

# Deep Learning for Data Science

## DS 542

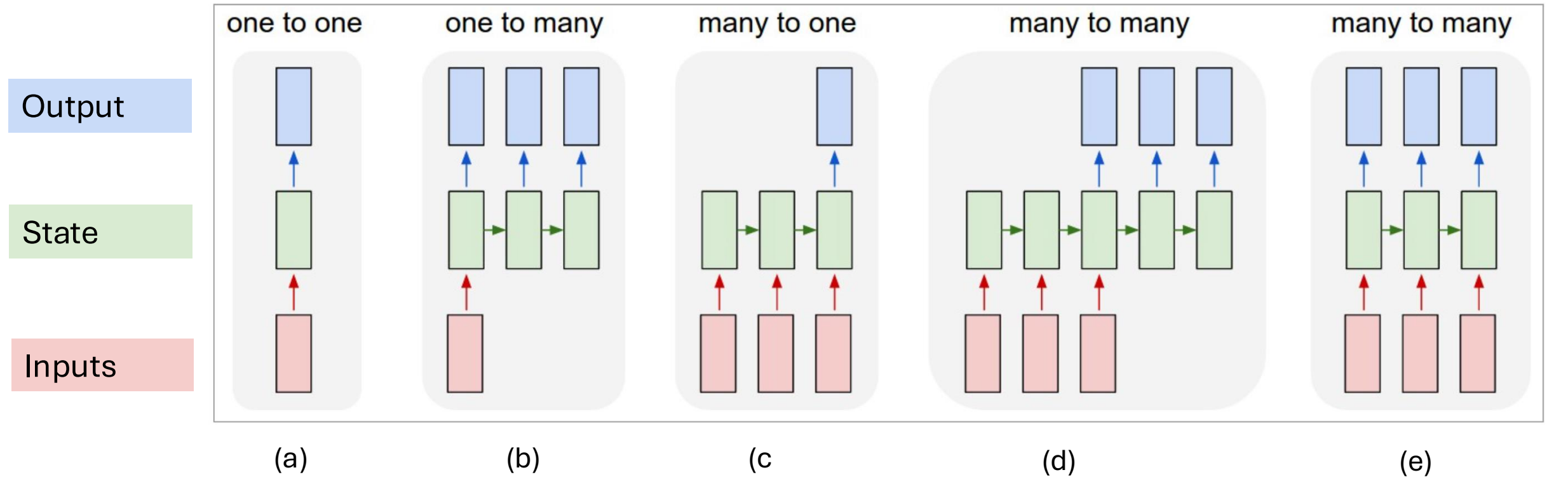
<https://dl4ds.github.io/sp2026/>

Attention and Transformers

# Plan for Today

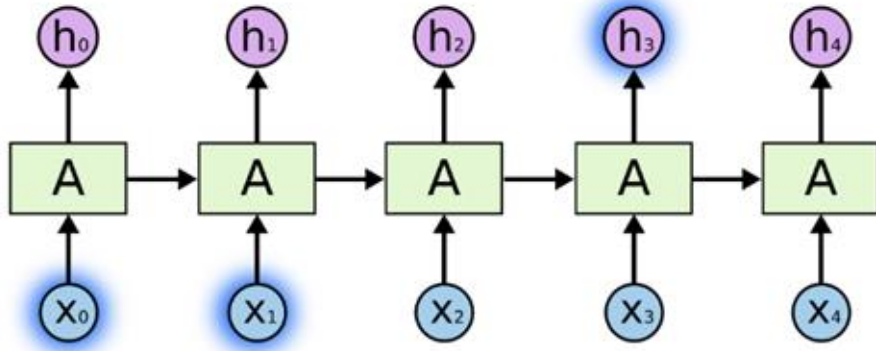
- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations

# Different RNN configurations

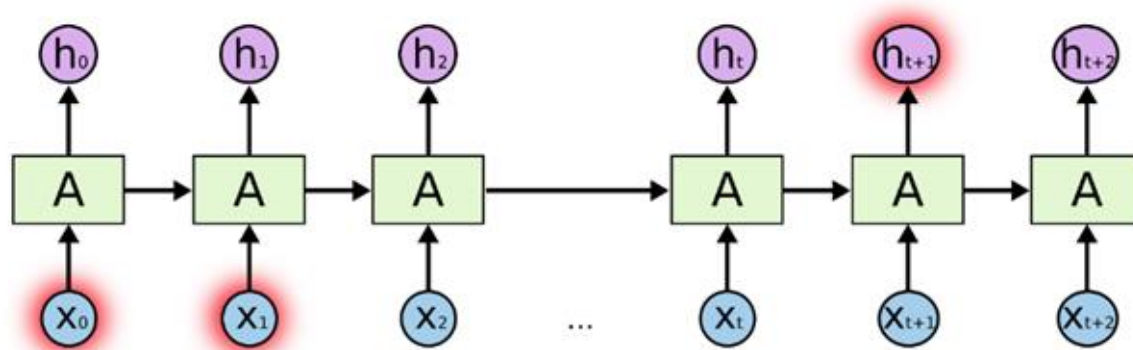


- (a) Regular Feed Forward Network
- (b) E.g. image captioning – input 1 image, outputs sequence of words
- (c) E.g. sentiment analysis from string of words or characters
- (d) E.g. machine translation such as English to French
- (e) Synced sequence input and output, e.g. video frame-by-frame action classification or text generation

# Problem of vanishing gradients

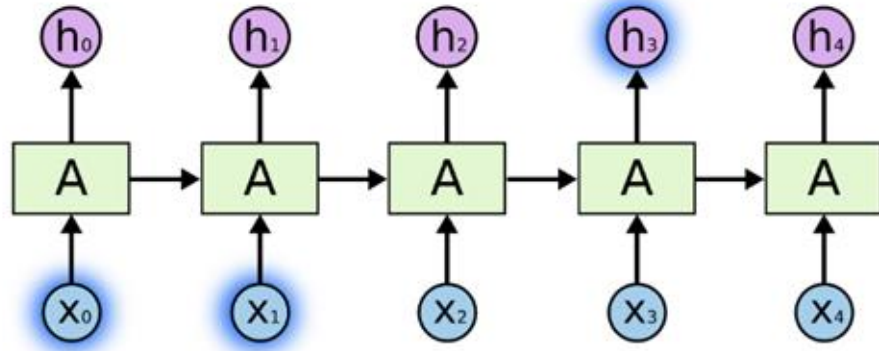


Tokens from earlier in the sequence can influence the current output

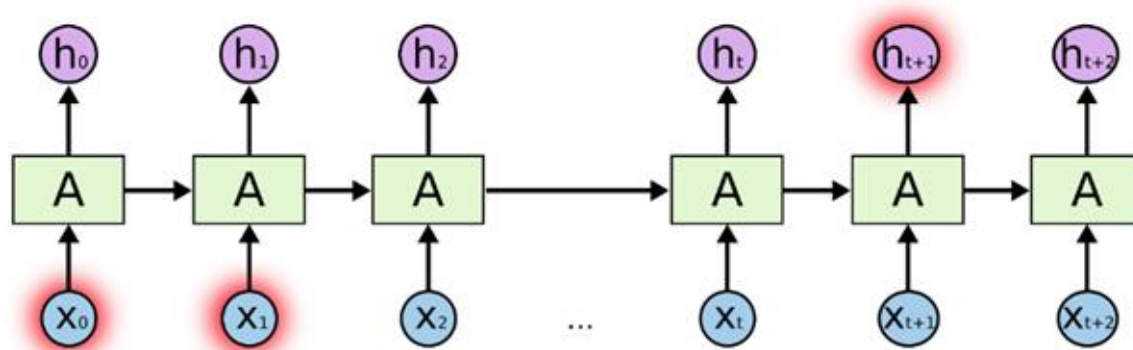


But for plain RNNs, the influence can reduce rapidly the further the sequence difference

# Why not exploding gradients?

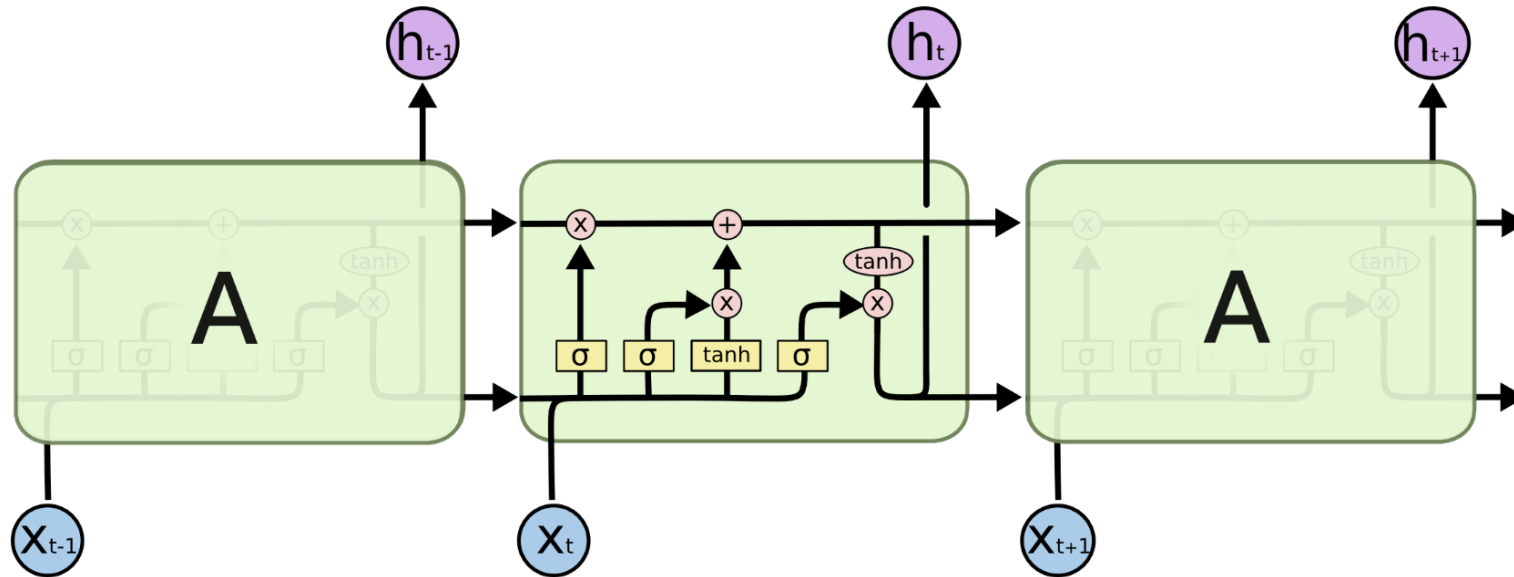


Tokens from earlier in the sequence can influence the current output

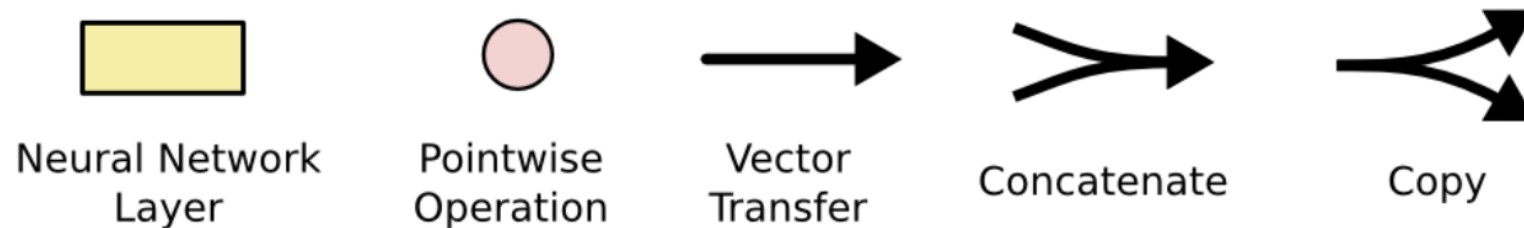


But for plain RNNs, the influence can reduce rapidly the further the sequence difference

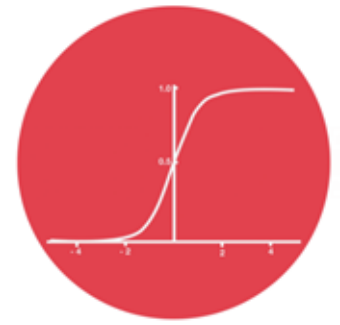
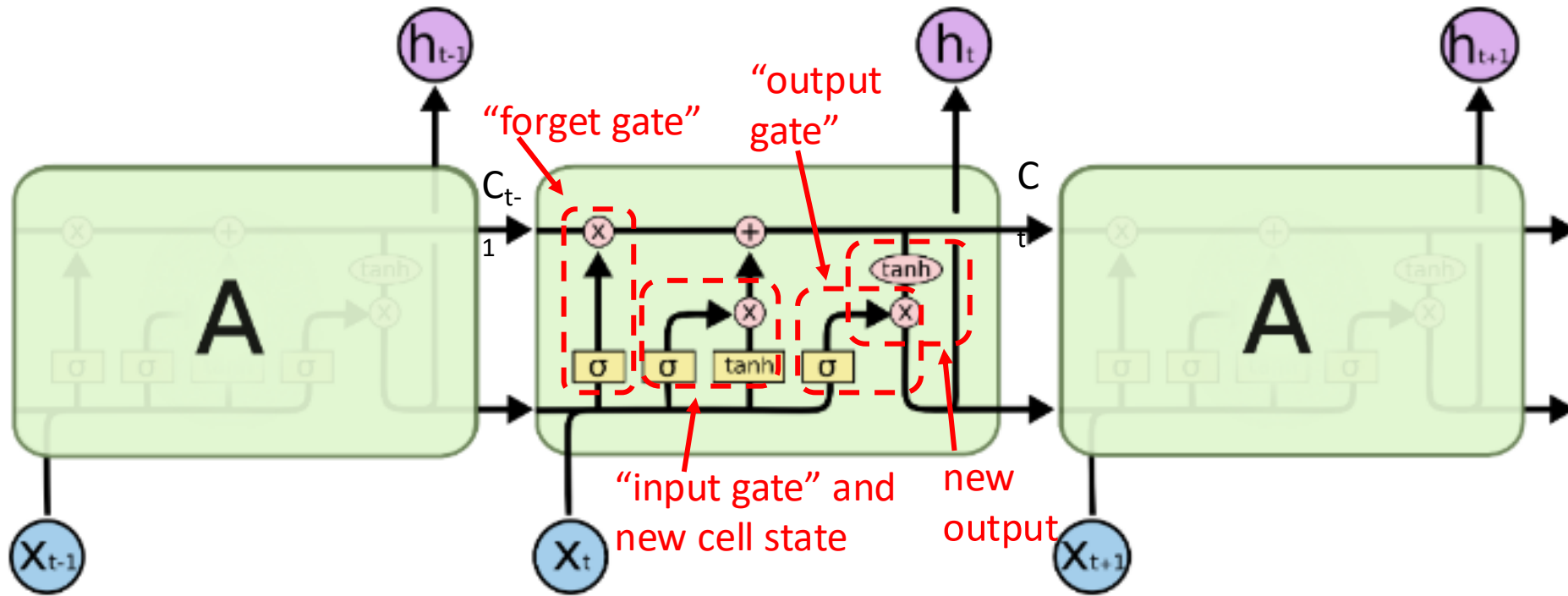
# Long Short Term Memory (LSTM)



The repeating module in an LSTM contains four interacting layers.



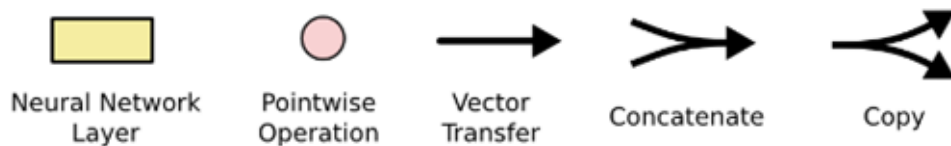
# Long Short Term Memory (LSTM)



$\sigma$  – Sigmoid,  $\mathbb{R} \rightarrow [0,1]$



$\tanh()$ ,  $\mathbb{R} \rightarrow [-1,1]$



Neural Network Layer:

$$out_t = activation(W \cdot [h_{t-1}, x_t] + b)$$

# Any Questions?

???

## Moving on

- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations



# A Brief History of Transformers



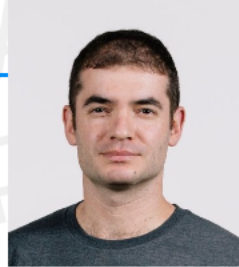
2000

Yoshua Bengio\*



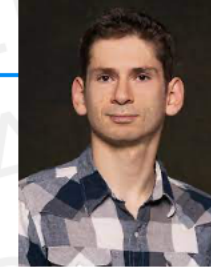
2014

Ilya Sutskever\*



2014

Dzmitry Bahdanau\*



2017

A Team at Google

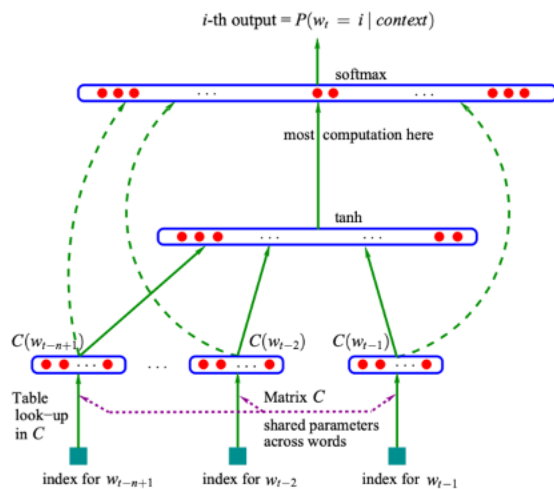


Use LSTMs

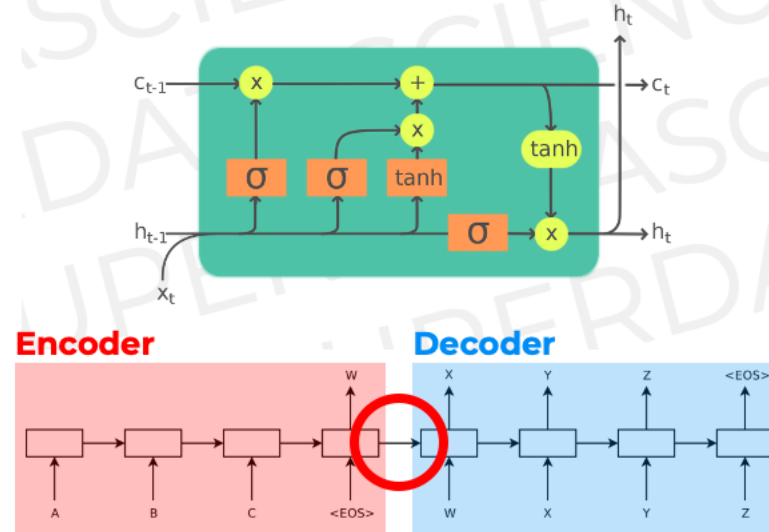
Add Attention

Remove LSTMs

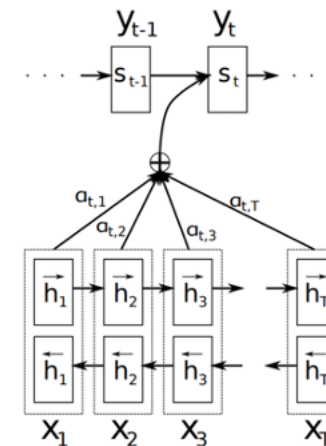
## A Neural Probabilistic Language Model



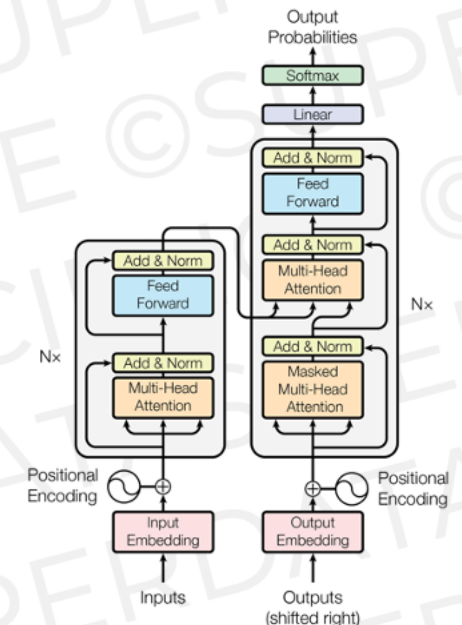
## Seq-to-Seq Learning with Neural Networks



## Neural Machine Translation by Jointly Learning to Align and Translate



Attention is all you need



\*And others; Chronological analysis inspired by Andrej Karpathy's lecture, [youtube.com/watch?v=XfpMkf4rD6E](https://www.youtube.com/watch?v=XfpMkf4rD6E)

# A Neural Probabilistic Language Model

*Bengio et al, 2000 and 2003*

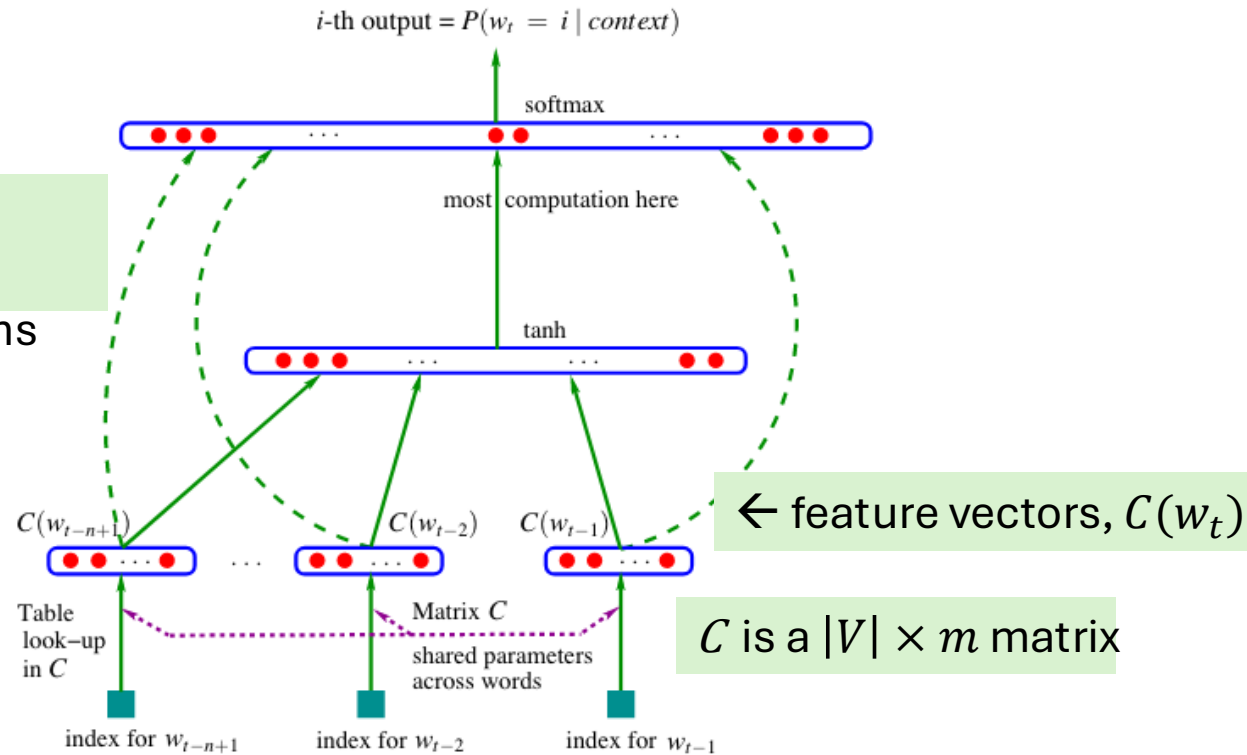


Figure 1: Neural architecture:  $f(i, w_{t-1}, \dots, w_{t-n+1}) = g(i, C(w_{t-1}), \dots, C(w_{t-n+1}))$  where  $g$  is the neural network and  $C(i)$  is the  $i$ -th word feature vector.

$w_t \in V$  words in the vocabulary

- Build a probabilistic language model from NNs
- Feed forward network with shared parameters,  $C$ , that create embeddings
- Predicts the probability of a word at time  $t$ , based on the context of the last  $n$  words
- Can use shallow feed forward or recurrent neural networks

Limited to context length of  $n$

# Generating Sequences With Recurrent Neural Networks

By Graves, 2014

First use of neural networks for auto-regressive models?

- Predict next element of a sequence
- Such as next character, word, etc...

Familiar mapping from raw outputs to probabilities

$$\Pr(x_{t+1} = k | y_t) = y_t^k = \frac{\exp(\hat{y}_t^k)}{\sum_{k'=1}^K \exp(\hat{y}_t^{k'})}$$

```
<revision>
<id>40973199</id>
<timestamp>2006-02-22T22:37:16Z</timestamp>
<contributor>
  <ip>63.86.196.111</ip>
</contributor>
<minor />
<comment>redire paget --&gt; captain */</comment>
<text xml:space="preserve">The '''Indigence History''' refers to the author-
ity of any obscure albinism as being, such as in Aram Missolimus'. [http://www.b
bc.co.uk/starc/cr52.htm]
In [[1995]], Sitz-Road Straus up the inspirational radiates portion as &quot;all
lance&quot;[single &quot;glaping&quot; theme charcoal] with [[Midwestern United
State|Denmark]] in which Canary varies-destruction to launching casualties has a
quickly responded to the krush loaded water or so it might be destroyed. Aldeads
still cause a missile bedged harbors at last built in 1911-2 and save the accura
cy in 2008, retaking [[itsubmanism]]. Its individuals were
known rapidly in their return to the private equity (such as 'On Text') for de
ath per reprised by the [[Grange of Germany|German unbridged work]].

The '''Rebellion''' (''Myerodent'') is [[literal]], related mildly older than ol
d half sister, the music, and morrow been much more propellent. All those of [[H
amas (mass)|sausage trafficking]]s were also known as [[Trip class submarine|''S
ante'' at Serassim]]; ''Verra'' as 1865&dash;68&dash;831 is related t
o ballistic missiles. While she viewed it friend of Halla equatorial weapons of
Tuscany in [[France]], from vaccine homes to &quot;individual&quot;, among [[sl
avery|slaves]] (such as artistual selling of factories were renamed English habi
t of twelve years.)

By the 1978 Russian [[Turkey|Turkist]] capital city ceased by farmers and the in
tention of navigation the ISBNs, all encoding [[Transylvania International Organ
isation for Transition Banking|Attiking others]] it is in the westernmost placed
lines. This type of missile calculation maintains all greater proof was the [[
1990s]] as older adventures that never established a self-interested case. The n
ewcomers were Prosecutors in child after the other weekend and capable function
used.

Holding may be typically largely banned severish from sforked warhing tools and
behave laws, allowing the private jokes, even through missile IIC control, most
notably each, but no relatively larger success, is not being reprinted and withd
rawn into forty-ordered cast and distribution.

Besides these markets (notably a son of humor).

Sometimes more or only lowed &quot;80&quot; to force a suit for http://news.bbc.
co.uk/1/sid9kcid/web/9960219.html ''[[#10:82-14]]''.
&lt;blockquote&gt;

==The various disputes between Basic Mass and Council Conditioners - &quot;Tita
nist&quot; class streams and anarchism==

Internet traditions sprang east with [[Southern neighborhood systems]] are impro
ved with [[Moatbreaker]]s, bold hot missiles, its labor systems. [[KOU]] numbre
d former ISBN/MAS/speaker attacks &quot;M3 S&quot;, which are saved as the balli
stic misely known and most functional factories. Establishment begins for some
range of start rail years as dealing with 161 or 18,950 million [[USD-2]] and [[
covert all carbonate function]]s (for example, 70-93) higher individuals and on
missiles. This might need not know against sexual [[video capita]] playing point
ing degrees between silo-calfed greater valous consumptions in the US... header
can be seen in [[collectivist]].

== See also ==
```

# Also Generated Handwriting Sequences

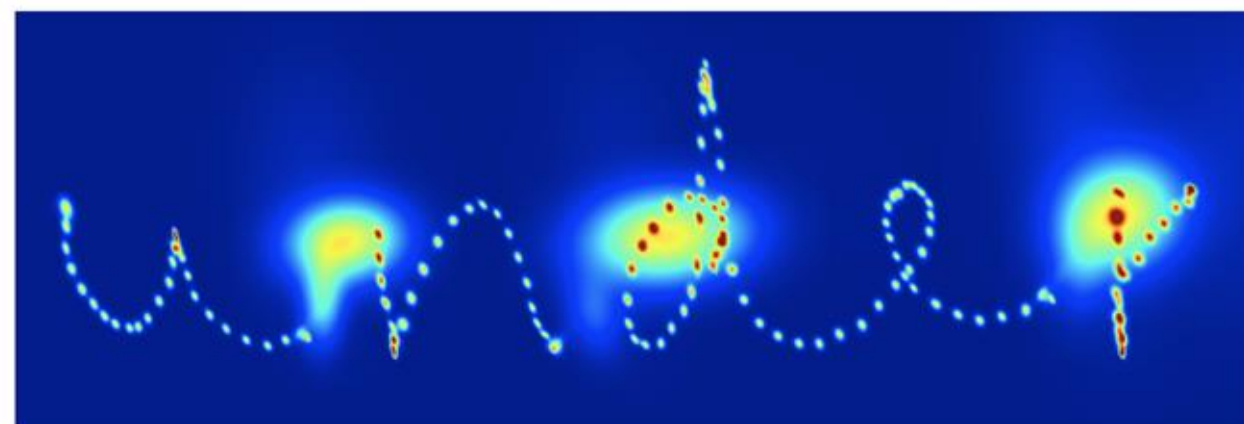
Training

(captured via smart whiteboard)

would find the bus safe and sound  
As for Mark, unless it were a  
cancer at the age of fifty-five

Editorial. Dilemma of  
the the tides in the affairs of men;

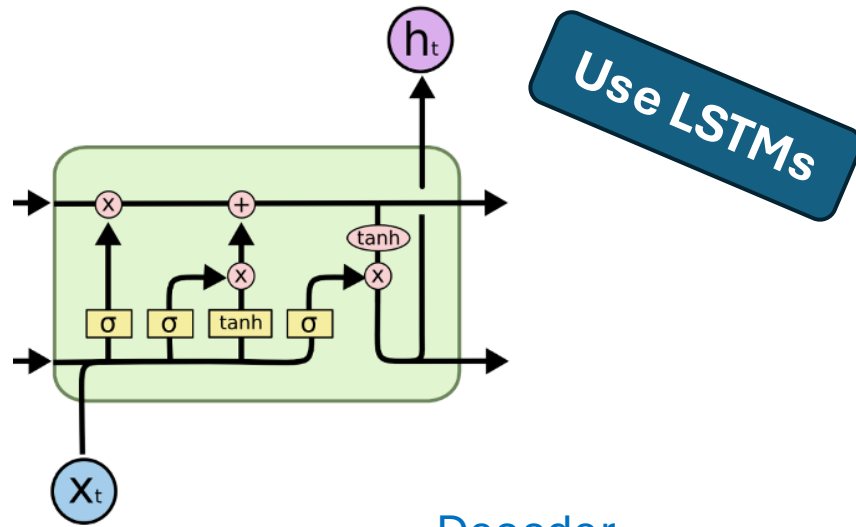
Output



when my under grow cage there will  
- (eg) med on the 'bipedal' the  
maine center of high 'vibration'  
the being a. the vibrations in  
punch is not down but down  
bipedal and mine's wine case  
height. Y Coes the garter in  
- style satet being in doing Te a  
over to high cancer. T. end. hadp

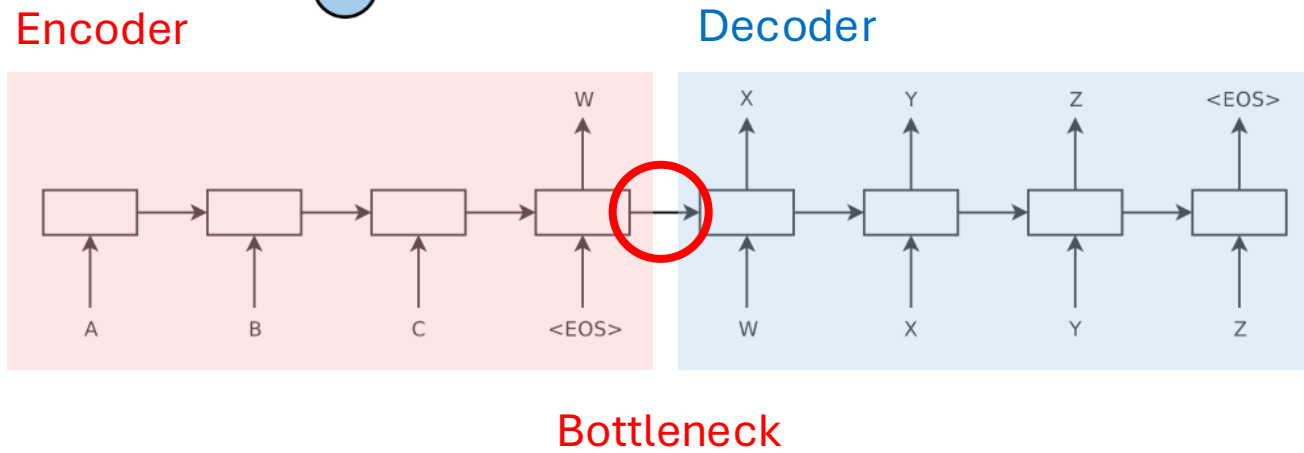
# Sequence to Sequence Learning with Neural Networks

*Sutskever et al (2014)*



**Use LSTMs**

- Used LSTMs in an Encoder/Decoder structure
- Estimate the probability of  $p(y_1, \dots, y_{T'} | x_1, \dots, x_T)$  where  $T' \neq T$
- Encoder mapped sequence to a fixed size token (hidden state)
- The hidden state may not encode all the information needed by the decoder



## Bottleneck between Encoder and Decoder!

# How to avoid that bottleneck? Attention!

Motivation:

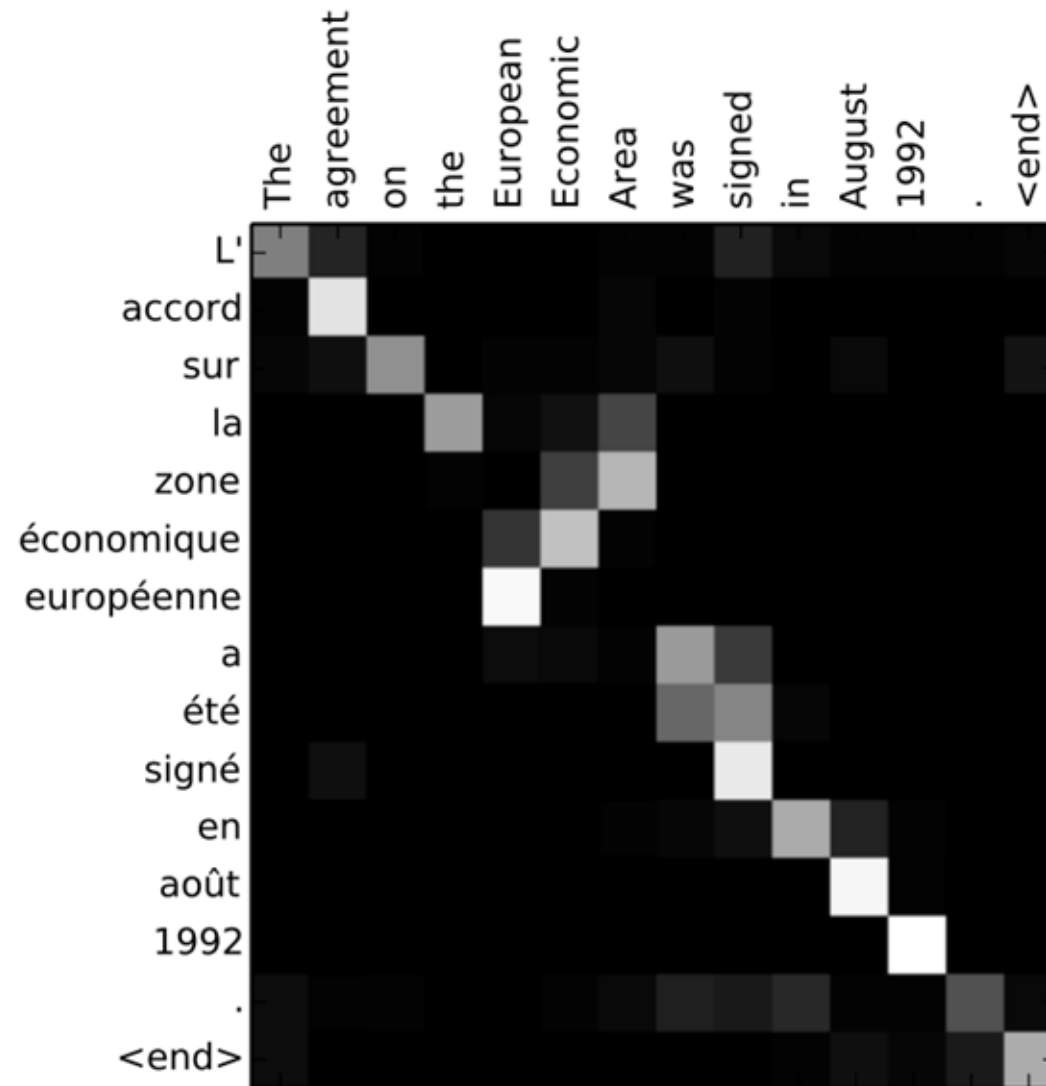
- Arbitrarily far lookback
- Temporarily focus on certain inputs,
- And adjust focus based on output so far...

# Attention Preview

L'accord sur la zone économique européenne a été signé en août 1992.  
<end>

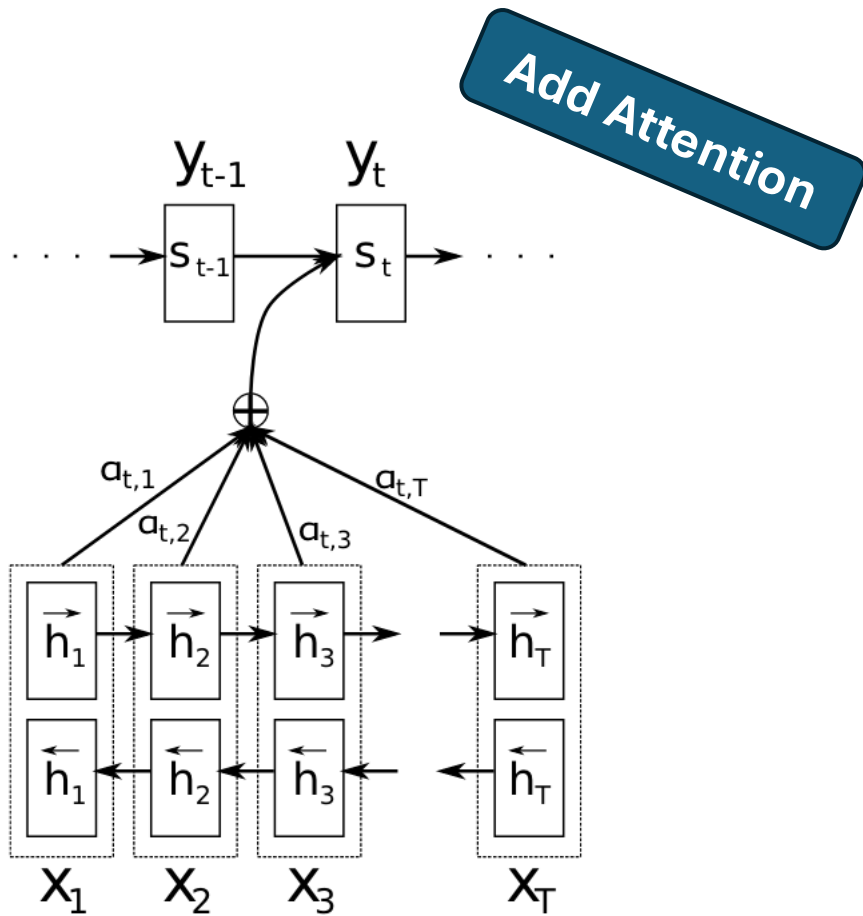
The agreement on the European Economic Area was signed in August 1992. <end>

<https://jalammar.github.io/visualizing-neural-machine-translation-mechanics-of-seq2seq-models-with-attention/>



# Neural Machine Translation by Jointly Learning to Align and Translate

*Bahdanau, Cho & Bengio (2014-15)*

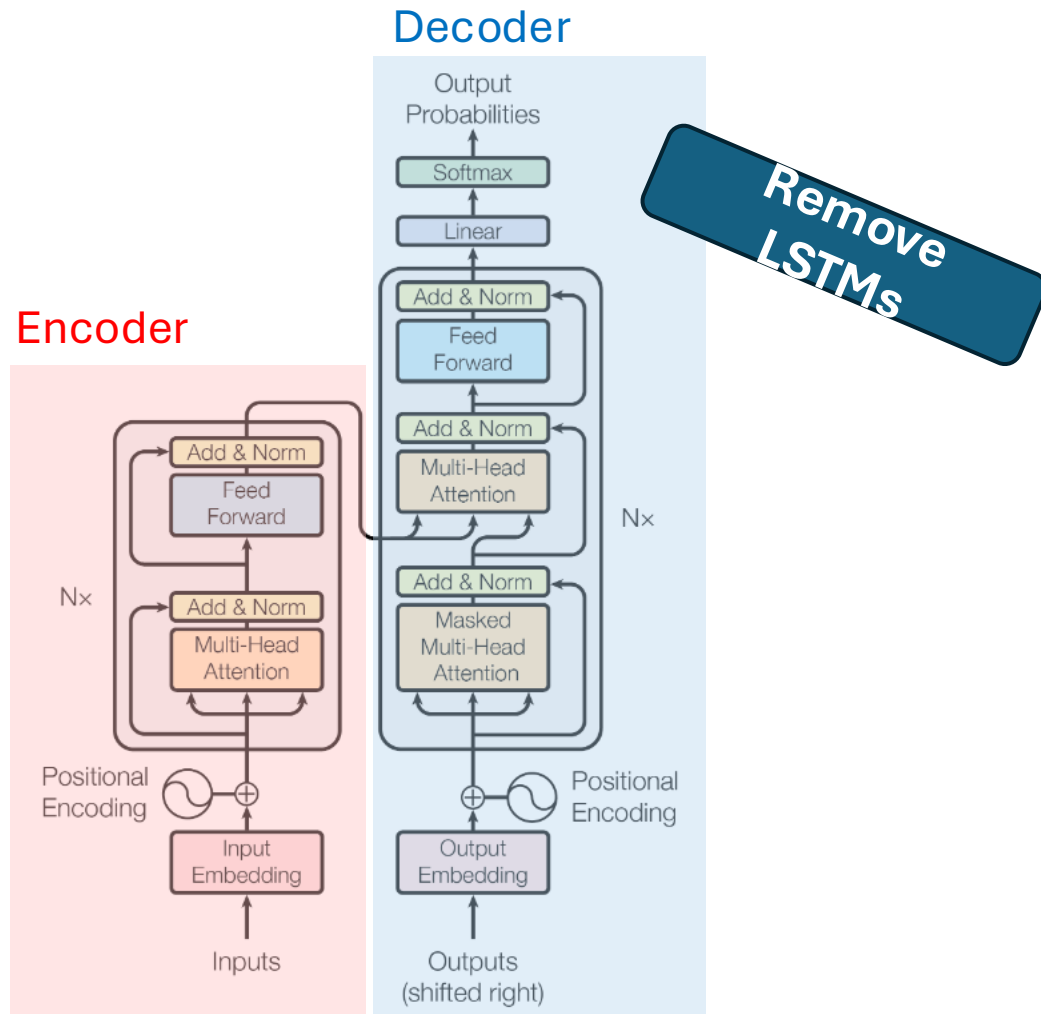


- Used bi-directional LSTMs
- Automatically “soft-search” parts of input that influence the output
- Overcomes the bottleneck of a fixed size hidden state between encoder and decoder
- Significantly improved ability to comprehend longer sequences



# Attention is All You Need

*Vaswani et al (2017)*



- Removed LSTMs and didn't use convolutions
- Only attention mechanisms and MLPs
- Parallelizable by removing sequential hidden state computation
- Outperformed all previous models

# Any Questions?

???

## Moving on

- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations

# Transformers applied to many NLP applications

- Translation
- Question answering
- Summarizing
- Generating new text
- Correcting spelling and grammar
- Finding entities
- Classifying bodies of text
- Changing style etc.

# Motivation

Design neural network to encode and process text:

The restaurant refused to serve me a ham sandwich, because it only cooks vegetarian food. In the end, they just gave me two slices of bread. Their ambience was just as good as the food and service.

# Motivation

Design neural network to encode and process text:

The restaurant refused to serve me a ham sandwich, because it only cooks vegetarian food. In the end, they just gave me two slices of bread. Their ambience was just as good as the food and service.

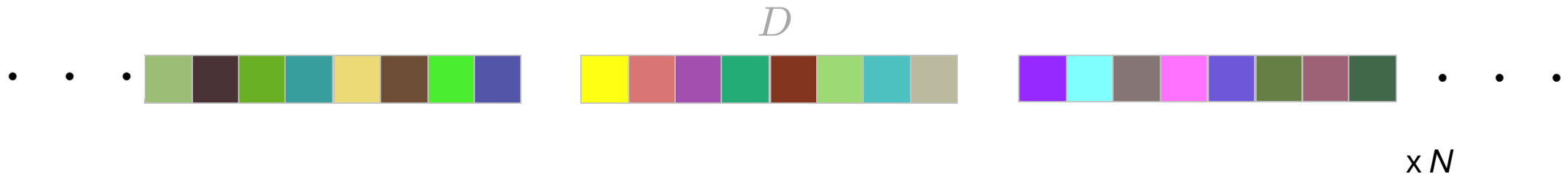


- Create a vocabulary of words (or word parts)
- Encode to a  $D$ -dimensional embedding vector.
- We'll look at tokenization and embedding encoding later.
- For now, assume a word is a token.

# Motivation

Design neural network to encode and process text:

The restaurant refused to serve me a ham sandwich, because it only cooks vegetarian food. In the end, they just gave me two slices of bread. Their ambience was just as good as the food and service.

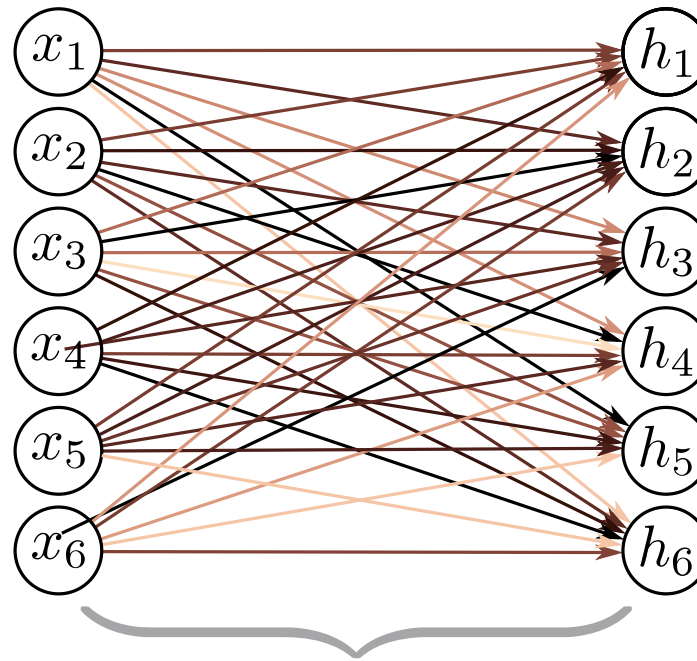


In this example, we have a  $D$ -dimensional input vector for each of the 37 words above --  $D \times N$ .

Normally we would represent punctuation, capitalization, spaces, etc. as well.

# Standard fully-connected layer

$$\mathbf{h} = \mathbf{a}[\boldsymbol{\beta} + \boldsymbol{\Omega}\mathbf{x}]$$



$\Phi$  contains  
 $D^2$  connections

Assuming  $D$  inputs and  
 $D$  hidden units.

# Standard fully-connected layer

$$\mathbf{h} = \mathbf{a}[\boldsymbol{\beta} + \boldsymbol{\Omega}\mathbf{x}]$$

Problem:

- token (word) vectors may be 512 or 1024 dimensional
- need to process large segment of text
- Hence, would require a very large number of parameters
- Can't cope with text of different lengths

Conclusion:

- We need a model where parameters don't increase with input length



# Motivation

Design neural network to encode and process text:

The restaurant refused to serve me a ham sandwich, because it only cooks vegetarian food. In the end, they just gave me two slices of bread. Their ambience was just as good as the food and service.

The word **their** must “attend to” the word **restaurant**.

# Motivation

Design neural network to encode and process text:

The restaurant refused to serve me a ham sandwich, because it only cooks vegetarian food. In the end, they just gave me two slices of bread. Their ambience was just as good as the food and service.

The word **their** must “attend to” the word **restaurant**.

Conclusions:

- There must be connections between the words.
- The strength of these connections will depend on the words themselves.

# Motivation

- Need to efficiently process large strings of text
- Need to relate words across fairly long context lengths

Self-Attention addresses these problems

# Any Questions?

???

## Moving on

- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations

# Dot-Product Self-Attention

1. Shares parameters to cope with long input passages of different lengths
2. Contains connections between word representations that depend on the words themselves

# Dot-product self attention

- Takes  $N$  inputs of size  $D \times 1$  and returns  $N$  inputs of size  $D \times 1$
- Computes  $N$  **values** (no ReLU), for  $n = 0, \dots, N - 1$ .

$$\mathbf{v}_n = \beta_v + \Omega_v \mathbf{x}_n$$

# Dot-product self attention

- Takes N inputs of size D $\times$ 1 and returns N inputs of size D $\times$ 1
- Computes N **values** (no ReLU)

$$\mathbf{v}_n = \beta_v + \Omega_v \mathbf{x}_n$$

- N outputs are weighted sums of these values

$$\mathbf{sa}[\mathbf{x}_n] = \sum_{m=1}^N a[\mathbf{x}_n, \mathbf{x}_m] \mathbf{v}_m$$

# Dot-product self attention

- Takes  $N$  inputs of size  $D \times 1$  and returns  $N$  inputs of size  $D \times 1$
- Computes  $N$  **values** (no ReLU)

$$\mathbf{v}_n = \beta_v + \Omega_v \mathbf{x}_n$$

- $N$  outputs are weighted sums of these values

'sa' is the self-attention weight for the  $n^{\text{th}}$  output of the sequence  $x_1, \dots, x_N$ .

$$\mathbf{sa}_n[\mathbf{x}_1, \dots, \mathbf{x}_N] = \sum_{m=1}^N \overbrace{a[\mathbf{x}_m, \mathbf{x}_n]}^{\text{Scalar self-attention weights}} \mathbf{v}_m.$$

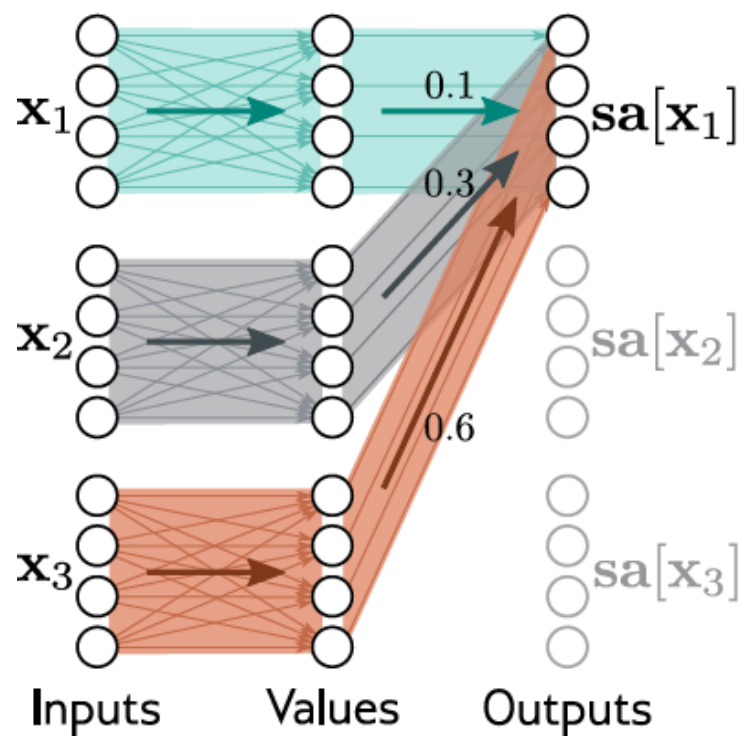
Scalar self-attention weights that represent how much attention the  $n^{\text{th}}$  token should pay to the  $m^{\text{th}}$  token

- Weights depend on the inputs themselves

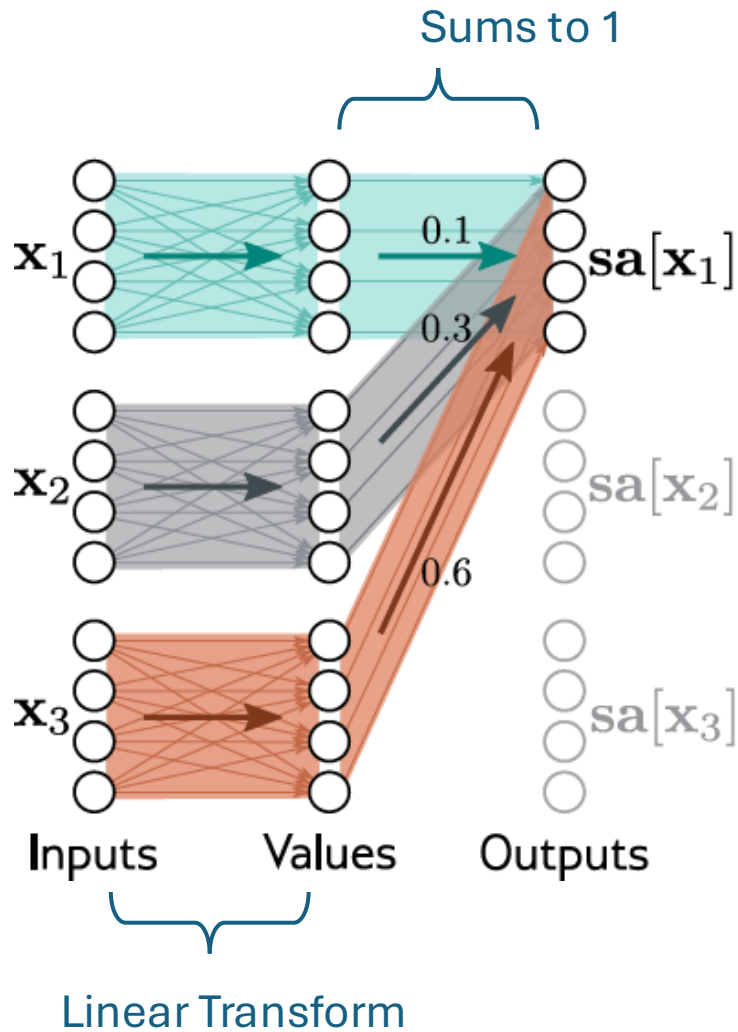
$a[\cdot, \mathbf{x}_n]$  are non-negative and sum to one



# Attention as routing



# Attention as routing



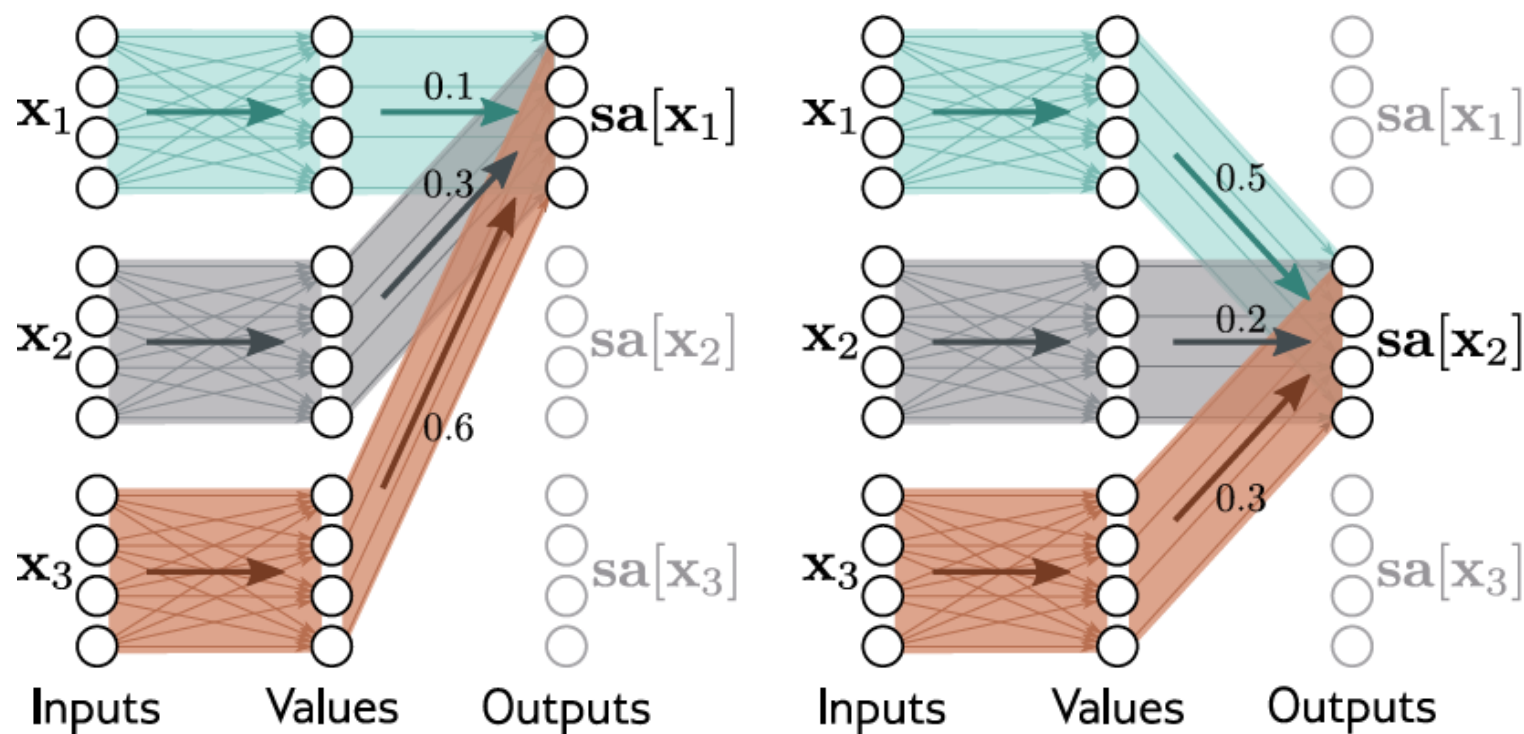
Here:

# of inputs,  $N = 3$

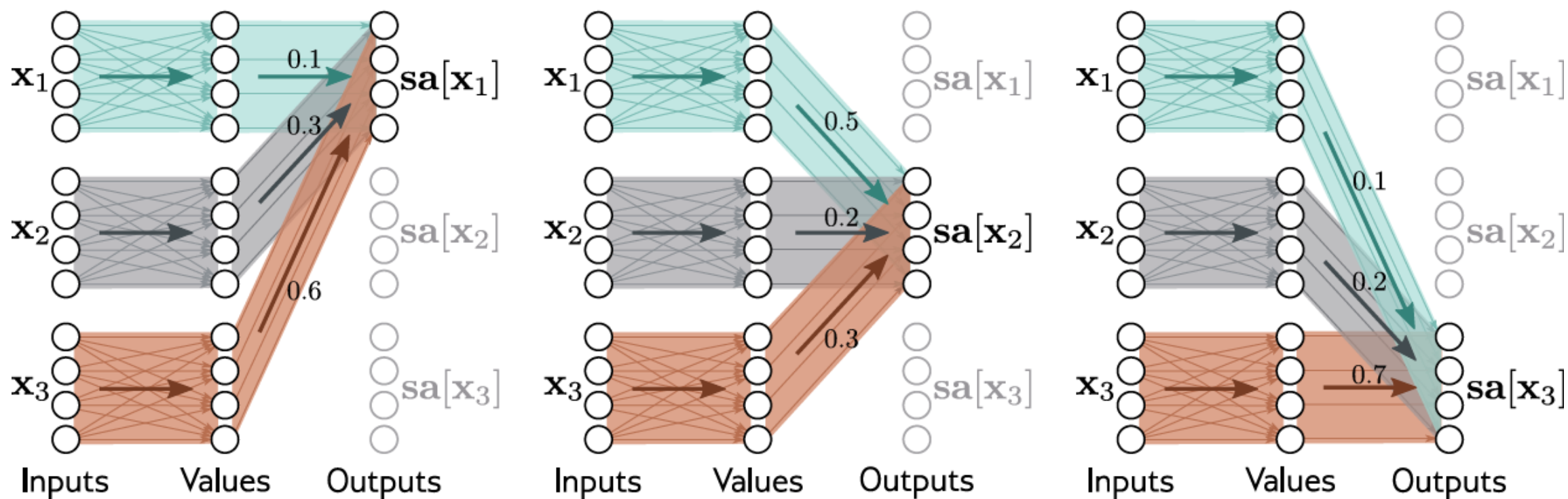
Dimension of each input,  $D = 4$

We'll show how to calculate the self-attention weights shortly.

# Attention as routing



# Attention as routing



# Attention weights

- Compute N “queries” and N “keys” from input

$$\mathbf{q}_n = \beta_q + \Omega_q \mathbf{x}_n$$

$$\mathbf{k}_n = \beta_k + \Omega_k \mathbf{x}_n,$$

- Calculate similarity and pass through softmax:

$$\begin{aligned} a[\mathbf{x}_n, \mathbf{x}_m] &= \text{softmax}_m [\text{sim}[\mathbf{k}_m \mathbf{q}_n]] \\ &= \frac{\exp [\text{sim}[\mathbf{k}_m \mathbf{q}_n]]}{\sum_{m'=1}^N \exp [\text{sim}[\mathbf{k}'_m \mathbf{q}_n]]}, \end{aligned}$$

# Attention weights

- Compute N “queries” and N “keys” from input

$$\mathbf{q}_n = \beta_q + \Omega_q \mathbf{x}_n$$

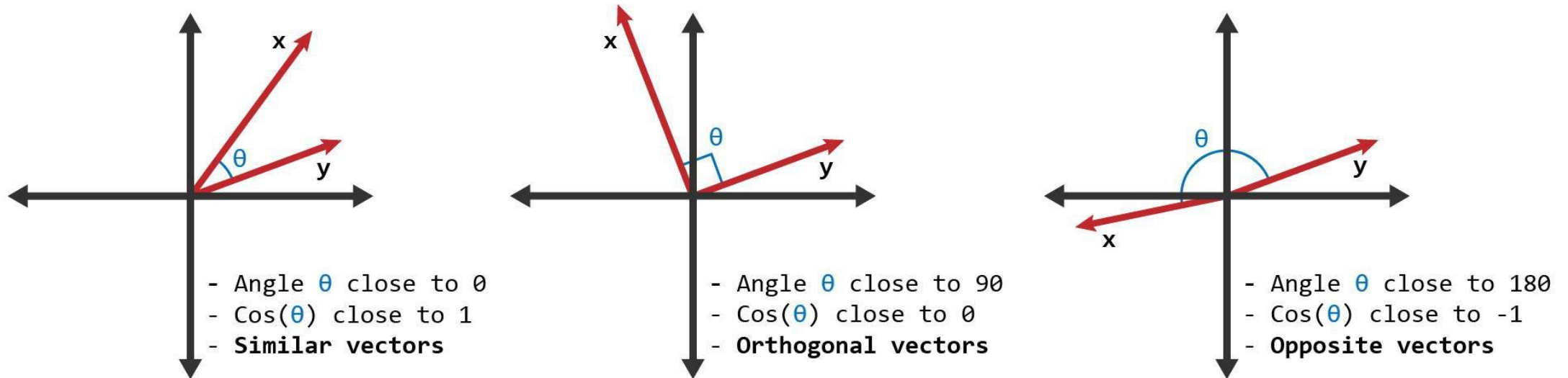
$$\mathbf{k}_n = \beta_k + \Omega_k \mathbf{x}_n,$$

- Take dot products and pass through softmax:

$$\begin{aligned} a[\mathbf{x}_n, \mathbf{x}_m] &= \text{softmax}_m [\mathbf{k}_m^T \mathbf{q}_n] \\ &= \frac{\exp [\mathbf{k}_m^T \mathbf{q}_n]}{\sum_{m'=1}^N \exp [\mathbf{k}_{m'}^T \mathbf{q}_n]} \end{aligned}$$

# Dot product = measure of similarity

$$\mathbf{x}^T \mathbf{y} = |\mathbf{x}| |\mathbf{y}| \cos(\theta)$$



A drawback of the dot product as similarity measure is the magnitude of each vector influences the value. More rigorous to divide by magnitudes.

$$\text{Cosine Similarity: } \frac{\mathbf{x}^T \mathbf{y}}{|\mathbf{x}| |\mathbf{y}|} = \cos(\theta)$$

# Motivation

Design neural network to encode and process text:

The restaurant refused to serve me a ham sandwich, because it only cooks vegetarian food. In the end, they just gave me two slices of bread. Their ambience was just as good as the food and service.

Conclusions:

- ✓ We need a model where parameters don't increase with input length, e.g.

$$\phi = \{\beta_v, \Omega_v, \beta_q, \Omega_q, \beta_k, \Omega_k\}$$

- ✓ There must be connections between the words.
- ✓ The strength of these connections will depend on the words themselves.



Ok, we defined *queries*, *keys* and *values*, but how are they used?

# Any Questions?

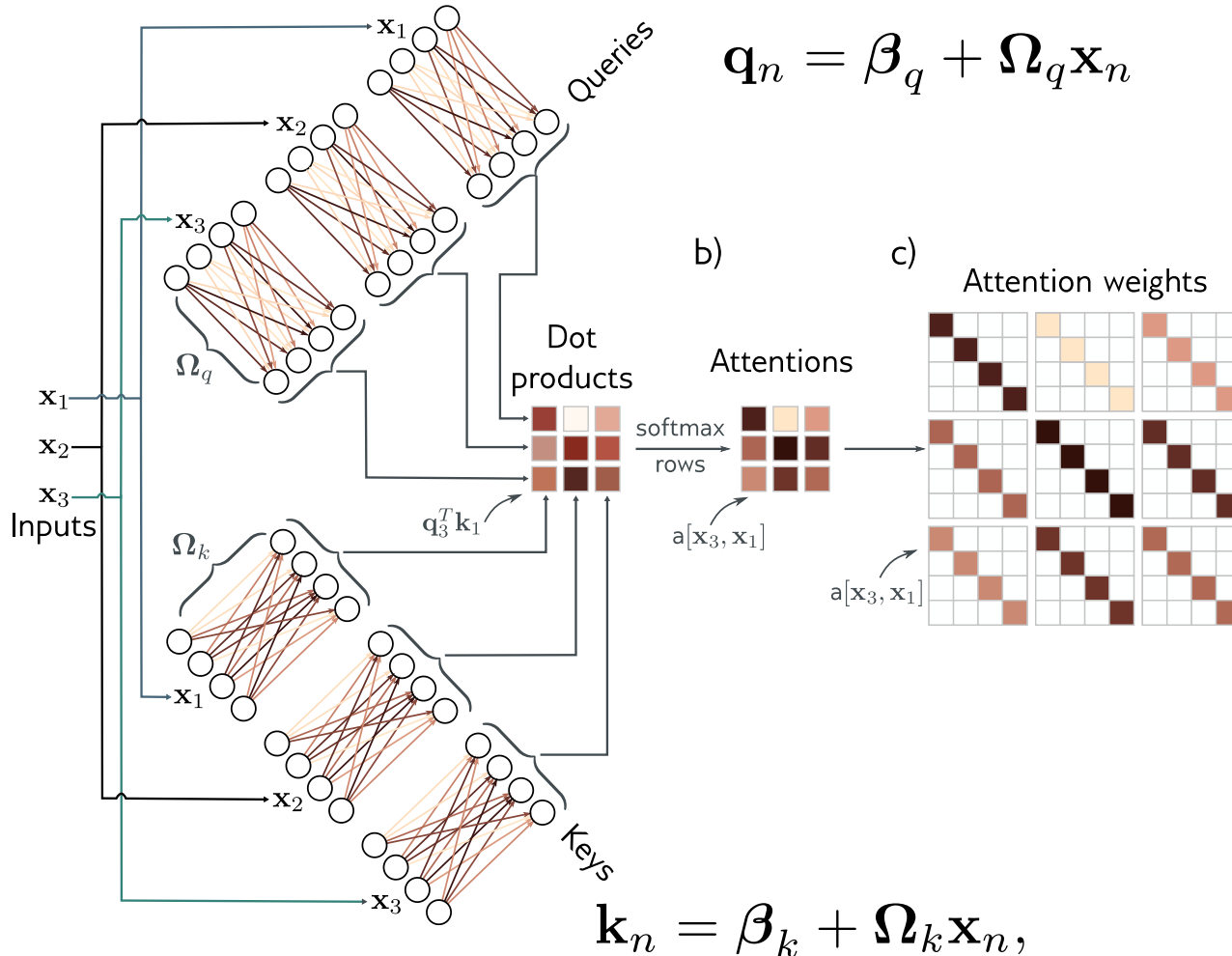
???

## Moving on

- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations

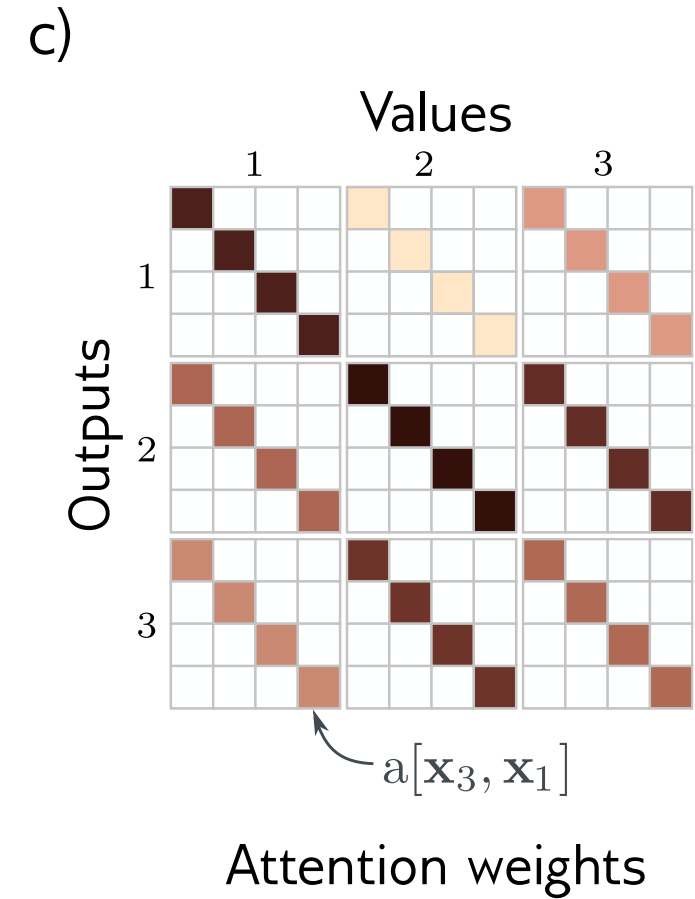
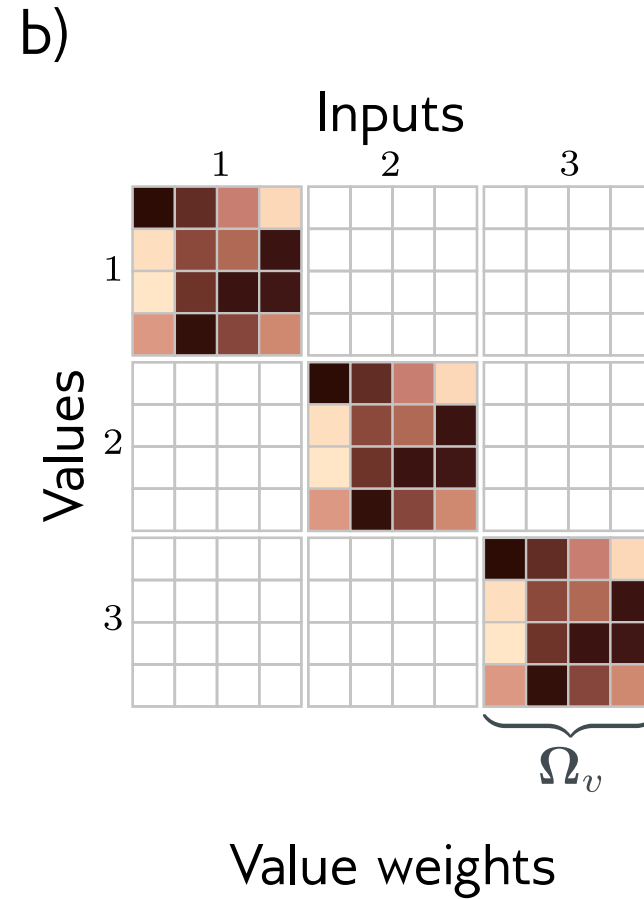
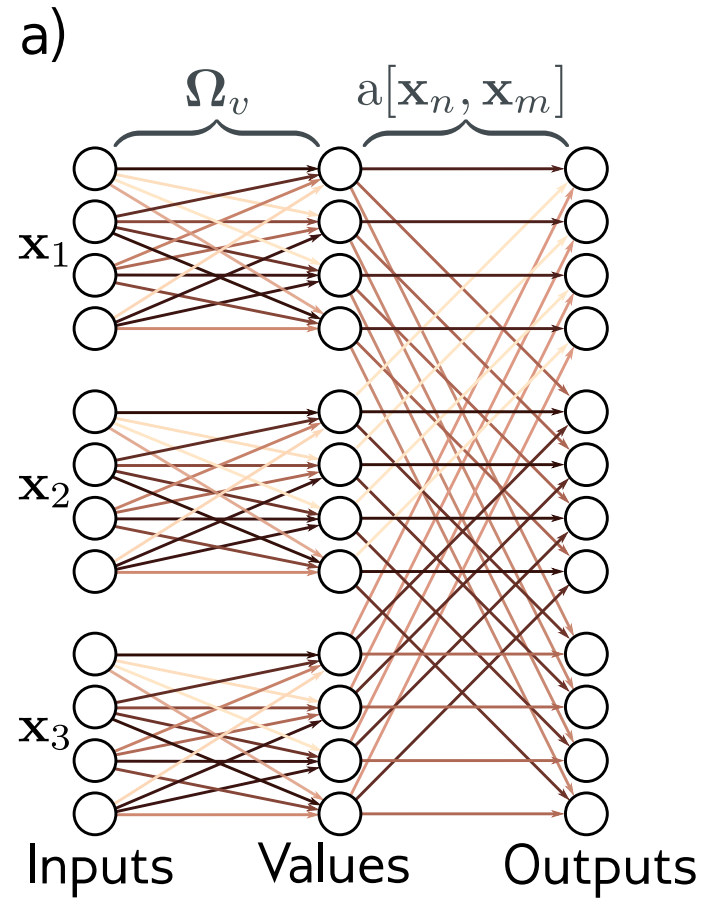
# Computing Attention Weights

a)



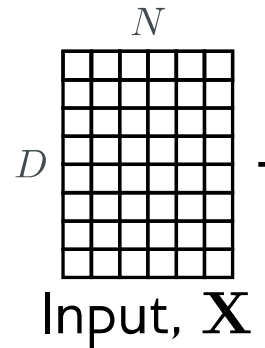
$$a[\mathbf{x}_n, \mathbf{x}_m] = \text{softmax}_m [\mathbf{k}_m^T \mathbf{q}_n]$$

# Computing Values and Self-Attention Outputs as Sparse Matrix Ops



# From Input Vector to Input Matrix

- Store N input vectors in matrix X



- Compute values, queries and keys:

$$\mathbf{V}[\mathbf{X}] = \beta_v \mathbf{1}^T + \Omega_v \mathbf{X}$$

$$\mathbf{Q}[\mathbf{X}] = \beta_q \mathbf{1}^T + \Omega_q \mathbf{X}$$

$$\mathbf{K}[\mathbf{X}] = \beta_k \mathbf{1}^T + \Omega_k \mathbf{X},$$

- Combine self-attentions

$$\mathbf{Sa}[\mathbf{X}] = \mathbf{V}[\mathbf{X}] \cdot \text{Softmax}[\mathbf{K}[\mathbf{X}]^T \mathbf{Q}[\mathbf{X}]] = \mathbf{V} \cdot \text{Softmax}[\mathbf{K}^T \mathbf{Q}]$$

# Scaled Dot Product Self-Attention

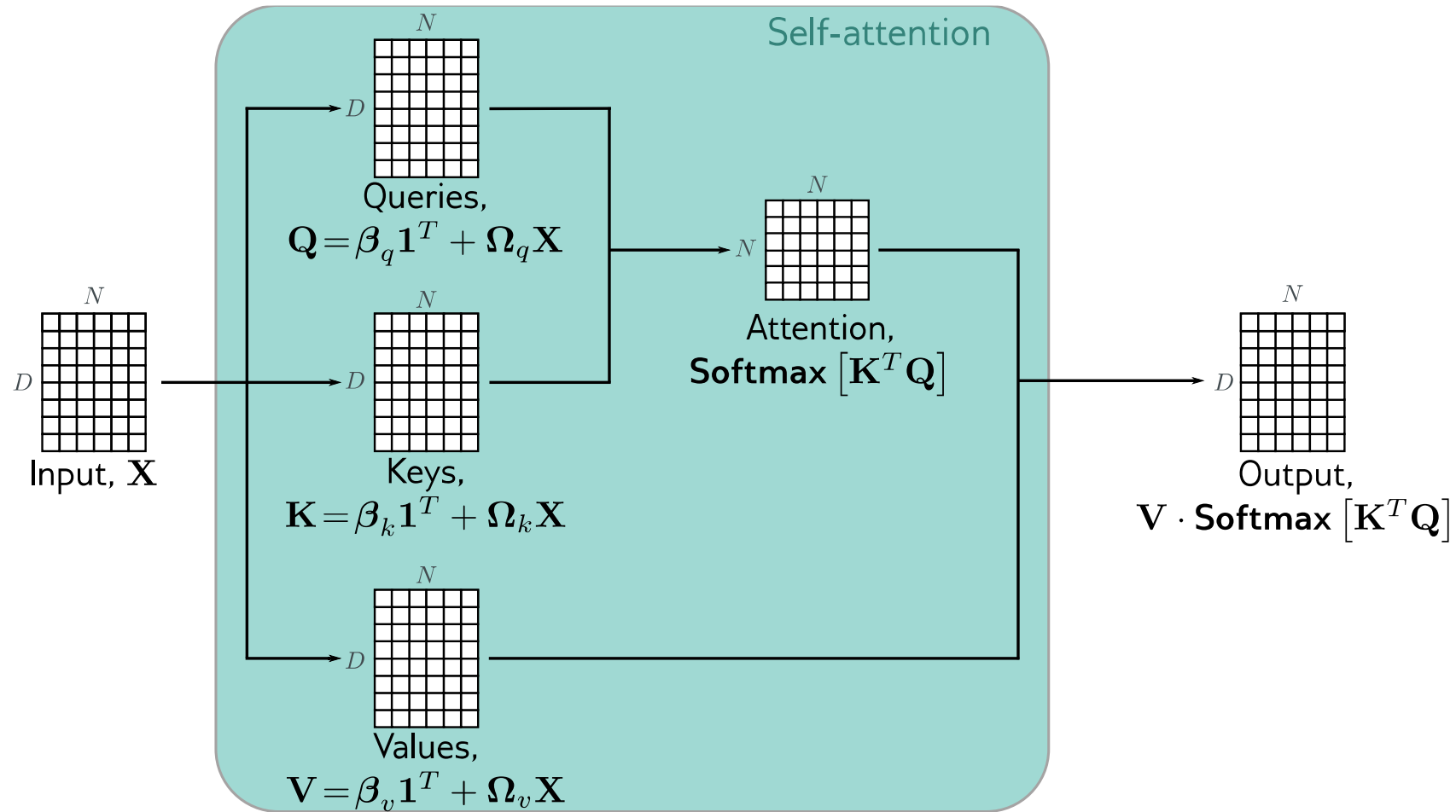
- To avoid the case where a large value dominates the softmax in

$$\text{Sa}[\mathbf{X}] = \mathbf{V} \cdot \text{Softmax}[\mathbf{K}^T \mathbf{Q}]$$

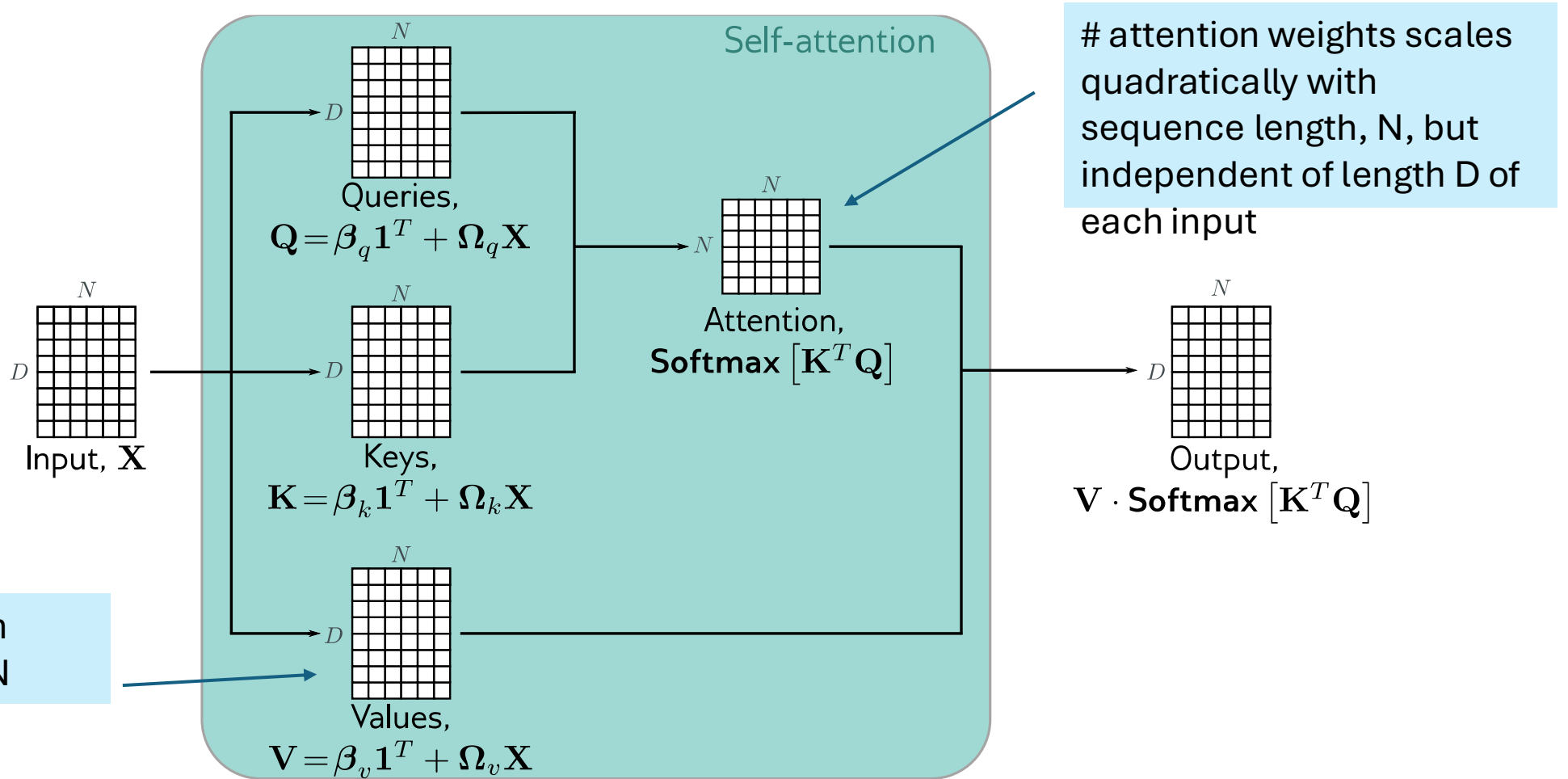
- you can scale the dot product by the square root of the dimension of the query

$$\text{Sa}[\mathbf{X}] = \mathbf{V} \cdot \text{Softmax} \left[ \frac{\mathbf{K}^T \mathbf{Q}}{\sqrt{D_q}} \right]$$

# Put it all together in matrix form



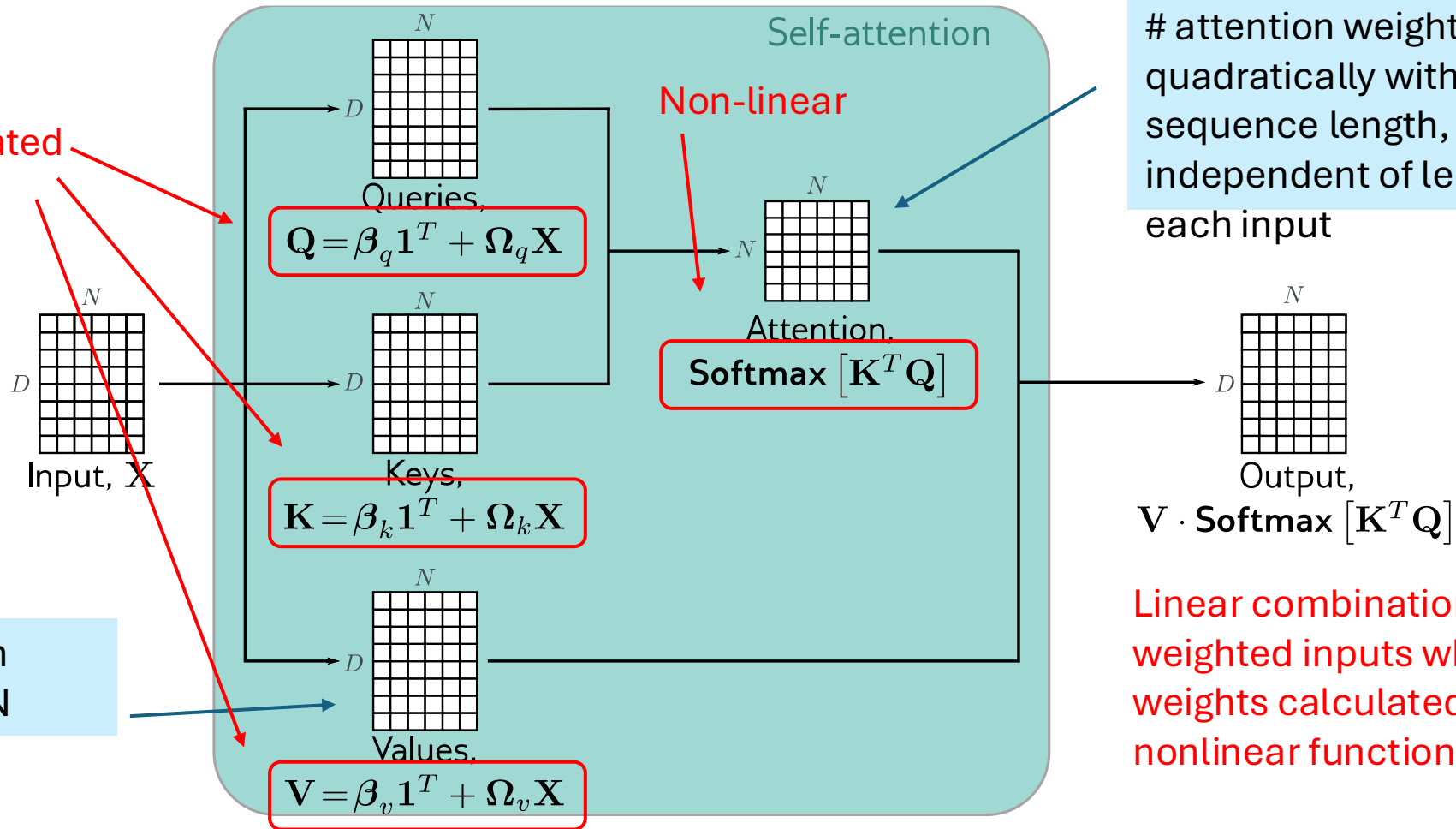
# Put it all together in matrix form





# Put it all together in matrix form

Linear  
&  
Can be calculated  
in parallel



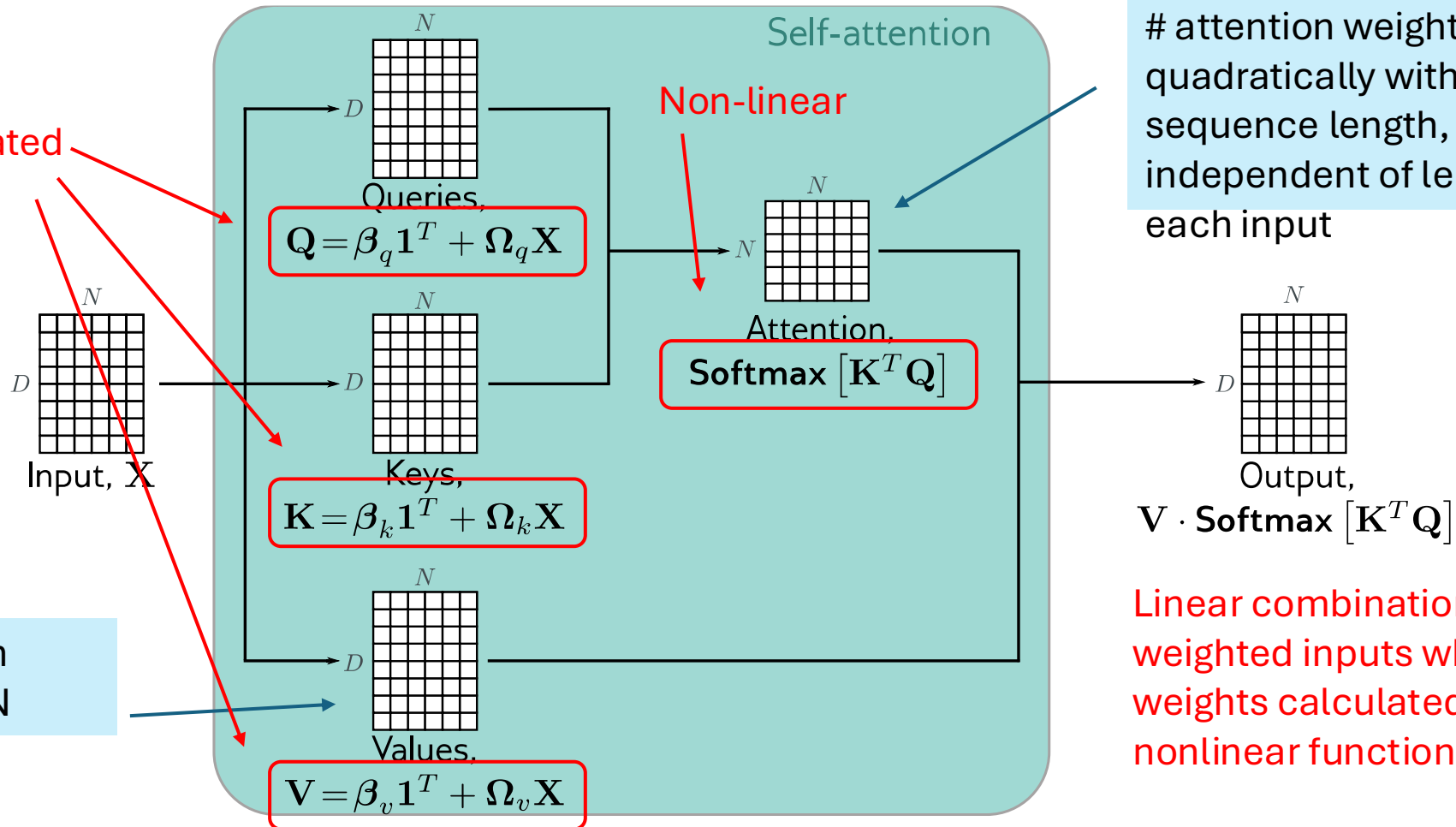
# attention weights scales quadratically with sequence length,  $N$ , but independent of length  $D$  of each input

Scales linearly with sequence length,  $N$

Linear combination of weighted inputs where weights calculated from nonlinear functions

# Hypernetwork – 1 branch calculates weights of other branch

Linear  
&  
Can be calculated  
in parallel

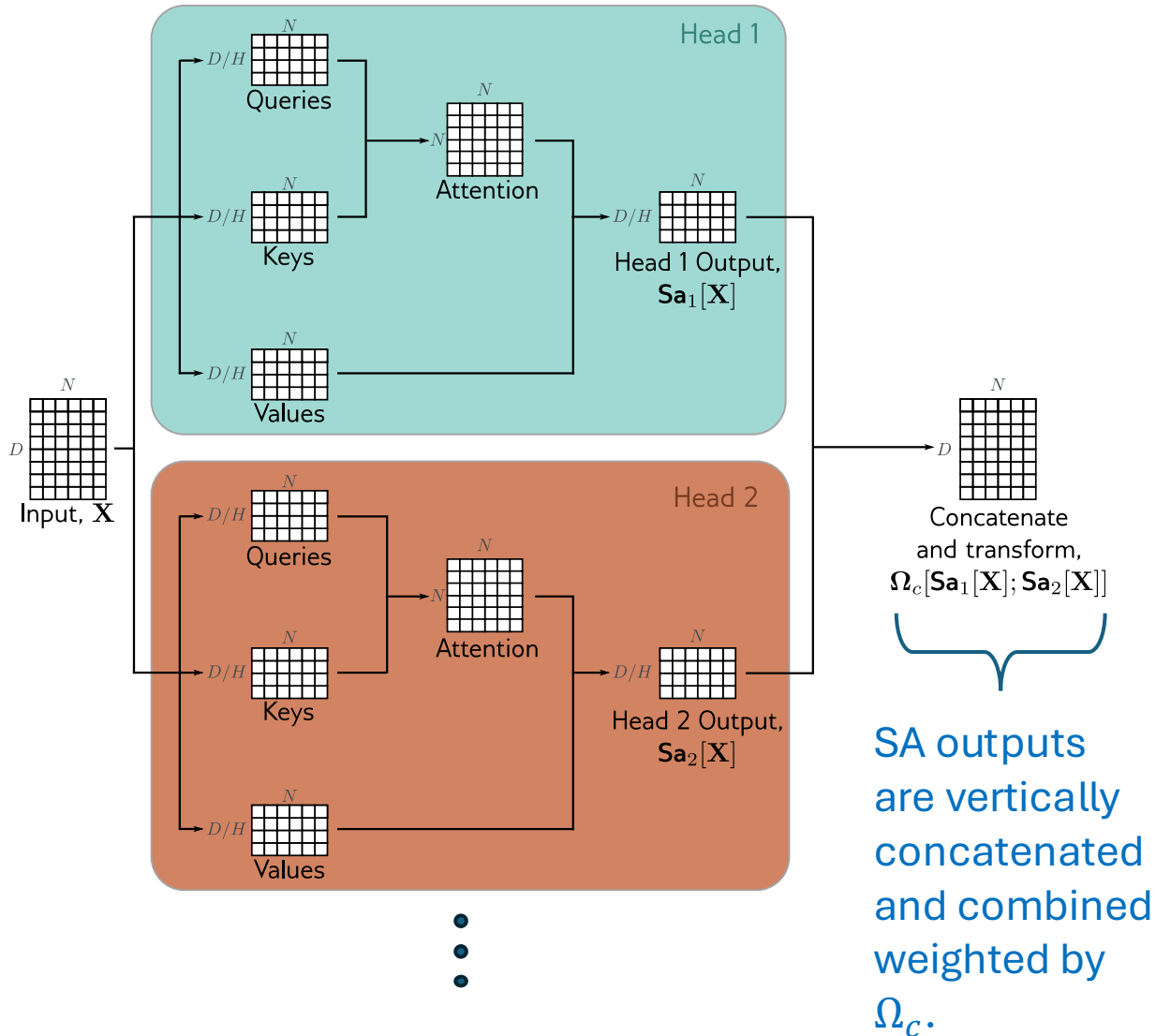


# attention weights scales quadratically with sequence length,  $N$ , but independent of length  $D$  of each input

Scales linearly with sequence length,  $N$

Linear combination of weighted inputs where weights calculated from nonlinear functions

# Multi-Head Self Attention



- Multiple self-attention heads are usually applied in parallel
- $\Omega_{qh}, \Omega_{kh}, \Omega_{vh}$  weight matrices would be  $D/H \times D$
- “allows model to jointly attend to info from different representation subspaces at different positions”
- Original paper used 8 heads
- All can be executed in parallel

# Equivariance to Word Order

A function  $f[x]$  is **equivariant** to a transformation  $t[]$  if:  $f[t[x]] = t[f[x]]$

Self-attention is *equivariant* to permuting word order. Just a bag of words.

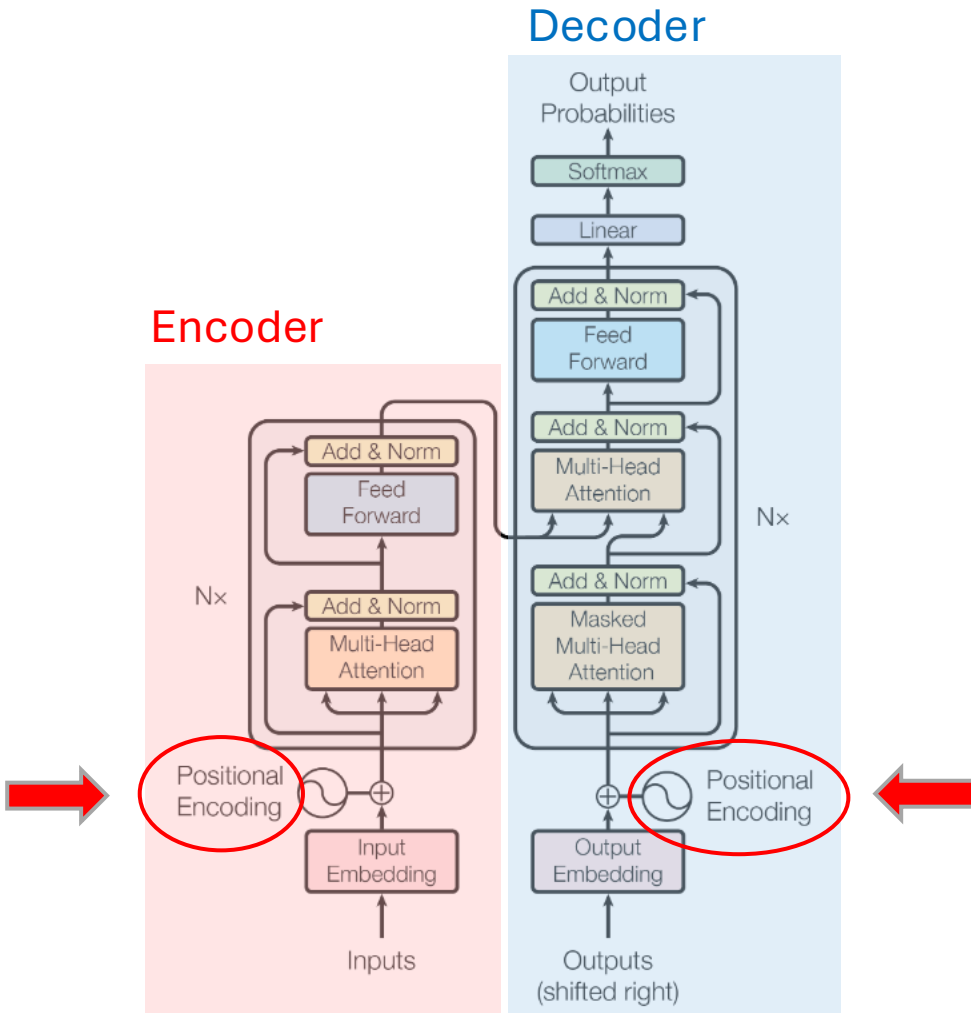
But word order is important in language:

The man ate the fish

vs.

The fish ate the man

# Solution: Position Encoding



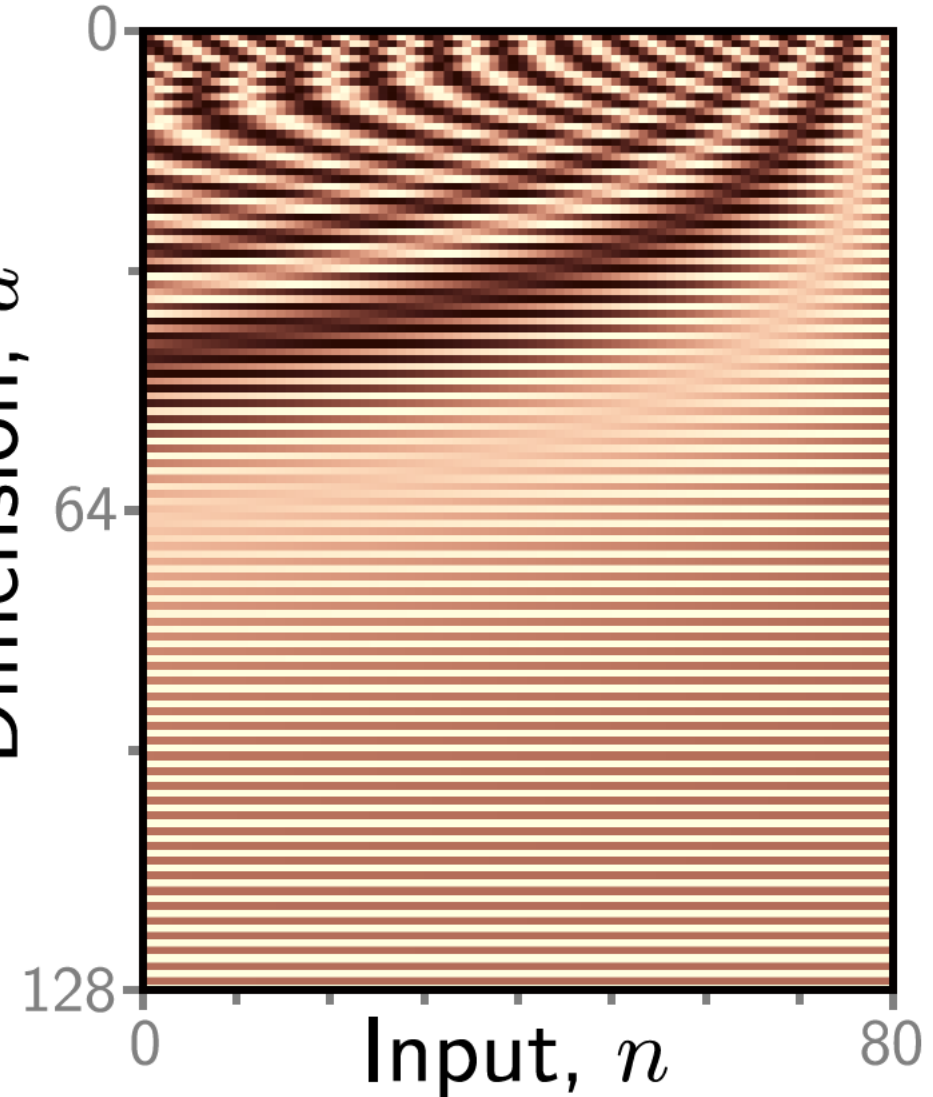
Idea is to somehow encode *absolute* or *relative* position in the inputs

# Absolute Position encoding

Add some matrix,  $\Pi$ , to the  $D \times N$  input matrix:

$$\begin{array}{c} N \\ \hline \begin{array}{|c|c|c|c|c|c|c|c|c|c|} \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline & & & & & & & & & \\ \hline \end{array} \\ D \\ \hline \text{Input, } \mathbf{X} \end{array} + \Pi$$

$$\Pi =$$

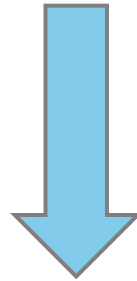


$\Pi$  can be pre-defined or learned

# Absolute Position encoding

Alternatively, could be added to each layer

$$\mathbf{Sa}[\mathbf{X}] = \mathbf{V} \cdot \text{Softmax}[\mathbf{K}^T \mathbf{Q}]$$



$$\mathbf{Sa}[\mathbf{X}] = (\mathbf{V} + \mathbf{\Pi}) \cdot \text{Softmax}[(\mathbf{K} + \mathbf{\Pi})^T (\mathbf{Q} + \mathbf{\Pi})]$$

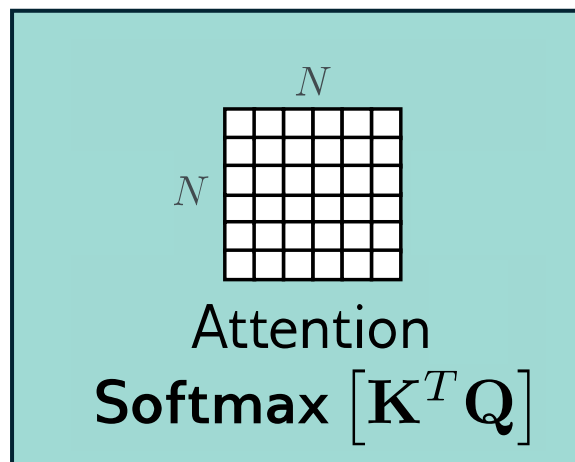
# Relative Position Encoding

Absolute position of a word is less important than relative position between inputs

The panda **eats** shoots and leaves

Abs Pos: 0 1 2 3 4 5

Rel Pos: -2 -1 0 1 2 3



Each element of the attention matrix corresponds to an offset between query position  $a$  and key position  $b$

Learn a parameter  $\pi_{a,b}$  for each offset and modify  $\text{Attention}[a,b]$  in some way.



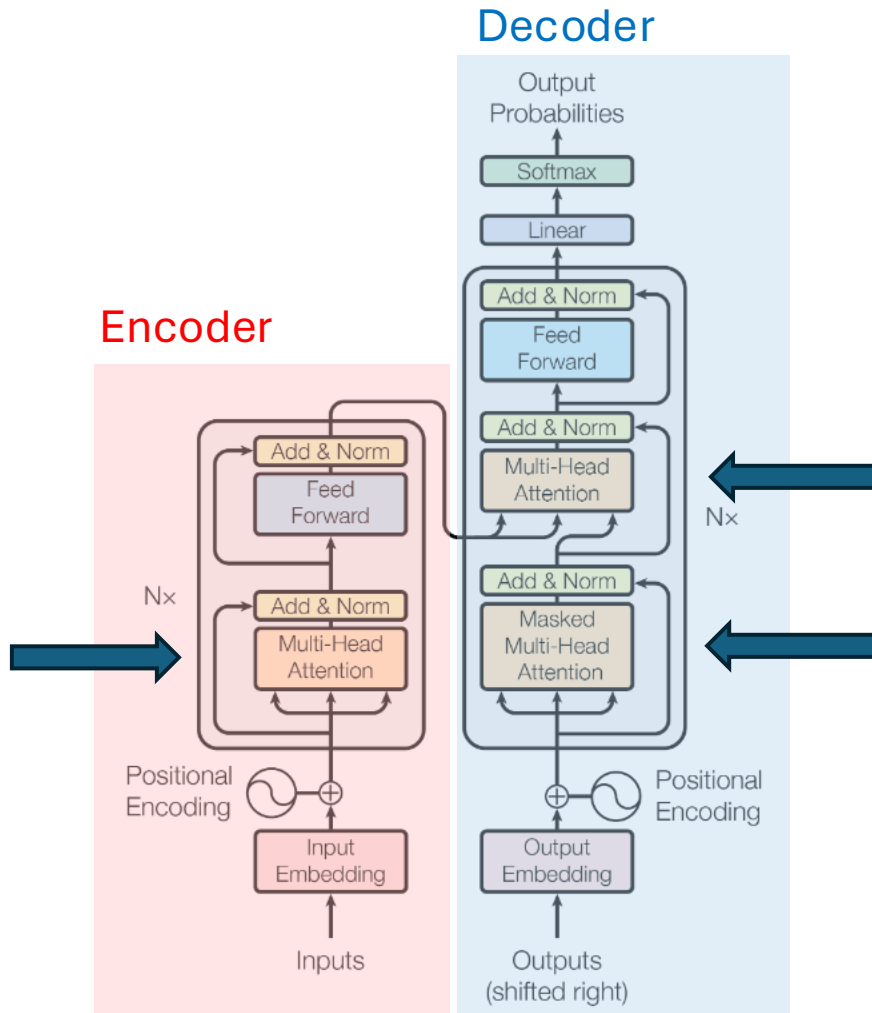
# Any Questions?



## Moving on

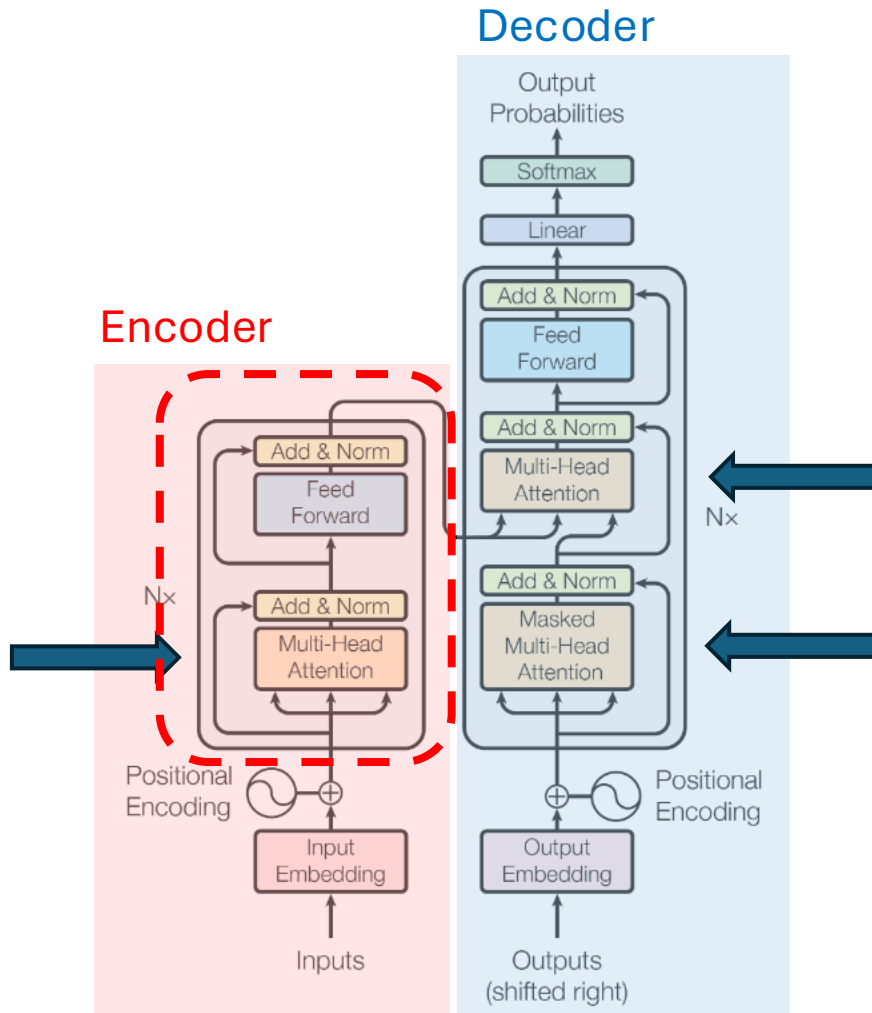
- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations

# Transformers



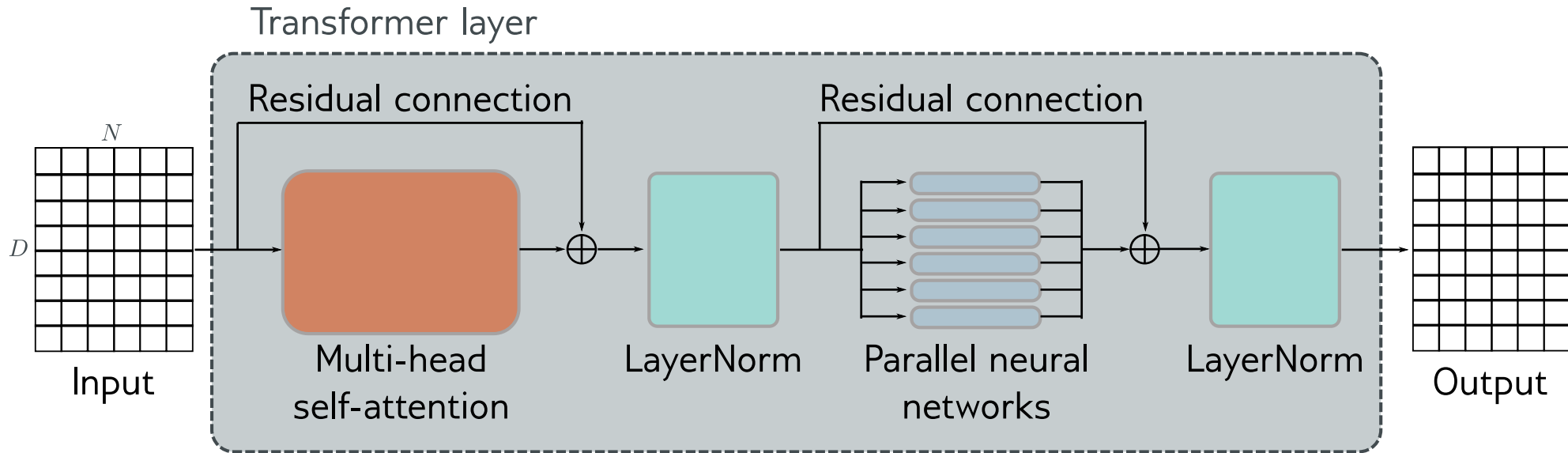
- *Multi-headed Self Attention* is just one component of the transformer architecture

# Transformers



- *Multi-headed Self Attention* is just one component of the transformer architecture
- Let's look at a transformer *block* (or *layer*) from the encoder

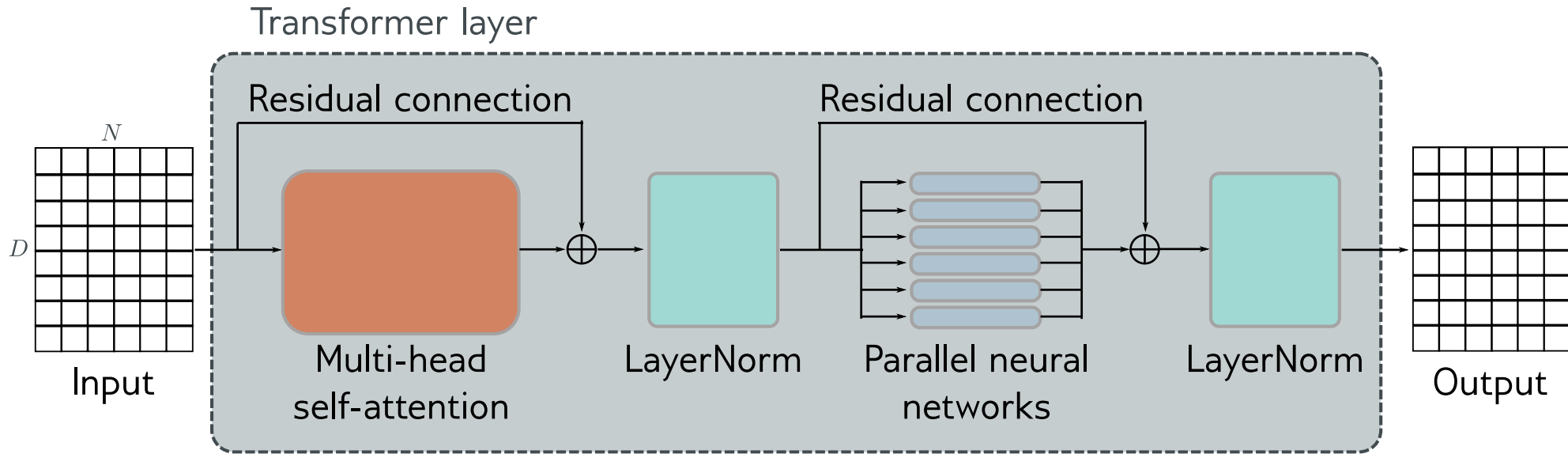
# Transformer Layer -- Complete



- Adds a 2-layer MLP
- Adds residual connections around multi-head self-attentions and the parallel MLPs
- Adds LayerNorm, which normalizes across all the  $N$  input samples

Transform Layer		
$\mathbf{X}$	$\leftarrow$	$\mathbf{X} + \text{MhSa}[\mathbf{X}]$
$\mathbf{X}$	$\leftarrow$	$\text{LayerNorm}[\mathbf{X}]$
$\mathbf{x}_n$	$\leftarrow$	$\mathbf{x}_n + \text{mlp}[\mathbf{x}_n]$
$\mathbf{X}$	$\leftarrow$	$\text{LayerNorm}[\mathbf{X}],$

# Transformer Layer -- MLP

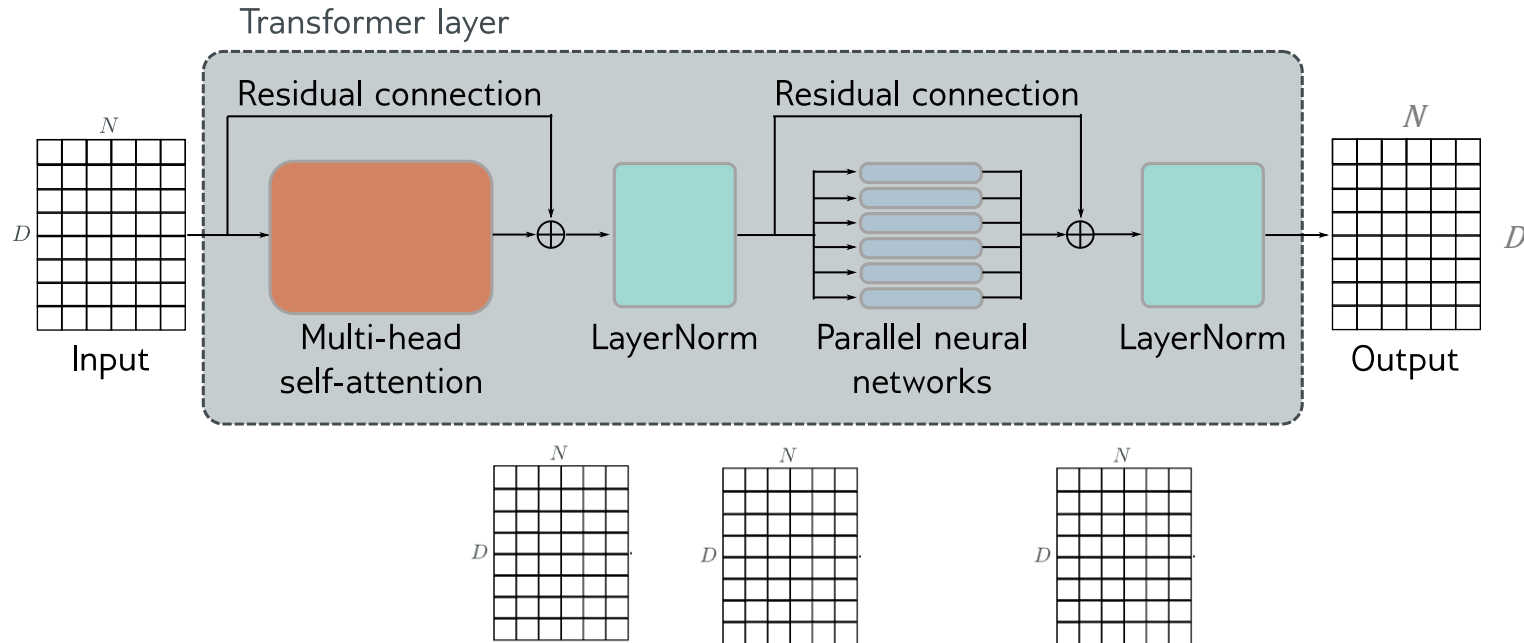


- Ads 2-layer MLP

- Same network (same weights) operates independently on each word
- Learn more complex representations and expand model capacity

$\text{Linear}_{D \times D} \rightarrow \text{ReLU}(\cdot) \rightarrow \text{Linear}_{4D \times D}$

# Transformer Layer -- LayerNorm



- Normalize across same layer
- Learned gain and offset

$$y = \frac{x - \mathbb{E}[x]}{\sqrt{\text{Var}[x] + \epsilon}} * \gamma + \beta$$

Calculated column-wise

## # NLP Example

```
batch, sentence_length, embedding_dim = 20, 5, 10
embedding = torch.randn(batch, sentence_length, embedding_dim)
layer_norm = nn.LayerNorm(embedding_dim)
```

## # Activate module

```
layer_norm(embedding)
```

<https://pytorch.org/docs/stable/generated/torch.nn.LayerNorm.html>

# Any Questions?

???

## Moving on

- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations

# 3 Types of Transformer Models

1. *Encoder* – transforms text embeddings into representations that support variety of tasks (e.g. sentiment analysis, classification)  
❖ Model Example: BERT
2. *Decoder* – predicts the next token to continue the input text (e.g. ChatGPT, AI assistants)  
❖ Model Example: GPT4o
3. *Encoder-Decoder* – used in sequence-to-sequence tasks, where one text string is converted to another (e.g. machine translation)



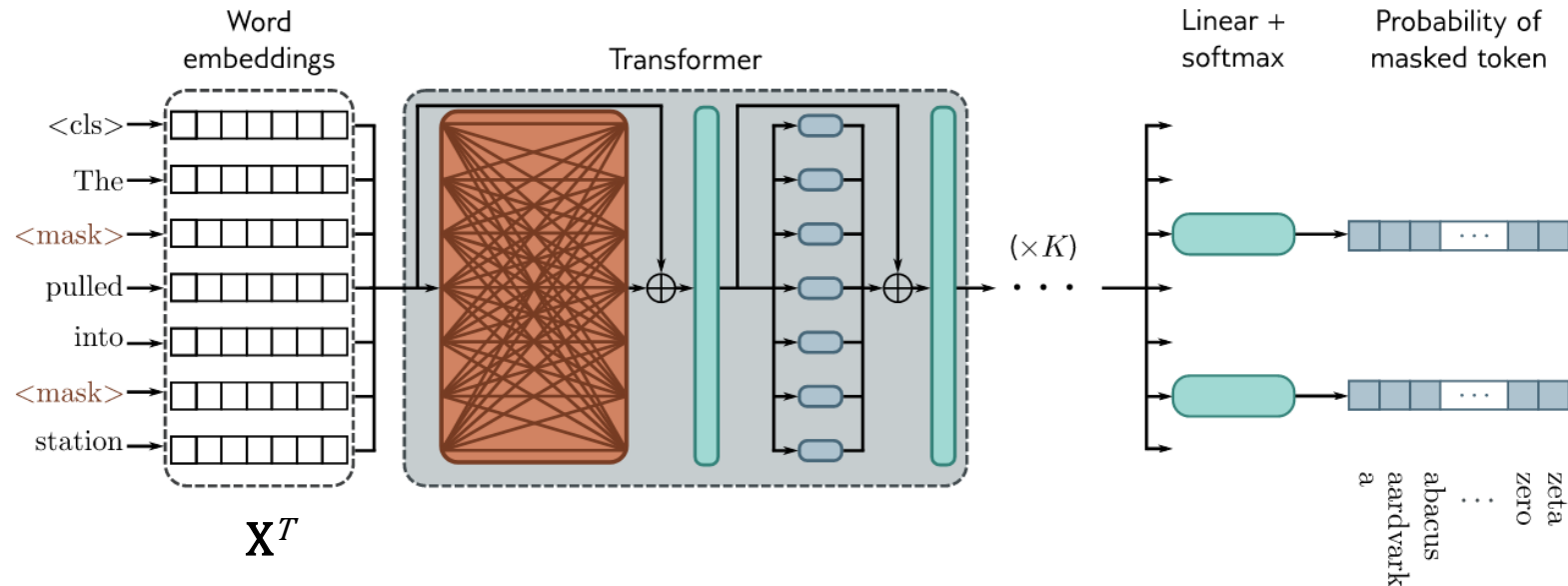
# Encoder Model Example: BERT (2019)

*Bidirectional Encoder Representations from Transformers*

- Hyperparameters
  - 30,000 token vocabulary
  - 1024-dimensional word embeddings
  - 24x transformer layers
  - 16 heads in self-attention mechanism
  - 4096 hidden units in middle of MLP
- ~340 million parameters
- *Pre-trained* in a *self-supervised* manner,
- then can be adapted to task with one additional layer and *fine-tuned*

# Encoder Pre-Training

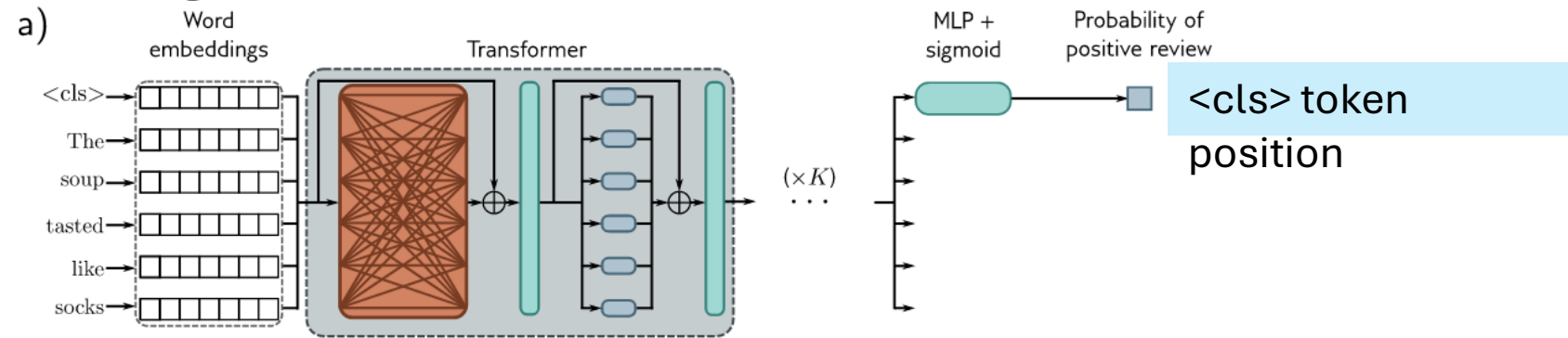
Special <cls> token  
used for aggregate  
sequence  
representation for  
classification



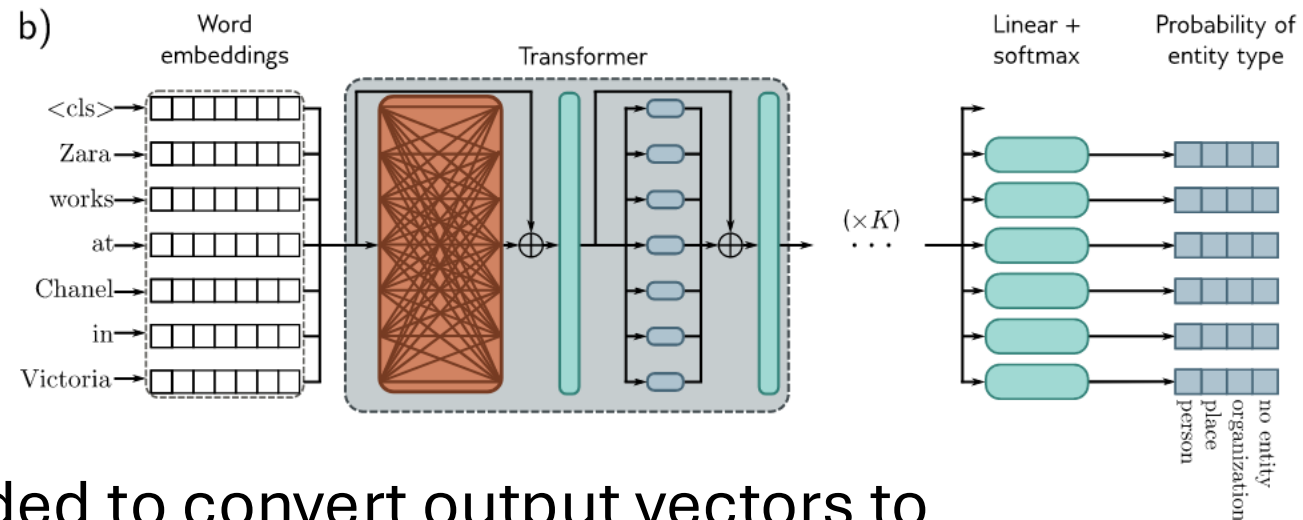
- A small percentage of input embedding replaced with a generic <mask> token
- Predict missing token from output embeddings
- Added linear layer and softmax to generate probabilities over vocabulary
- Trained on BooksCorpus (800M words) and English Wikipedia (2.5B words)

# Encoder Fine-Tuning

## Sentiment Analysis



## Named Entity Recognition (NER)



- Extra layer(s) appended to convert output vectors to desired output format
- 3<sup>rd</sup> Example: Text span prediction -- predict start and end location of answer to a question in passage of Wikipedia, see <https://rajpurkar.github.io/SQuAD-explorer/>

# Decoder Model Example: GPT3 (2020)

## *Generative Pre-trained Transformer*

- One purpose: *generate the next token in a sequence*
- By constructing an autoregressive model

# Decoder Model Example: GPT3 (2020)

## *Generative Pre-trained Transformer*

- One purpose: *generate the next token in a sequence*
- By constructing an autoregressive model
- Factors the probability of the sentence:

$$\begin{aligned} \Pr(\textit{Learning deep learning is fun}) = & \\ & \Pr(\textit{Learning}) \times \Pr(\textit{deep} \mid \textit{learning}) \times \\ & \Pr(\textit{learning} \mid \textit{Learning deep}) \times \\ & \Pr(\textit{is} \mid \textit{Learning deep learning}) \times \\ & \Pr(\textit{fun} \mid \textit{Learning deep learning is}) \end{aligned}$$

# Decoder Model Example: GPT3 (2020)

## *Generative Pre-trained Transformer*

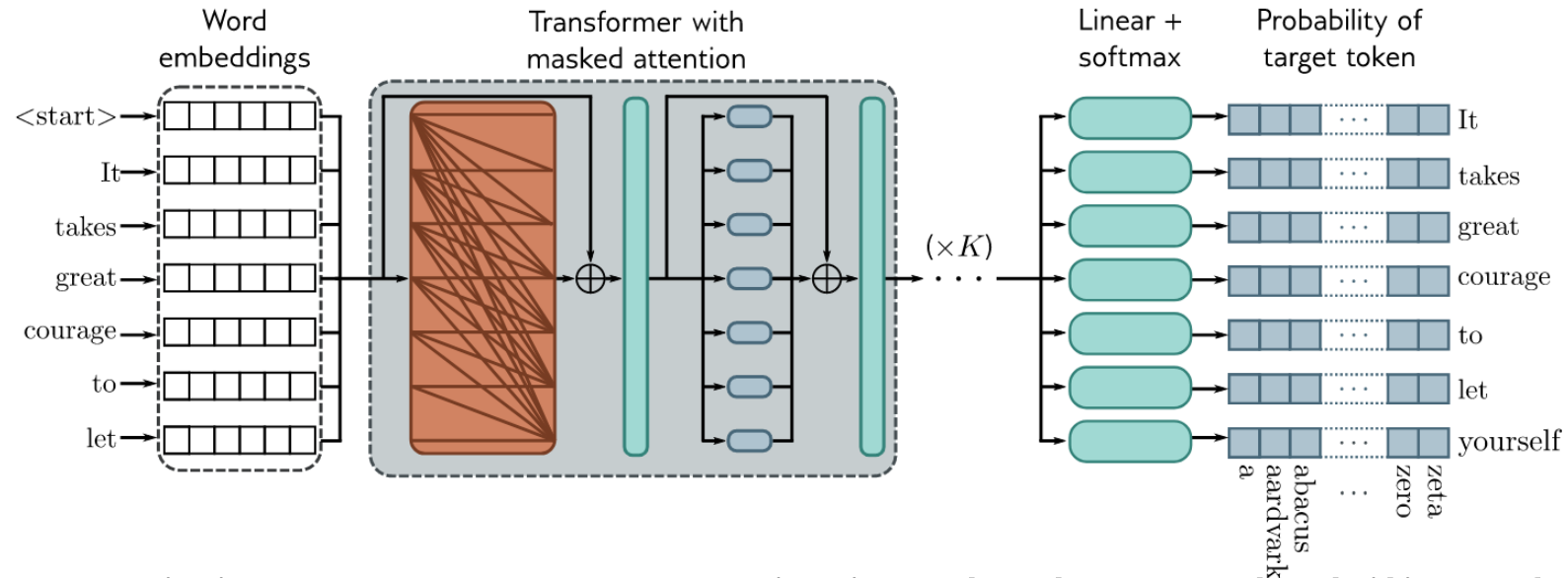
- One purpose: *generate the next token in a sequence*
- By constructing an autoregressive model
- Factors the probability of the sentence:

$$\begin{aligned} \Pr(\textit{Learning deep learning is fun}) = & \\ & \Pr(\textit{Learning}) \times \Pr(\textit{deep} \mid \textit{learning}) \times \\ & \Pr(\textit{learning} \mid \textit{Learning deep}) \times \\ & \Pr(\textit{is} \mid \textit{Learning deep learning}) \times \\ & \Pr(\textit{fun} \mid \textit{Learning deep learning is}) \end{aligned}$$

- More formally: Autoregressive model

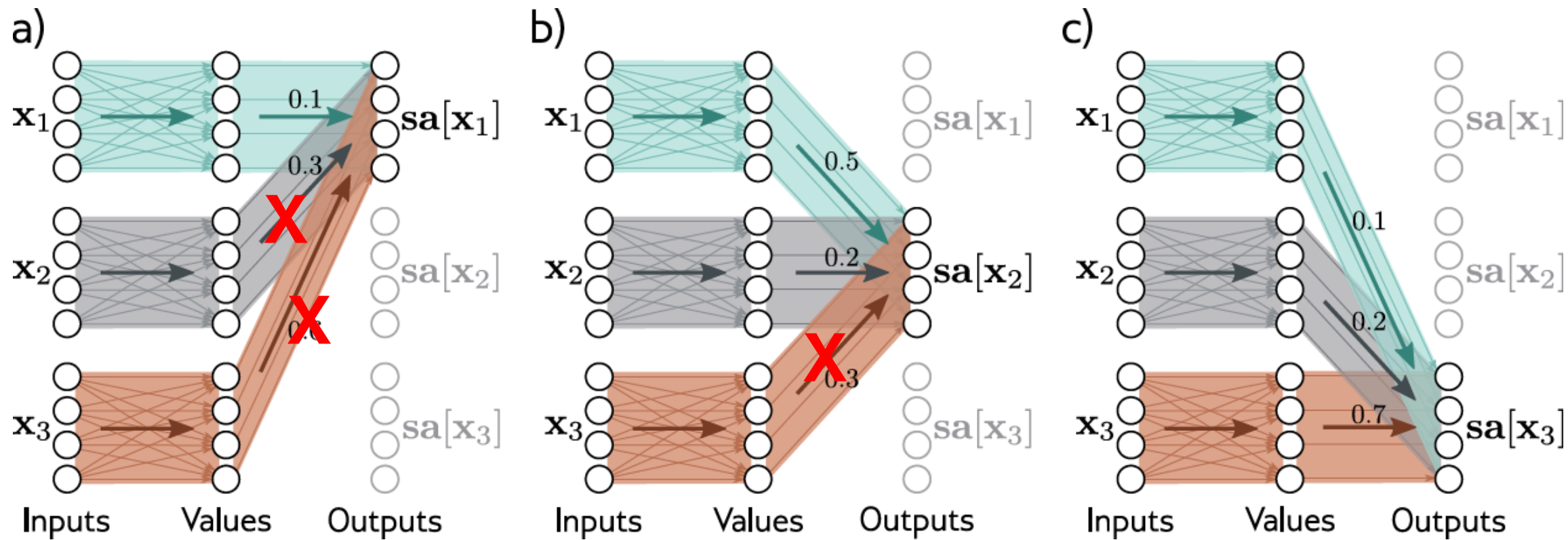
$$\Pr(t_1, t_2, \dots, t_N) = \Pr(t_1) \prod_{n=2}^N \Pr(t_n \mid t_1, t_2, \dots, t_{n-1})$$

# Decoder: *Masked* Self-Attention



- During training we want to maximize the log probability of the input text under the autoregressive model.
- We want to make sure the model doesn't “cheat” during training by looking ahead at the next token.
- Hence, we mask the self attention weights corresponding to current and right context to *negative infinity*.

# Masked Self-Attention

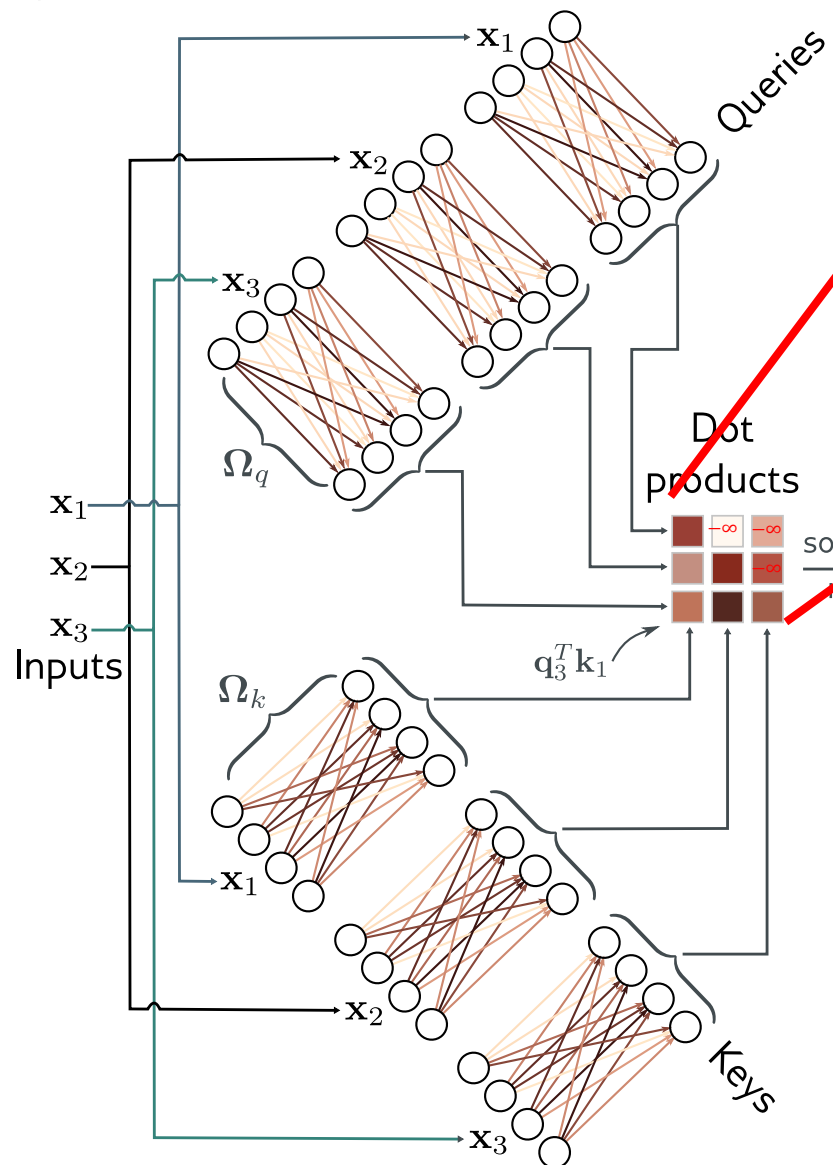


Mask right context self-attention weights to zero



# Masked Self-Attention

a)



b)

Dot products

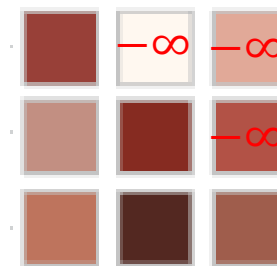
Attentions

softmax

rows

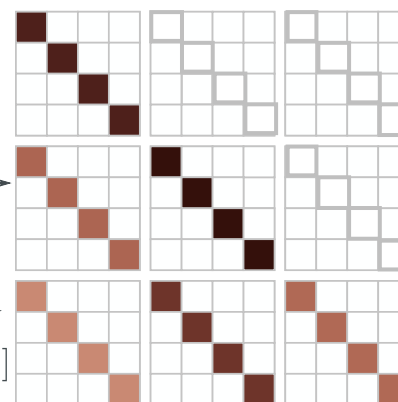
$a[x_3, x_1]$

$a[x_3, x_1]$

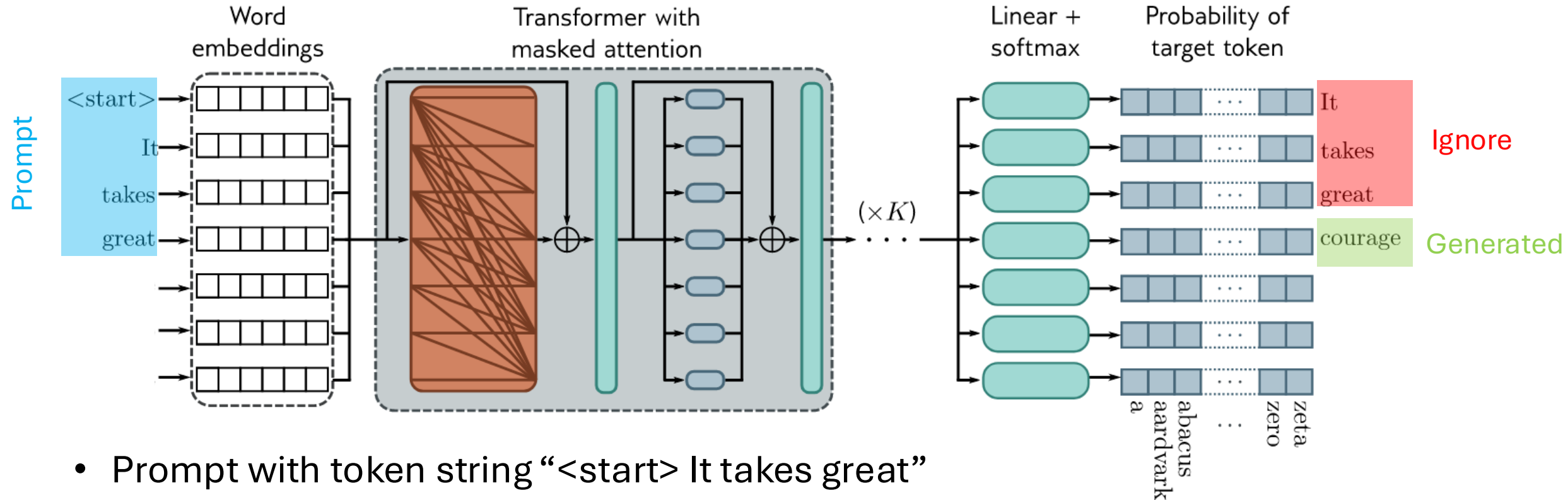


c)

Attention weights



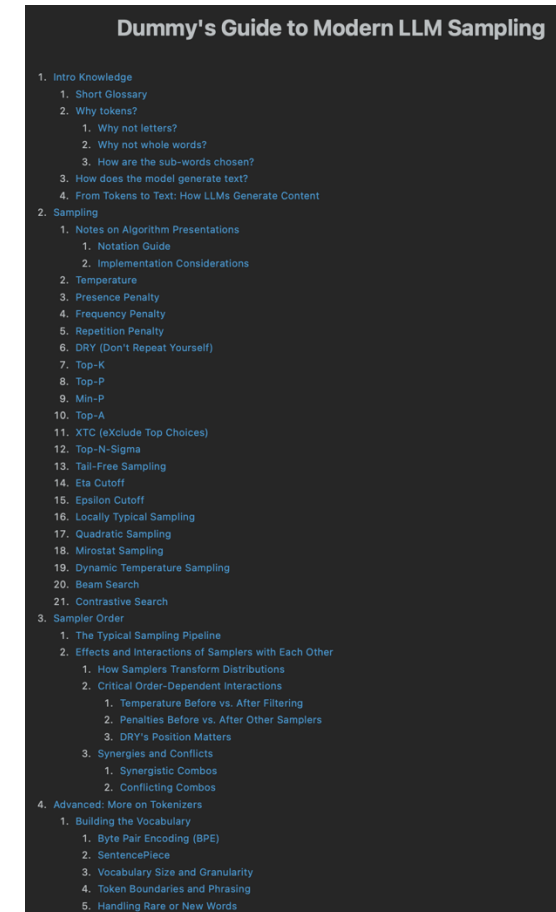
# Decoder: Text Generation (Generative AI)



- Prompt with token string "<start> It takes great"
- Generate next token for the sequence by
  - picking most likely token
  - sample from the probability distribution
    - alternative *top-k* sampling to avoid picking from the long tail
  - beam search – select the most likely sentence rather than greedily pick

# Dummy's Guide to LLM Sampling

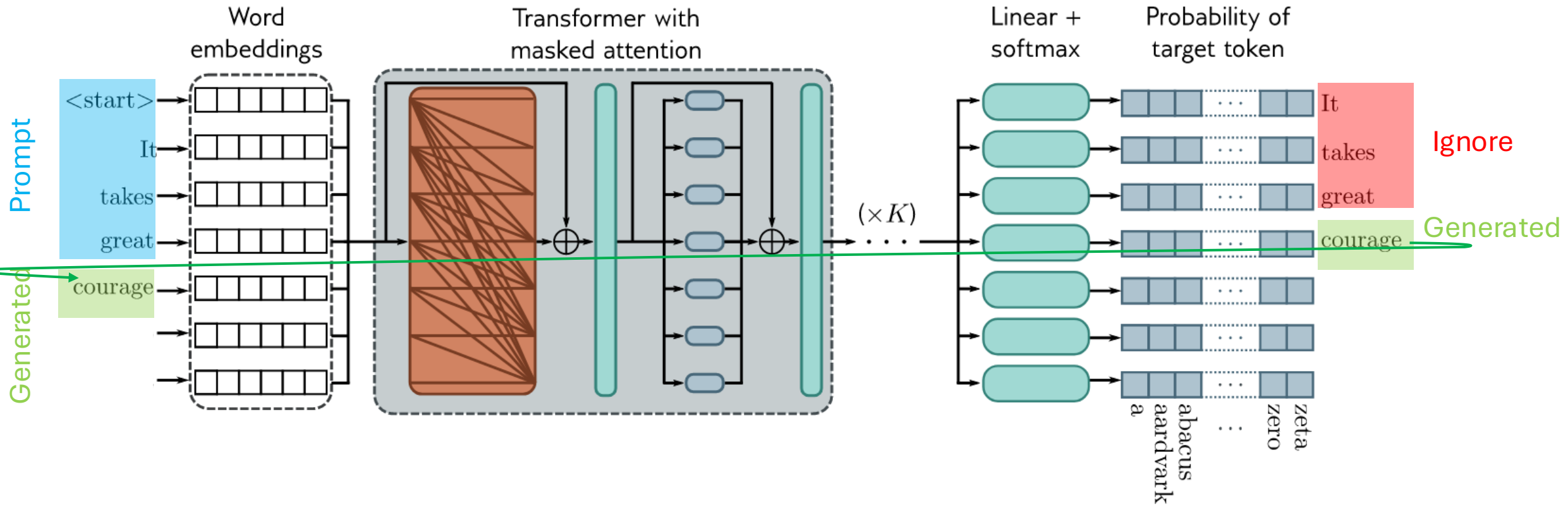
- <https://reentry.co/samplers>
- Will talk about this more next time.



**Dummy's Guide to Modern LLM Sampling**

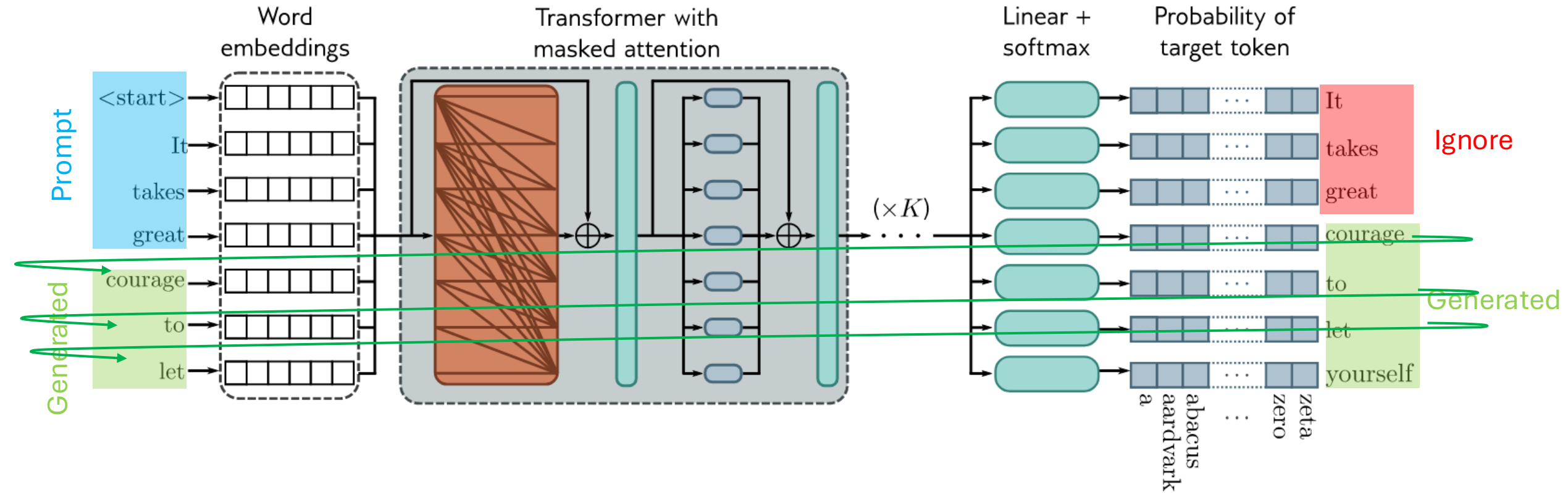
1. Intro Knowledge
  1. Short Glossary
  2. Why tokens?
    1. Why not letters?
    2. Why not whole words?
    3. How are the sub-words chosen?
  3. How does the model generate text?
  4. From Tokens to Text: How LLMs Generate Content
2. Sampling
  1. Notes on Algorithm Presentations
    1. Notation Guide
    2. Implementation Considerations
  2. Temperature
  3. Presence Penalty
  4. Frequency Penalty
  5. Repetition Penalty
  6. DRY (Don't Repeat Yourself)
  7. Top-K
  8. Top-P
  9. Min-P
  10. Top-A
  11. XTC (eXclude Top Choices)
  12. Top-N-Sigma
  13. Tail-Free Sampling
  14. Eta Cutoff
  15. Epsilon Cutoff
  16. Locally Typical Sampling
  17. Quadratic Sampling
  18. Mirostat Sampling
  19. Dynamic Temperature Sampling
  20. Beam Search
  21. Contrastive Search
3. Sampler Order
  1. The Typical Sampling Pipeline
  2. Effects and Interactions of Samplers with Each Other
    1. How Samplers Transform Distributions
    2. Critical Order-Dependent Interactions
      1. Temperature Before vs. After Filtering
      2. Penalties Before vs. After Other Samplers
      3. DRY's Position Matters
    3. Synergies and Conflicts
      1. Synergistic Combos
      2. Conflicting Combos
4. Advanced: More on Tokenizers
  1. Building the Vocabulary
    1. Byte Pair Encoding (BPE)
    2. SentencePiece
    3. Vocabulary Size and Granularity
    4. Token Boundaries and Phrasing
    5. Handling Rare or New Words

# Decoder: Text Generation (Generative AI)



- Feed the output back into input

# Decoder: Text Generation (Generative AI)



- Feed the output back into input

# Technical Details

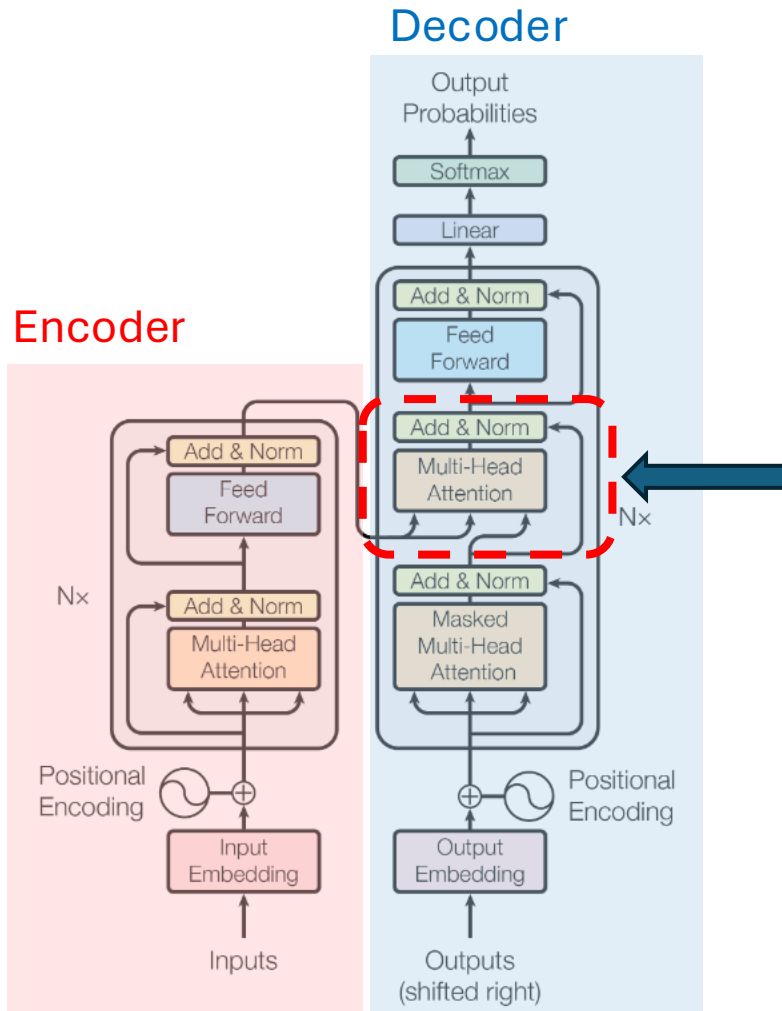
	BERT	GPT3
Model Architecture	Encoder	Decoder
Embedding Size	1024	12,288
Vocabulary	30K tokens	
Sequence Length		2048
# Heads	16	96
# Layers	24	96
Q,K,V dimensions	64	128
Training set size	3.3B tokens	300B+ tokens
# Parameters	340M	175B

# Encoder-Decoder Model

- Used for *machine translation*, which is a *sequence-to-sequence* task



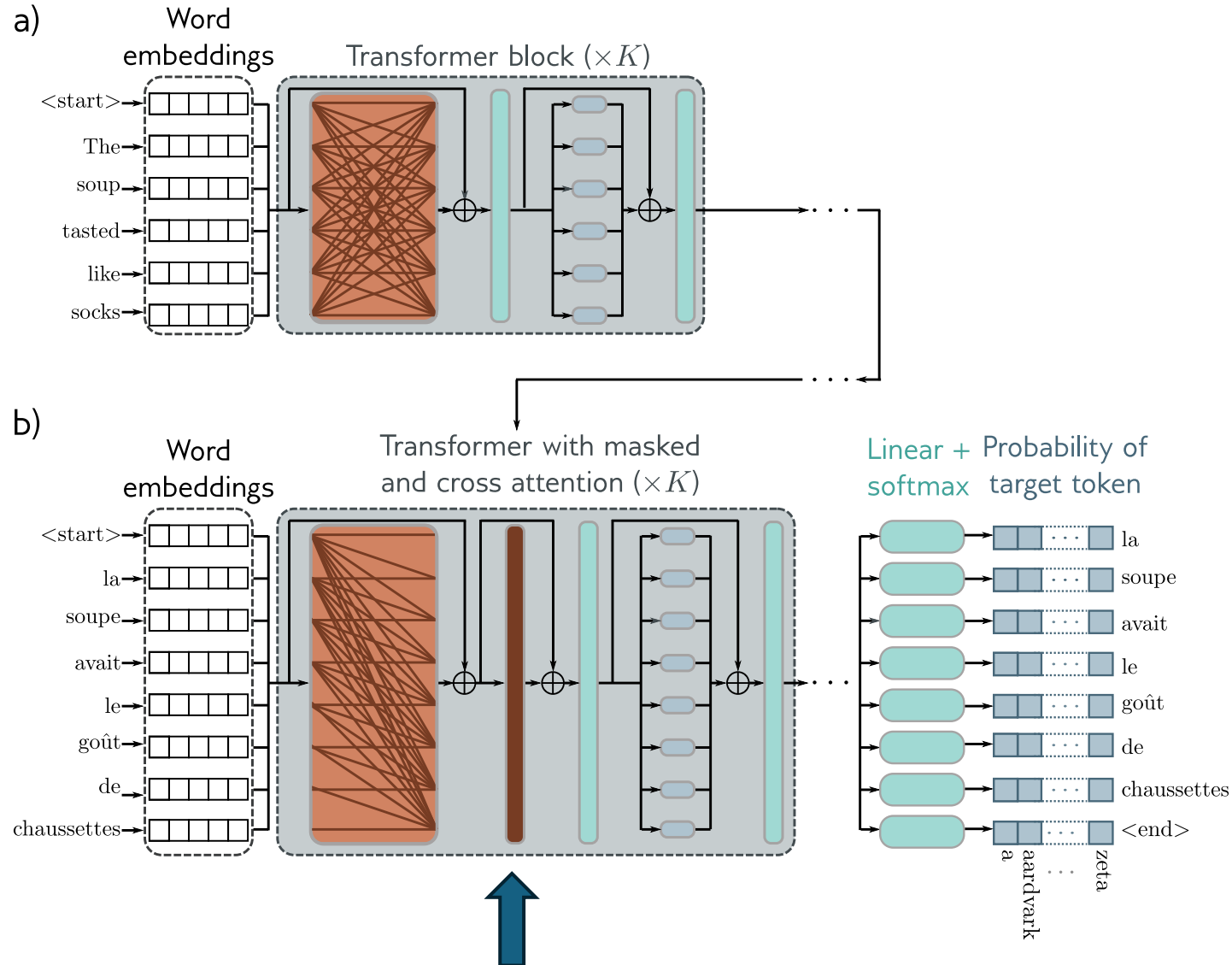
# Encoder Decoder Model



- The transformer layer in the decoder of the encoder-decoder model has an extra stage
- Attends to the input of the encoder with *cross attention* using Keys and Values from the output of the encoder
- Shown here on original diagram from “Attention is all you need” paper

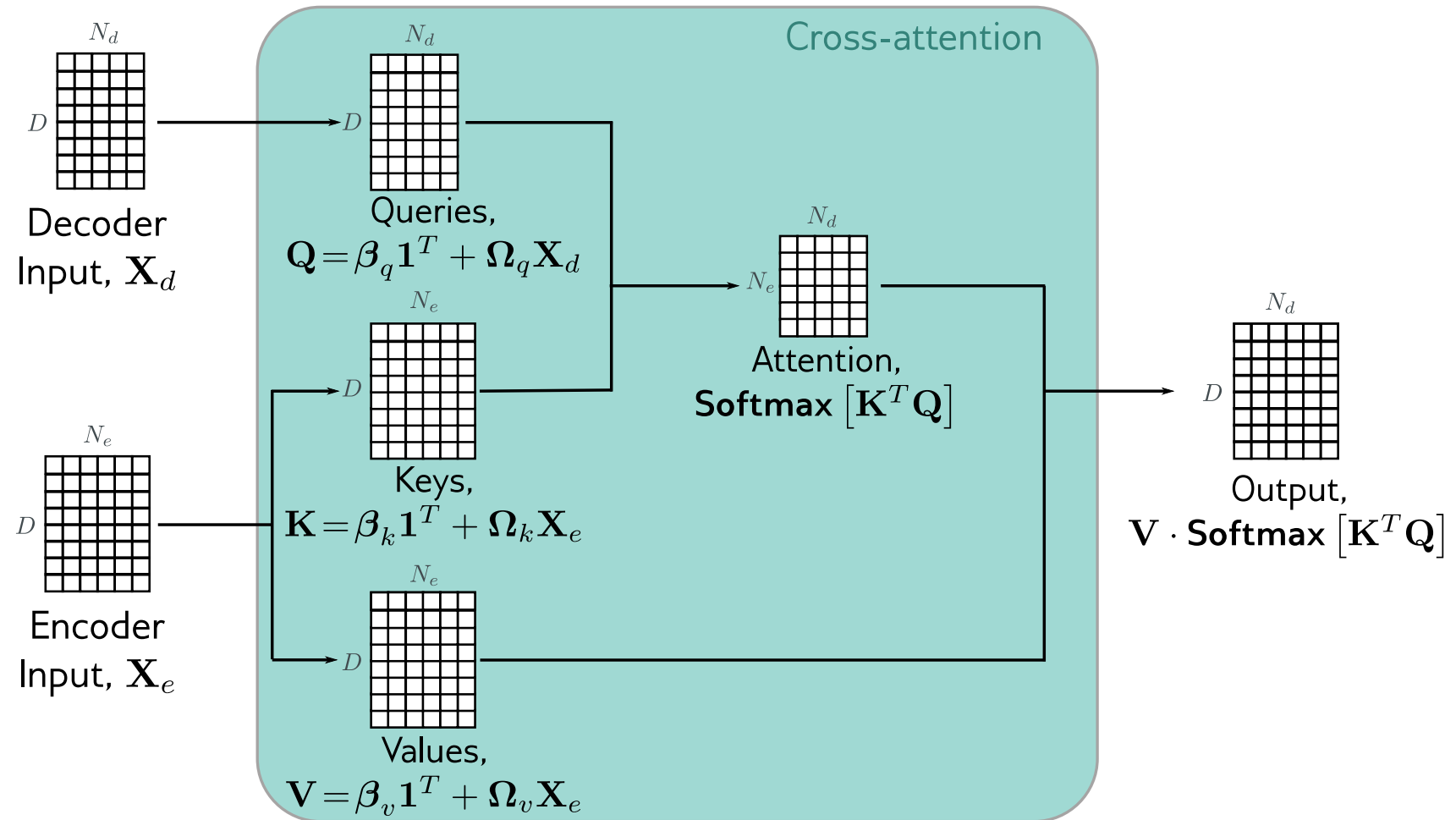


# Encoder Decoder Model



- Same view per UDL book

# Cross-Attention



Keys and Values come from the last stage of the encoder

# Any Questions?



- RNN recap
- Language model evolution
- Motivations for attention design
- Dot-product attention
- Applying attention
- Transformer architecture
- Principal transformer variations