

# Goodcabs Company's Performance Across Key Metrics

## TRIPS OVERVIEW

425.9K  
Total trips

## PASSENGER OVERVIEW

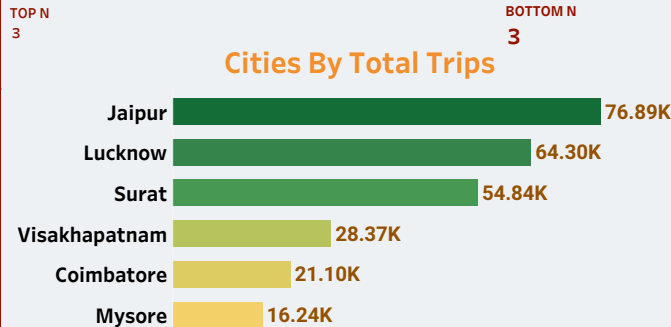
429K  
Total Target trips

## RATING ANALYSIS

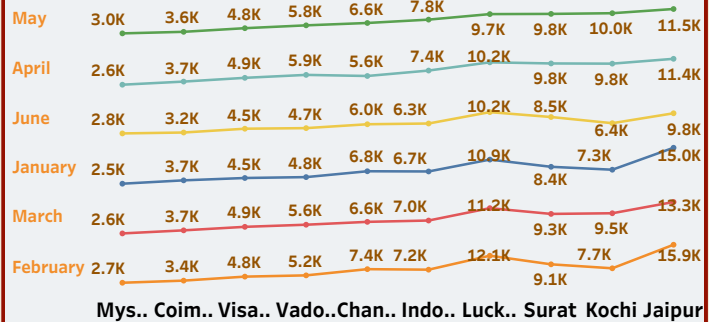
5  
Min Distance (KM)

## REVENUE ANALYSIS

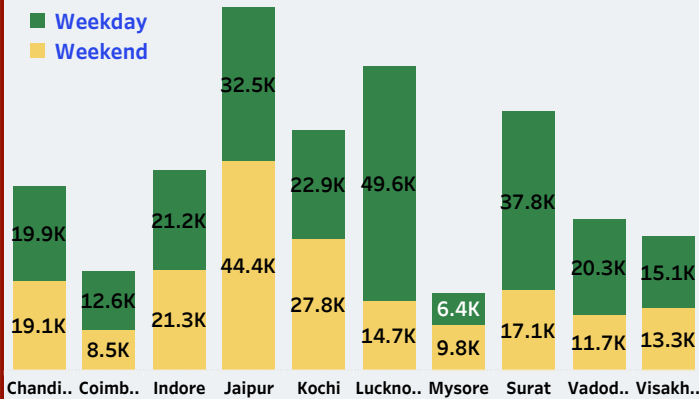
45  
Max Distance (KM)



## Peak And Low Demand Months By City



## Weekend VS Weekday Trip Demand By City



## Trips Target Performance

	Traget Trips	Total Trips	% Difference
Mysore	13,500	16,238	20.28%
Jaipur	67,500	76,888	13.91%
Kochi	49,500	50,702	2.43%
Coimbatore	21,000	21,104	0.50%
Chandigarh	39,000	38,981	-0.05%
Visakhapatnam	28,500	28,366	-0.47%
Indore	43,500	42,456	-2.40%
Surat	57,000	54,843	-3.78%
Lucknow	72,000	64,299	-10.70%
Vadodara	37,500	32,026	-14.60%

## TRIPS OVERVIEW

## PASSENGER OVERVIEW

## RATING ANALYSIS

## REVENUE ANALYSIS

238.31K

Total Passengers

185.10K

Target New Passengers

177K

New Passengers

61.31K

Repeated Passengers

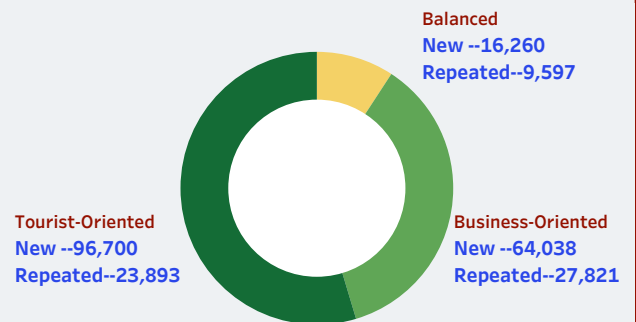
25.73

Repeat Passenger Rate

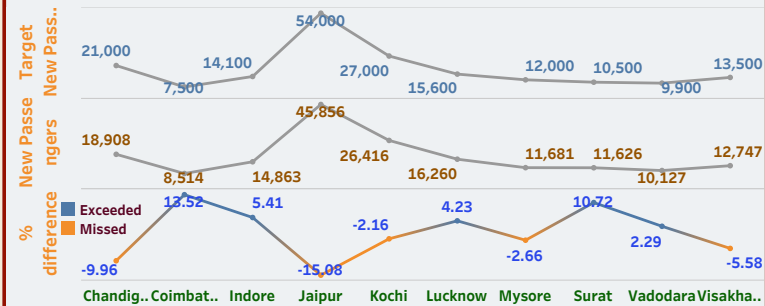
## Repeat Passenger Frequency

	2-Trips	3-Trips	4-Trips	5-Trips	6-Trips	7-Trips	8-Trips	9-Trips	10-Trips
Chandigarh	32.31%	19.25%	15.74%	12.21%	7.42%	5.48%	3.47%	2.33%	1.79%
Coimbatore	11.21%	14.82%	15.56%	20.62%	17.64%	10.47%	6.15%	2.31%	1.22%
Indore	34.34%	22.69%	13.40%	10.34%	6.85%	5.24%	3.26%	2.38%	1.51%
Jaipur	50.14%	20.73%	12.12%	6.29%	4.13%	2.52%	1.90%	1.20%	0.97%
Kochi	47.67%	24.35%	11.81%	6.48%	3.91%	2.11%	1.65%	1.21%	0.81%
Lucknow	9.66%	14.77%	16.20%	18.42%	20.18%	11.33%	6.43%	1.91%	1.10%
Mysore	48.75%	24.44%	12.73%	5.82%	4.06%	1.76%	1.42%	0.54%	0.47%
Surat	9.76%	14.26%	16.55%	19.75%	18.45%	11.89%	6.24%	1.74%	1.35%
Vadodara	9.87%	14.17%	16.52%	18.06%	19.08%	12.86%	5.78%	2.05%	1.61%
Visakhapat..	51.25%	24.96%	9.98%	5.44%	3.19%	1.98%	1.39%	0.88%	0.92%

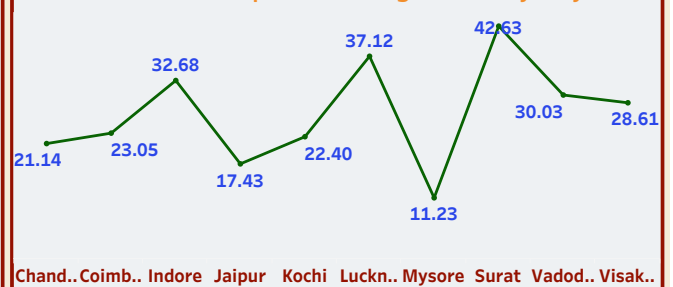
## Passengers By City Type



## New Passenger Target Analysis



## Repeat Passenger Rate By City



TRIPS OVERVIEW

PASSENGER OVERVIEW

RATING ANALYSIS

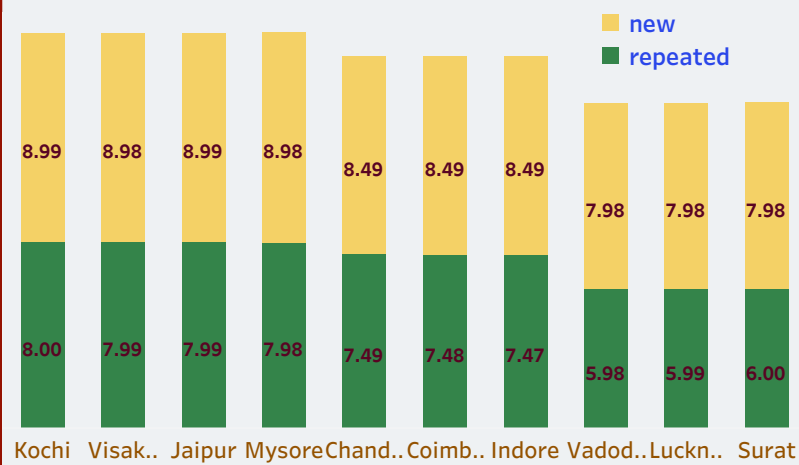
REVNEUE ANALYSIS

7.66  
Average Passenger Rating

7.98  
Target Average Passenger Rating

7.83  
Average Driver Rating

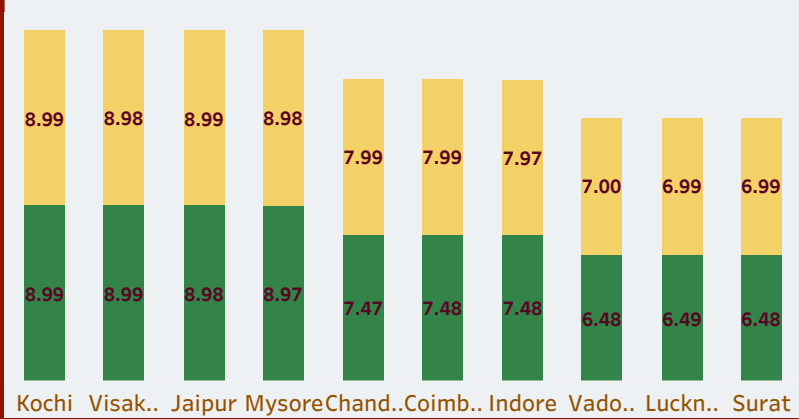
Avg Passenger Rating By City And Passenger Type



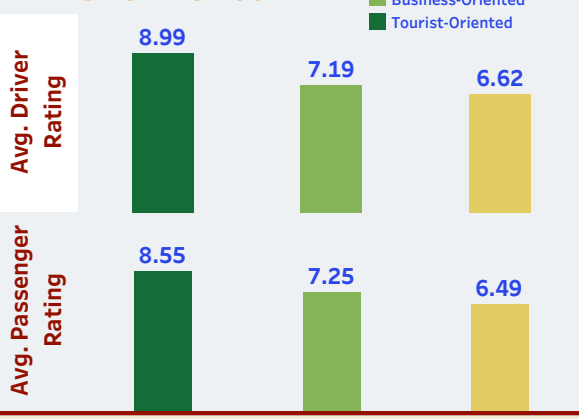
Passenger Rating Analysis

	Target Rating	Avg Rating	% difference
Exceeded			
Missed			
Mysore	8.50	8.70	7.70
Jaipur	8.25	8.58	7.58
Kochi	8.50	8.52	7.52
Visakhapa..	8.50	8.43	7.43
Chandigarh	8.00	7.98	6.98
Coimbatore	8.25	7.88	6.88
Indore	8.00	7.83	6.83
Vadodara	7.50	6.61	5.61
Lucknow	7.25	6.49	5.49
Surat	7.00	6.42	5.42

Avg Driver Rating By City And Passenger Type



Rating By City Type



### TRIPS OVERVIEW

**108.19M**  
Total Fare

### PASSENGER OVERVIEW

**254.02**  
Avg Fare Per Trip

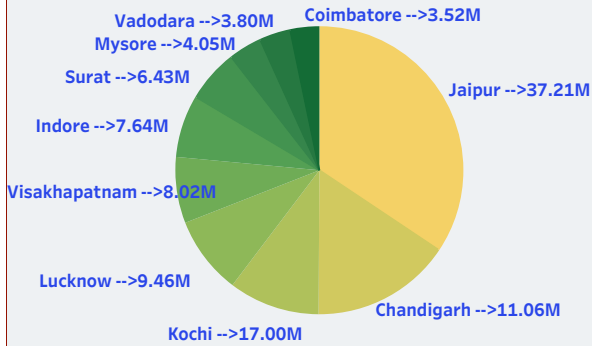
### RATING ANALYSIS

**13.28**  
Avg Fare Per KM

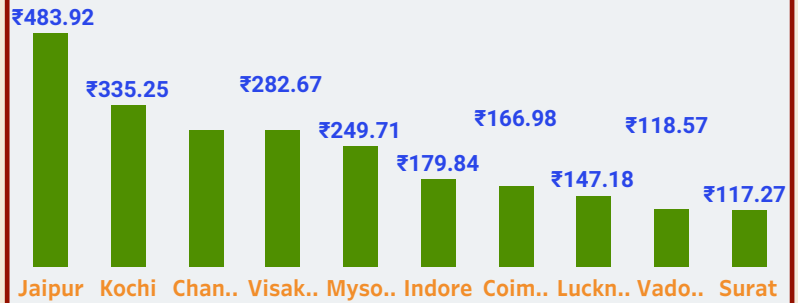
### REVENUE ANALYSIS

**19.13**  
Avg Distance (KM)

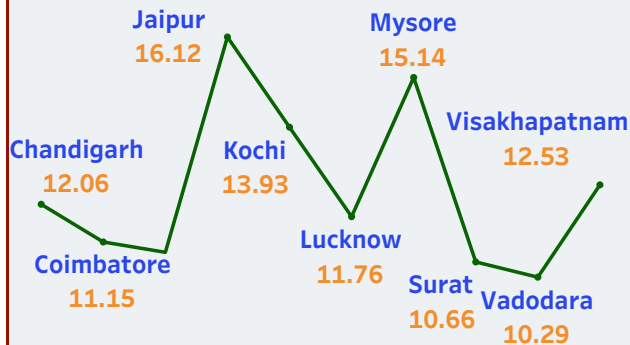
### Revenue By State



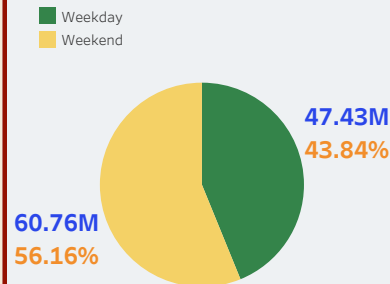
### Average Fare Per Trip By City



### Fare Per Km



### Revenue By Day Type



### Revenue By City Type

