

## Dharmil Modi

---

**Address:** Gokuldharm Township, Ahmedabad, Gujarat - 382210

**Phone:** 9925200250

**Email:** [dharmilmodi92@gmail.com](mailto:dharmilmodi92@gmail.com)

### Objective

An **SEO Content Specialist** with over 4 years of expertise in crafting **content that gets noticed, engages readers, and delivers conversions**. My approach is not just about writing—it's about weaving words into strategies that amplify your brand's voice and visibility.

From **blogs and web pages** to **service descriptions and social media posts**, every word I create is tailored to **connect your business with its audience**, turning traffic into trust and trust into action. Let's build the **SEO magic** your brand deserves and take your online presence to the next level.

**Because great content isn't just read—it gets results**

---

### Professional Experience

#### SEO Content Writer

##### Quantum IT Innovation

*Feb 2024 – Present*

- Produced over 500 high-quality, SEO-optimized content pieces for websites, blogs, and social media, serving global clients across 10+ industries.
- Utilized advanced SEO techniques to achieve an average 30% increase in organic traffic and improve search engine rankings for diverse brands.
- Collaborated with cross-functional teams to align content with marketing objectives, driving a 20% boost in customer engagement and lead generation.
- Maintained a 100% track record of meeting deadlines while delivering precise, impactful content tailored to dynamic client needs and tight timelines.

#### SEO Content Writer

##### Citynect

*Sept 2023 – Dec 2023*

- Delivered high-quality, SEO-optimized content that increased website traffic by 25% and boosted user engagement across digital platforms.
- Played a key role in aligning content strategy with customer satisfaction objectives, contributing to a 30% increase in app downloads.

- Enhanced user retention rates by 20% through compelling, targeted content tailored to audience preferences.
- Strengthened the company's digital presence by consistently producing content that resonated with users and supported business growth objectives.

## **Content Head**

### **Global Child Prodigy**

*Apr 2023 – Jul 2023*

- Served as Content Head and a proud member of the Core Team, spearheading content strategy and execution to drive organizational success.
- Led and managed a dynamic content team, ensuring high-quality deliverables across multiple platforms while fostering collaboration and creativity.
- Oversaw the creation of diverse content, including engaging social media posts that increased audience reach and SEO-optimized blogs that boosted organic traffic and online visibility.
- Aligned content efforts with organizational goals, amplifying the brand's voice, enhancing its digital presence, and celebrating the exceptional talents of young prodigies worldwide.

## **Marketing & Content Writer Intern**

### **BrandPipers (Gladiris Technologies Pvt. Ltd.)**

*May 2021 – Sept 2021*

- Enhanced the brand's digital marketing efforts by leveraging data-driven insights, optimizing campaigns, and increasing reach and engagement by 25%.
- Fostered customer loyalty through active engagement across multiple platforms, strengthening connections with the target audience.
- Managed reporting and performance metrics to track success, identify opportunities, and refine strategies for improved results.
- Collaborated with cross-functional teams to develop innovative digital marketing strategies, amplifying brand visibility and online presence.

## **Education**

### **B.Tech in Computer Engineering**

#### **Indus University**

*2020 – 2024*

- Graduated with a 9.1 GPA, with coursework focusing on technical writing, data management, and digital marketing.

### **High School**

#### **SNGV**

*2018-2020*

- Achieved a 7.0 GPA, with a strong emphasis on creative and analytical skills.

---

## Skills

- **SEO Content Writing & Strategy:** Expertise in crafting high-ranking blogs, service pages, and web content by blending keyword research, storytelling, and data-driven methods to drive organic traffic, enhance user experience, and achieve measurable ROI.
- **Creative & Copywriting:** Proficient in creating engaging brand narratives, compelling taglines, and persuasive copy for advertisements, email campaigns, and landing pages that align with business objectives and maximize conversions.
- **Social Media & Product Content:** Skilled in producing visually appealing social media posts and keyword-optimized product descriptions to boost engagement, expand reach, and drive e-commerce sales.
- **Keyword Research & Analytics:** Leveraging advanced tools and methodologies to identify impactful keywords, track performance metrics, and refine strategies for optimal visibility and competitiveness.
- **Script & Long-Form Writing:** Experienced in developing insightful eBooks, high-converting scripts, and captivating video content to inform, entertain, and establish brand authority.
- **Content Strategy Development:** Adept at designing comprehensive content roadmaps aligned with business goals, ensuring timely delivery, optimization, and performance tracking to reach the right audience effectively.
- **Email Campaigns & Marketing:** Skilled in creating professional, personalized, and high-impact email campaigns with optimized subject lines and strategic CTAs to enhance open rates, engagement, and conversions.
- **Landing Page Optimization:** Proficient in crafting high-converting landing pages that combine persuasive language and SEO-focused content to guide visitors toward desired actions and achieve measurable business outcomes.

---

## Certifications & Achievements

- Recognized as "Employee of the Month" for outstanding performance at Global Child Prodigy
- The Strategy of Content Marketing: University of California, Davis.
- Advanced Content and Social Tactics to Optimize SEO: University of California, Davis.
- Increase SEO Traffic with WordPress: Coursera Project Network
- Google SEO Fundamentals
- Content Development and Management: Microsoft
- Digging Deeper into Audience Reports in Google Analytics
- Project Management 101: PMP Certification training by Simplilearn