



# WHITEPAPER

00	INDEX
01	Disclaimer
02	Introduction
03	What is DogeBeer?
04	DogeBeer Ecosystem
05	Why to invest?
06	Tokenomics
07	Holder Tiers
08	Road Map

INDEX

# Disclaimer

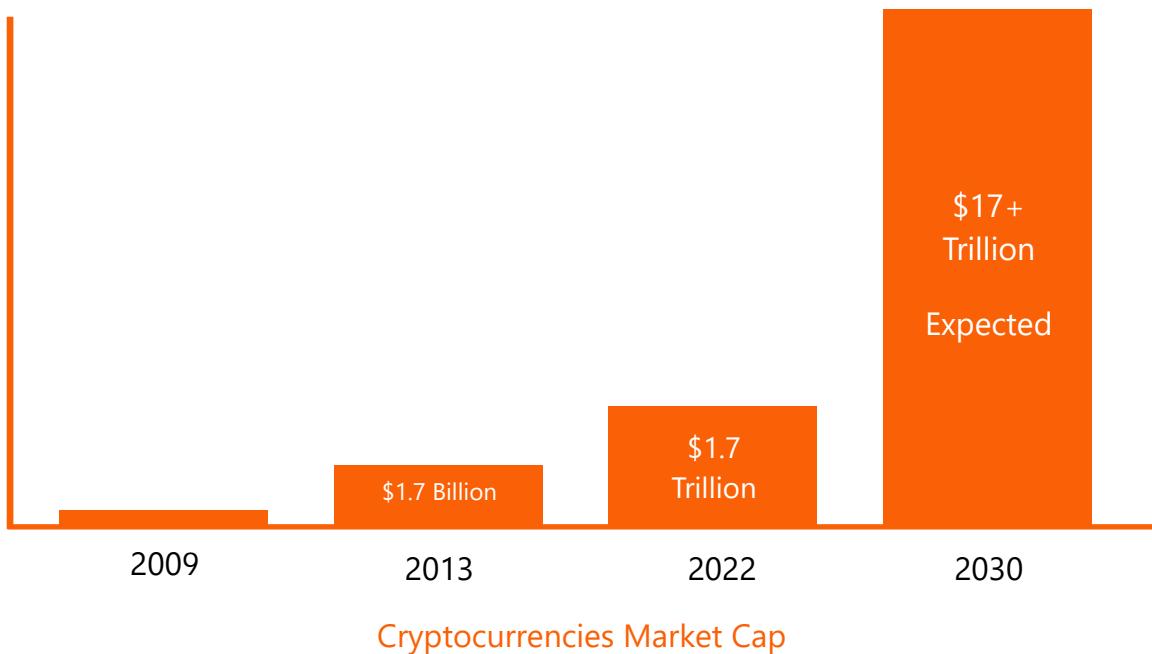
DogeBeer, including but not limited to the overall project, token, website, smart contracts and any DApps ("DogeBeer") as presented in this conceptual paper is not a financial or payment service of any kind and in any jurisdiction. Any terminology used in this Whitepaper or on the Website is intended only as a basic reference, without any active or legal meaning of the same terms in a regulated and/or financial environment. The DogeBeer smart contracts are open source, security audited, permanent and non-modifiable in any way. The DogeBeer token is strictly a utility token in all jurisdictions and it isn't and cannot be considered as a "security" or otherwise regulated token of any kind. DogeBeer is not in any way e-money and/or fiat, or an asset-backed stablecoin, whether global or limited in scope. This Whitepaper taken by itself is not a contract or a contractual agreement of any kind, it isn't an invitation, a solicitation or an offer to invest in DogeBeer or acquire or use DogeBeer tokens in any way and with any expectation of profit therefrom. Any user of DogeBeer declares to have received appropriate technical, administrative, regulatory and legal advice before and after accessing and/or reading this whitepaper or the website, and/or using any portion or element of DogeBeer (including the DogeBeer token). The user hereby acknowledges and accepts that there is an inherently high risk in accessing, acquiring or using any kind of blockchain and/or cryptosystem, token, platform, software or interface, including DogeBeer, and further acknowledges with this disclaimer for any claim of any kind against any community member directly or indirectly involved with DogeBeer, for any damage suffered, including loss of funds.

# Introduction

## Market Background

The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value. Financial and technology industries alike are combining wonderfully, giving rise to the birth of blockchain outside of its normal working conditions. Blockchain is a distributed digital ledger designed to power and back cryptocurrencies.

Cryptocurrencies have been the top performing asset class over the last decade with its total market capitalization growing from around \$1.7 Billion in 2013 to where it stands now at \$ 1.7 Trillion. Recent months have witnessed global institutional investors – pension, hedge and endowment funds, which historically invest in diverse asset classes including stocks, commodities and real estate – invest in cryptocurrencies to diversify their investment portfolios and spread their risk.



# What is DogeBeer?

## About us

DogeBeer is a DeFi platform and crypto beverage company that provides investors with a passive income from product sales, bar licenses, staking and NFTs. Our main goals are to distribute crypto related beverages globally and integrate bar NFT franchise licenses in Metaverse projects.

Also, it is a loyalty token that allows holders to benefit from discounts, consumer benefits, project decisions and reflection!

We are looking to fully revolutionize the beer industry. We have put together a professional team behind the DogeBeer project to build better technology than what is currently available today. We are more than just a DeFi token, we are the future of DeFi, the beverage industry and cryptocurrency.

## Goals

We believe that by accelerating the transition to adopting cryptocurrency, we can grow the business globally to:

- **Real Beer Bussiness**

The concept of DogeBeer is to make investments for holders profitable by creating a successful real beer business that will pay back to them.

- **Metaverse Business**

The integration of the DogeBeer label, bar licenses and NFTs in Metaverse with our strategic partners will bring additional income streams for the holders and ability to gain more exposure for the project.

- **Defi Platform**

The investors can stake their DogeBeer tokens to staking pools to earn rewards and generate passive income. The more tokens you stake into a pool and/or the longer they leave them staked, the more reward tokens they will earn.

# DogeBeer Ecosystem

## Ecosystem



### Team

The development team members are Crypto and DeFi experts who have a wide background of blockchain technology and beverage business. Also, they are dedicated to use their skills and experience for the growth.



### Partnerships

DogeBeer is focused on building partnerships with Metaverse projects, strategic partners and beer manufacturers to increase the exposure of the brand.

Also, we plan to collaborate with other successful NFT and crypto projects to gain more exposure in the cryptocurrency market and attract more investors.

We are confident that with the help of our partners, we will be able to generate extra income that will be used for the buyback feature to boost the price.



### Exchanges

The first DogeBeer listing after the presale will be on PancakeSwap. Afterward, the other closest expected listing is on Gate.io exchange. Our ultimate goal is to get listed on some of the top CEX by the end of 2022.

# Why to invest in DogeBeer?

## Features of DogeBeer:

- ✓ Audited Contract
- ✓ Real World Utility
- ✓ Metaverse Utility
- ✓ Auto Buyback
- ✓ Anti-bot mechanism
- ✓ Rapid price increase mechanism
- ✓ Regular Buybacks

## Holder Advantages:

- ✓ Vote on a range of options for future beer  
(Types of beers, labels, ingredients, etc.)
- ✓ Purchase limited edition NFTs before the public
- ✓ Stake tokens to earn passive income
- ✓ Generate income with your own licensed Metaverse bar
- ✓ Auto-reflection for holding DogeBeer tokens

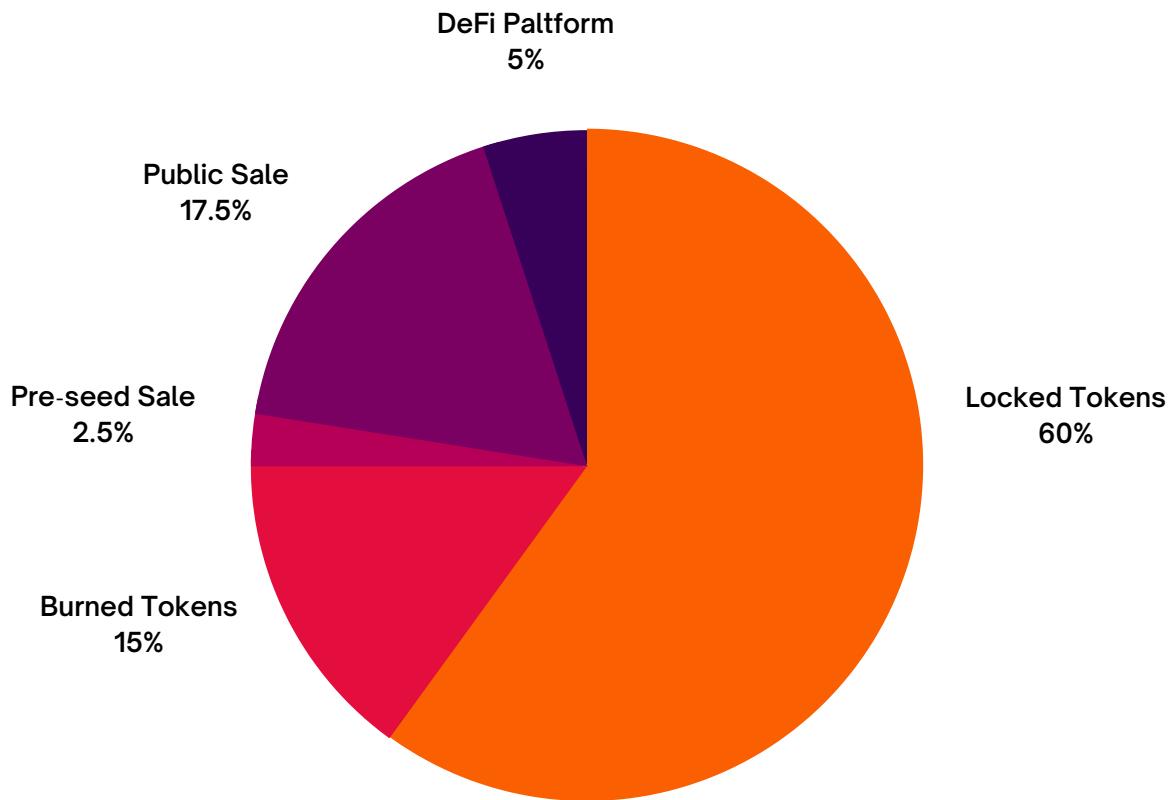
# Tokenomics

06

Total Supply: 420,000,000

Tokenomics

## Token Allocation



## Locked Tokens:

Seed Sale 22%, Token Liquidity 12%, Ecosystem 7.3%, Marketing 6.3%, Treasury 4.6%, Team 3.2%, Strategic Partners 3%, DAO Fund 2.5%, Airdrops 1%

	Tokens	Initial Unlock %	Cliff (Mon.)	Vesting (Mon.)
Seed Sale	92.50M	2.50%	3	12
Public Sale	73.50M	25.00%	0	6
Pre-seed Sale	10.50M	5.00%	3	27
Token Liquidity	50.40M	35.00%	1	7
Ecosystem	30.66M	0.00%	3	36
Marketing	26.46M	0.00%	1	23
Treasury	19.32M	0.00%	6	36
Team	13.44M	1.50%	3	21
Partners	12.60M	1.75%	0	27
DAO Fund	10.50M	0.00%	12	36
Airdrops	4.20M	0.00%	6	12

# Holder Tiers

## DIAMOND - From 42M Tokens

- 50% discount for the Metaverse bar
- 25% discount for the NFT collection
- Increased staking rewards
- Early Node access
- More to come

## GOLD - From 4.2M Tokens

- 25% discount for the Metaverse bar license
- Guranteed NFT whitelist spot

## VIP - 420K From Tokens

- Guranteed NFT whitelist spot
- More to come

# Road Map

## Phase 1:

- Smart Contract Deployment
- Smart Contract Audit
- Social Media Launch
- Private Sale
- Presale
- Listing on PancakeSwap
- Apply for CoinGecko
- Apply for CoinMarketCap
- Massive Digital Marketing & Airdrop
- Team Expansion

## Phase 2:

- Listing on Gate.io Exchange
- DeFi Paltform Launch
- Influencer Marketing
- Development of 3D NFT models
- NFT Collection Release
- Prepeparing Metaverse Inegrations

## Phase 3:

- NFT Launch in Metaverse
- Listing on Top 10 Centralized Exchanges
- Partnerships with Regional Beer Enterprise
- Beer Manufacturing and Delivery
- To become a Gobal Brand

