

# Vision Board: Data Security and Privacy Protection Application

**Vision: To empower users to manage, protect, and understand their digital footprints effectively.**

Target Audience	Needs	Product	Business Goals
<p><b>Primary Users:</b></p> <ul style="list-style-type: none"><li>- <b>Individuals</b> concerned about personal data breaches (e.g., students, professionals).</li><li>- <b>Small businesses</b> aiming to protect customer data.</li><li>- <b>Parents</b> managing their family's online presence.</li></ul> <p><b>Key Personas:</b></p> <ul style="list-style-type: none"><li>- Emma: A young professional wanting a simple way to monitor her social media accounts.</li><li>- Mike: A small business owner needing a central dashboard.</li><li>- Sophia: A parent concerned about children's online privacy.</li></ul>	<p><b>Needs:</b></p> <ul style="list-style-type: none"><li>- Simplifies managing and protecting personal data online.</li><li>- Provides clarity and control over how data is stored, accessed, and shared.</li><li>- Educates users about privacy best practices in an engaging way.</li></ul>	<p><b>Key Features:</b></p> <ul style="list-style-type: none"><li>- <b>Data Audit Dashboard:</b> Centralized view of personal data stored online.</li><li>- <b>Breach Alerts:</b> Instant notifications for data breaches.</li><li>- <b>Privacy Check-Up:</b> Simplified walkthroughs for updating privacy settings.</li><li>- <b>Secure Sharing:</b> Tools to share files and messages securely.</li><li>- <b>Educational Content:</b> Interactive modules on privacy best practices.</li></ul>	<p><b>Business Goals:</b></p> <ul style="list-style-type: none"><li>- Simplifies security tools for casual users.</li><li>- AI-powered privacy recommendations.</li><li>- Compliance with GDPR, CCPA, and global regulations.</li><li>- Enterprise features for small-to-medium businesses.</li></ul>

