

**A New Generation of  
Cross-Chain Asset Agreement**

**DNFT Protocol**



# NFT Industry Overview



Category	Representative Project	Historical Turnover	Monthly Turnover
Collection	CryptoPunks、CryptoKitties、Avastars	41,130,502.25	1,147,818.99
Game assets	Gods Unchained、Axie Infinity、My Crypto Heroes、CryptoSpaceCommanders	14,652,999.73	2,083,006.8
Virtual reality	Decentraland、Cryptovoxels、Somnium Space、The Sandbox	44,927,768.96	1,370,130.83
Encrypted artwork	Async Art、SuperRare、Pascal Boyart、KnownOrigin、MakersPlace	7,427,695.94	2,104,435.8

# Opensea Active Users

## Active Users

Last 24 hours Last 7 days Last 30 days All Time




The NFT market is huge. New projects will have the opportunity to stand out in the NFT market. The DNFT project has launched a test network.

Time	Active Users	Volume	Transactions
Last 24 hours	481 -14.87%	141.27 -80.19%	1.2K -14.40%
Last 7 days	2.26K +11.64%	1.9K +5.77%	7.74K +10.79%



# Project Introduction



DNFT is a cross-chain decentralized NFT asset network based on Substrate, dedicated to building a new generation of NFT protocols, especially for big data and practical NFT assets. We integrate NFT asset creation, NFT asset decentralized swap/auction, NFT asset maintenance tax, NFT recovery mechanism, and DNFT governance (DNFT DAO) and other functions.

Maintain the DNFT DAO mechanism through on-chain governance, oracles, storage mechanism management, recycling mechanism management, and system protocol management development.

# Product Description(1)

DNFT Protocol is developing a substrate-based blockchain network, which will help improve data authentication, circulation and privacy protection. DNFT Protocol is a cross-chain decentralized NFT asset network based on Substrate, dedicated to building a new generation of NFT protocols, especially for big data and practical NFT assets.

DNFT includes five key components: DataNFT, DataStorageWithTax, DataSwap, DAO Governance and AI-Kit. The whole system provides the generation, storage, exchange, sharing, dissemination of data. Through the data ETL and data label annotations, we're creating a data framework between personal data and AI models.

DNFT Protocol integrates the functions of NFT asset creation, NFT asset decentralized transaction / auction, NFT asset maintenance tax, NFT recovery mechanism, and DNFT governance. At the same time, NFT and assets are transferred across the chain by integrating Polkadot cross-chain asset protocol(XCMP).



# Product Description(2)

The algorithm stable token module of DNFT Protocol obtains dUSD (DNFT Protocol ecological stable token) by pledging dot (Polkadot ecological token). dUSD and DNF(DNFT Protocol ecological token) will be used as entrance tokens for NFT, games and other applications of DNFT Protocol ecology.

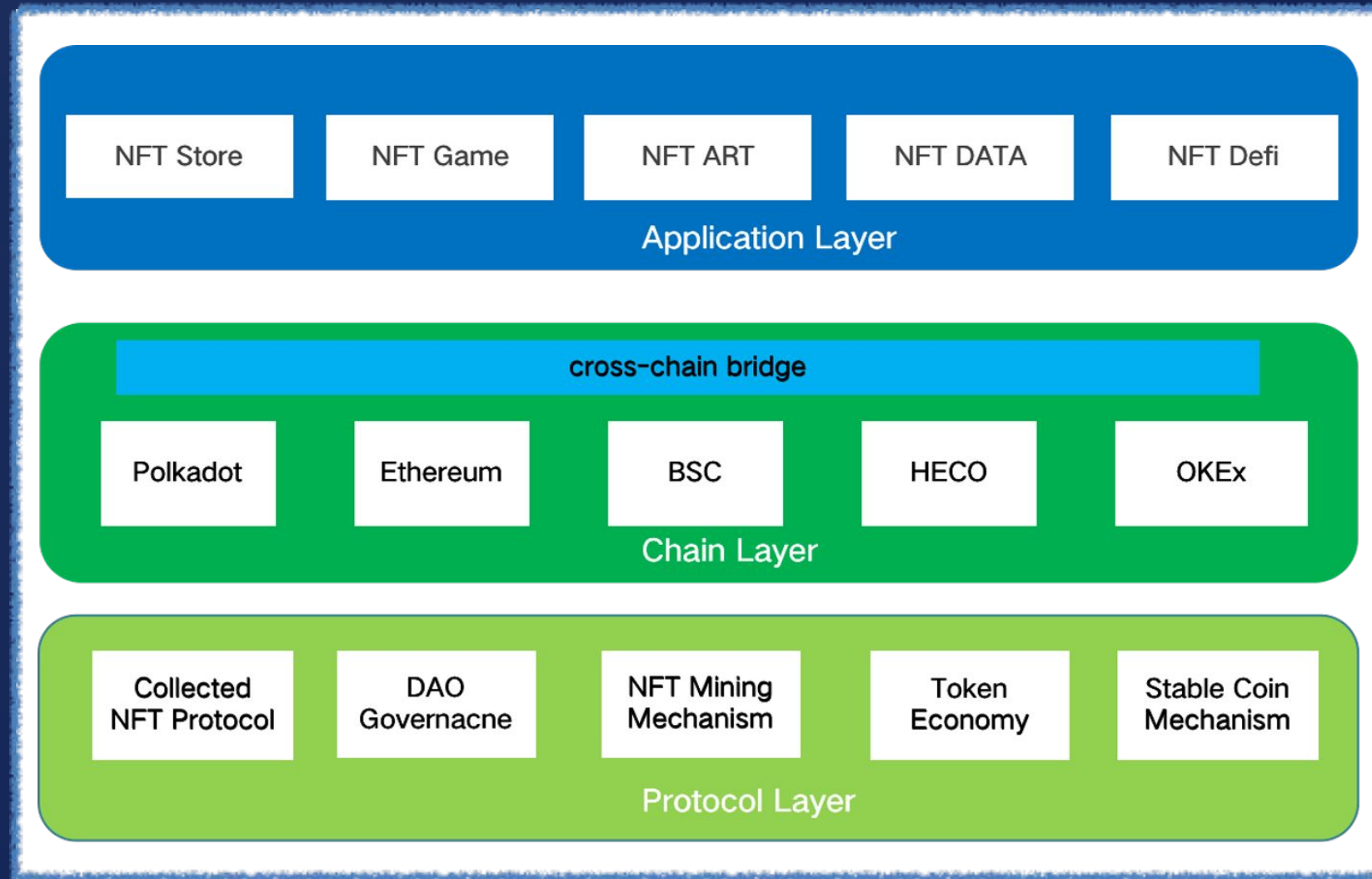
The algorithmic governance module of DNFT Protocol governs the ecology of DNFT Protocol through the proposal voting method of DNFT Protocol Council members. DNFT Protocol encourages NFT and game projects to join DNFT Protocol ecosystem.

When the main network is officially launched, an incentive plan for NFT and game projects will be granted online to fundraise, develop and enrich DNFT Protocol ecosystem.

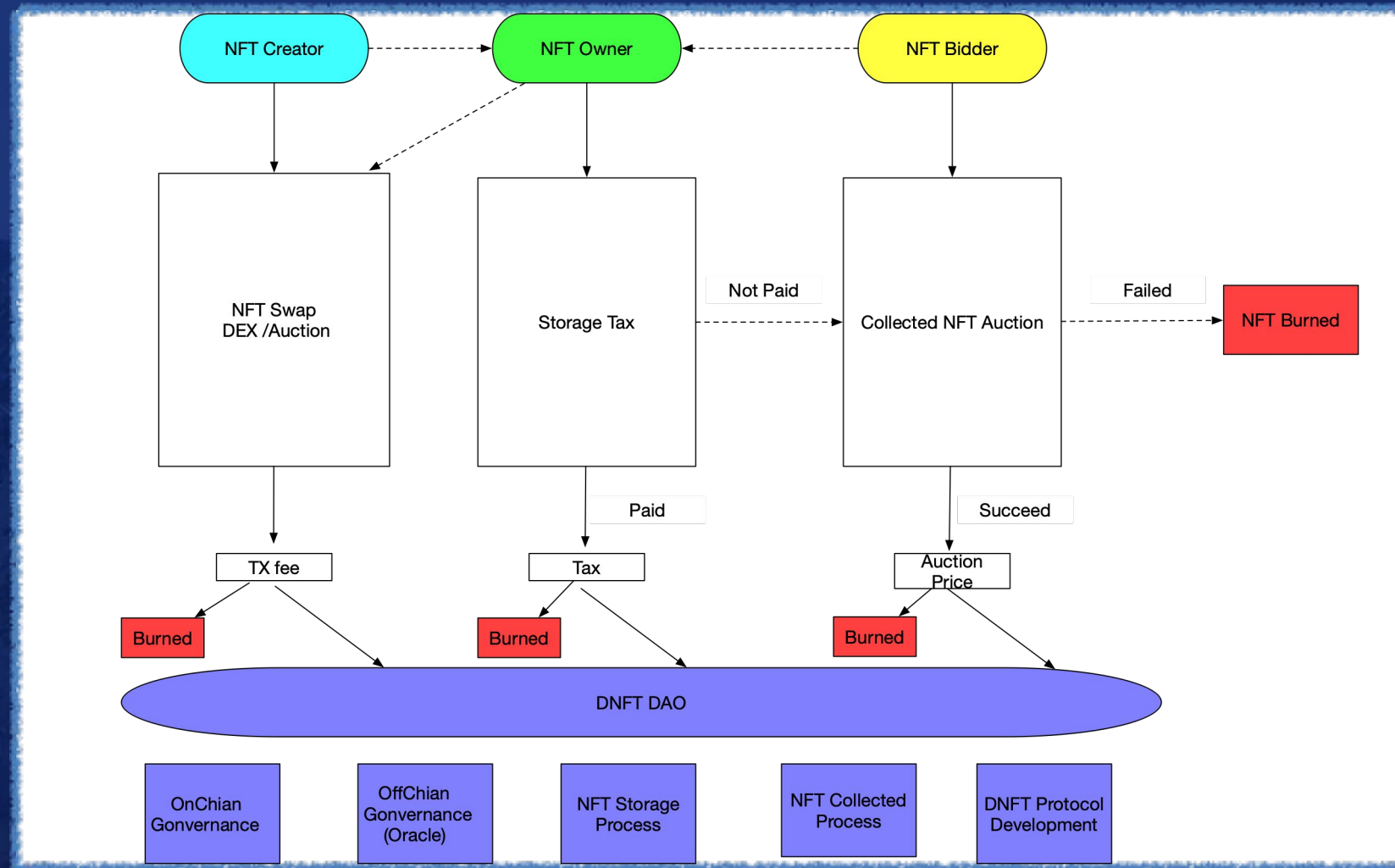




# DNFT Protocol Architecture Diagram

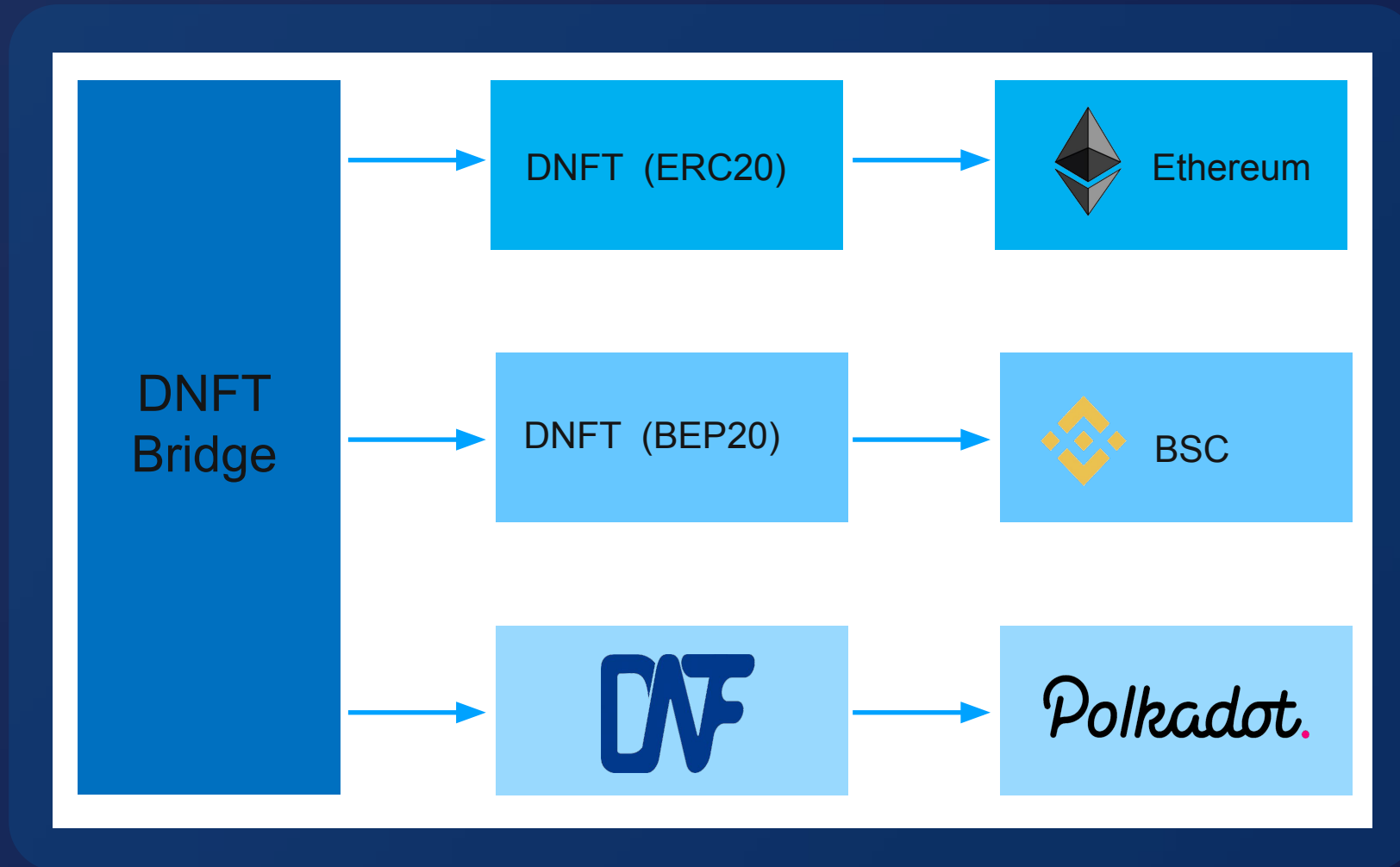


# DNFT Project Architecture Diagram





# DNFT Asset Protocol Cross-Chain Bridge



# DNFT Project Help Industry



## Borrow

Borrow dUSD with your spare token assets



## Build

Build your first NFT with DNFT Protocol



## Trade

Trade your token & NFT assets on decentralized exchange



## Game

enjoy your game time with DNFT Protocol



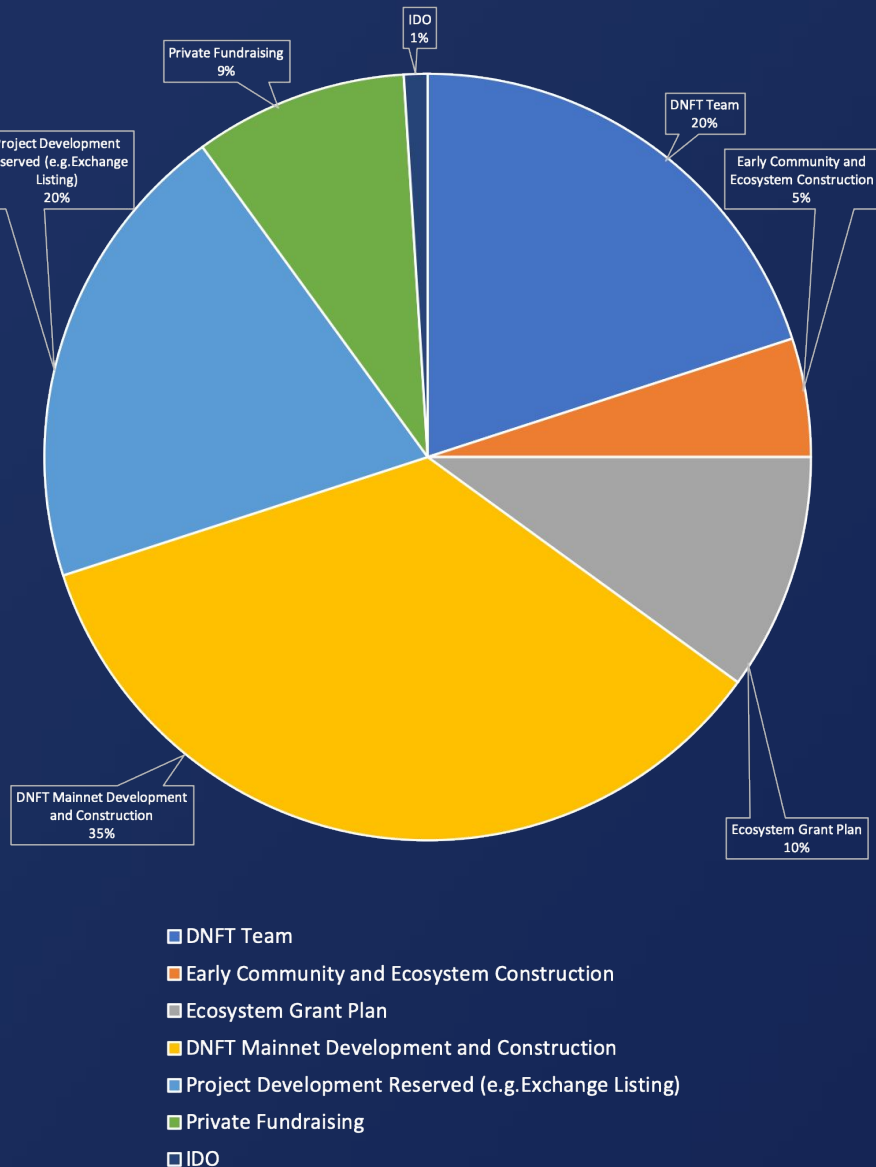
# Honors & Awards

1. **Sponsor Filecoin Special Award & Acala Special Award in 2020 Wanxiang Hackathon**
2. **Winner of 2020 Wanxiang Hackathon Sponsorship**
3. **Polkadot Web3Grant Award**
4. **2nd Prize in 2020 Dorahacks Hangzhou Hackathon**
5. **BSC Grant Award in 2021 Dorahacks X BSC Hackathon**





## DNFT Tokenomics



# Tokenomics

Total supply : 100,000,000

1) 20% will be reserved for the DNFT Protocol team, and the team share will be locked in advance, and 10% will be released every quarter after the main network of DNFT goes online, totally 10 quarters will be released.

2) 5% will be reserved for early community ecosystem construction (including testing network tasks, community construction activities, etc.).

3) 10% will be reserved for the ecosystem grant plan. After the main DNFT network goes online, the NFT and game ecological construction incentive grant plan will be opened simultaneously to encourage the projects joining the DNFT Protocol ecology. The incentive proposal will be voted by the DNFT Protocol Council.

4) 35% will be reserved for DNFT main network development and construction (including: allocated to slot auction voting participants, early LP and block packaging collectors, etc.).

5) 20% will be allocated to Project Development Reserved (e.g. Exchange Listing)

6) 9% will be allocated to Private Fundraising

7) 1% will be allocated to IDO

# DNFT Team

DNFT Protocol public team members, the members of its parent company DNFT FOUNDATION PTY LTD include



**Steven Wu**

Founder

Steven is the Founder of DNFT World. He is an expert in Cryptocurrency Market and has profound knowledge of Blockchain, DeFi and NFT. He has years of experience in the position of Senior Executive Officer. Steven holds an MBA from the University of Melbourne.

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**Jason Liu**

CEO

Jason is the CEO of DNFT World. He is an expert in Cryptocurrency Market and years of experience in Software Development. Jason holds a master degree from Monash University.

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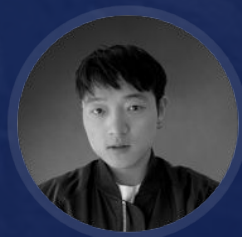


**Serge Ajamian**

Strategic Advisor

Serge is the Strategic Advisor of DNFT World. He invests himself in Decentralized Future. Serge is a successful blockchain entrepreneur, investor, and experienced business leader. He has past working experience such as VP of Talent Spot Asia, Chief Growth Officer of Anytime Fitness. Serge holds a degree from

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**Adam Shuai**

CTO

Adam is the CTO of DNFT World. He is a Product Manager and a Full-Stack Developer. His past experience has spanned key roles within pre-IPO start-up (TouchPal) through to global companies such as Honeywell. Adam holds a master degree from the University of New South Wales.

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**JU CHUN (JC) KO**

Principal Scientist

JC is the Principal Scientist of DNFT World. He is the Assistant Professor and holds a Ph.D. in Computer Science. He works in Image Processing and Computer Vision Lab in National Taiwan University. He is the Serial Entrepreneur, founded Linkwish Inc (TW), Memora Inc (US), co-founded SELFToken Co., (HK&TW). JC was the first Taiwanese participant of Singularity University

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**N. Burak EKŞİ**

Chief Auditor

N. Burak is the Chief Auditor of DNFT World. He contributed to the structuring of all processes of the company in accordance with the ISO / IEC 27001 Information Security standard and obtaining the ISO / IEC 27001 certificate. He ensured the continuity of the processes in accordance with the standards and he worked in the Information Security

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**Vilma Mattila**

Strategic Advisor

Vilma is the Strategic Advisor of DNFT World. She is specialized in providing funding for DeFi, NFT Protocols. She is a Problem-Solver, Polymath, Autodidact, Polyglot. Vilma was the Director of Growth at World Education Blockchain Association, Consulting Information Technology Specialist at United Nations Association of

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**Taylor Kylie**

Marketing Specialist

Taylor is the Marketing Specialist at DNFT World. She is an experienced, passionate and dynamic marketing executive who leads from the front and makes an impact. She holds a degree from the University of Melbourne.

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**Eda Zha**

Risk and Assurance Advisory

Eda is the Risk and Assurance Advisory of DNFT World. She is experienced in connection and influence across Group, APEA region and Countries stakeholders. She has extensive experience in identifying complex operational and system technology control weaknesses, raising assurance challenges to risk owners, and providing effective solutions. She has more than

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**Alfred Maxwell**

Smart Contract Developer

Alfred is the Smart Contract Developer at DNFT World. He specializes in back-end development with experience using Node.js and PHP. He holds a degree from the Swinburne University of Technology.

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# Grants & Venture Capital

Web3 Foundation Grants 、

BSC Grants、Filecoin Grants、ACA Grants、

Waterdrip Capital、Candaq、7 Star Capital、DoraHacks、

1PAR、InnCube Crypto Capital、GD、

.....

As of 2021, Q1 DNFT has raised more than 1 million USD



# Contact Us



**Website:** <https://www.dnft.world>

**Github:** <https://github.com/DNFT-Team>

**Telegram:** <https://t.me/dnftprotocol>

**Discord:** <https://discord.gg/avG3rsebeX>

**Medium:** <https://medium.com/dnft-protocol>

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