Story

Sales per Market

Market

Market	Sales
APAC	3,585,744
EU	2,938,089
US	2,297,201
LATAM	2,164,605
EMEA	806,161
Africa	783,773
Canada	66,928

Sales

Sales & Quantity per Sub-Category
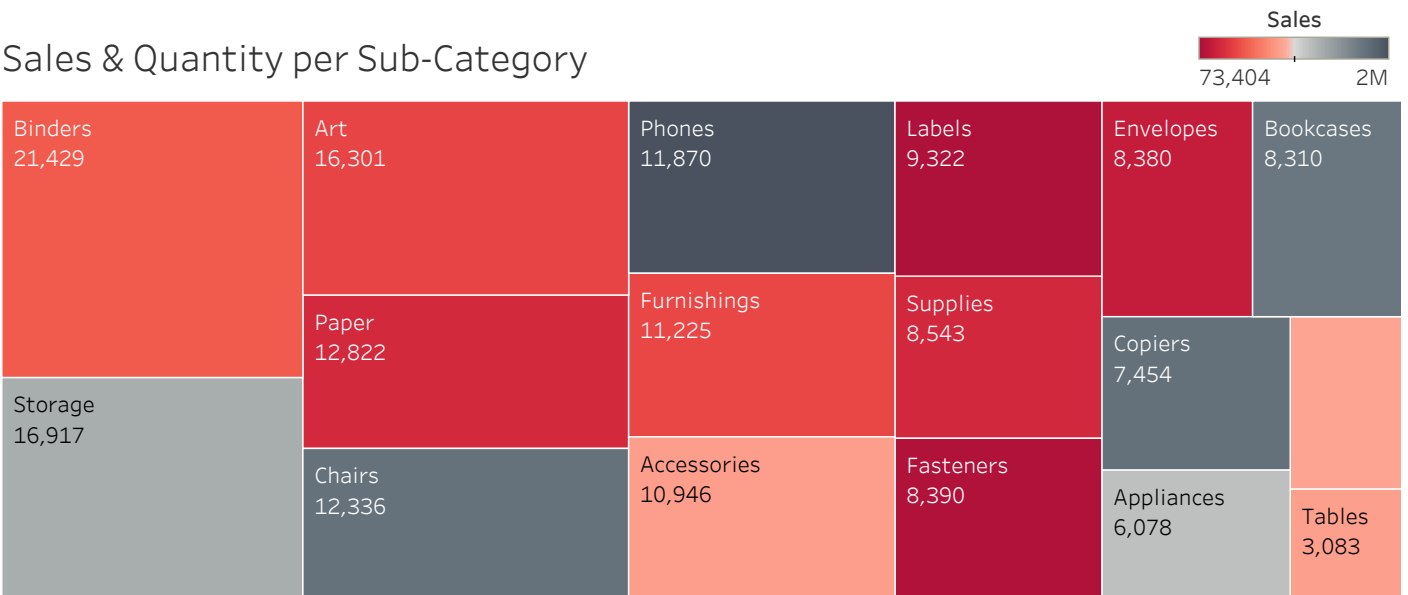
Sales
73,404   2M

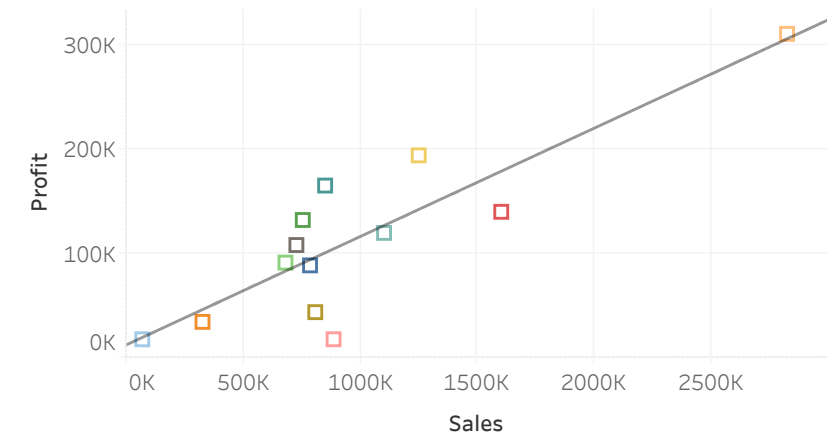|					
Binders 21,429	Art 16,301	Phones 11,870	Labels 9,322	Envelopes 8,380	Bookcases 8,310
	Paper 12,822	Furnishings 11,225	Supplies 8,543	Copiers 7,454	
Storage 16,917	Chairs 12,336	Accessories 10,946	Fasteners 8,390	Appliances 6,078	Tables 3,083
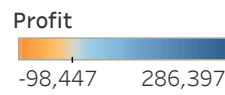
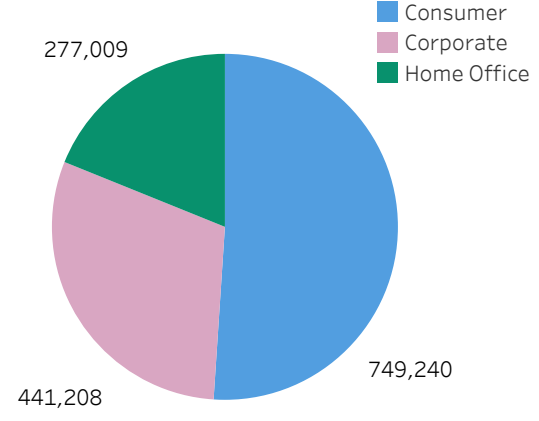# Story

Profit per Country

Profit

-98,447   286,397

Region
- Africa
- Caribbean
- Canada
- Central
- Central Asia
- East
- EMEA
- North
- North Asia
- Oceania
- South
- Southeast Asia
- West

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Profit & Sales per Region

Profit per Segment

Segment
- Consumer
- Corporate
- Home Office

277,009

749,240

441,208

Story

Sales per Category & Order Date

Sub-Category
- Accessories
- Appliances
- Art
- Binders
- Bookcases
- Chairs
- Copiers
- Envelopes
- Fasteners
- Furnishings
- Labels
- Machines
- Paper
- Phones
- Storage
- Supplies
- Tables

Story

Shipping Cost per Region & Ship Month

Ship Date

Avg. Shipping Cost

60
55
50
45
40
35
30
25
20
15
10
5
0

January February March April May June July August September October November December
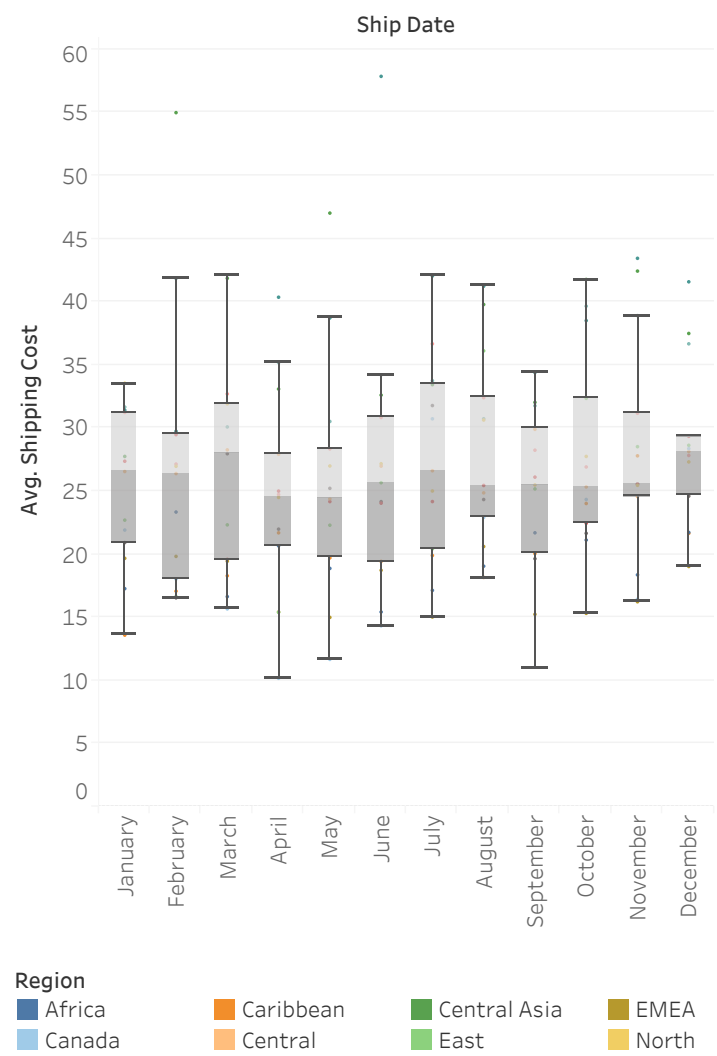
Average Profit per Category & Ship Mode
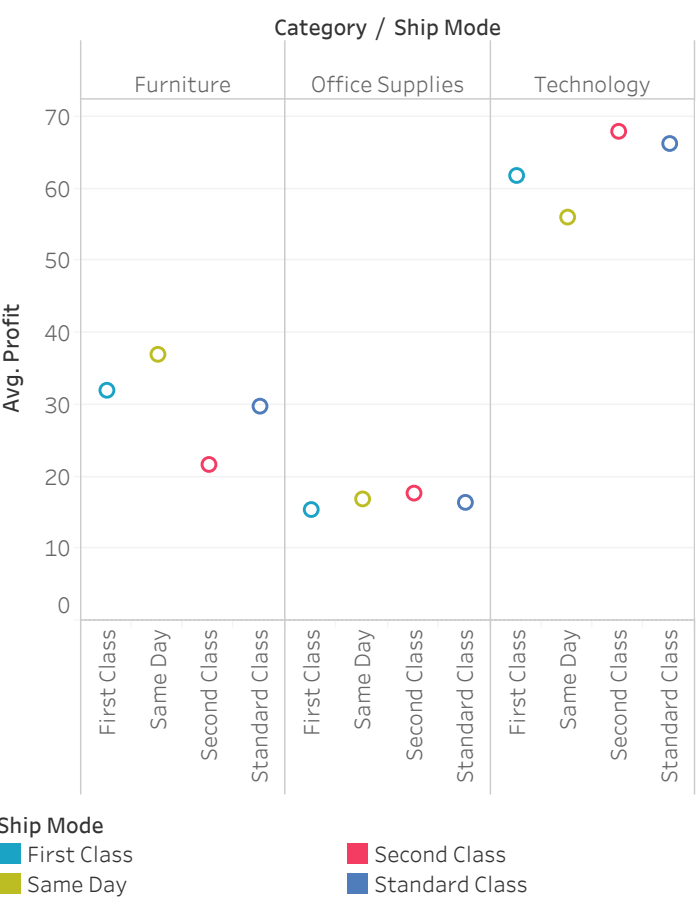
Category / Ship Mode

| Furniture | Office Supplies | Technology |

Avg. Profit

70
60
50
40
30
20
10
0

First Class · Same Day · Second Class · Standard Class · First Class · Same Day · Second Class · Standard Class · First Class · Same Day · Second Class · Standard Class

Ship Mode
- First Class
- Same Day
- Second Class
- Standard Class

Region
- Africa
- Canada
- Caribbean
- Central
- Central Asia
- East
- EMEA
- North
- North Asia
- Oceania
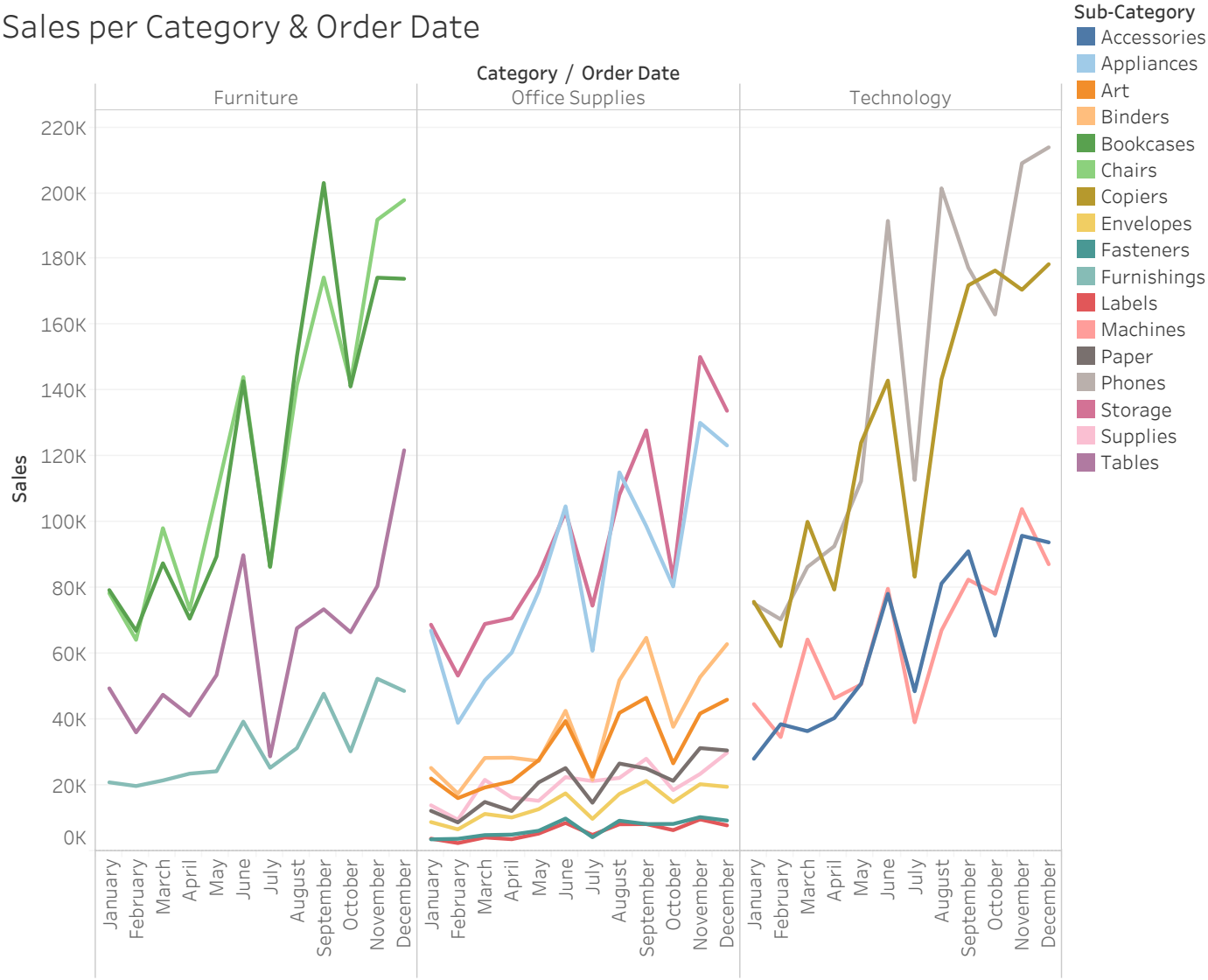- South
- West
- Southeast Asia

Story

Sales per Order Date

Order Date

Sales

1500K

1000K

500K

0K

January February March April May June July August Septemb.. October November December

Year of Order Date
■ 2018 ■ 2019 ■ 2020 ■ 2021

Category
■ Furniture ■ Office Supplies ■ Technology
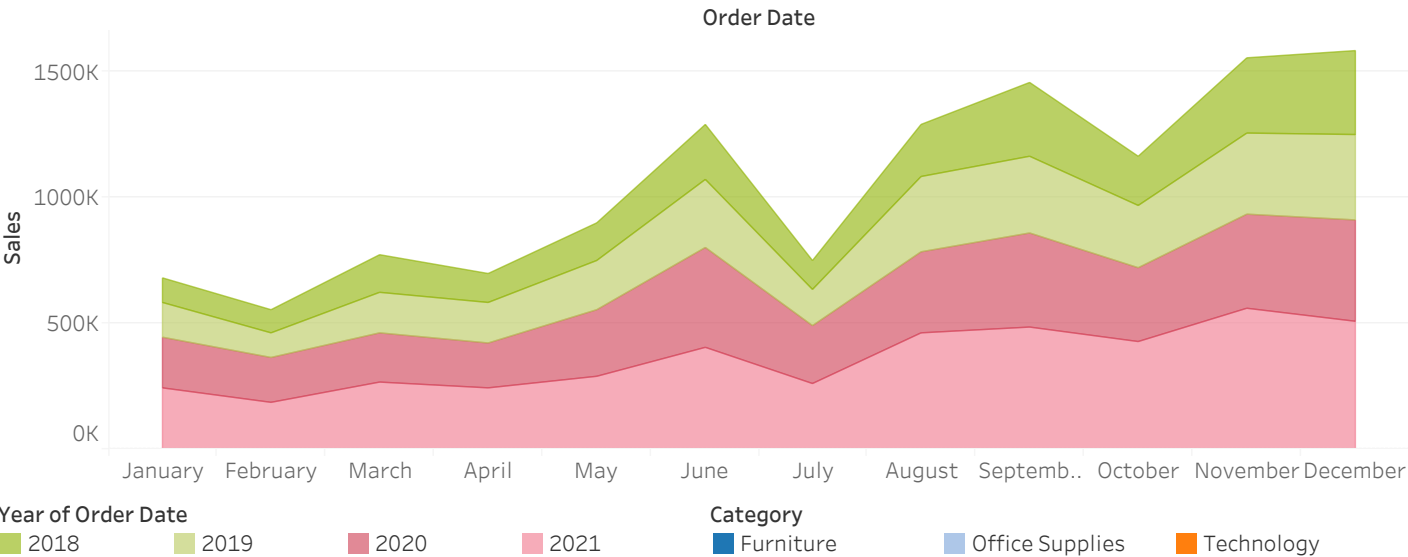
Sales in Categories per Market and Order Date

Market / Year of Order Date

Sales

1000K

500K

0K

Africa: 2018 2019 2020 2021
APAC: 2018 2019 2020 2021
Canada: 2018 2019 2020 2021
EMEA: 2018 2019 2020 2021
EU: 2018 2019 2020 2021
LATAM: 2018 2019 2020 2021
US: 2018 2019 2020 2021