

EDUCATION

**California State University,
San Bernardino**

Bachelor of Arts - Design Studies
Apr 2018 - May 2023

EXPERIENCE

Content Specialist

San Bernardino
Valley College Sep 2022 - May 2023

I worked as a Content Specialist in the Marketing and Public Relations Department at Valley College. I generated a variety of graphic design projects, including digital display graphics, posters, flyers, booklets, and other publications. I created designs that were used internally and externally by the college.

Student Staff

LIKELION US May 2022 - May 2023

- School Representative & Student Manager
- Providing knowledge of the contents of the Likelion (a web programming educational curriculum)
- Interviewing and training students as they conduct studies
- Managing and reporting students' attendances, task performance, and progress
- Operating and maintaining the U.S. Likelion university community

Graphic Design Student Employee

California
State University
San Bernardino Apr 2022 - May 2023

- Initiating design ideas and producing a wide variety of promotional material
- Developing marketing campaigns
- Maintaining the marketing calendar

Graphic Design & UI/UX Intern

INSERT Jun 2022 - Aug 2022
NAME HERE

Responsible for the completion of graphical assets for the company's web page, creation of web page mock-ups, branding graphics, and product assets (including colour swatches and product image editing).

CERTIFICATES

Certificate of Achievement, Web Development Program

LIKELION US Issued Feb 2023

Certificate of Recognition, Contributing Member of Art and Design Dept.

CSUSB Issued Dec 2022

Certificate of Lecture, CS50 (Computer Science Course)

Boost Course Issued Dec 2022

AWARDS

AFSSA Scholarship Award

CSUSB Issued Apr 2022

2023 Internship Award

CSUSB Issued Apr 2023

Outstanding Academic Achievement Award

CSUSB Issued May 2023

ORGANIZATION

Founder & President

CSUSB
Creative
Coding Club Mar 2022 - Present

The goal of this organization is to create an environment where our students can develop creative coding skills, collaborate on projects, acquire new methods of learning, and meet like-minded students, faculty and outside guests. The club will promote itself to and provide resources to students from diverse backgrounds. It will also encourage creative and diverse thinking in its projects and activities. The club will also provide members and their guests connections to the club's alumni and other creative coding practitioners in academia and the industries.

Equipment Manager

CSUSB Sep 2018 - Oct 2018

CSUSB Disability Sports Festival 2018

My responsibilities included organizing and maintaining all of the sports equipment used during the festival, as well as coordinating with other volunteers to ensure that everything was in place for each event. Overall, my experience was an incredibly rewarding opportunity to contribute to a meaningful cause and make a positive impact in the lives of others.

VOLUNTEERING

Lead Graphic Designer

CSUSB Mar 2022 - May 2022

I had the opportunity to create designs that embodied the festival's values and mission. My primary focus was to create graphics that were visually stunning, culturally relevant, and conveyed a message of hope and peace. To achieve this, I incorporated traditional Korean stone pagodas [towers] into my designs. These structures are a symbol of hope and peace in Korean culture, and I felt that they were a fitting symbol for the festival's message. I worked closely with the festival organizers to ensure that my designs were aligned with their messaging and objectives.

Korean Language Tutor

CSUSB Apr 2018 - Dec 2018

Throughout my volunteer work as a Korean Tutor, my dedication to supporting the Asian community was unwavering. I took pride in providing comprehensive language instruction, cultural insights, and fostering a welcoming environment for learners. This commitment and passion were recognized, and I was honored to receive an award for my contributions. It was truly gratifying to witness the growth and enthusiasm of the individuals I tutored, as well as to contribute to their appreciation of Korean culture. By investing my time and skills as a Korean Tutor, I not only empowered others but also strengthened the bonds within the Asian community.

Graphic Designer

CSUSB Mar 2019 - May 2019

My goal was to create designs that would promote peace and unity among different races and cultures. To achieve this, I incorporated traditional Korean elements into my designs, such as the use of traditional patterns and Korean motifs. These elements helped to convey a sense of cultural identity and pride, while also promoting diversity and acceptance of different cultures.

ITS Student Assistant

CSUSB May 2023 - Present

As an Information Technology Services Student Assistant, I eagerly volunteered to enhance my knowledge in the field of IT. Through my role, I gained practical experience and hands-on learning opportunities while providing valuable support to the department. From troubleshooting technical issues to assisting with software installations and upgrades, I actively contributed to the smooth operation of various IT systems. This volunteer experience served as a platform for me to strengthen my skills and expand my expertise in the ever-evolving realm of information technology.

PROJECTS

Sasse Museum of Art

Promotional Graphics

The primary responsibility was to enhance the visual appeal and functionality of the museum's website. To accomplish this task, I worked closely with the museum's web development team to revise the graphics of the website, ensuring that it was aesthetically pleasing, user-friendly, and aligned with the museum's brand identity.

Stater Bros. Markets Corporate

Promotional Graphics

I had the privilege of working on a project that involved creating a graphic to be used as banners. As a part of a team, I was responsible for bringing our client's vision to life through effective and visually appealing design.

Robert and Frances Fullerton Museum of Art

Cross Campus Project Exhibition

A key factor in the grant's success was to make clear pathways to aid transfer of community college students CSUSB. With that goal in mind, the grant was instrumental in aiding collaboration between campuses and giving students from both SBVC and Norco College an opportunity to work with CSUSB students and Faculty.

Health Nut

Promotional Motion Graphic

I had the opportunity to work on a project that involved creating a motion graphic for the company's social media accounts. The project was a part of a class assignment, and my motion graphic was ultimately selected by Health Nut to be displayed on their social media channels.

Getty Publication

Promotional Motion Graphic

I had the honor of creating a motion graphic featuring the artwork from the exquisite Renaissance manuscript, "Mira Calligraphiae Monumenta," which is one of the most beloved books published by Getty Publications. The animation I created was selected by the Getty to be displayed on their social media channels, and it featured the beautiful artwork of Joris Hoefnagel.

SKILLS

Tools

Illustrator

Photoshop

Animate

After Effects

Figma

Visual Studio Code

Cinema 4D

Microsoft Suite

Google Suite

Technical

Branding & Identity

Graphic Design

Web Design

Motion Graphics

Package Design

HTML

CSS

Methods

Creative Briefs

Process Folders

Positioning Statements

User Research

Developing Persona

Wireframing

Prototyping

Story Boarding