



# WHITEPAPER

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# Disclaimer

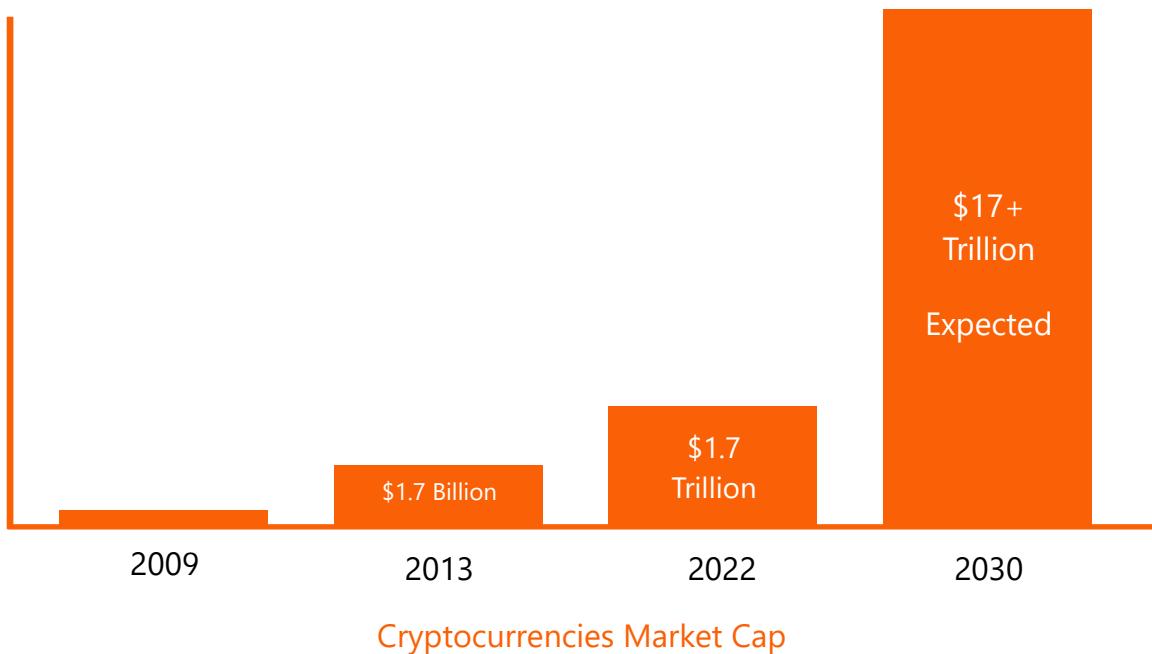
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# Introduction

## Market Background

The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value. Financial and technology industries alike are combining wonderfully, giving rise to the birth of blockchain outside of its normal working conditions. Blockchain is a distributed digital ledger designed to power and back cryptocurrencies.

Cryptocurrencies have been the top performing asset class over the last decade with its total market capitalization growing from around \$1.7 Billion in 2013 to where it stands now at \$ 1.7 Trillion. Recent months have witnessed global institutional investors – pension, hedge and endowment funds, which historically invest in diverse asset classes including stocks, commodities and real estate – invest in cryptocurrencies to diversify their investment portfolios and spread their risk.



# What is DogeBeer?

## About us

DogeBeer is a DeFi platform and crypto beverage company that provides investors with a passive income from product sales, bar licenses, staking, and NFTs. Their main goals are to distribute crypto-related beverages globally and integrate bar NFT franchise licenses for new crypto Metaverse projects.

The key success for DogeBeer is the original beer that will be sold at the online store and distributed worldwide. The beer has big potential to become well-known for the interesting components that you can't find in any other beer. These factors can help the project to bring more organic investors will find the products at their local shops.

## Goals

The team is dedicated to making DogeBeer a global brand by:

- **Global Beer Bussiness**

The concept of DogeBeer is to make investments for holders profitable by creating a successful a global beer business that will pay back to them.

- **Metaverse Business**

The integration of the DogeBeer label, bar licenses and NFTs in Metaverse with our strategic partners will bring additional income streams for the holders and the ability to gain more exposure for the project.

- **Defi Platform**

Investors can stake their DogeBeer tokens to earn rewards and generate passive income. The rewards are calculated depending on the staking amount and period of time.

- **NFTs**

There will be NFTs with different benefits: increased holder rewards, reflections and staking pool APY.

# DogeBeer Ecosystem

## Ecosystem



### Team

The development team members are new Metaverse project experts are WEB3, blockchain technology and the beverage business. Also, they are ready to use their skills and experience for project growth.



### Partnerships

DogeBeer is focused on building partnerships with new Metaverse projects, strategic partners, and beer manufacturers to increase the exposure of the brand. They make new collaborations with other successful NFT and Crypto projects. The team is confident that with the help of partners, they will be able to gain more exposure and attract new investors. The team is confident that with the help of partners, they will be able to gain more exposure and attract new investors.



### Exchanges

The first DogeBeer listing after the presale will be on PancakeSwap. Afterward, the other closest expected listing is on Gate.io exchange. Our ultimate goal is to get listed on some of the top CEX by the end of 2023.

# Why to invest in DogeBeer?

## Features of DogeBeer:

- ✓ Audited Contract
- ✓ Real World Utility
- ✓ Metaverse Utility
- ✓ Auto Buyback
- ✓ Anti-bot mechanism
- ✓ Rapid price increase mechanism
- ✓ Regular Buybacks

## Holder Advantages:

- ✓ Vote on a range of options for future beer  
(Types of beers, labels, ingredients, etc.)
- ✓ Purchase limited edition NFTs before the public
- ✓ Stake tokens to earn passive income
- ✓ Generate income with your own licensed Metaverse bar
- ✓ Auto-reflection for holding DogeBeer tokens

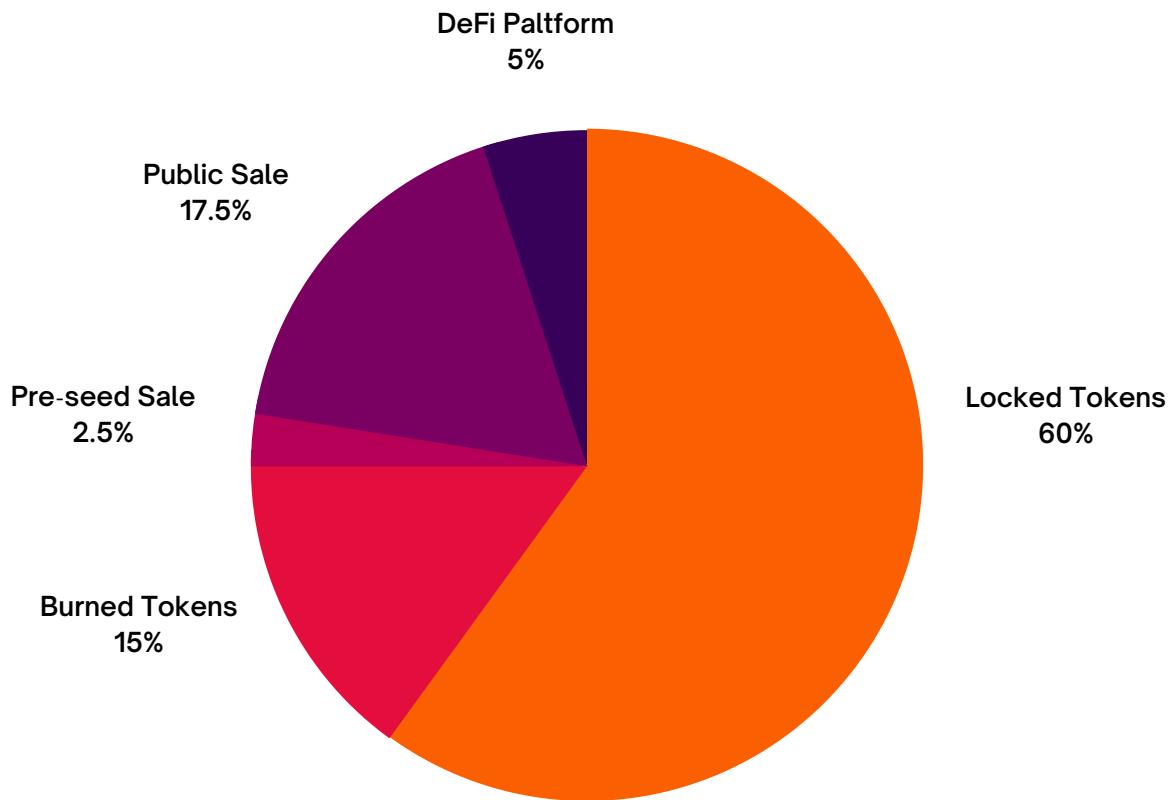
# Tokenomics

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Total Supply: 420,000,000

Tokenomics

## Token Allocation



## Locked Tokens:

Seed Sale 22%, Token Liquidity 12%, Ecosystem 7.3%, Marketing 6.3%, Treasury 4.6%, Team 3.2%, Strategic Partners 3%, DAO Fund 2.5%, Airdrops 1%

	Tokens	Initial Unlock %	Cliff (Mon.)	Vesting (Mon.)
Seed Sale	92.50M	2.50%	3	12
Public Sale	73.50M	25.00%	0	6
Pre-seed Sale	10.50M	5.00%	3	27
Token Liquidity	50.40M	35.00%	1	7
Ecosystem	30.66M	0.00%	3	36
Marketing	26.46M	0.00%	1	23
Treasury	19.32M	0.00%	6	36
Team	13.44M	1.50%	3	21
Partners	12.60M	1.75%	0	27
DAO Fund	10.50M	0.00%	12	36
Airdrops	4.20M	0.00%	6	12

# Holder Tiers

## DIAMOND - From 42M Tokens

- 50% discount for the Metaverse bar
- 25% discount for the NFT collection
- Increased staking rewards
- Early Node access
- More to come

## GOLD - From 4.2M Tokens

- 25% discount for the Metaverse bar license
- Guranteed NFT whitelist spot

## VIP - 420K From Tokens

- Guranteed NFT whitelist spot
- More to come

# Road Map

## Phase 1:

- Smart Contract Deployment
- Smart Contract Audit
- Social Media Launch
- Private Sale
- Presale
- Listing on PancakeSwap
- Apply for CoinGecko
- Apply for CoinMarketCap
- Massive Digital Marketing & Airdrop
- Team Expansion

## Phase 2:

- Listing on Gate.io Exchange
- DeFi Paltform Launch
- Influencer Marketing
- Development of 3D NFT models
- NFT Collection Release
- Prepeparing Metaverse Inegrations

## Phase 3:

- NFT Launch in Metaverse
- Listing on Top 10 Centralized Exchanges
- Partnerships with Regional Beer Enterprise
- Beer Manufacturing and Delivery
- To become a Gobal Brand

