

Formação Power BI Analyst

Desafio de Projeto da DIO



Relatório de Vendas

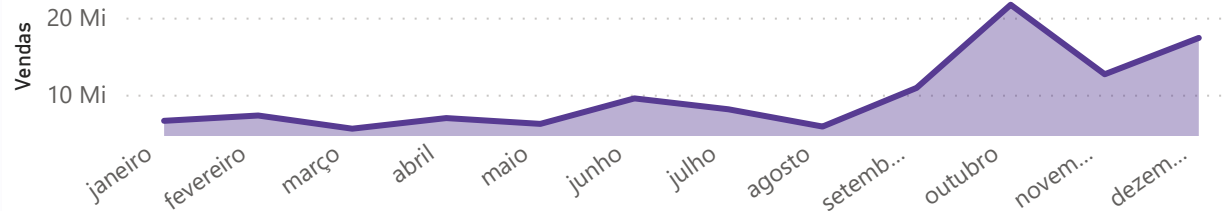
118,73 Mi

Total de Vendas

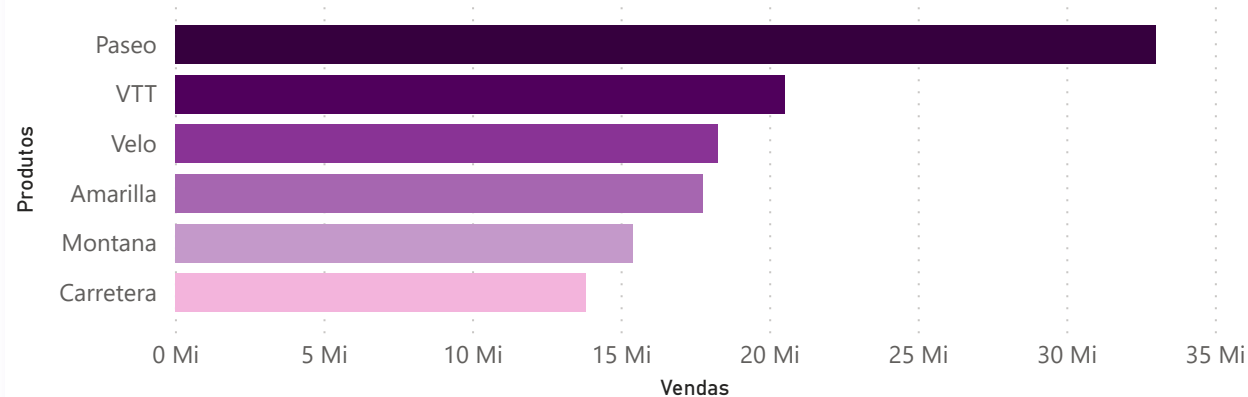
1,13 Mi

Unidades Vendidas

Vendas por Mês



Vendas por Produtos



Selecione o período:

01/09/2013



01/12/2014



Vendas por País

United States of America

France

Mexico

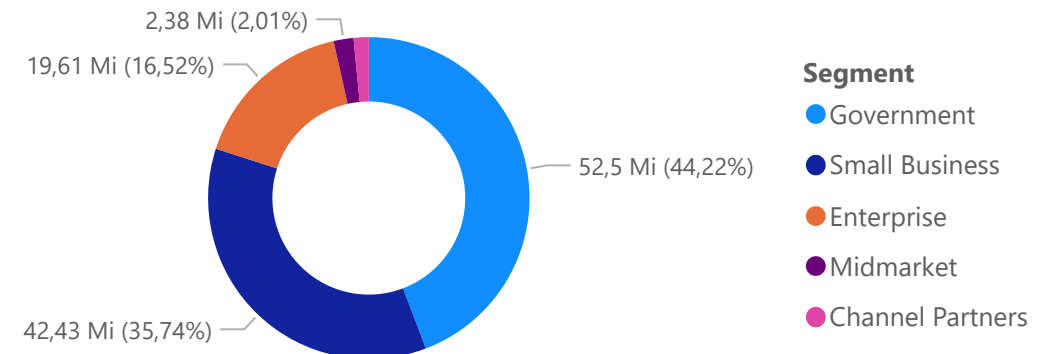
Canada

Germany

Treemap Chart

Map Chart

Sales por Segmento



Bar Chart

Pie Chart

Segment

- Government
- Small Business
- Enterprise
- Midmarket
- Channel Partners

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Relatório Lucro

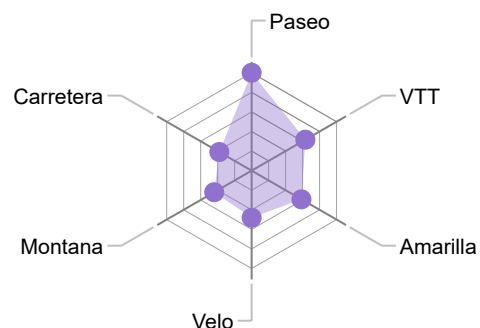
2013

2014

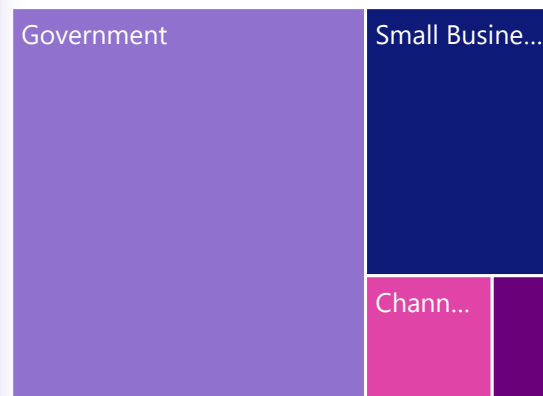


Soma de Lucro por Produto

● Lucro

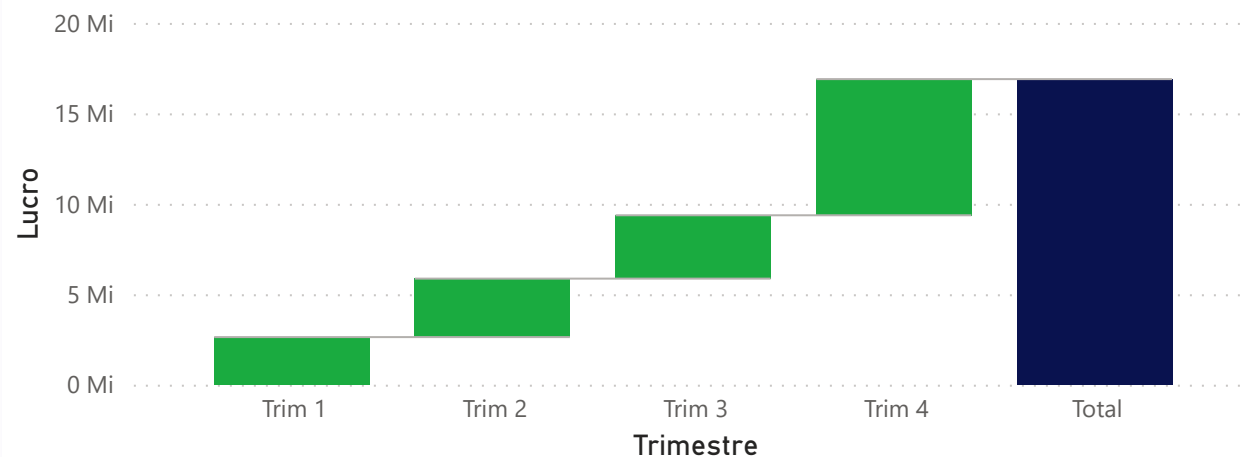


Lucro por Segmento



Lucro por Trimestre

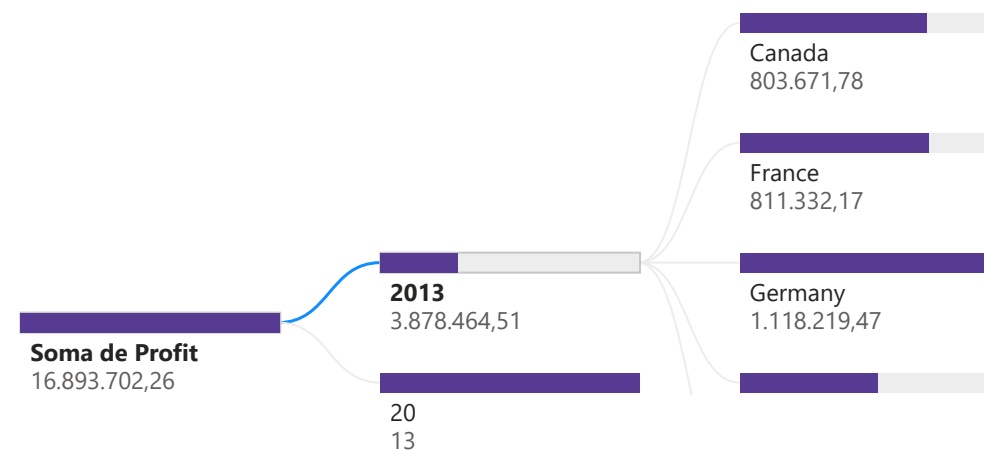
● Aumentar ● Diminuir ● Total



🔒 Ano

2013

🔒 País

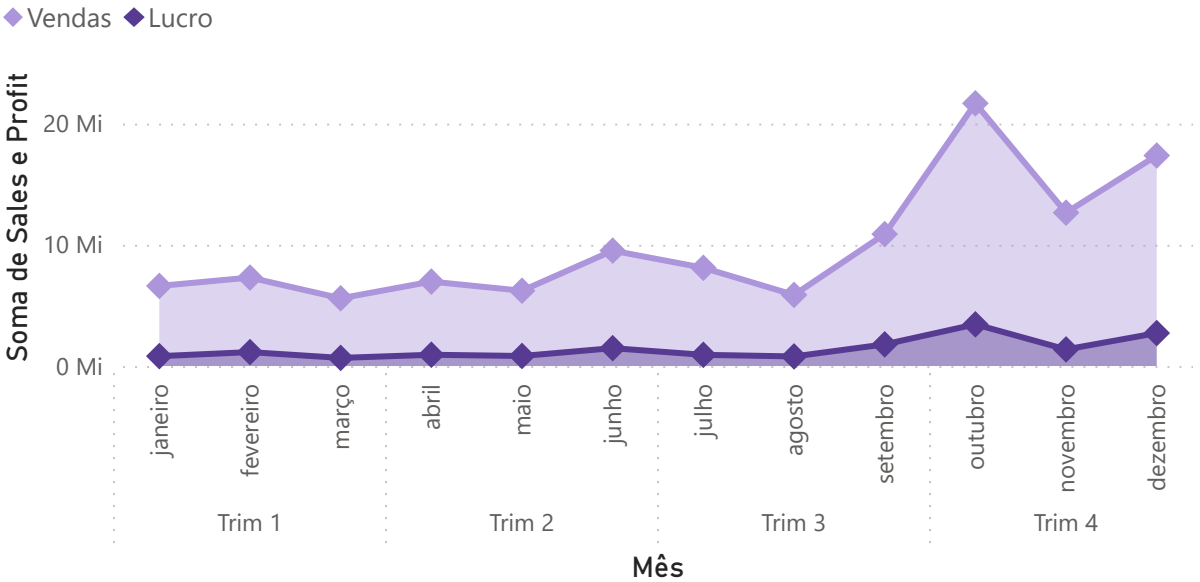




Relatório de Vendas

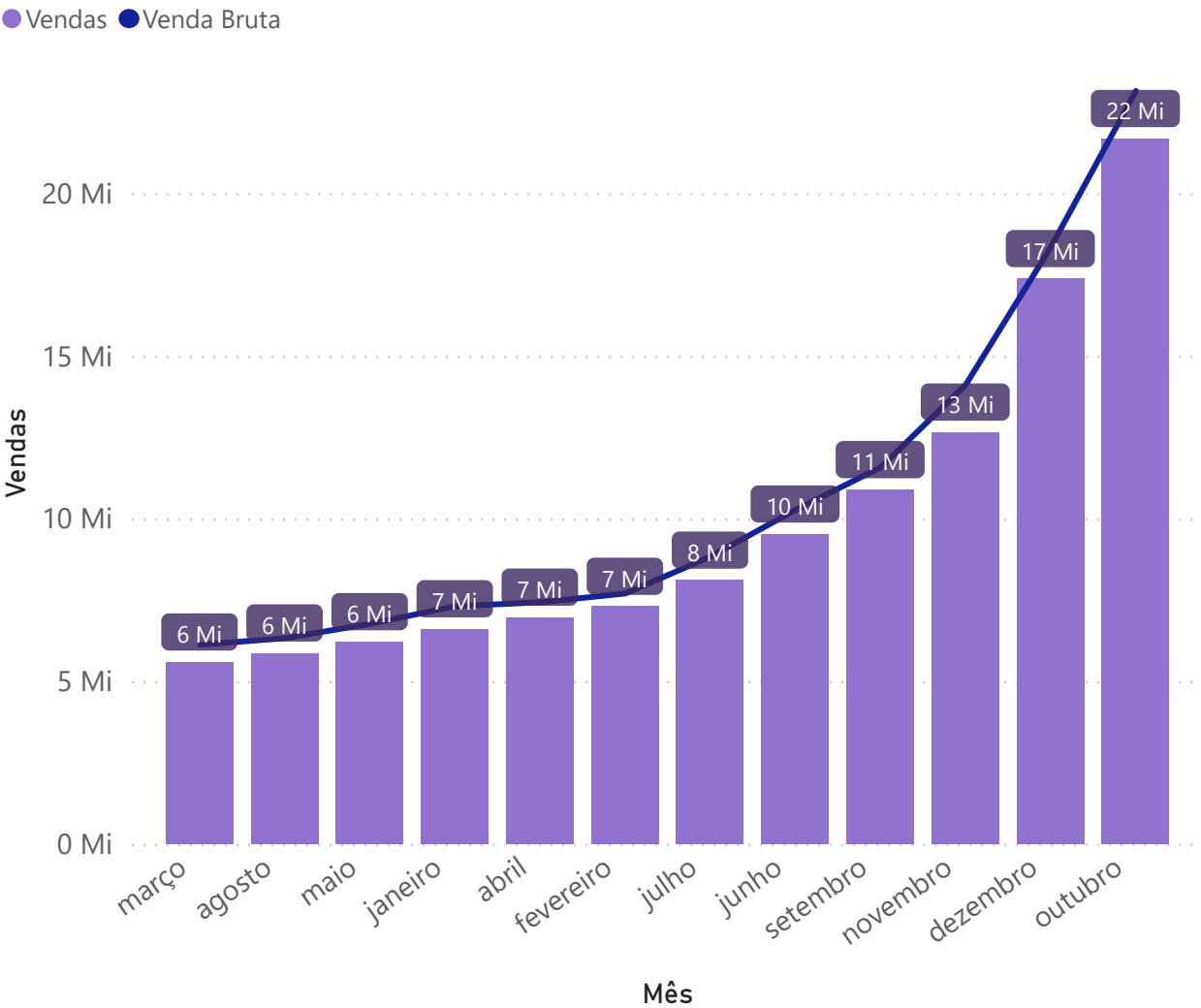
Semestre

Vendas por Trimestre



Trimestre	2013	2014	Total
Trim 4	3.114.861,48	4.412.352,02	7.527.213,50
Trim 3	763.603,03	2.738.064,34	3.501.667,37
Trim 2		3.232.378,45	3.232.378,45
Trim 1		2.632.442,94	2.632.442,94
Total	3.878.464,51	13.015.237,75	16.893.702,26

Vendas e Gross por Período



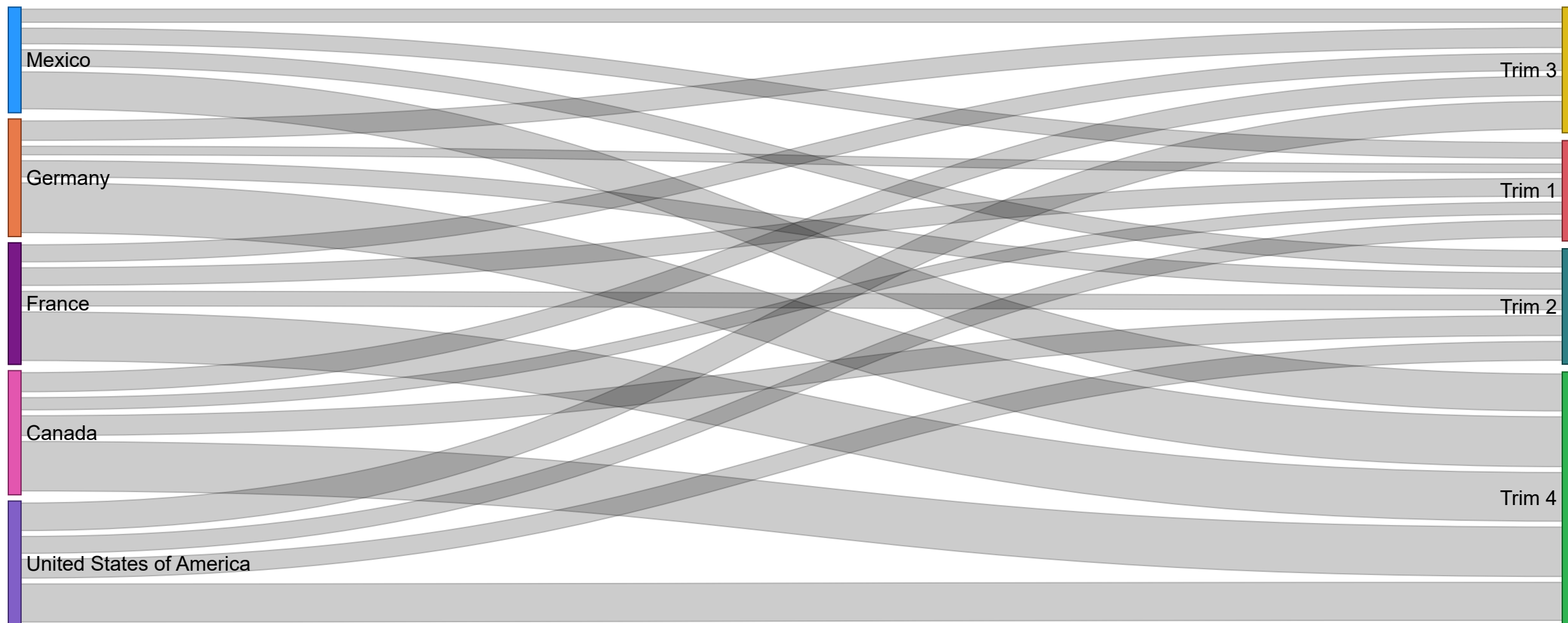


Panorama de Vendas

2013

2014

Soma de Vendas por País e Trimestre

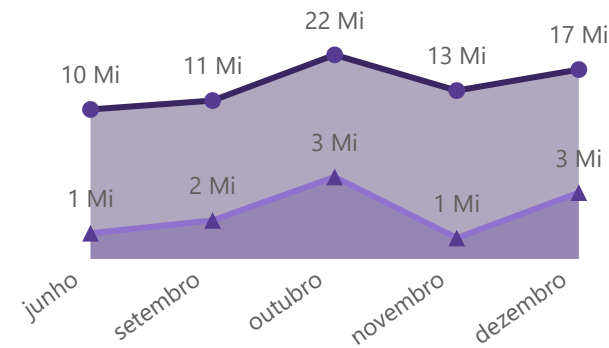




Panorama de Vendas

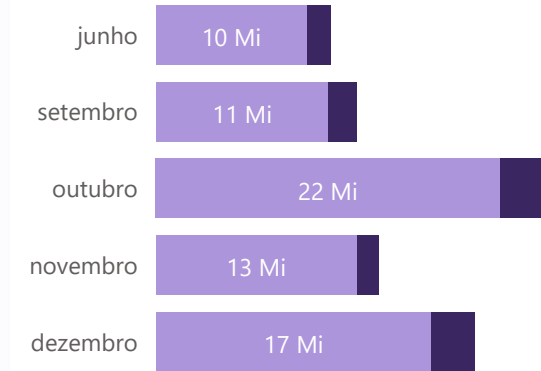
TOP 5 Meses - Temporal

▲ Lucro ● Vendas

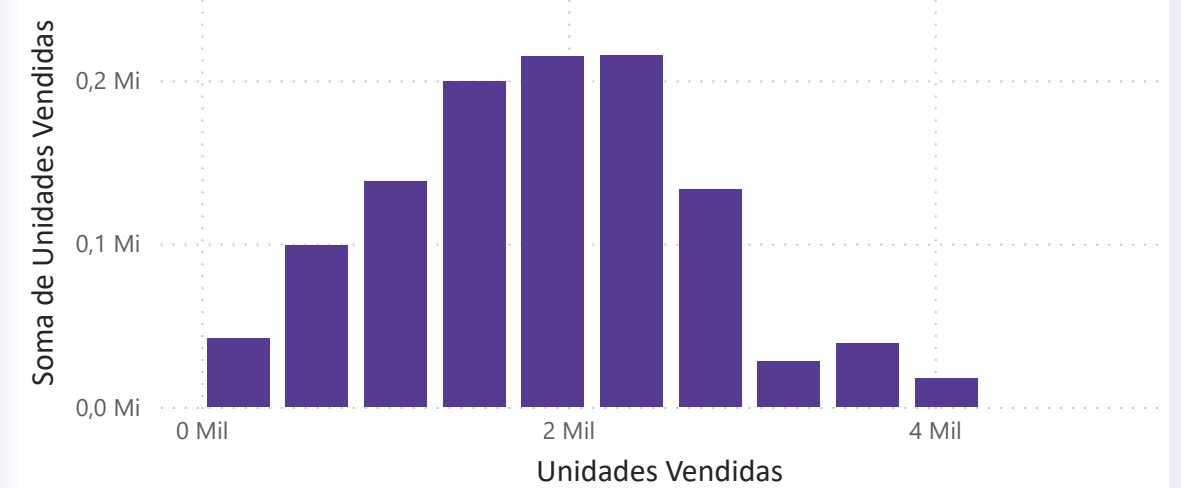


TOP 5 - Meses

● Vendas ● Lucros



Soma de Unidades Vendidas por Buckets



Máxima Venda

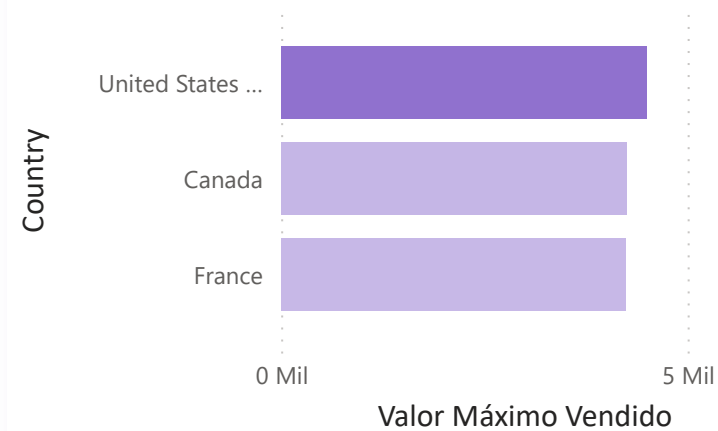
4 Mil

Government

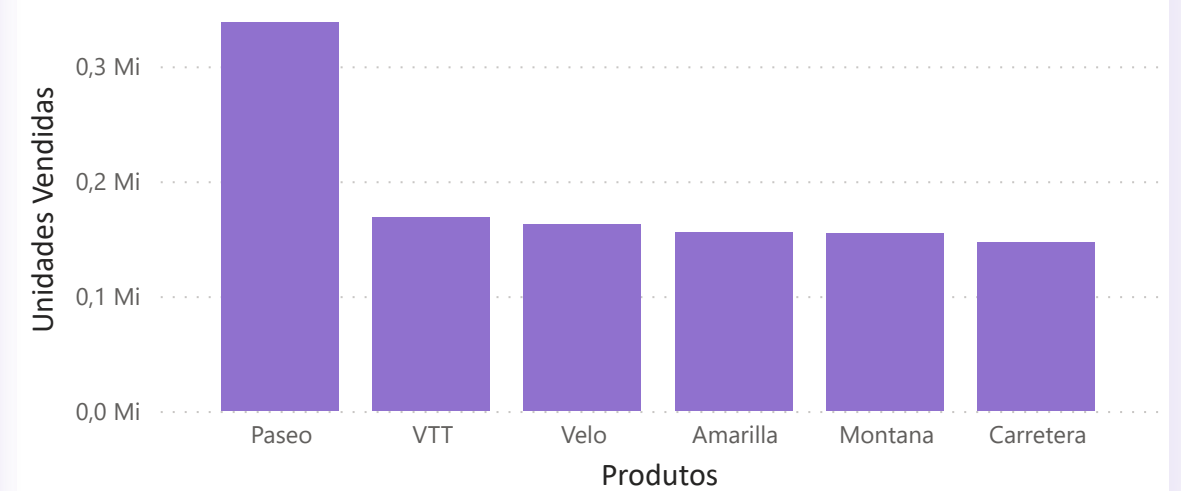
4.492,50

TOP 3 - Países

Valor Máximo Vendido 4,24 Mil 4,49 Mil



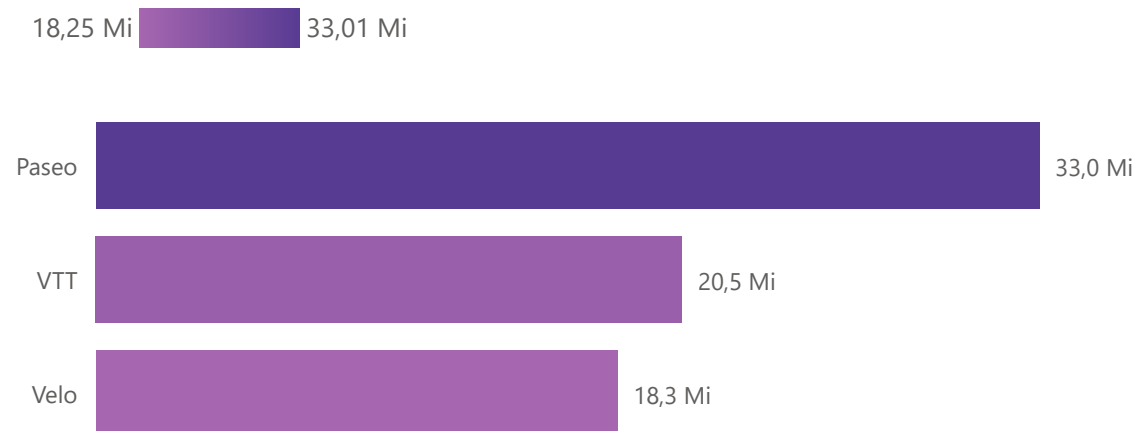
Soma de Unidades Vendidas por Produtos





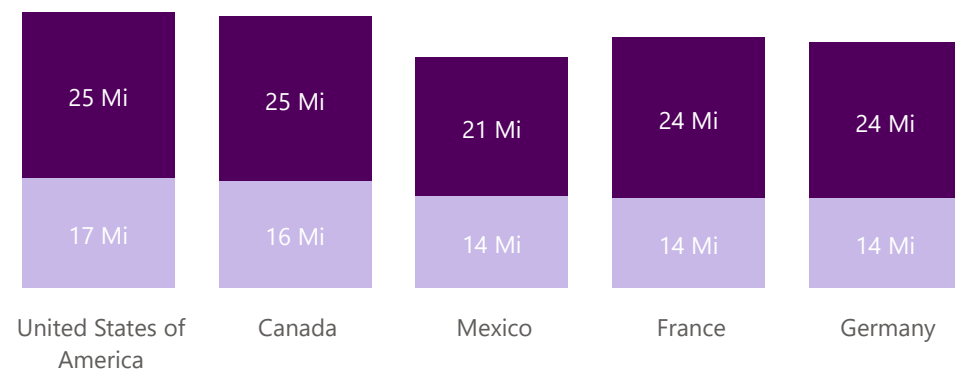
Panorama TOP 03

TOP 3 - Venda de Produtos



TOP 3 - Produtos e Vendas por País

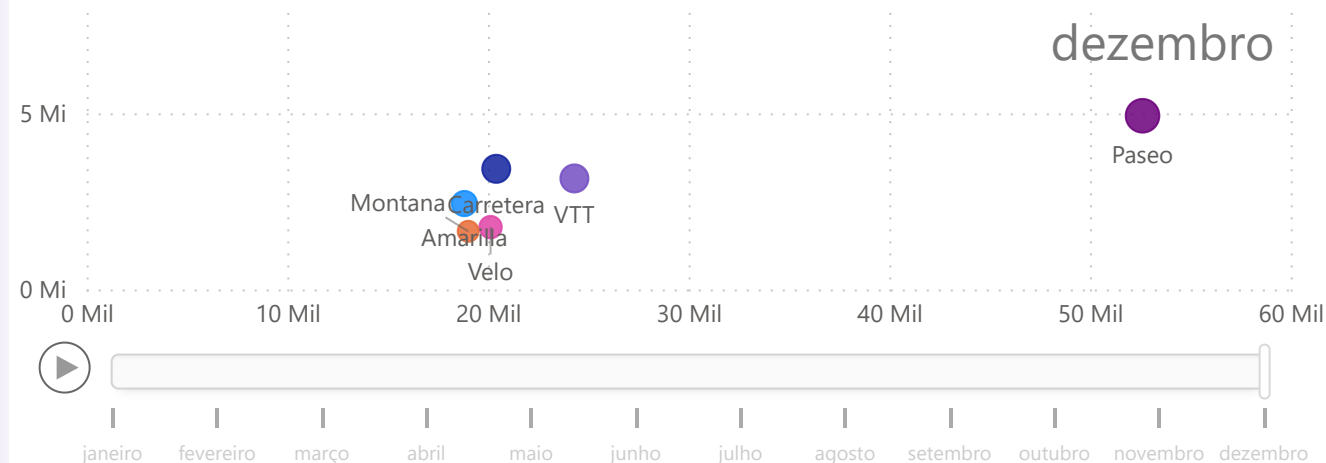
● Top 3 - Produtos ● Vendas



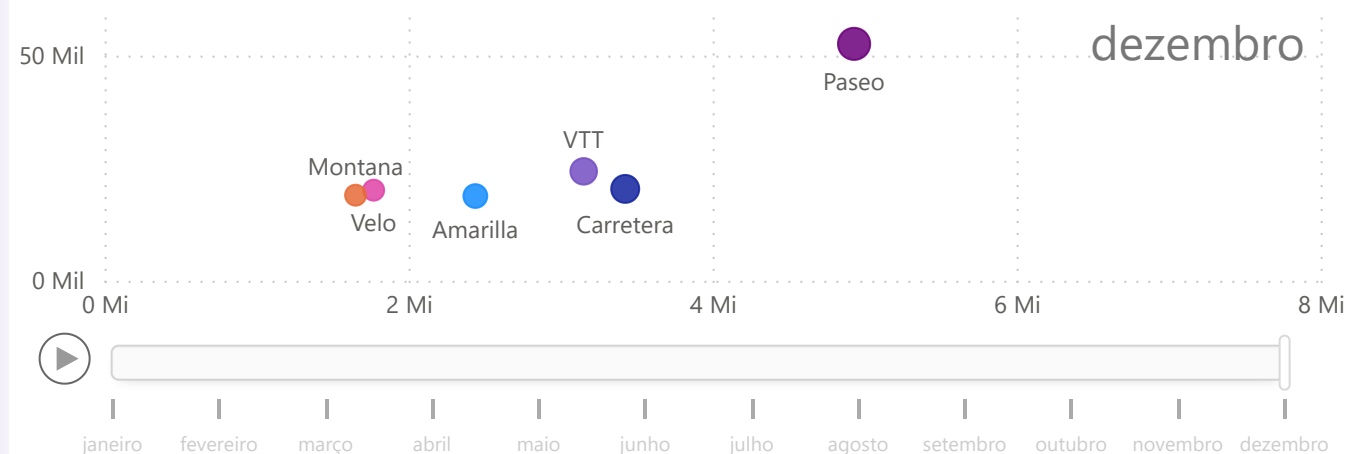
2013

2014

Soma de Vendas por Produto (outlier)



Soma de Vendas por Produto



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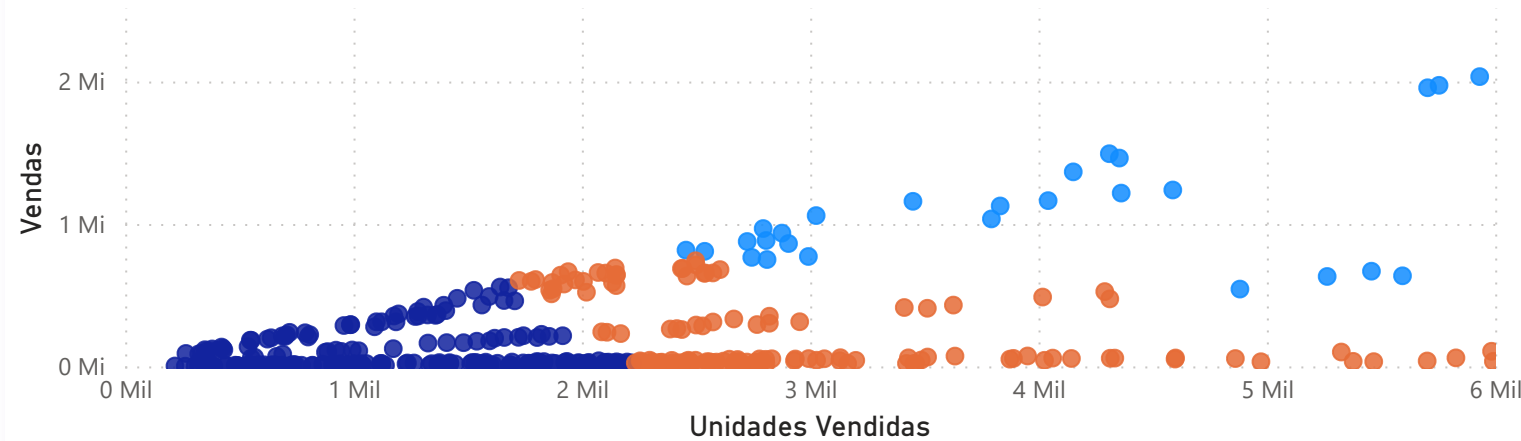
Desafio de Projeto da DIO



Análise Semestral de Vendas

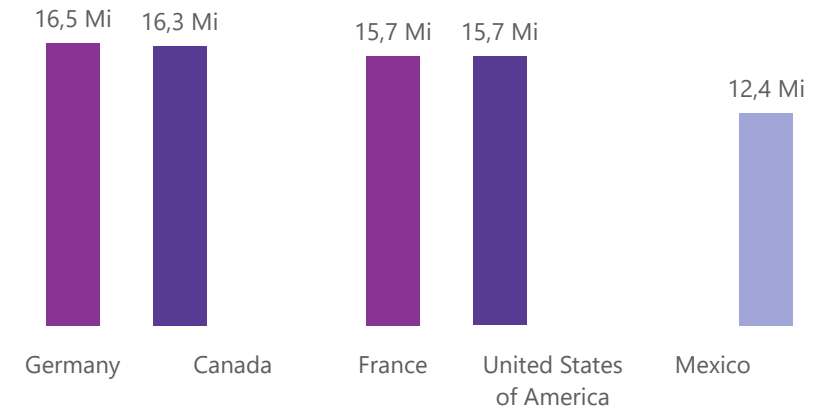
Associação de Un. Vendas por Vendas

Profit (clusters) ● Cluster1 ● Cluster2 ● Cluster3



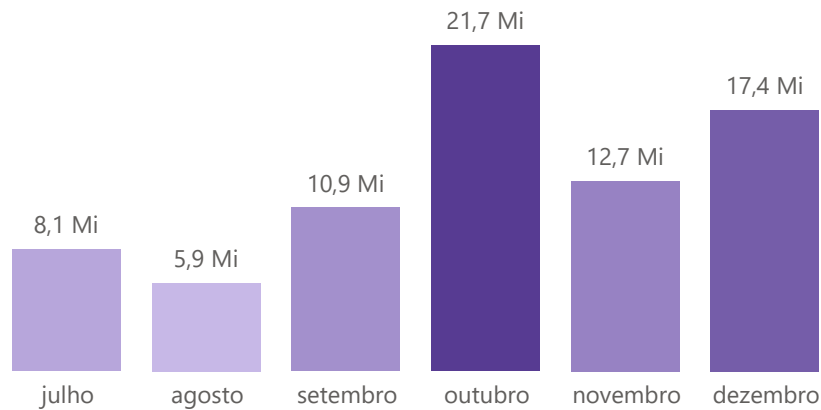
Vendas por Continentes

Região ● América do Norte ● Europa ● Outro



Vendas Mensal

Vendas 5,86 Mi 21,67 Mi



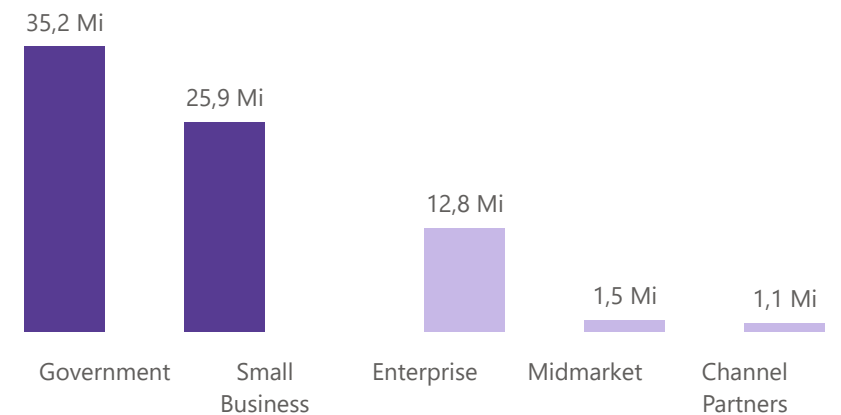
Vendas Bimestral

77 Mi

Segundo Semestre

Destaque em Vendas

Segmentos Agru... ● Destaque ● Outro

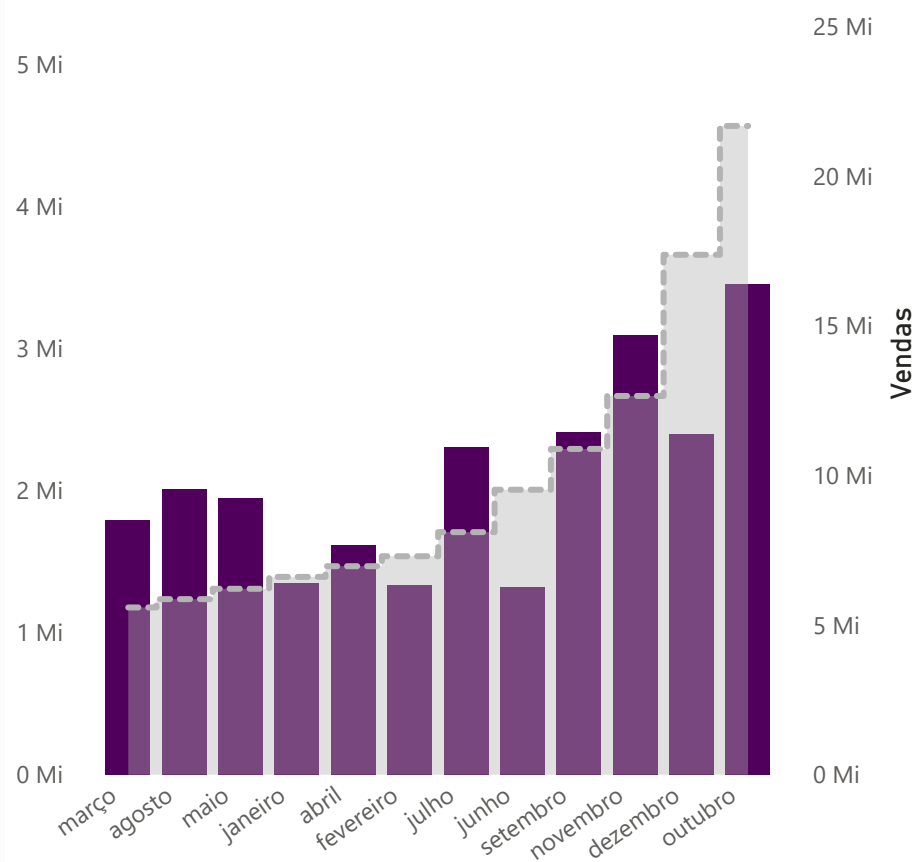




Análise Pontual

Vendas Mensal - EUA

● Vendas EUA ● Vendas



2013

2014

Países

Canada

France

Germany

Mexico

United States of Am...

Meta Financeira

● Soma de Sales ● Band 1 ● Band 2 ● Band 3 ● Meta

