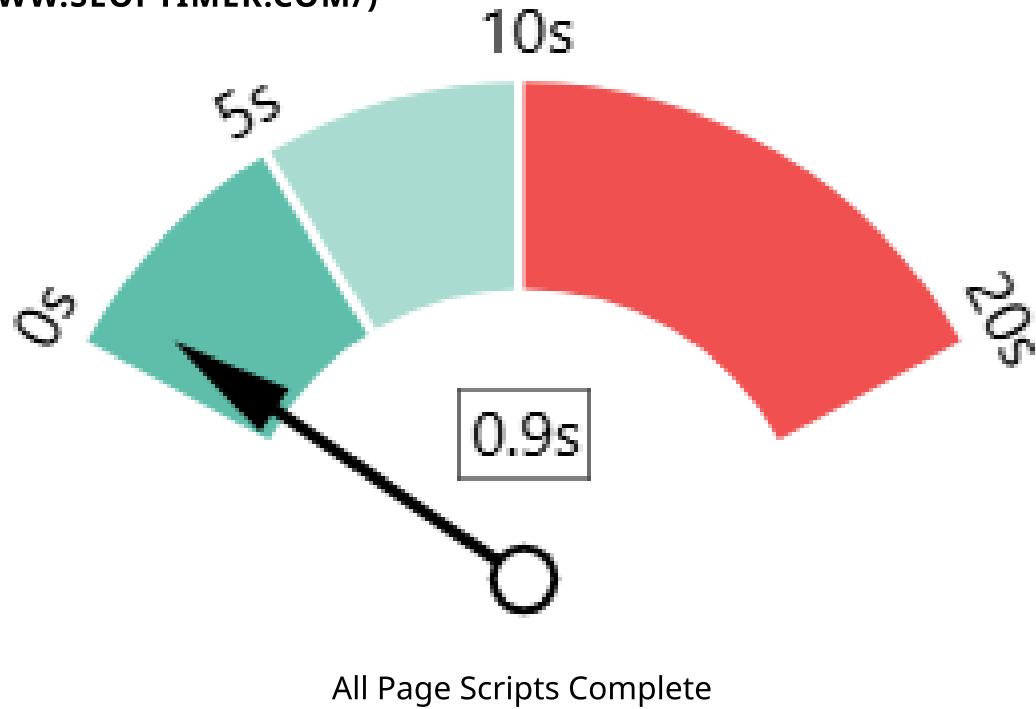
Your page loads in a reasonable amount of time.

Server Response

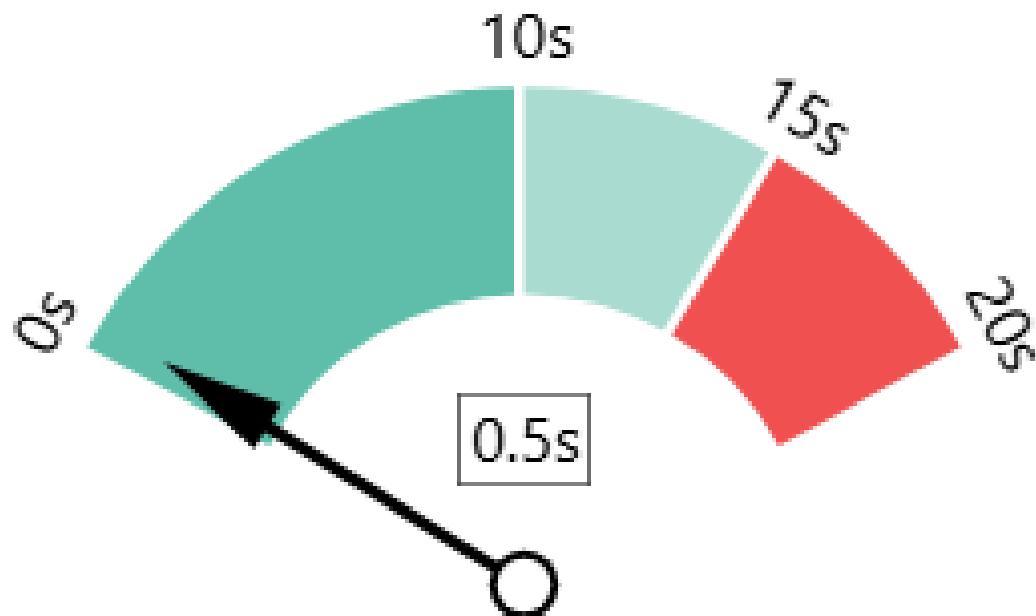


All Page Content Loaded

(HTTPS://WWW.SEOPTIMER.COM/)



All Page Scripts Complete



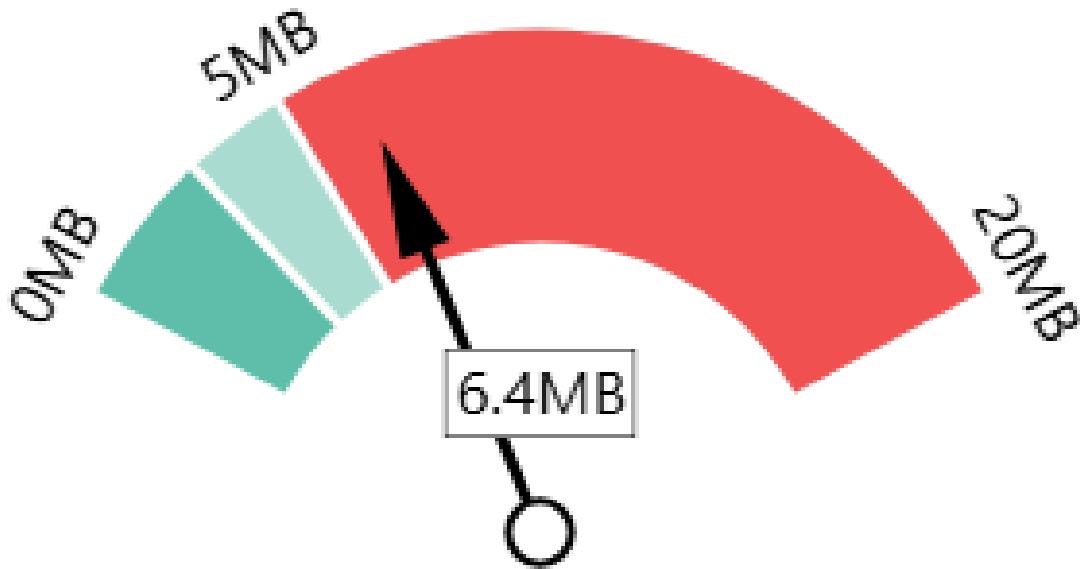
Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

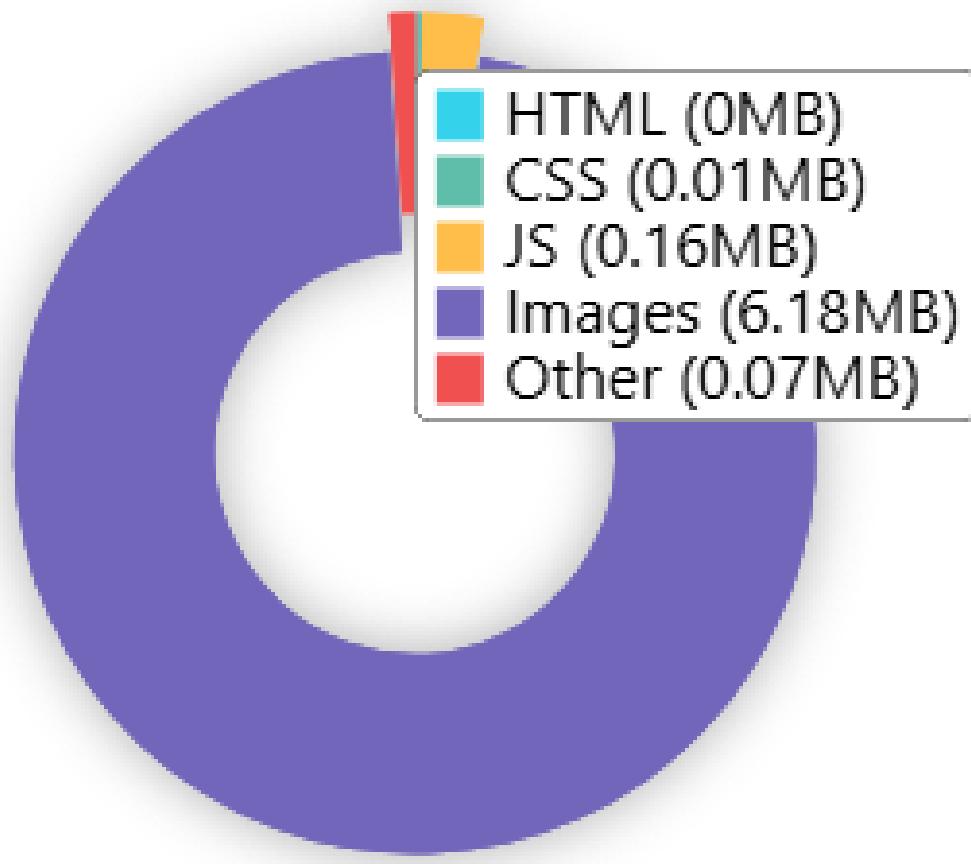
A general rule is to keep your page under 5MB in total file size.

Download Page Size

(HTTPS://WWW.SEOPTIMER.COM/)



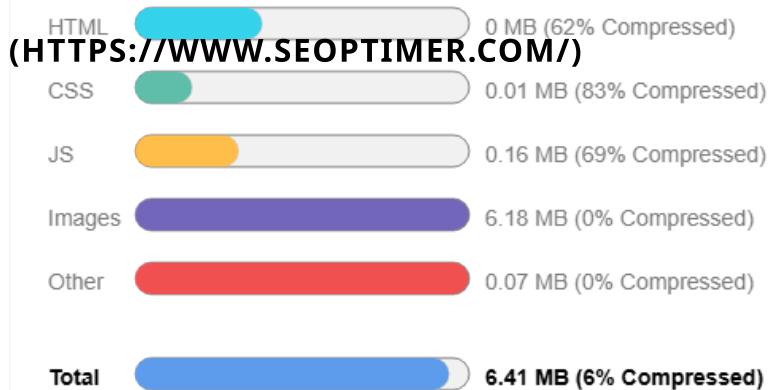
Download Page Size Breakdown

**Total 6.41 MB**

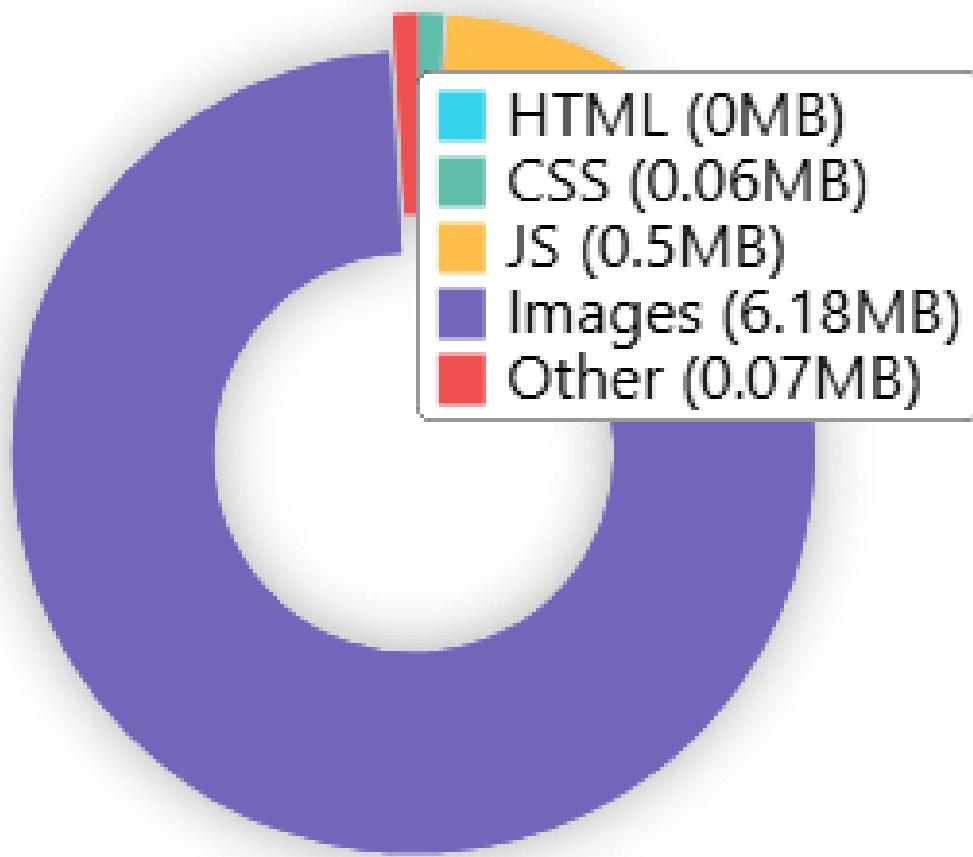
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates



Raw Page Size Breakdown



Total 6.82 MB

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

33	1	1	4	15	12
Total Objects	Number of HTML Pages	Number of JS Resources	Number of CSS Resources	Number of Images	Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

([HTTPS://WWW.SEOPTIMER.COM/](https://www.seoptimer.com/))

Show details

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using an outdated HTTP protocol.

We recommend enabling HTTP/2+ or protocol for your website as it can significantly improve page load speed for users.

Optimize Images

Your page appears to include images which are poorly optimized.

Properly formatting and compressing images can have a significant impact on page load performance.

Show details

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

No inline styles have been found within your page's HTML tags.

Social Results



Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.

 <https://facebook.com/DKG Labs>
(HTTPS://WWW.SEOPTIMER.COM/)

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

[Show details](#)

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

Your page has a link to a X profile.

 <https://x.com/DKG Labs>

X Cards

Your page is using X Cards.

[Show details](#)

Instagram Linked

No associated Instagram profile found linked on your page

LinkedIn Page Linked

Your page has a link to a LinkedIn profile.

 <https://linkedin.com/company/dkg-labs>

YouTube Channel Linked

Your page has a link to a YouTube channel.

 <https://youtube.com/channel/UCKWh-Pa4SJ2HGpoxCj9-ADw>

YouTube Channel Activity

You have a low number of YouTube channel subscribers.

22

Followers

2,218

View Count

Want to grow your YouTube Channel? Try our [YouTube SEO Tool](#) (<https://tuberanker.com/>)

(HTTPS://WWW.SEOPTIMER.COM/)

Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Phone, Address

Local Business Schema

No Local Business Schema identified on the page.

Google Business Profile Identified

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.

[Signup - Free Trial](#) (<https://www.seoptimer.com/register>)

Want to improve your Local Search Presence? Try our [Local SEO Tool](#) (<https://localranking.com/>)

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
 React (https://reactjs.org)	
 Vercel (https://vercel.com)	

Server IP Address

76.76.21.164

DNS Servers

j.gtld-servers.net
b.gtld-servers.net
l.gtld-servers.net
a.gtld-servers.net
e.gtld-servers.net
c.gtld-servers.net
k.gtld-servers.net
g.gtld-servers.net
d.gtld-servers.net
i.gtld-servers.net
h.gtld-servers.net

m.gtld-servers.net
f.gtld-servers.net

(HTTPS://WWW.SEOPTIMER.COM/)

Vercel

Charset

text/html; charset=utf-8

DMARC Record

This site does not appear to have a DMARC record in place.

DMARC records are important to improve email deliverability and combat spoofing.

SPF Record

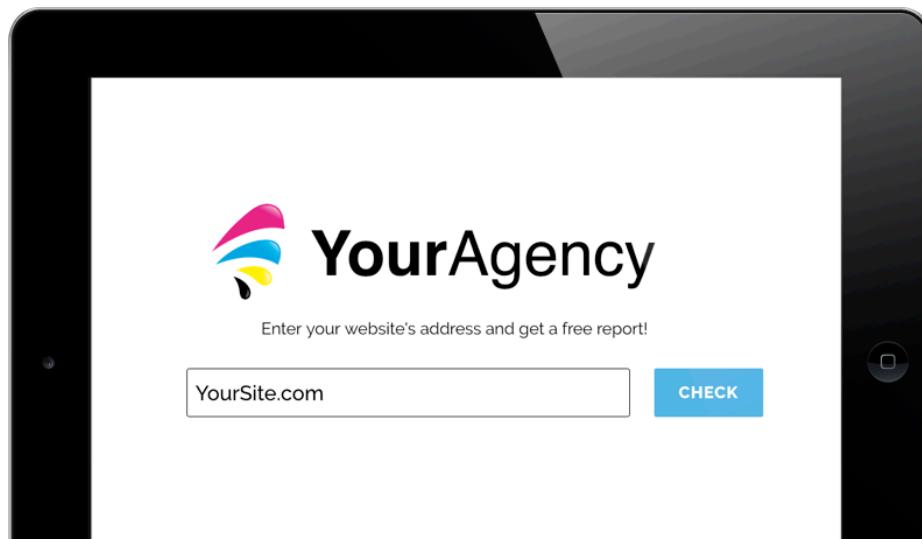
This site does not appear to have an SPF record.

SPF records are important to improve email deliverability and combat spoofing.

Review Child Pages

Page

/exploreMore (<https://www.seoptimer.com/dkglabs.com/exploreMore>)



Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your inbox.

[Learn More - Embedding \(<https://www.seoptimer.com/embeddable-audit-tool/>\)](https://www.seoptimer.com/embeddable-audit-tool/)

(HTTPS://WWW.SEOPTIMER.COM/)