Donguk Kim

Graphic & Web Designer
Creative Developer

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Website
https://dkthedesigner.github.io/

Experience

Graphic Designer

Jul 2023 - Present | Coyote Radio & Advertising

Create design ideas and produce a wide variety of promotional material including but not limited to flyers, posters, tri-folds, brochures, social media posts, films, apparels and chronicle advertising.

Digital Designer

May 2023 - Present | CSUSB College of Arts and Letters IT Department

- Serving as the sole Digital Designer in the team and collaborate with Information Technology Consultants.
- Responsible for interaction, visual, and digital design. Design Materials focusing on screen and web.
- Conducting user research of ever-evolving realm of information technology.

Content Specialist

Sep 2022 - May 2023 | San Bernardino Valley College

As a Content Specialist of the Marketing and Public Relations Department, the focus was on creating various graphic design materials within the brand guidelines, ensuring consistency of design, and producing professional business designs for both internal and external use by the college.

- Utilizing data insights, I drove strategic content development and engagement. I leveraged the data insights to create impactful content that elevates the college's visibility and brand impact.
- Data insights for Feb '23 - Overall Social media engagement was up 681%

Graphic Design Student Assistant

Apr 2022 - May 2023 | California State University, San Bernardino

- Actively contributed to the campus's vibrant atmosphere by creating visually captivating designs. I crafted eye-catching promotional materials such as posters, flyers, and digital graphics to effectively communicate event details and themes.
- Involved in development of marketing campaigns and maintained the marketing calendar while creating ongoing communication with the program coordinators to set deadlines, and remain up to date with departmental needs.
- My designs aimed to enhance the campus experience, promote diversity, and foster personal growth for students, faculty, staff, and visitors.

Student Staff

May 2022 - May 2023 | LIKELION US

- School Representative & Student Manager of the student-run Tech Entrepreneurship Community.
- Well-acquainted with the contents of the LIKELION web programming educational curriculum, I was in charge of selecting students, conducting studies, mentoring, and coaching. Also managed and reported students' attendance rate, task performance, and progress
- Operated and maintained the U.S. LIKELION university community, which included slack, notion, discord channels and instagram account to promote the community and educational program of LIKELION US.

Graphic Design & UI/UX Intern

Jun 2022 - Aug 2022 | INSERT NAME HERE

- Worked with a cross-functional team to create a mock up web page aimed to inspiring their design and web-development team.
- Utilizing Figma as the main tool, I applied UI/UX principles in a real industry setting, gaining valuable insights into the process.
- Relevant graphics were strategically incorporated to enhance the presentation of the company's selling products while maintaining brand identity and guidelines.

Education

California State University - San Bernardino

B.A. Design Studies | 2018 - 2023 | GPA : 3.8 | Graduated with Honors

Founder & President of Creative Coding Club

The goal of this organization is to create an environment where our students can develop creative coding skills, collaborate on projects, acquire new methods of learning, and meet like-minded students, faculty and outside guests.

- Certificate of Recognition - Contributing Member of Art and Design Dept.
- 2023 Spring Outstanding Academic Achievement Award
- 2023 Spring Internship Award
- 2022 AFSSA(Asian Faculty, Staff and Student Association) Award

Skills

Tools

Illustrator   Photoshop   InDesign   Animate

Premiere pro   After Effects   Cinema 4D

XD   Dreamweaver   Figma   Webflow

Visual Studio Code   Github

Tableau   RAWGraphs

Microsoft Office   Google Suite

Technical

Branding & Identity   Graphic Design

Web Design   Interface Design

Art Direction   Social Media

Programming   HTML   CSS   JS

Methods

Creative Briefs   Process Folders

Positioning Statements   User Research

Story Boarding   Conceptualization

Problem Solving   Critical Thinking

Wireframing   Prototyping

Organization