Manali Desai
User Experience Designer

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🏠 Indianapolis, 46202, IN

About Me

I believe in minimalistic design and intuitive user experiences. My strengths are storytelling and empathizing with the users. I constantly challenge myself to keep updated with different skills and technologies required for user interface designing and prototype development.

💼 Work Experience

School of Informatics, Indiana University | Research Assistant | Jan'16 – Till date

- User Experience Designer and Web Developer for **Convergent Media & Exploratory Technology Lab** on *Moral Distress Thermometer* Project for *School of Nursing*
- Part of the prototype design and development team for *MIVA* (Medical Information Visualization Assistant) with Dr. Anthony Faiola

IDeaS, a SAS Company | User Experience Design Intern | May '16 – Aug'16

- *Group Evaluation* feature for G2 mobile app - Designed low fidelity prototype as per iOS Human Interface standards using Balsamiq and Justinmind
- *GM Mobile Dashboard* - Conducted User interviews with team and design

EMC Corporation | Senior Software Engineer | Jun'14 – Jul'15

- Design and developer for *VDP* (Backup and Recovery Solution) plugin for VMWare VSphere

IDeaS, a SAS Company | Senior Software Engineer | Apr '13 – May'14

- Design Development of *Tetris* (G3) application
- Trainer and mentor internal project team members on Adobe Flex and Vaadin

Cognizant Technology Solutions | Associate | Jun'11 – Apr'13

- Onsite technical consultant for IDeaS
- Lead Developer for redesigning of G3 Application
- Adobe Flex trainer and mentor for team members

Persistent Systems Ltd. | Software Engineer | Jan'08 – Jan'11

- Development of different POCs, Flex trainer for Flex Competency Center
- Lead a team for Adobe e-Signature Project for UI Development

🎓 Education

- MS – Human Computer Interaction **|** Graduating in May 2017 **|** GPA 4.0
- Master of Computer Application **|** Jun 2008
- Master of Science (Instrumentation Science) **|** Jun 1998

User Experience Designing Skills

Design Methodologies

User Research - Contextual Design, Interviews, Observations

Interaction Design – Sketching, Storyboarding, Prototyping

Usability Evaluation

Design Tools

Axure RP	Balsamiq
Justin Mind	InDesign
Adobe Muse	Adobe XD
Adobe Photoshop (Basic)	

Technical Skills

Flex/ ActionScript	Bootstrap
Java	JQuery
HTML5	Oracle
CSS3	MySQL
Java Script	R-Programming

Project Management Skills

Agile Methodologies - Pair Programming, TDD, Storyboard etc.

Rally, Version One

Subversion, GIT, CVS

Bugzilla, JIRA