

UI STYLE TILE: Department of Education Redesign

UI STYLE DIRECTION

modern, simple & clean design that is welcoming for users of all ages. website should feel official and up to date. currently is lacking in color, want to brighten it up to make it look more approachable and positive

UI Style Adjectives

Clean Warm Happy
 Official

TYPOGRAPHY

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H1 - Headline

(Font Name Bold N Px)

H2 - Subhead

(Font Name Bold N Px)

H1 - Headline

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H2 - Subhead

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"This Is A How You Would Stylize A Meaningful Quote"
- Author

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TYPOGRAPHY BODY COPY

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[this is a regular link](#)

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BRAND LOGO

- LOGO ON WHITE



- LOGO ON DARK



COLOR PALETTE

- BRAND COLORS



#FFFFFF

R/G/B



R/G/B



R/G/B



R/G/B



R/G/B

R/G/B

- PRIMARY
INTERACTION COLOR



R/G/B



R/G/B

- SECONDARY
INTERACTION COLOR



R/G/B

- COLOR GRADIENT



ICONOGRAPHY



BUTTON STATES

Normal

Hover

Focus

Pressed

disabled

Subscribe

IMAGE SAMPLES



BUTTON STYLES

rounded

pill

pill

dropdown ▾