User-Story 1:

As a logged in user, I want to get notified when the price of the ticket I'm interested in drops in order to pick the best time to purchase the ticket. As a customer and a person who regularly attends concerts, as much as I might like a certain artist, I am not monitoring prices 24/7. It would help tremendously if I could know when a ticket I have been eying goes down in price and by how much so that I can see if I want to buy that ticket at the new reduced price. Not only would this help myself and other concert-regulars like me save money, but it would allow me to get a better sense of when ticket prices rise and fall generally. It would also be helpful to get notified if one of my bookmarked tickets goes up in price and also a notification that tells me if there is a general drop/rise in the price of many tickets.