

SHAKTI

FOR THE WOMEN, BY THE WOMEN

PRESENTED BY DVD-M:

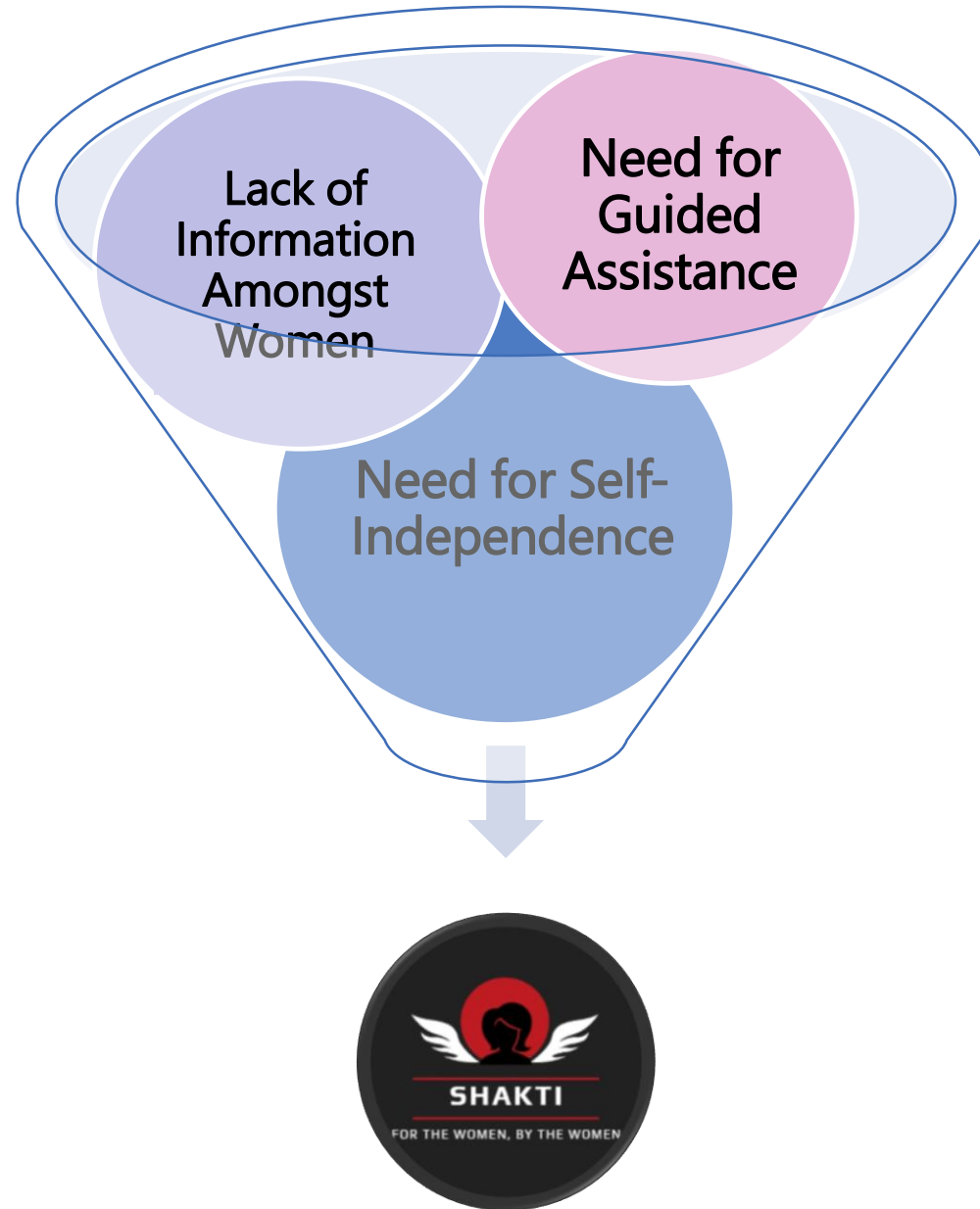
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OBJECTIVE

Shedding light on the perspective of “women development” is as equally important as “women equality”. Hence, “SHAKTI: for the women, by the women” aims to empower the women by opening up the doors to various opportunities and assistance in varied areas.



Need For Development



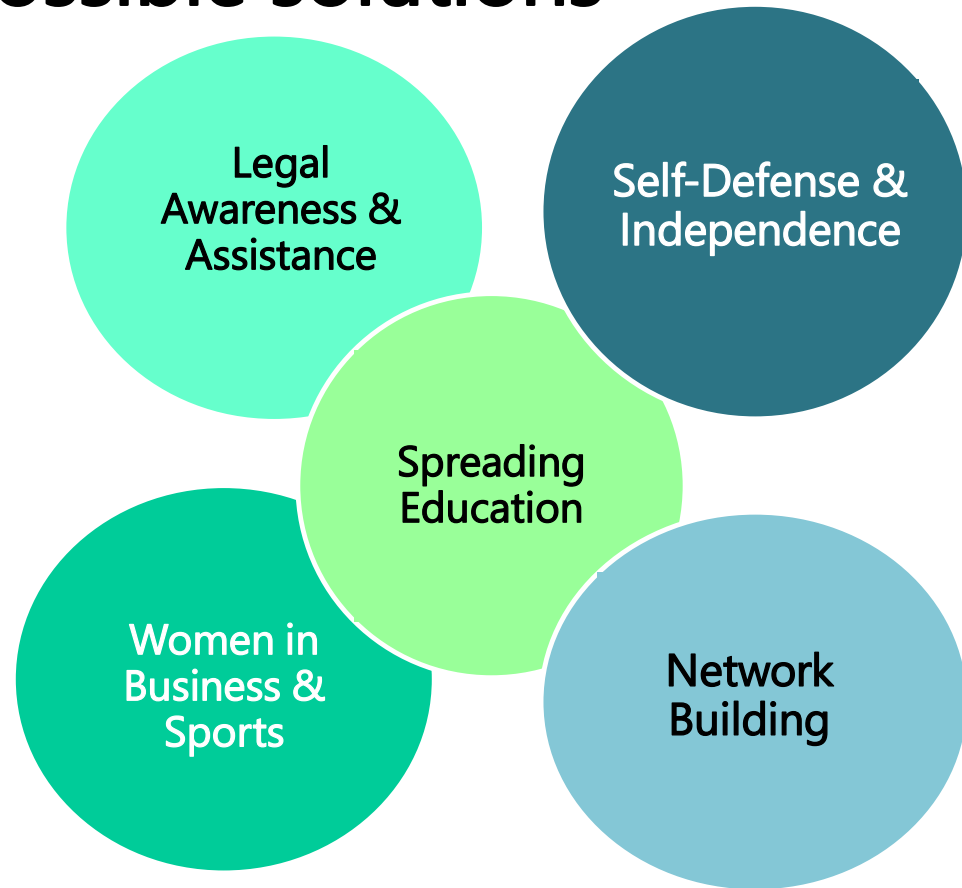
SYSTEM INFORMATION

(WEB PORTAL)

- Making women “literate” & “skilful”
- Serves as a platform for learning skills and seeking opportunities
- Bridge between knowledge givers and knowledge seekers
- Building a system to build “independent women”
- Spreading legal and financial awareness through audio-visual media
- Motivating and coaching women in sports
- Building networks for knowledge enhancement
- Counselling and empowering the survivors
- Encouraging using reward system



Possible solutions



Features

Self-Defense

Education

Entrepreneurship

Financial Literacy

Legal Assistance

Guardians for the Survivors

Network Building

Sports

Counselling



SELF-DEFENSE

- Helps women to be defensive
- Provides guidance about self defense techniques using tutorials and virtual environment



EDUCATION

- Access to primary education
- Learning of special survival skills to improve their overall well-being
- Help them to learn latest information and communication technologies
- Special mother mentorship and health awareness



ENTREPRENEURSHIP

- In Shakti, we are going to provide a platform for empowering entrepreneurship among women, to promote the sustainable development of women entrepreneurs for balanced growth in the country. On this platform, we are going to help women to incubate their ventures like 'Gruh Udhhyoga' or any MSME with the help of funds or another resource by connecting them with professic



FINANCIAL LITERACY

- Connects with opportunities for earnings
- Knowledge about savings and women abide policies
- Unable women to take advantage of banking services



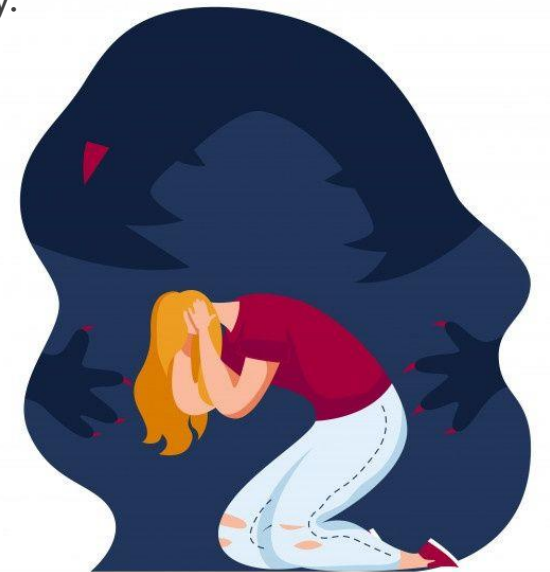
LEGAL ASSISTANCE

- Injustice on the basis of gender is a problem that is seen all over the world.
- In Shakti, we help women to protect the rights of those who are victims of sexual harassment, domestic abuse, pay-scale inequality, etc.
- We are helping women by providing awareness about government policies and rights, and by providing legal support.



GUARDIANS FOR THE SURVIVORS

- For a survivor, disclosing to someone they care about can be very difficult, so we want to create a community with supportive and non-judgemental environment where they are encouraged by providing resources, such as how to reach the National Sexual Assault Hotline, seek medical attention, or report the crime to the police, etc.
- COVID-19 has badly affected orphans and made them more vulnerable; through this ecosystem, we shall provide them skills, knowledge and link market to provide them opportunity to earn through decent work and decrease their dependency level, which will lead towards change in the position of orphan girls in the society.
- To help young widows rehabilitate or support the old to live their lives in peace. We will build an ecosystem working in the field of widow welfare by advancing the rights of widows and providing care and access to sustainable livelihoods.



NETWORK BUILDING

- This can be a key feature in any every empowerment. Ignoring networks can damage or limit your career and leadership effectiveness. The right relationships and ties are known to be an asset in getting upgraded, earning promotions, learning new things and gaining opportunities.
- Having the right network is a real differentiator and it's not about the quantity of connections you have. High-quality networks are open and varied, with people who don't all know each other. They are diverse, crossing critical boundaries. And core relationships are deep, trusting, and mutually beneficial.
- In Shakti ecosystem, we are providing the great opportunity to build a network and also recommend like minded people to connect with one another.



SPORTS

- In Shakti, we are going to empower women to participate in sports activities at a certain level, by providing training and resources by professional experts.
- We also connect women with professional coaches through our portal and help them to get professional training.



COUNSELLING

- Women's issues can refer to any concern that might impact a woman's mental health. Which might be related to gender stereotyping or assumptions and concerns related to women's health, they are also likely to include other challenges faced by women that have nothing to do with gender. A study found that women are more likely to experience mental health concerns such as depression or anxiety, mental distress at higher rates than men do in all age brackets.
- Today, mental health care has vastly improved, but additional improvements may further support the effective treatment of mental health concerns more prevalent among women. So, we will provide counselling and mental health assistance with the experts in our ecosystem.



REWARD SYSTEM

- In Shakti, we have created a reward system for women where we are trying to encourage them by providing scratch cards or token coins
- By organizing events and conducting competitions where the winners or participants will be given appreciating rewards to build their enthusiasm.



